

## **AMTA-WI BOD Meeting Minutes**

**March 14, 2013**

**Marriott Madison West**

Meeting called to order at 1:23 pm by President Mya Rowe.

Board Members and Committee Chairs present: Mya Rowe (President), Ellen Wittwer (1st Vice President/Awards Chair), Mindy Murkley (Treasurer), Casey Guilfoyle (3rd Vice President/Website Chair), Terry Bauer (Sponsorship Chair), Lynn Kutz (Display Chair/Scholarship Chair), Tom Reich (Social Media Chair), Angela Emanuele (Education Chair), Mary Schweiger (Commission on Candidacy) ~ arriving at approx. 4pm Kelsey Lyons (2nd Vice President/Newsletter Chair).

Casey Guilfoyle moves to approve the minutes as edited. Ellen seconds. All approve.

Mindy Murkley (Treasurer) presented the Budget for edits before presenting to Chapter at the Chapter meeting for approval.

Tom Reich (Social Media Chair) Shared the diversity of Social Media venues the AMTA-WI Chapter is using at this time and the members utilizing it: Facebook, Blogs, Twitter, and Youtube. Also looking into the use of Instagram.

Lynn Kutz (Display Chair): No one checked out the displays this month.

(Scholarship Chair): Four submissions for Scholarship, the first place winner will be taking Bach Flower class and Second place is taking one night stay at host hotel.

Mary Schwieger (Commission on Candidacy) Discussed the nominations for the upcoming election and the positions still open for nominations (Treasurer and Alternate Delegate).

Terry Bauer (Sponsorship Committee) Having fun contacting sponsors, vendors, and advertisers to get door prizes.

Casey Guilfoyle (Website Committee) Updated on the Website upcoming events. Eblast calendar reviewed. Next Eblast content deadline coming up April 1st. Still pending new member coupon.

Membership Chair (Sam Licht)- reported by Mya via email. Total membership is at 1922, which is about 100 more than last year.

Ellen Wittwer (Awards Committee) All certificates are printed for anniversary years as an AMTA-WI member, and will be handed out at the March meeting, or sent by mail right after if not in attendance. One nomination each for Humanitarian and Meritorious Awards. Chapters Hands of Excellence Award submitted to National. Still searching for pin ideas for National Convention

2013.

Angela Emanuele (Education Committee) reported on the attendance for the Spring conference and upcoming conferences.

Kelsey Lyons (Newsletter Committee) reported by Mya from Kelsey's email. Dates given for the upcoming deadlines to get the newsletters out.

Kara Phernetton (Outreach Committee) reported by Mya from Kara's email of upcoming event.

Ronnie Artero Frederick (Sports Committee) via Mya Rowe of upcoming events, with a plea for help with upcoming Sports Massage Events.

Kay Peterson (Government Relations Chair) reported by Casey Guilfoyle.

Went over the Agenda for the Chapter meeting on Friday and Saturday.

More information to follow about board retreat location and events.

Tabled information in regards to Memorandum of Understanding associated with MERT.

Discussed ways to share MIDWEST STATES AMTA events throughout our neighboring states

Registration pages on Website to streamline the process a little better.

Discussed other lunch options during conferences.

Ellen Wittwer moves to adjourn meeting at 5:01. Kelsey Lyons seconded. All approved.