

AMTA - WI Chapter Meeting  
Chula Vista Resort, Wisconsin Dells  
August 24, 2013

Meeting called to order at 12:30pm by Mya Rowe, President  
Cindy Spitz assigned timekeeper for meeting.

**QUORUM:** 28 Professional Members present, we need 15 votes for the quorum.

**APPROVAL OF MINUTES:** Ken Ring moves to approve the Chapter minutes from March 15 & 16, 2013 in Madison, WI as presented. Kelsey Lyons seconds. All approved.

**APPROVAL OF MEETING AGENDA:** Kris Ott moves to approve the agenda as presented as printed. Casey Guilfoyle seconds. All approved.

**NCBTMB presentation:** Casey Guilfoyle invited Steven Kirin, CEO of NCBTMB to speak to the chapter about the future changes in the NCBTMB. Donna Sarbello presented the chapter with a history of the National Certification. She said the National BOD met to discuss how to get their organization to stand out. This is why they have changed the process. Steven encouraged EVERYONE to call the NCBTMB to get certification or re-certification, even if you have let it lapse for a couple of years. We can transition at any time before our renewal date. Many questions were asked and answered.

**BOARD OF DIRECTOR/COMMITTEE CHAIR REPORTS:**

Marilyn Heckbert, Treasurer and Diane Pandl, Finance Chair, presented the Chapter with a print out of the current Budget and Expenses report.

Paula Slamman, Member at Large/School Liaison. Paula solicited helpers for School Liaison.

Alishia Mell, Outgoing Education Chair and Casey Guilfoyle, Incoming Education Chair mentioned the November 15 & 16, 2013 Education Course with Roger McNear on Active Isolated Stretching. Contact Lynn Kutz to get registered!

Casey Guilfoyle, 1<sup>st</sup> Vice President/Website Chair/Education Chair, asked for help from the membership in filling the Website Chairperson as she phases into Education Chair. She also mentioned that we should all check out the AMTA-WI blog/website.

Mary Schweiger, Commission on Candidacy asked for candidates for the Spring Elections including: President, 2<sup>nd</sup> Vice President and Secretary. You must apply by March 2, 2014.

Cynthia "Sam" Licht, outgoing Membership Chair and Kelsey Lyons incoming Membership Chair reported that we have 1,950 total members.

Kelsey Lyons, 2<sup>nd</sup> Vice President/Newsletter Chair reported that we have made some changes to the paper newsletter. Kelsey announced that in 2014 the chapter will be going green! She also announced that we need a new newsletter chair person.

Lynn Kutz, Display & Scholarship Chair reported that the display is available to see at the conference. We have 2 people borrowing the pop-up displays this fall. Lynn encouraged everyone to apply for the upcoming scholarships. The spring contest will be to write a script for a 30 second radio/tv ad. The fall contest will be on Philanthropy in our members.

Tom Reich, Social media Chair reported that our chapter has accounts on the following: Facebook, Twitter, Blog, You Tube Channel, and LinkedIn.

Terri Bauer, Member at Large/Sponsorship Chair reported that she is always looking for items to fill the goodie bags and for raffle prizes. She is also looking for vendors for our events. Please contact her if you would like to offer items or set up a table at our next chapter event.

Kay Peterson, Government Relations announced that we are looking for someone to take over this position. She will help the new person transition. Kay mentioned that there are many changes taking place in our state. Most recently there are changes in the wording of our massage bill, to include 24 CEs every 2 years. There will be a temporary license for therapists moving into our state or those who need to re-take the tests to become fully licensed. Kay said no action from members needs to take place at this time. These new items would not go into effect until 2017.

Kay also reported that there is an initiative out there to pull the massage license completely. Kay is going to contact the 2 legislators heading this initiative.

Maya Rowe, reported for Mindy Murkley, 3<sup>rd</sup> Vice President/Awards Chair.

Meritorious Award 2012 winner Cindy Spitza received her award.

Humanitarian Award 2013 winner is Corrin Burnell.

Chapter Meritorious Award 2013 winner is Alisha Mell. As a Chapter winner, your name now goes to the National for the National Award as well. Good Luck Alisha!!!

Mary Schweiger reported on the Burn Camp massage outreach project.

#### **HOUSE OF DELEGATE POSITION STATEMENTS:**

Douglas Radtke was designated as our Head Delegate. He reported on the 2013 National Position Statements. Kelsey Lyons moved to discuss the positions statements. Marilyn Heckbert seconded. Doug presented Position Statement 1. After discussion, the chapter voted not to support this position statement.

Position Statement 2 was presented, the chapter voted to support this position statement.

Position Statement 3 was presented, the chapter voted not to support this position statement.

**MOTION:** Cindy Spitza moved to adjourn the meeting. Kelsey Lyons seconded. Approved

Meeting adjourned at 2:31pm by Mya Rowe, President.

Respectfully submitted by AnnMarie Kolb, Secretary.