



Fourth Quarter 2022

# THE LINK

## Membership value lies in legacy of support for members and community



#ShopSmallFranklin



SMALL BUSINESS SATURDAY

Our 10th annual Start Here Open House November 26

10:00 a.m.-12:00 p.m. at the Chamber

Start your shopping day with a shopping bag, store incentives, information and refreshments!

Support local businesses today and all year long!

The Start Here Open House is sponsored by

- ▶ The City of Franklin
- ▶ Modern Realty Group

The Franklin Chamber of Commerce has had the pleasure of serving the greater Franklin community for a long time – 113 years to be exact. Among the best things to come from that century-plus are the relationships formed.

**Eric Leugers, Principal at Leugers Insurance** said, “Most businesses, especially in the service industry, are relationship driven. The exposure, networking opportunities and continual support received by the Franklin Chamber have helped enhance our relationships within the local business community. Many new client introductions, business partnerships and even friendships were direct results of our membership. The Franklin Chamber continues to provide a solid foundation for local businesses to flourish!”

Interestingly enough, however, is that not all Franklin Chamber members have clients in the Franklin community or even Indiana at large. Streamline Designs is an aeronautics company based in Franklin whose clientele is largely elsewhere. **Streamline’s Lael Butler** described the motivation behind their membership with the Franklin Chamber as community mindedness.

“When we moved to Franklin a couple years ago we knew we wanted to be part

of the community, but we weren’t sure what that would look like since most of our business takes place outside the state. Joining the Chamber offered a perfect way to meet our neighbors, support the business community, and learn more about the area. We’re excited about what is happening in Franklin and look forward to becoming more involved!”



Leugers



Dunkle



Butler

Community is the Chamber’s motivation, too. A thriving community is vital for every resident, business and organization; the success of one entwined with the success of others. **Johnson Memorial Health President and CEO, Dr. David Dunkle** perfectly surmised that exact sentiment when he said “Johnson Memorial Health truly values our relationship with the Franklin Chamber of Commerce. As the city’s largest employer, our success and the success of Franklin are intertwined. I believe a strong chamber of commerce is critical to helping support and grow our local businesses and to represent the city and county to those choosing to locate here. That’s why JMH is proud to be a partner with the Franklin Chamber of Commerce!”

The Franklin Chamber is proud to have partnered with its members and the community for the last 113 years and looks forward to continuously adding to that legacy of support for years to come.

# SUPPORT LOCAL BUSINESS

the backbone of our community



**DIRECTOR'S NOTES**  
**Rosie Chambers,**  
*executive director*

November 26, 2022, will mark the tenth anniversary for the Franklin Chamber to be designated as a Neighborhood

Champion by American Express. On that date, we will host our **10th annual Start Here Open House** event in support of Small Business Saturday. The event was started to create awareness of the importance of supporting small businesses. It is hard to believe but 10 years ago, shopping and dining local was not something that was routinely done. It was, at best, an occasional afterthought. It took a strong marketing push by American Express and their designated Neighborhood

Champions to remind all of us of the importance of supporting our small businesses. Locally owned businesses run by people who live nearby are the backbone of our community. Antique shops, small boutiques, restaurants and specialty shops dotting our downtown and the employees and patrons who support them are what make Franklin so special. Franklin has come such a long way in the last decade; let's make sure we keep that momentum moving forward.

**Did you know 67 cents of every dollar spent at a small business stays in the local economy?** And by spending your dollars locally, you are enabling your neighbors to impact economic growth, employ other neighbors and create a vibrant business community for all to enjoy? Every time you pick up a cup of coffee from your favorite neighborhood



↑ *Thousands of shoppers have come out to support local businesses in Franklin on Small Business Saturday over the past 10 years, and many started at the Chamber's Start Here Open House.*

cafe or buy a gift from a local shop, you are shopping small and making a big difference.

The Franklin Chamber's Start Here Open House will once again encourage shoppers to start their holiday shopping here, in their community, and to start Small Business Saturday at the Chamber for information, treats and Chamber Cash! We look forward to seeing you at 10:00 a.m. on November 26!



↑ *Astrat at Franklin celebrated its grand opening with a ribbon cutting celebration and a welcome from Mayor Steve Barnett.*

Find event details and updates by scanning the QR code or by visiting [franklincoc.org/calendar](http://franklincoc.org/calendar).



*View Calendar*

## UPCOMING EVENTS

### NOVEMBER

#### CHAMBER LUNCHEON\*

**Date:** November 10, 2022

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** Garment Factory Events, 101 E. Wayne St., Franklin

**Program:** Franklin Leadership Panel

#### START HERE OPEN HOUSE IN SUPPORT OF SMALL BUSINESS SATURDAY

**Date:** November 26, 2022

**Time:** 10:00 a.m.-12:00 p.m.

**Location:** Franklin Chamber, 120 E. Jefferson St., Franklin

### DECEMBER

#### CHAMBER LUNCHEON\*

**Date:** December 8, 2022

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** Garment Factory Events, 101 E. Wayne St., Franklin

**Program:** FCHS Choir

### JANUARY

#### CHAMBER LUNCHEON\*

**Date:** January 12, 2022

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** TBD

**Program:** Economic Outlook 2023

\* For all monthly luncheons please RSVP by the Monday prior to the event. Lunch is \$20.



