

**Illinois Athletic Trainers Association  
BOARD OF DIRECTORS BUSINESS MEETING**

*Sunday, February 10, 2019*

*6-9 pm*

Zoom Conference Call

**BOARD ROLL CALL**

**Present:**

<b>President</b>	<b>Holly Odean-Carpenter, ATC</b>
<b>Past President</b>	<b>Matt Munjoy, ATC</b>
<b>Vice President</b>	<b>Jordan Anderson, ATC</b>
<b>Treasurer</b>	<b>Kristin Trinite, ATC</b>
<b>Secretary</b>	<b>Jenny Ludwig, ATC</b>
<b>Reg 1 Representative</b>	<b>Mike Porters, ATC</b>
<b>Reg 2 Representative</b>	<b>Joe Cunnane, ATC</b>
<b>Reg 3 Representative</b>	<b>Thad Walker, ATC</b>
<b>Reg 4 Representative</b>	<b>Andrew Renner, ATC</b>
<b>Governmental Affairs Director</b>	<b>Kristen Streeter, ATC</b>
<b>Public Relations Director</b>	<b>Mike Gilboe, ATC</b>
<b>Development Director</b>	<b>Megan Hutchins, ATC</b>
<b>Communications Director</b>	<b>Andrea Kovalsky, ATC</b>
<b>IL Representative to GLATA</b>	<b>Joe Whitson, ATC</b>
<b>Membership Director</b>	<b>Greg Garofalo, ATC</b>

**Absent: Walker, Gilboe**

**GUEST ROLL CALL**

**Present:**

<b>ATs Care Committee Chair</b>	<b>Tanya Marquez, ATC</b>
<b>Committee on Practice</b>	
<b>Advancement Chair</b>	<b>Charley Young, ATC</b>
<b>Education Committee Chair</b>	<b>Noelle Selkow, ATC</b>
<b>Secondary Schools Committee Co-Chairs</b>	<b>Gaa, Florence, ATCs</b>
<b>Archivist</b>	<b>Dave Jerbi, AT-Retired</b>
<b>Student Congress Advisor</b>	<b>Taylor Arman, ATC</b>
<b>Illinois Student Senator to GLATA</b>	<b>Colletti</b>
<b>IATA Student Congress President</b>	<b>McCormack</b>
<b>Young Professionals Chair</b>	<b>Anne Burke, ATC</b>

**Absent: Marquez, Selkow, Colletti, McCormack**

**# = Motion and Vote Expected or Possible**

**1.0 CALL TO ORDER/INTRODUCTIONS – 6:06pm**

**2.0 # APPROVAL of the Sunday, February 10, 2019 MEETING AGENDA**

Cunnane moves to approve the February 10, 2019 BOD meeting agenda, Streeter seconds. 12-0-0. Motion passes.

**3.0 # APPROVAL of MINUTES**

3.1 Approval of Minutes from the November 11, 2018 Board of Directors Meeting (Appendix A)

Garofalo moves to approve the minutes from the November 11, 2018 IATA BOD meeting. Ludwig seconds. 12-0-0. Motion passes.

3.2 Approval of Minutes from the December 3, 2018 IATA BOD Meeting (Appendix B)

Munjoy moves to approve minutes from December 3, 2018 meeting, Cunnane seconds. 12-0-0. Motion passes.

**4.0 Reports - Board of Directors**

**#4.1 President Report (See report)**

- Odean-Carpenter

#4.1.1 Re-appointment of: GAD (Kristen Streeter)

Munjoy moves to re-appoint Streeter to Governmental Affairs Director. Cunnane seconds. 11-0-1. Streeter abstains. Motion passes.

#4.1.2 Re-appointment of: IL Rep to GLATA (Joe Whitson)

Munjoy moves to re-appoint Whitson to IL Rep to GLATA. Cunnane seconds. 11-0-1. Whitson abstains. Motion passes.

#4.1.3 Re-appointment of: COPA Chair (Charley Young)

Munjoy moves to re-appoint Young to COPA Chair. Cunnane seconds. 12-0-0. Motion passes.

#4.1.4 Re-name the Key Note address at the IATA Annual Meeting in honor Of Michael "Sully" Sullivan

GLATA Student Senate wants to recognize Sully. More discussion to come at next GSS meeting. This will be reviewed in more details at next BOD meeting.

4.1.5 Review IATA BOD & Committee Chair term limits (Appendix C)

Goes along with 4.1.1, 4.1.2, and 4.1.3. Sully and Anderson had created this document a few years back, and Odean-Carpenter asks BOD and Committee Chairs to review this document and pass along any changes.

4.1.6 Updating Bylaws

Several committee chair and board position names are not updated in the Bylaws. Odean-Carpenter asks each member of BOD and all Committee Chairs to review this and update before next meeting.

#### 4.1.7 Cvent account

Recent email from NATA regarding use of Cvent throughout a few states. Some of the other state and regional associations use Cvent as well, so we are looking to possibly join with these other organizations under one account to lower the cost of Cvent moving forward. The IATA pays about \$1600 quarterly for Cvent. Trinite did some number crunching and figured out the IATA spends over \$5 per transaction currently. It may be worth it moving forward to pursue this partnership to lower costs. Whitson suggests waiting until after GLATA in March 2019 to discuss this further to see if GLATA is interested in pursuing this with other regional associations to come to a deal as well.

