

ANNUAL REPORT 2020

JOHNSON COUNTY PUBLIC
LIBRARY FOUNDATION, INC.



JCPL
Johnson County Public Library
FOUNDATION



JCPL
Johnson County Public Library
-FRIENDS-

A MESSAGE FROM THE JCPL FOUNDATION PRESIDENT

In 1979 the Friends of JCPL began its work to raise funds to support library programs. In 2016, the Johnson County Public Library Foundation was started and joined the Friends in their efforts. These additional funds provide outstanding information, education, and culture for all members of the community in a manner that does not diminish the need for strong public funding. The Foundation and Friends advocate for the Library's vital role in meeting our community's needs.

Even with a pandemic consuming nearly all of 2020, the Foundation and Friends persevered to support unique learning experiences. Here are some of the programs your donations and Friends' book sale proceeds helped fund in 2020:

- Explore Winter & Explore Summer learning programs for all ages
- Library materials (print and digital books)
- Best-selling author events with Jennifer Chiaverini, Lisa See, and Brad Thor
- Programming support at all JCPL locations
- Celebrations for National Library Week, Library Card Sign-up Month, and Children's Book Week
- Staff training

We are looking forward to the future and funding the following innovative programs that were postponed due to the pandemic:

- Read to Me Jamboree - an early childhood learning festival
- Library on the Prairie
- Merry Prairie
- The Adult Learning Center's Spelling Bee to promote adult literacy

Sincerely,

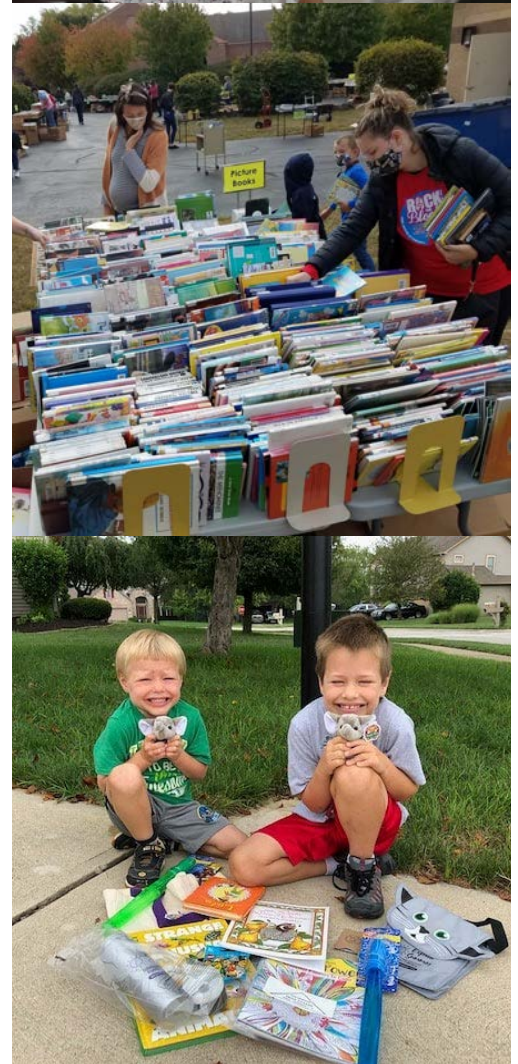


Paige Banos
Johnson County Public Library Foundation, President

MISSION

The Johnson County Public Library Foundation, Inc. seeks to assist the Johnson County Public Library in providing outstanding information, education, and culture for all members of the community by granting supplemental funding to assist the Library in promoting literacy in Johnson County.

Donations to the JCPL Foundation are tax-deductible to the extent permitted by law. The JCPL Foundation is a 501(c)(3) organization. Federal Tax ID: 35-1462375.