## OFFICE HOURS

### CHAMBER OFFICE IS CLOSED:

- Veterans Day – November 11
- Thanksgiving – November 24-25
- Christmas thru New Year's – December 24 - January 1
- Martin Luther King – January 16

## MEMBER BENEFITS DID YOU KNOW?



Did you know that the members of their local chamber enjoy a “44% increase in consumer favorability” and a “63% increase in the likelihood that consumers will patronize the business in the future” according to a 2012 study by The Schapiro Group?

Source: *American Business Magazine* <http://www.americanbusinessmag.com/2012/05/why-join-your-local-chamber-of-commerce/>



Thank you **HOMEVIEW HEALTH & REHAB** for your diamond level sponsorship!

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### HOMEVIEW AWARDS:

- 2017 AHCA Silver Quality Award. → Indiana’s Best Nursing Homes by US News,
- 5 Star Quality Rated Facility by Centers for Medicare and Medicaid Services,
- Indiana Healthcare Association 2016 Administrator of the Year

**LEARN MORE AT [HOMEVIEWHEALTHANDREHAB.COM](http://HOMEVIEWHEALTHANDREHAB.COM)**



**Homeview**  
*Health & Rehabilitation Center*

# Welcome New Members

## JULY

### Affordable Telephone Scott Taylor

1356 Oxford Run  
Greenwood, IN 46143  
[affordabletelephones.net](http://affordabletelephones.net)  
*Telecommunications, Business Services*

### Dedication Dance Elizabeth Vandergrift

2797 North Morton St,  
Ste. C  
Franklin, IN 46131  
[dedicationdancefranklin.com](http://dedicationdancefranklin.com)  
*Dance Studios*

### Golden Touch Services Ron Walden

4024 Jason Ave.  
Franklin, IN 46131  
*Cleaning Services, Window Washing, Power Washing, Gutter Cleaning*

## AUGUST

### American Mortgage Service Co.

**Dave Peters**  
1701 Library Blvd.  
Greenwood, IN 46142  
[davepeters.americanmortgage.com](http://davepeters.americanmortgage.com)  
*Mortgage Companies*

### Granite Networks Indy, LLC

**Mike Mattei**  
2136 Jennifer Court  
Franklin, IN 46131  
[granitenetworksindy.com](http://granitenetworksindy.com)  
*Contractors, Countertops*

### nGROUP Jay Frayser

89 Forest Road  
Franklin, IN 46131  
[ngroup.biz](http://ngroup.biz)  
*Asset Management, Distribution Center, Warehouse Storage*

### Scooter’s Coffee Wendy Drew

1730 North Morton Street  
Franklin, IN 46131  
*Coffeehouse, Restaurants*

## SEPTEMBER

### Coleman Worldwide Moving

**Doug Feltner**  
5425 West 74th Street  
Indianapolis, IN 46268  
[colemanallied.com/areas-served/indianapolis-in](http://colemanallied.com/areas-served/indianapolis-in)  
*Moving/Storage Services, Storage, Transportation Services*

### Patterson Mechanical, LLC Jeremy Patterson

PO Box 69  
Franklin, IN 46131  
*Heating & Cooling, Electricians, Fire Protection*

### The Knitting Otter Kristi Ott

111 East Monroe Street  
Franklin, IN 46131  
[theknittingotter.com](http://theknittingotter.com)  
*Retail Stores*

### The Steinway Agency/ Allstate Insurance

**Chris Steinway**  
1114 Walnut Street  
Franklin, IN 46131  
[agents.allstate.com/chris-steinway-franklin-in](http://agents.allstate.com/chris-steinway-franklin-in)  
*Insurance*



↑ Chamber member Toodleydo Toys connected with guests at BizBash Business and Community Expo.



Find MEMBER  
PROFILES at  
[www.franklincoc.org](http://www.franklincoc.org)

# CHAMBER BOARD AND STAFF

**President**  
Kristen Loy

**Vice President**  
Amy Richardson

**Treasurer**  
Deb Turrel

**Past President**  
Jeff Dutton

Dr. David Clendening  
Aleks Davis  
Mark Gavorski  
Eric Leugers  
Andy Moorman  
David Pfeiffer  
Lezlie Richards  
Betsy Schmidt  
Todd Shuck  
Sally Wells

**Executive Director**  
Rosie Chambers

**Assistant Director**  
Anya McConnell

**Event Coordinator**  
Tina Stinson



## Community showcase

The 2022 BizBash Business and Community Expo was held on Thursday, September 15 at Garment Factory Events in downtown Franklin. The event featured nearly 80 exhibitors and was attended by almost 600 guests.



## Diamond SPONSORS




Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview  
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

**P:** 317-736-6334 **F:** 317-736-9553 | **W:** franklincoc.org |    

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