#### 4.1.8 Education Chair Appointment

Munjoy moves to appoint Nick Grahovec as the new IATA Education Committee Chair. Garofalo seconds. 12 (Streeter present for this portion of the call)-0-1 (Ludwig abstains). Motion passes.

**4.2 Past President Report (See report)** - Munjoy  
As reported.

**#4.3 Vice President Report (See report)** - Anderson

#4.3.1 Discuss 2019 IATA State Meeting location (Appendix D)  
Anderson expresses thanks to Whitson, who put him in touch with Kevin Gerlach to connect him with a group that worked to help locate the 2019 meeting site. Free service and lots of options presented to Anderson for this upcoming meeting. The 2019 IATA meeting will be at the Embassy Suites by Hilton, which is a newer hotel in Naperville. Contract is not 100% set yet, but Appendix D has everything else needed to review. Anderson will sign and send contract to the hotel tomorrow. Any questions can be directed at Anderson. Anderson moves to accept the proposed convention center in Naperville for the 2019 IATA State Symposium. Munjoy seconds. 11 (Streeter absent for this portion of call)-0-0. Motion passes.

**#4.4 Treasurer Report (See report)** - Trinite

#### 4.4.1 Account Updates, as of 2/6/2019

1. Operations: \$150,537.78
2. PAC: \$22,261.00
3. Development: \$23,461.65
4. Money Market: \$45,251.94
5. Endowment: \$9,034.87
6. RBC: \$49,354.77
7. Rewards point balance: \$25.10

(this number is not up to date, and Trinite is working on this)

#### 4.4.2. iLead funding update

The first iLead attendee had a parent pay for their costs, and Trinite reimbursed that individual directly. The second attendee registered and had Trinite pay by using her login information for the event registration. Moving forward the IATA may have to change how this is done for students wanting to attend this meeting. If students cannot upfront the costs of the meeting, then Trinite can work with the student to help pay, but otherwise it may be easier to have the student pay and then have Trinite reimburse the student.

#### 4.4.3 Accountant update

Trinite reached out to new accountant in the fall and had good conversation, but it fell off in November. The accountant acknowledged being busy due to tax season but was hoping to continue conversation moving forward. She is going to continue to try to reach out to them and hopes to connect with the accountant. If not, Trinite will have to find an entirely new accountant.

#### #4.4.4 Policy for IATA credit card points usage (Appendix J)

Hutchins moves to approve the attached written policy for IATA credit card purchases and rewards points usage. Cunnane seconds. See the appendix for exact wording of the policy itself. Trinite asks if we need BOD approval to use credit card points. Whitson stated yes and that GLATA has a running motion for their credit card points. Trinite moves to addend the wording of the policy attached as discussed. 11 (Streeter not present for this portion of meeting)-0-0. Motion passes.

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#### 4.5 **Secretary Report (See report)**

- Ludwig

As reported. Email to go out to BOD regarding submitting items for agenda by deadline.

#### #4.6 **Membership Director Report (See report)**

- Garofalo

##### #4.6.1 SSC campaign - IATA logo for PR during winter IHSA state finals (with Gaa/Flo) (Appendices E, F)

Garofalo moves to accept the original IATA logo for the PR campaign for winter IHSA state finals with the option of adding taglines upon contract review. Munjoy seconds. Gaa and Flo asked for opinions of variations of the logo. All options attached as appendices. They are looking to send logo ASAP for upcoming winter post season events.

11 (Streeter absent for this part of call)-0-0. Motion passes.

##### #4.6.2 Funds for PR logo during 2019 IHSA Boys' Basketball State Finals

(with Gaa/Flo) (Appendix G)  
Garofalo moves to approve \$5K in funds for Sweet Sixteen March Madness Experience Sponsorship. Cunnane seconds. There will be one read with logo display per session. There will be other displays throughout event during the weekend as well. Cost is \$5K. Trinite explained there is enough money in the budget to support this cost. Whitson wanted to know if there was a measurable way to determine return on investment. Flo and Gaa discussed seeing this as important in terms of strengthening relationship between IATA and IHSA moving forward. Whitson also asked who would be able to use the passes (provided in the package as described in Appendix G). 10 (Streeter absent for this part of call)-1 (Whitson)-0. Motion passes.

