



Second Quarter 2023

THE LINK

Five pillars guide Chamber to help member businesses thrive

By Amy Richardson, Board President

Whether you're a large, global enterprise or a business with yourself as the only employee, the Franklin Chamber of Commerce considers you the breath of our flourishing Franklin community. Our Chamber Board of Directors and staff have been busy developing initiatives designed to help our members thrive. We are committed to your success and five unique pillars that will guide our programming this year and beyond:



to sharing the next 113 years helping our greater Franklin community prosper.

1. Relationships – Very little gets accomplished in business without strong relationships. We commit that we will create programming that fosters those relationships and helps you create valuable connections in our greater Franklin community.

2. Collaboration – Partnering is one of the core ideals that sets the Franklin community apart. We commit to continuing our collaborations with local organizations like the City of Franklin, Discover Downtown Franklin, Festival Country, and Franklin Development Corp to create programming benefiting your business and the entire Franklin community as a whole.

3. Trust – As the oldest Chamber of Commerce in our area at 113 years, the Franklin Chamber is proven and you can put your trust in us. We commit to you we are not going anywhere and look forward

4. Communication – If you know, you know. Simple but true. We commit to keeping you informed of ALL things Franklin. Have you been to our community calendar? We keep a comprehensive run on everything happening in our community on our website. Check it out and let us help you spread the word for your next big event.

5. Voice – Being someone's voice requires a willingness to listen and learn about them. We love hearing about your business and learning what your greatest triumphs and challenges are. We commit to being the voice that you need in our greater Franklin community.

Time and money are precious commodities and you have lots of choices of where to spend yours. Thank you for your trust in The Franklin Chamber of Commerce. We promise to remain committed to serving our members and supporting the local Franklin community for many years to come!



FRANKLIN CHAMBER

45th Annual Golf Outing

TEE OFF WITH US ON June 1, 2023

TIMELINE

10:45-11:30 a.m.
Registration/Box Lunch

11:45 a.m.
Ball Drop

12:00 p.m.
Golf Shotgun Start

5:00 p.m. (Approximate)
Golf Concludes

DOWNLOAD

sponsor registration forms at franklincoc.org

LOCATION



TITLE SPONSOR



believe & belong:

franklincoc.org

ARTIFICIAL INTELLIGENCE

will impact the future of business



DIRECTOR'S NOTES
Rosie Chambers,
executive director

Have you heard about Chat GPT? Its impact has already been felt in classrooms across the country and it will soon be

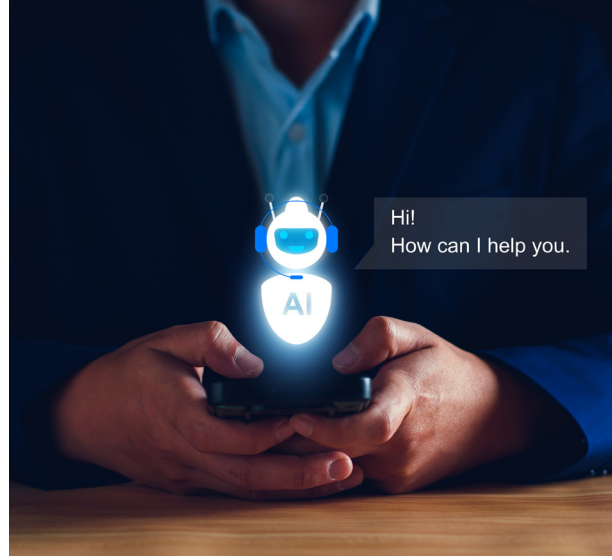
a common fixture in the workplace. I wanted to give you an example of what artificial intelligence could do so I asked the **AI app on my phone to write an article about the future of AI as it relates to businesses for this newsletter.** Incredibly, it wrote the following in 15 seconds.

"Artificial intelligence (AI) has the potential to revolutionize the way businesses operate. One of the most significant benefits of AI is its ability to automate repetitive tasks, such as data entry or customer service inquiries.

This frees up employees to focus on more strategic tasks, ultimately improving productivity and reducing costs. AI can also analyze vast amounts of data and provide insights that can inform business decisions and improve outcomes.

"The future of AI in business is bright, with more and more companies investing in this technology. In the coming years, we can expect to see AI-powered chatbots and virtual assistants become more prevalent, providing personalized customer experiences and enhancing customer engagement. We can also expect to see the use of AI for predictive analytics, allowing businesses to anticipate customer needs and improve product offerings.

"While AI will undoubtedly change the job market, it is important to remember that AI is a tool, and



its impact on jobs will depend on how it is implemented. As with any technology, there are potential risks and challenges associated with AI, but the benefits it can bring to businesses are substantial."

