InboundBack OFFICE

TIME ESTIMATES
Content

STANDARD BLOG POST
600 - 800 words
2 - 3 hours

LONG FORM CONTENT or PILLAR PAGE
1,000 - 2,000 words
4.5 - 6.5 hours

EBOOK or EGUIDE
1,000 - 3,500 words
3.5 - 7 hours

EMAILS (Standard Length)
30 minutes - 1 hour

WEBPAGE COPY
Up to 600 words
2 hours per page

LANDING or THANK YOU PAGE
Up to 300 words
1.5 - 2 hours

This is only an estimate. Time could change based on the scope of the project. Should any task go over the estimated time you will be notified before that happens.