Community Engagement Team November 13, 2018

Attendance: Heather DeVocelle, Eileen Williams, Nancy Voris, Davin Kolderup, Jennifer Hollingshead, Dana Monson, Katy Cavaleri, Danielle Dennis, Erin Slevin, Amy Thomas

Announcements- Heather attended a Fireside event at Mallow Run

Heather- Year of fluxuation for our group. Ideas in the pipeline and maybe we can get some easy wins that we can all come together on. Compiling a list of things that we would like to do, rate on a matrix. How mission centric is the project, time needed (done quickly vs. long project), how many resources needed, uniqueness, difficulty, personal interest.

Bonnie's idea- Voices of the Community- invisible, even denied, under-resourced. They staff big box, restaurants and retail- minimum wage jobs. Follow national cultural program (JCPL) and offer 6-8 activities: presentation from Surviving to Thriving with conversation, poverty simulation, workshop on Economic Class and outlook, speaker, movie or documentary, seminar with housing from MIBOR

Amy also suggested a poverty simulation. Have a short poverty simulation and bring a graduate of bridges alliance to speak. (90 min workshop)

Nancy- 3-part series Community Conversation for parents on teen topics: teen suicide, vaping, social media. Planning one community conversation on vaping in Trafalgar, Park and Rec in Edinburgh and Franklin Park and Rec. Nothing scheduled at north end of county. Present to 5 school districts.

Danielle- local food app- Home and Garden sub-committee- see vendors that sell local food, what they sell and link to their website. Reached out to Franklin High School- could do it as a senior project. Just need to get them info. Incorporate Foodlink- links to recipes, how to store. Would need someone to host and keep updated 2x per year? Roll out in spring for Farmer's Market and farm stands. Could set up so that admin would have to approve updates, but could be crowd sourced. User-license agreement that we wouldn't be held liable. Could link to restaurants, vendor websites.

Walktober list all activities that are physical or organize a walking group in October.

Discussed 2nd issue activity book, potential to work with a kids council, maybe get sponsors or advertisers to cover cost. Mix some for profit companies and some free amenities. Historical markers, or local history could be included.

Eileen asked are we creating from scratch or connecting resources? We have created projects from scratch, but it takes longer. Other Aspire teams have been successful because they've partnered with other group and turned events over to sustain.

Votes tallied to determine what we're doing first. Local Food App got best score #1 Under Resourced Series #2 Teen series #3 Poverty workshop #4 Activity Book #5

Walking group #6

Next meeting will take place on January 8th at 3:30pm. Location to be determined.