It will be interesting to see the impact of AI as it expands into the workplace and our homes – make no mistake it is already there. I rely on my friend, Alexa, to wake me up, tell me a joke, look up a recipe and play my favorite songs on a daily basis. **We are only experiencing the tip of this technology; brace yourself, friends; it's soon to be part of our world!**



↑ The team from Meijer at the Chamber's Annual Meeting in February.

Find event details and updates by scanning the QR code or by visiting franklincoc.org/calendar.



View Calendar

UPCOMING EVENTS

MAY

CHAMBER LUNCHEON*

Date: May 11, 2023
Time: 11:30 a.m.-1:00 p.m.
Location: Garment Factory Events, 101 E Wayne Street, Franklin
Program: Networking Activity

JUNE

45th ANNUAL GOLF OUTING

Date: June 1, 2023
Time: 10:45-11:30 a.m. registration and box lunch, 11:45 a.m. ball drop, 12:00 p.m. shotgun start
Location: Hillview Country Club, 1800 E King Street, Franklin

CHAMBER LUNCHEON*

Date: June 8, 2023
Time: 11:30 a.m.-1:00 p.m.
Location: Franklin College – Napolitan Student Center, Branigin Room, 101 Branigin Blvd., Franklin
Program: TBD

JULY

MEMBER APPRECIATION COOKOUT

Date: July 13, 2023
Time: 11:30 a.m.-1:00 p.m.
Location: Beeson Hall, 396 Branigin Blvd, Franklin

* For all monthly luncheons, please RSVP by the Monday prior to the event. Lunch is \$25.



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Memorial Day – May 29
- Independence Day – July 3 & 4



MEMBER BENEFITS DID YOU KNOW?

Did you know that the Franklin Chamber website hosts a Franklin Community Calendar for all things happening in the greater Franklin area? The comprehensive calendar features both Chamber events and any event open to the public. Summer is coming, and there's a lot going on! Submit yours now!



↑ The Chamber recognized the service of Past Board President Kristen Loy. She is pictured here with Executive Director Rosie Chambers (left) and current President Amy Richardson (right).

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Welcome New Members

JANUARY

BeLocal Johnson County

Deena Nystrom
belocalpub.com/locations/johnson-county-belocal-2142/
Advertising

Indiana Architectural Plywood

James Moreland
 750 E Park Street
 Trafalgar, IN 46181
iaplywood.com/
Manufacturers, Plywood Manufacturers

Small Town Girl Boutique, LLC

Amy Hess
 110 W Jefferson Street
 Franklin, IN 46131
[smalltowngirl2017.com/Boutiques, Retail Stores](http://smalltowngirl2017.com/Boutiques,RetailStores)

FEBRUARY

At Home With Heartland

Jennifer Nelson
 150 W Jefferson Street
 Franklin, IN 46131
ahwheartland.com/
Retail Stores

MARCH

Benjamin's Coffeehouse and Bakeshop

Andrea Brewer
 49 E Court Street
 Franklin, IN 46131
facebook.com/benjaminscoffeehouse
Bakery, Coffeehouse, Restaurants

Truster Building and Fence, LLC

Patricia Rather
 285 Province Street
 Franklin, IN 46131
trusterbuildingandfence.com/
Construction, Contractors, Fencing

Ever Ice Delivery

Kenny Engle
 251 E Jefferson Street
 Franklin, IN 46131
evericedelivery.com/
Catering, Ice Distribution



Find MEMBER PROFILES at www.franklincoc.org

welcome



Collaborative celebration

The Franklin Chamber and the City of Franklin welcomed more than 300 to the Annual Meeting. In addition to Mayor Steve Barnett's State of the City Address, annual awards recognized the following deserving community leaders.

- ➔ **Community Service Award** – UpLift Johnson County
- ➔ **Community Impact Award** – Festival Country Indiana
- ➔ **Community Impact Award** – Franklin Parks and Recreation
- ➔ **Business Hall of Fame Award** – Frechette Eye Center



UpLift Johnson County



Festival Country Indiana



Frechette Eye Center



Franklin Parks and Recreation

CHAMBER BOARD AND STAFF

President
Amy Richardson

Vice President
Todd Shuck

Treasurer
Krista Linke

Past President
Kristen Loy

At Large Member
Dr. David Clendening

Steve Berkhouse
Aleks Davis
Lisa Jones
Eric Leugers
Andy Moorman
David Pfeiffer
Lezlie Richards
Betsy Schmidt
Sally Wells

Executive Director
Rosie Chambers

Assistant Director
Anya McConnell

Event Coordinator
Tina Stinson

Diamond PARTNERS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

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