- 4.7 Region 1 Representative Report (See report)** - Porters  
As reported.
- 4.8 Region 2 Representative Report (See report)** - Cunnane  
As reported.
- 4.9 Region 3 Representative Report (See report)** -Walker  
As reported. Walker not on call.
- #4.10 Region 4 Representative Report (See report)** - Renner  
#4.10.1 Develop IATA Merchandise Store (Appendix H)  
Many options for merchandise. See appendix for full details. Would also like to use proceeds for Safety in Football Initiative or for IATA scholarships. No motion made at this time, Renner will do more research on costs for this project and will motion to this at next meeting.  
Renner additionally mentioned that there will be another conference CEU event on Friday, 7/12/19 for the Southwestern Athletic Trainers.
- #4.11 Governmental Affairs Report (See report)** - K. Streeter  
Streeter discussed recent information that has come through on Eblasts. Streeter had a call with Dr. Bush-Joseph at MOR after November IATA meeting. He offered to speak to ISMS on the IATA's behalf. This did not go very far though, as the ISMS did not want to talk much with Dr. Bush-Joseph. There has also been limited dialogue with IPTA. Streeter had a recent call with our lobbyist and Odean-Carpenter. This was mentioned in Eblast as well. They will be looking to start some grassroots efforts for promotion at membership levels. In the next 2-3 months Streeter will get feedback from members and make numerous calls to try to re-establish ourselves in Springfield. Will try to do legislative day in Springfield this year. Streeter presented after the President's portion of the call because she had to leave. She left at 7pm and returned to call at 8:08pm.

**4.12 Public Relations Director Report (See report)** - Gilboe  
As reported. Gilboe not on call.

**#4.13 Development Director Report (See report)** - Hutchins

#4.13.1 Sponsorship price changes (Appendix I)

See appendix for breakdowns. Hutchins moves to accept monetary changes to sponsorship packet. Anderson seconds. Kristin Streeter joined call again at 8:08pm, and asked Hutchins to remove any sort of political verbiage in the packet, as any sort of sponsorship deal does not have to entail a political component. Additional discussion ensued about defining sponsorship levels. Hutchins moves to addend term of Founding Sponsors to Foundational Sponsors. Foundational Sponsors will not be \$3K+. 11-0-1 (Streeter abstains). Motion passes.

4.13.2 GLATA Hospitality Suite

Waiting to hear from hotel rep for this suite. Sent out evite for this, will keep BOD in loop about anything else about this before event.

4.13.3 2019 IATA Golf outing

Date is Tuesday 6/11 at 2 pm at Ruffled Feathers Golf Course. Hutchins is still working with Jerry Bornhoff from CSMS for details on this event.

**4.14 Communications Director Report (See report)** -Kovalsky  
As reported. Kovalsky is getting ready for NATM. Please send her anything related to NATM to post on website and social media.

**4.15 State Rep to GLATA Report (See report)** -Whitson

4.15.1 GLATA GSS appointment

One applicant for GLATA Student Senator. Applicant is from Illinois State – Nicholas Kirsch. Whitson moves to accept Nicholas Kirsch as GLATA Student Senate appointee. Anderson seconds. 12-0-0. Motion passes.

## **5.0 Reports – Committees**

**5.1 Finance Committee** -Trinite  
As reported.

**5.2 Committee on Practice Advancement (See report)** - Young  
Currently working on educational pamphlet to send to industrial sites for hiring ATCs for their setting. Any questions should be directed to Young.

**5.3 Secondary Schools Committee Report** - Gaa/Flo

#5.3.1 SSC campaign - IATA logo for PR during winter IHSA state finals (with Garofalo) (Appendices E, F)

#5.3.2 Funds for PR logo during 2019 IHSA Boys' Basketball State Finals (with Garofalo) (Appendix G)

Gaa also mentioned that he submitted minutes from the IHSA Sports Medicine Advisory Committee meeting from 1/16/19 in the Report Form section, in case anyone wanted to review them.

- 5.4 YP Committee Report (See report)** -Burke  
5.4.1 YP Engagement Report  
For those within the first 12 years of certification – send Anne an email with this so that she can submit this for the YP Engagement Report.
- 5.5 Education Committee Report (See report)** -Selkow  
As reported. Selkow not on call.
- 5.6. Archives Committee Report (See report)** - Jerbi  
Recently been submitting information in Eblasts. Jerbi is also working on a NATM proclamation for the City of Wheeling. Added that the first IATA state meeting in 1983. 2023 will be our 40<sup>th</sup> state meeting.
- 5.7 ATs Care Committee Report (See report)** - Marquez  
As reported.
- 5.8 Student Congress/Advisor Report (See report)** -Arman  
As reported. New GSS discussed and approved under Whitson.
- 5.9 Student Senator Report** - Colletti/McCormack
- 5.10 PAC Committee** -K Streeter/Walker  
Walker is working on this for GLATA.
- 6.0 UNFINISHED BUSINESS**
- 6.1 Region Rep Newsletters Update** -All Reps  
Region 1: N/A  
Region 2: N/A  
Region 3: N/A  
Region 4: N/A
- 7.0 NEW BUSINESS**
- 8.0 ANNOUNCEMENTS** (Informational Only)
- 9.1 Next Official BOD Meetings:** Sunday, May 5<sup>th</sup>, 2019 – Conference Call  
**9.2 Next Newsletter Deadline:** February 25, 2019  
**9.3 Next NATA News Deadline:** February 11, 2019
- 9.0 EXECUTIVE SESSION**  
**Munjoy motions to move to Executive Session. Porters seconds. 9:11pm.**  
**Munjoy motions to leave Executive Session. Cunnane seconds. 9:17pm.**

**10.0 Adjournment: Renner motions to adjourn. Garofalo seconds. 9:22pm.**