



DELTA UPSILON INTERNATIONAL FRATERNITY

Vice President of Membership Recruitment Advisor

As Vice President of Membership Recruitment Advisor, you are a key member of the Advisory Team of a Delta Upsilon chapter or colony. You are not necessarily a member of Delta Upsilon or another Greek organization, but you do believe that a fraternity—when it is operating properly—offers profound benefits to its undergraduate and alumni members, as well as to its campus and community stakeholders. You are committed to the academic and educational development of each and every undergraduate member of the chapter or colony, and you take pride in the direct, integral role you play in ensuring the Fraternity achieves its mission, each and every day, of *Building Better Men*.

The most beneficial Vice President of Membership Recruitment Advisor:

- Strives to *Build Better Men* by focusing on our non-secret heritage and Four Founding Principles
- Serves as the primary advisor and mentor to the VP-Membership Recruitment.
- Meets regularly with the VP-Membership Recruitment regarding chapter recruitment effort and strategy of the chapter.
- Works with the VP-Membership Recruitment to develop his position goals and budget.
- Ensures the development of a written calendar of recruitment events.
- Monitors progress and ensures the completion of the VP-Membership Recruitment's portion of the Chapter Excellence Plan (CEP).
- Ensures the scheduling of at least 1 recruitment event per year based on each of the Four Founding Principles.
- Implements a values-based recruitment selection process.
- Helps to plan recruitment workshops and develop recruitment techniques.
- Helps develop a year-round recruitment strategy.
- Helps ensure that all recruitment events are within IHQ, university, and IFC standards and policies.
- Helps develop recruitment materials explaining the benefits of becoming a member of Delta Upsilon.
- Attends all chapter advisory board meetings.
- Ensures the VP-Membership Recruitment is held accountable to his responsibilities.
- Participates in pertinent training and educational programs provided by IHQ and the college/university.