



## INCREASING REVENUES, DRIVING HEALTHIER CHOICES

When Falcon Heights Elementary School wanted to refresh their decades-old cafeteria while educating students on healthier choices, they turned to Visualz, a Vomela-owned company. Visualz produces affordable nutrition and life skills education resources for all levels of academics.

Through the combined efforts of Visualz, the Vomela team, and Falcon Heights Elementary staff, we transformed the cafeteria using low-cost, easy to apply materials. Then we showed the school staff how to install and replace graphics when needed, thus empowering them to take control of their wellness communications.

With our most recent acquisition of Visualz, formerly Learning ZoneXpress, we have a new focus on the education market.



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## SUSTAINABLE PACKAGING

The Vomela Companies continue to transition to more sustainable packaging. The new Ranpak machine in our St. Paul facility offers an eco-friendly alternative to bubble wrap. Ranpak material is 100% recyclable and designed to minimize waste while ensuring your graphics arrive safely at their destination. We use locally sourced packaging materials to cut down on the impact of paper manufacturing and distribution.



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