



JOHNSON COUNTY COMMUNITY FOUNDATION COLOR THE COUNTY MURAL PROGRAM 2023 Mural Competition Call for Entries

The Johnson County Community Foundation's (JCCF) Color the County Mural Program improves the cultural fabric of our community through public art.

This year JCCF is adding a mural in Franklin. We will celebrate the work of art with a summer Community Painting Day where residents of all ages will help us bring the mural to life. (Painting supplies and refreshments provided.)

MURALS CONTACT:

Kim Kasting at kimm@jccf.org or 317.738.2213



JOHNSON COUNTY
COMMUNITY
FOUNDATION

CALL FOR ENTRIES

We are looking for local artists, emerging artists, art students and creative community members interested in submitting mural designs for this year's competition. No previous experience is necessary!

- ▶ JCCF is seeking **two** mural designs and will award \$1000 for each winning design, along with mural materials and the instruction needed to prepare for an outdoor mural installation. The winning designs may be from two different artists or the same artist.
- ▶ Selected winner(s) will be responsible for coordinating efforts with the Foundation to complete the community murals in July-August 2023, including, but not limited to, mural prep work leading to the community painting day then mural touch-ups and completion afterwards.

DESIGN CRITERIA

- ▶ **Design Content:** Successful designs are bright, colorful and appealing to both pedestrians and viewers in vehicles. To be classified as artwork and to avoid inadvertently violating signage ordinances, designs should not include logos, phrases or branding for any business, product, good, activity, service or private interest. Since locations are public and visible to viewers of all ages, ethnicities and cultural backgrounds, designs must not include nudity, suggestive poses, hate speech or imagery that any group might find obscene, offensive or morally shocking. Political, religious or memorial artwork is also unacceptable.
- ▶ **Design Application:** Selected designs will be applied using exterior paint and a clear-coat graffiti block directly on the location surfaces. The application method of the design is not limited.
- ▶ **Design Format:** You may submit your concepts as hand-drawn designs or digital files (.jpg or .pdf). Submission must show the art by itself and as a mockup on the building.

SUBMISSION DETAILS

- ▶ **Deadline:** No later than 5:00 p.m. on **Wednesday, May 31, 2023**
- ▶ **Entry Fee:** No entry fee is required. If you wish to make a donation to JCCF's Arts and Culture Fund, we appreciate all contributions.
- ▶ **Entrant Information:** Each entry must be accompanied by a separate entry form available at www.jccf.org/mural-program/
- ▶ **Submission Location:** You may hand deliver, mail or email your submission(s).
 - Hard copies must be hand delivered or mailed to:
Attention Mural Design
Johnson County Community Foundation
398 South Main St. / P.O. Box 217
Franklin, IN 46131
 - Digital copies must be sent to Kim Kasting: kimm@jccf.org

DESIGN SELECTION

The Judging Panel is composed of volunteer community members and JCCF partners. Panelists will review the entries and select the finalists based on the following considerations:

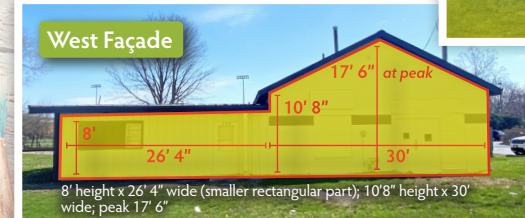
- ▶ Artistic quality and strength of concept
- ▶ Contemporary relevance and appropriateness for our time
- ▶ Architectural, geographical, socio-cultural and historical context
- ▶ Originality and uniqueness, and
- ▶ Suitability to the surrounding neighborhood

2023 MURAL LOCATION

(photos below ▼)

- ▶ **Book Barn (Franklin Library Branch)** – 401 State St, Franklin
 - Design 1: North and West Façades (see dimensions on photos below)
 - Design 2: South Façade (see dimensions on photo below)

LOCATION: DESIGN 1



LOCATION: DESIGN 2



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CONNECTING PEOPLE WHO CARE WITH CAUSES THAT MATTER



JOHNSON COUNTY COMMUNITY FOUNDATION COLOR THE COUNTY

Mural Program Design Contest

ENTRY FORM

Name: _____

Home Address: _____

Contact Phone: (_____) _____

Email Address: _____

If student fill out school name and year

School Name: _____ Year In School: _____

In the space provided below, please explain the reasoning behind your art.

CHECK ONE:

Mural design location

- Design 1: North & West Façades
- Design 2: South Façade

2022 MURAL



▶ View all past Color the County murals at jccf.org/mural-program

Send in your entry form and design to the Johnson County Community Foundation no later than **Wednesday, May 31, 2023 by 5:00 p.m.**

By submission of this design, the artist/aspiring artist releases all rights of the artwork to the Johnson County Community Foundation to be used for any purposes it deems fit.



SUBMIT ENTRIES BY –

email to kimm@jccf.org or drop off/mail to:

Attention Mural Design
Johnson County Community Foundation
398 South Main St. / P.O. Box 217
Franklin, IN 46131



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Direct questions to Kim Kasting
at 317-738-2213 or via email at
kimm@jccf.org.