FINANCIAL OVERVIEW

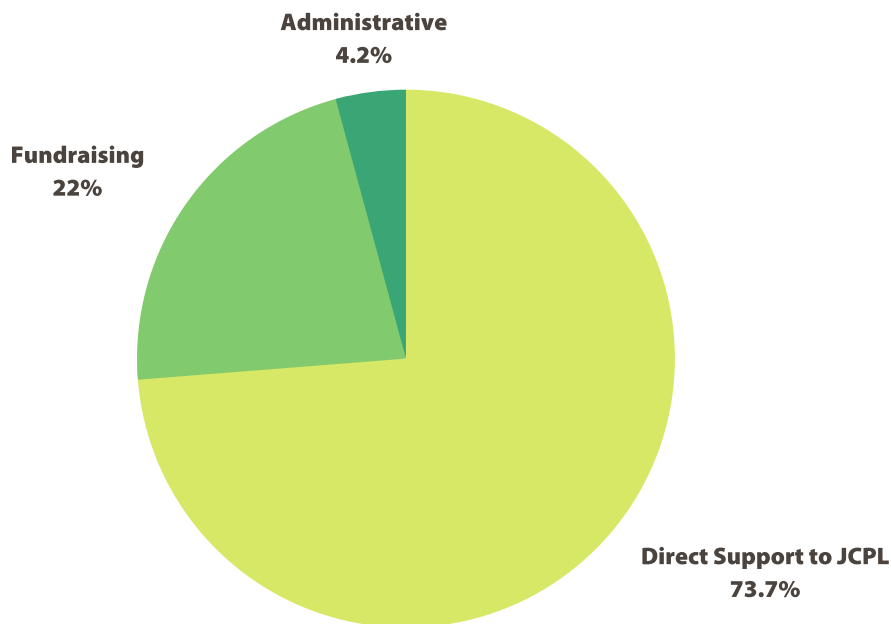
2020 SUPPORT AND REVENUE

Contributions:	\$32,949
Friends of JCPL book sales & misc.:	\$23,995
New Clark Pleasant Branch Special Projects Campaign:	\$4,989
Interest & Dividends:	\$5,459
Realized & Unrealized Gains on Investments:	\$30,925
TOTAL:	\$92,812

2020 GRANTS & EXPENSES

Friends funding to JCPL:	\$20,200
Explore Summer funding:	\$16,800
Distribution from the endowment to JCPL:	\$5,432
Books and materials for JCPL:	\$1,785
Fundraising*:	\$15,212
Administrative costs:	\$2,524
TOTAL:	\$77,417

*Includes consultant for the New Clark Pleasant Branch special projects campaign and candle fundraiser purchases, credit card fees, etc.



JCPL FOUNDATION Authors at JCPL

JENNIFER CHIAVERINI

The New York Times best-selling author of "Mrs. Lincoln's Dressmaker" and "Fates and Traitors."

JCPL FOUNDATION Authors at JCPL

LISA SEE

The New York Times best-selling author of "The Tea Girl of Hummingbird Lane" and "Dreams of Joy."

Registration Opens: Wed, July 1 at 9 a.m. JCPL FOUNDATION Authors at JCPL

BRAD THOR

The New York Times best-selling author of over 20-Thrillers including "Near Dark," "Backlash" and "Spymaster."

By the Numbers

GIVING IN 2020

916 gifts to the JCPL Foundation
278 individuals, businesses
and organizational donors
(several repeat donors
through payroll deduction)

58% giving by JCPL employees

100% giving by JCPL
Foundation Board of Directors

\$2,700+ raised at first
Snuggle Up with a Book Ball

\$2,000 raised for the Foundation
& Friends with candle fundraiser

\$20,000+ raised by the Friends
holding outdoor book sales

100+ Women WHO CARE Johnson County presents

Explore Summer at JCPL

Read for a Stronger Community

June 1 - July 31

Perservering Matters!

SPECIAL ACHIEVEMENTS IN 2020

JCPL FOUNDATION

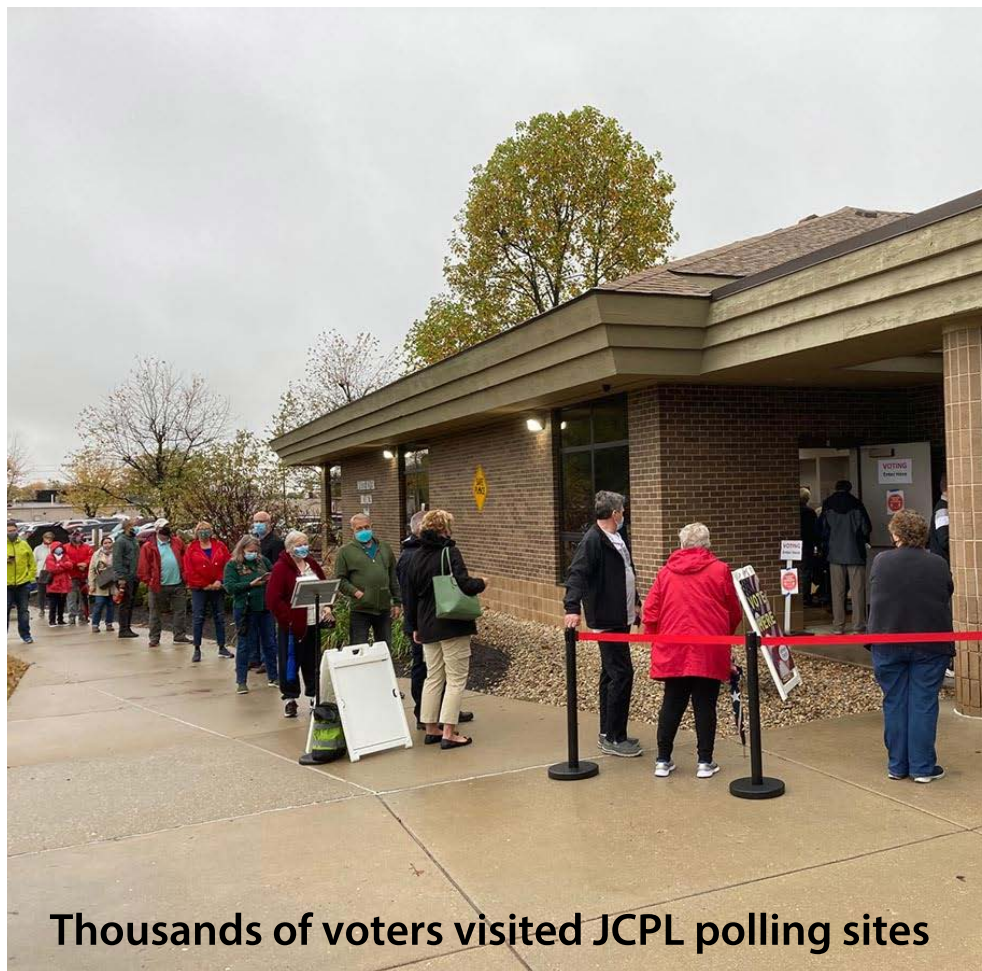
- Provided free Wi-Fi devices to residents in need of accessing the internet during the shutdown in spring 2020.
- Provided, with the assistance of the Friends, JCPL staff with appreciation gifts for their strong focus on customer service throughout the pandemic.
- Hired a fundraising consultant and formed a Special Projects Campaign fundraising committee to assist in providing special features at the new Clark Pleasant Branch.
- Began funding the Building Bridges series to provide cultural and diversity programs and training for staff.
- Launched 'Once Upon a Time' candle fundraiser with Middle Davids to support JCPLF and the Friends.

