

AMTA-WI Board Meeting
August 19, 2007
Madison, WI – Lakeside School of Massage

Meeting called to order at 1:30pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Kirsten Severeid (3rd VP/Finance Chair), AnnMarie Kolb (Secretary), Marty Ferris (Treasurer) Paulette Gehrke (Education Chair) and Betsy Krizenesky (Immediate Past President/Law & Legislation).

Approve Minutes from February 23, 2007

MOTION: Marty Ferris moved to approve the minutes of the February 23, 2007 meeting as corrected. Kay Peterson seconded. All approved.

Officer and Committee Reports

President: Amy Remillard welcomed newest member Kirsten Severeid to our meeting.

Amy asked to set dates for future meetings: September 8, 2007 at 6:30 in Waukesha at the Country Springs; possible team building before.

November 11, 2008 in Edgar, to cover budget.

January 20 meet for team building before BOD meeting in Madison at 9am.

February 23, 2008 before the Spring Chapter meeting, and February 24, 2008 meet to set dates for upcoming year (2008/09).

Has been in touch with National on Team Building and Conflict Resolution as well as Strategic Planning.

CVOP reported on the Chapter Loyalty Study. The overall quality was 67%.

Membership AMTA-WI: Associate members 35, Professional members 1511, Schools 12, Student members 143, and 3 supporting members.

Amy also reported on some resources for massage therapists: Check out Massagetherapypractice.com for info on massage research studies. Canadian Massage Therapy Research Network: www.cmtrn.ca. World Massage Forum is a global, video-based, community for touch professionals, www.worldmassageforum.com.

1stVP: Kay Peterson reported an advertising mistake in current issue, that has been resolved.

Deadline issue for the October issue is August 31, 2007.

Education: Paulette Gehrke presented herself to the Board as a candidate for the open Education Chair position. After Board discussion, Paulette was appointed the new Education Chair.

3rd VP/Finance Committee Chair: Kirsten Severeid requested that she be the new Finance Committee Chair, and was appointed the new Chair. Kirsten presented some research she has done for the AMTA-WI financial planning future.

Treasurer: Marty Ferris reported that we have a balance of \$56,853.19 in our checking, we have an outstanding bill for the September Education Conference. He also reported that he contacted Virchow Krause to help with Quickbooks. They would charge \$95.00 an hour and on a per needed basis. The company is located all over the state and any treasurer can then use their services.

MOTION: Marty Ferris proposed that we hire Virchow Krause & Co.LLP on a per hour basis of \$95 an hour for Quickbook support, as needed. Kay Peterson seconded. All approved.

Amy Remillard asked for bills to be submitted and directed Marty to pay bills. Marty requested permission to purchase a “travel size” adding machine.

Immediate Past President/Law & Legislation chair: Betsy Krizenesky reported on the law and legislation survey results and discussed the findings.

MOTION: Marty Ferris moved that AMTA-WI move forward with the pursuit of licensure for the massage therapy profession, for the legislative session in 2009-2010. AnnMarie Kolb seconded. Kirsten Severeid amended that we follow the Law & Legislation Assistance Program application. No second. 4 approve, 1 no (Kirsten Severeid) to Marty’s motion.

NEW BUSINESS

Betsy Krizenesky got a call from the East West Healing Arts Institute in Madison about Massage Fair on the Square. This year it is going to be in October and the school would like us to sponsor again. **MOTION:** Betsy moved that we sponsor the Madison Massage Fair (formerly Massage Fair on the Square) organized by the East West Healing Arts Institute, on October 20, 2007. Marty Ferris seconded. All approved.

MOTION: Kay Peterson moved to adjourn the meeting. AnnMarie Kolb seconded. All approved.

Meeting adjourned at 5:04pm by Amy Remillard.

Respectfully submitted by AnnMarie Kolb, Secretary.