

Aspire Placemaking Team Projects-2017

Mission:

2017: Develop a closer place attachment between Johnson County and our residents through social offerings, aesthetics, and openness

M
e

Meeting dates: First Thursday of each month, 3:30 -5:00

Location: Alternate between Franklin Chamber of Commerce office and the Greenwood Chamber of Commerce office.

Co-chairs: Katy Cavaleri and Larry Walls

Agenda/Projects

1. Johnson County Park Promotion: Project

- Chair: Jeff Owen
- Volunteers: Ron West, Joe Park, Rick Resener, Dana Monson (staff)
- Purpose: To create a task force to research funding options (public/private) to develop the concert, camping, and equestrian facilities. The county has a master plan but no funding plan.
- Promotion of park: create video promotion, walking tour app promotion, promote use of park for county events as appropriate.
- Project:

2. Multicultural/ Diversity Issues: Project

- Chair: Lisa Lintner
- Volunteers: Janice Bullman, Peggy Thompson-Rutledge, Karen Bunn, Katy Cavaleri, Ryan Waggoner, Dana Monson (staff)
- Purpose: Bring awareness of diversity/ethnic groups in the county, involve churches and schools to encourage participation, consider creating an arts and eats festival to promote diversity.
- Project: Research issues that other cultures face in JC and how to assist with these issues.
- Promote the diversity in the county and how to include them in the social life of JC

3. Johnson County Branding Narrative: Completed 2016

- Chair:
- Volunteers:
- Purpose: To refine the narrative initially created by Franklin College to use as a promotion of Johnson

4. Healthy Communities Initiative: Project

- Chair: Karen Burr
- Volunteers:
- Purpose: To promote healthy activities in the county and bring awareness to healthy initiatives and opportunities such as community gardening, exercise opportunities and wellness initiatives in the community.

Aspire Placemaking Team Projects-2017

5. Lemonade Day Project: Potential Project

- Chair:
- Volunteers:
- Purpose: To promote Lemonade Day in Johnson County through the schools and communities. Bring information to the schools and visit with student to promote idea of entrepreneurship to our students.

6. Placemaking Conference: Will be an Aspire meeting for large group

- Chair:
- Volunteers:
- Purpose: To create a conference that will bring together the community around the concept of placemaking, educate the community on the importance of the three pillars. Consider a regional conference.

7. Aspire Johnson County Promotion: Completed

- Chair:
- Volunteers:
- Purpose: To bring awareness through the county about the work of Aspire and encourage new members.

Team Members:

Katy Cavaleri
Cindy Cook
Peggy Thompson-Rutledge
Janice Bullman
Rosie Chambers
Rick Resener
Larry Walls
Bonnie Pribush
Denise Speer
Erin Slevin
Jeff Owen
Samantha Bush
Heather DeVocelle
Karen Burr

Aspire Johnson County
Placemaking team
January 5, 2017

Attendance: Katy Cavaleri, Dana Monson, Erin Slevin, Leslie Myrick, Larry Walls, Rick Resener, Bonnie Pribush, Peggy Rutledge-Thompson, Cindy Cook

Announcement from Franklin Chamber of Commerce that Aspire has won the Community Impact Award.

Projects:

Activity Book for students. Create a book that showcases local places in Johnson County that they can visit. Estimated cost is \$2100 for 20 pages for 2500 books. Consider paying for this by selling coupon pages to local businesses. Would have to consider timing for this so there is not an overlap with other fundraising efforts going to this. This could be a project shown for fundraising efforts to show the type of activity that Aspire would like to do.

Diversity: Lisa Lintner will be heading up the diversity planning committee. The team will be working on a diversity event. The team will be starting with a small event in partnership with the library. See Lisa's notes. They will be pursuing an INcommon grant from the Indiana Humanities. This will be pursued by the library.

Johnson County Park: will begin working with the Commissioners to begin the team marketing process.

Lemonade day: holding on Bloomington answer

Healthy community initiative: need a team chair for this initiative

Placemaking followup: Have a guest speaker come to the large group meeting and speak on placemaking. There is a potential speaker from Michigan that Katy, Cindy and Dana heard at the Prosperity Indiana placemaking conference

Update given on the Cookin Men fundraiser: explained what it will be, the logistics for the event and what we hope to raise for Aspire.

Next meeting February 2 at 3:30 at the Franklin Chamber office