FRIENDS OF JCPL

- Provided reading materials to the COVID-19 ward of Johnson Memorial Hospital.
- Friends volunteers and JCPL staff kept Little Free Libraries stocked with reading materials that people could access during the shutdown.
- Provided reading materials that were distributed through public schools' meal distribution programs.
- Pivoted to outdoor book sales at Franklin Branch's parking lot to continue raising funds to benefit JCPL. Outdoor book sales proceeds began to surpass any past sales in recent history.
- Friends and Foundation board member Merliee Allen was named JCPL's Library Champion of 2020 for her outstanding work coordinating book sales.

JCPL FOUNDATION BOARD OF DIRECTORS

James Admire Merilee Allen Paige Banos, President Gretchen Beaman, Secretary Diane Black Caleb Drake
Jan Fredbeck, Vice President Jackie McNeelan, Co-Treasurer Lisa Lintner, JCPL Director
Kate Taylor Nate Uhl, Co-Treasurer Jody Veldkamp



Thousands of voters visited JCPL polling sites



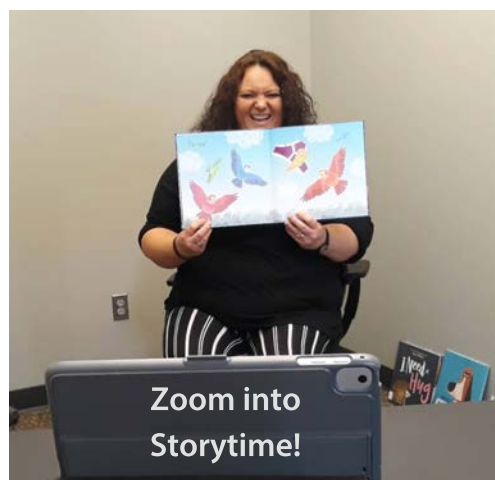
Fun stay-at-home activities



Friends of JCPL kept Little Free Libraries stocked during the pandemic



Adult Learning continues virtually



Zoom into Storytime!

2020 YEAR IN REVIEW

Johnson County Public Library

Clark Pleasant • Franklin • Trafalgar • White River

JCPL Transformed Public Services in Response to the Pandemic

6,839

New JCPL
Cardholders



106,307

Wi-Fi Sessions



ITEMS BORROWED
1,139,000

- Books & Magazines 48.1%
- Digital Content 32%
- DVDs 16.7%
- Audio Books/CDs 2.4%



208,000+



VISITS TO
THE
BRANCHES

369

Community
Outreach
Programs

10,735

People
Reached

*Authors
at JCPL*

Two in-person visits
One virtual visit

553

Attendees



1,813

Preschoolers
Registered

364,238

DIGITAL ITEMS BORROWED



JCPL
Johnson County
Public Library

NEW IN 2020

Curbside JCPL-to-Go

JCPL-to-Your-Door

Virtual Programs via Zoom

Little Free Pantry at the Franklin Branch

Spring Challenge Daily Activity Program

Back Stories Podcast

Provided Digital Access to all
Franklin College Students & Staff

8,500 Take Home Creativity Kits Distributed

Auto Renewal Program Started

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