

MISSION: The mission of the Indiana Academy of Family Physicians is to promote and advance family medicine and support family physicians in improving the health of Indiana.

VISION: Our vision is to be THE leading authority for primary care.

GOAL	OBJECTIVE	INITIATIVE
ADVOCACY: Shape healthcare policy in Indiana through interactions with government, the public, businesses, the healthcare industry, and our patients	Increase annual PAC support by chapter leaders	100% participation from board members 100% participation from commission chairs
	Engage membership in advocacy efforts	Educate membership about Voter Voice and Speak Out Maintain list of Academy leadership and their respective legislators
	Engage the public in support of family medicine	Partner with AAFP in disseminating the messages of their national marketing campaign Distribute template talking points for members to communicate in their home communities
	Engage other health care organizations	Host a roundtable discussion with primary care leadership regarding key issues
	Promote the mission of family medicine in public health policy	Provide education materials for members regarding vaccines, seatbelts, smoking, sunscreen, infant mortality Develop a social media strategy for patient education on the value of family physicians in their community
	MEMBERSHIP: Serve as the essential resource for the professional success of family physicians as leaders of the growing primary care workforce	Professional services
Leadership		Invite speakers to provide training in leadership and executive physician skills Survey membership on leadership and participation in external organizations Identify leadership opportunities for members within and outside of organized medicine Organize and provide annual team building for executive leadership
Workforce		Host panel discussion at the annual convention highlighting varied practice models Rejuvenate medical school liaison committee in an effort to influence medical school admissions toward primary care
EDUCATION: Be the provider of choice for primary care education		Provide cost-effective education opportunities to the maximum number of participants
	Innovate in methods of delivering education	Explore opportunities for microlearning
	Increase opportunities to work with residencies	Provide practice management education to residents, new physicians, and transitioning physicians