



# Karnea Lookbook

CLEVELAND, OH | JULY 31 - AUG. 4

*attendee & guest edit*



# We can't wait to see you in CLE!

We know that prepping for Karnea in Cleveland involves more than just packing essentials—it's also about dressing right for the occasion. Whether you're navigating business meetings, education blocks, or exploring the city's cultural hotspots, knowing what to wear is key to making a confident impression.

This guide covers essential items for different dress codes, ensuring you're ready to shine professionally and socially in Cleveland. We hope you find this guide helpful in determining what to pack to ensure you're perfectly dressed for success during our time in CLE!



# Event & Wardrobe Breakdown

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# Might we just **say...**

The following pages list daily dress guidelines and outfit inspiration to help you curate your Karnea wardrobe and packing list. Please don't feel the need to follow the outfit suggestions directly; they serve as a jumping-off point as you assess your wardrobe and personal style! Happy packing!



# Wed, July 31

- Registration from 10. a.m. - 6 p.m.
- First-timers welcome reception
- Rock & Roll Hall of Fame kick-off event

## DRESS CODE: Snappy Casual

For the Rock and Roll Hall of Fame, we encourage everyone to wear an artist/band t-shirt of their choice, or if you pre-purchase one of the Karnea 2024 t-shirts we encourage you to wear that if band tees aren't your thing!



Business attire for men typically includes tailored suits or blazers paired with dress shirts, ties, dress shoes, and essential accessories like a professional watch.



# Thurs, Aug. 1

- Breakfast
- Parade of Chapters/Open of Karnea
- Ritual & Business Meeting I
- Delt Stories Luncheon
- Education Sessions I & II
- Dinner on your own

## HOW TO DRESS:

### Business

- Breakfast
- Parade of Chapters/Open of Karnea
- Ritual & Business Meeting I
- Delt Stories Luncheon
- Education Sessions I & II

### Snappy Casual

- Dinner on your own, other CLE activities

## BUSINESS

Business attire for women typically includes tailored suits or dresses, paired with closed-toe shoes and minimal accessories. Opt for professional colors and fabrics that convey confidence and professionalism



**BUSINESS**  
Remember that fit is key. Ensure your suit or blazer is well-tailored to your body shape.

**tip!**  
Business attire is the clothing you wear in professional settings, such as at work, in meetings, or for interviews.

\*don't forget your tie for ritual!

Make sure you bring shoes that have been worn before. Nicer/dress shoes can be uncomfy and breaking them in during convention can be painful.



# Fri, Aug. 2

- General Session Breakfast & Keynote
- Business Meeting II
- Luncheon & Student Awards
- Keynote
- Guest Program Outing
- Food Truck Friday
- Explore CLE
- Affinity Receptions

## HOW TO DRESS:

### Business

- General Session Breakfast & Keynote
- Business Meeting II
- Luncheon & Student Awards
- Keynote

### Snappy Casual

- Guest Program Outing
- Food Truck Friday
- Explore CLE
- Affinity Receptions

Skirts and dresses should be knee-length or slightly above the knee for a professional look.



**tip!**

Make the most out of your wardrobe by simply swamping your button down shirt and changing your shoes for a different look your pants/jacket.

Fold your clothes carefully to minimize wrinkles. For shirts and blouses, button them up and lay them flat, then fold sleeves inward and fold in half or thirds. For pants, fold them along the crease or fold them in half before rolling.

# Sat, Aug. 3

- Breakfast
- Cultural Walking Tour of Cleveland
- Education Block III
- In Memoriam
- Alumni Success & Awards Luncheon
- Strengthening Community Activity
- Reception & Banquet

## HOW TO DRESS:

### Snappy Casual/ School Pride

- Breakfast
- Cultural Walking Tour of Cleveland
- Education Block III
- In Memoriam
- Alumni Success & Awards Luncheon
- Strengthening Community Activity

### Black Tie Optional

- Reception & Banquet

Wear a crisp, white dress shirt. This is a classic choice that works well with both tuxedos and suits. Make sure it is clean and well-pressed.

You have the choice to wear a tuxedo or a dark, formal suit. If you have a tuxedo, this is a great occasion to wear it. If not, a well-fitted dark suit (navy or charcoal gray) is perfectly acceptable.

Wear dressy heels or elegant flats that complement your outfit. Avoid casual footwear like sandals or sneakers.

Accessories should be elegant and refined. Opt for classic jewelry such as pearl earrings, a statement necklace, or a sparkling bracelet. A small clutch or evening bag is appropriate.

You can opt for either a floor-length gown or a sophisticated cocktail dress. If you choose a gown, it should be elegant and formal.

**tip!**

A black-tie optional dress code gives guests a couple of formal options to choose from. Men are requested to wear a tuxedo, but can opt for a dark suit. Women can choose either a formal evening gown, a shorter cocktail dress, or dressy separates.

# Guest Program Schedule

## Wednesday, July 31, 2024

- First Timers Welcome
- Rock and Roll Hall of Fame Kick-Off Event

## Thursday, August 1, 2024

- Breakfast & Parade of Chapters
- Guest Program Meet and Greet Happy Hour

## Friday, August 2, 2024

- Cleveland Culinary Experience

## Saturday, August 3, 2024

- Cleveland Cultural Walking Tour
- Alumni Success & Awards Luncheon
- Strengthening Community Activity
- Closing Banquet



# Packing Considerations:



## HOTEL ENVIRONMENT

The A/C in hotels is often blasted during summer; long sleeves might be helpful if you get chilly.



## THE LAKE!

Downtown Cleveland sits directly on Lake Erie. The Lake can impact how much wind there is, rain, humidity, etc. and the weather can change often throughout the day.



## HUMIDITY

The humidity in Cleveland in August can reach 75-85% and can feel HOT. Breathable fabrics are ideal for walking around the city or participating in activities.

# Other things to **note!**



Don't forget to bring:

- Your **badge**
- A tie
- Dress shoes



The Hilton Downtown Cleveland does **not** have an on-site laundry room/facility. However, the hotel **does** offer laundry service via room service/dry-cleaning.



OH THERE! SEE YOU THERE!

# Cleveland

# Rocks

Karnea  
2024

July 31 - Aug. 4, 2024  
Cleveland, Ohio