

**Placemaking team**  
**8/14/18 White River Township library**

Attendance: SaraBeth Drybread, Bonnie Pribush, Amy Dalton, Danielle D., Davin K., Kristen Grills, Heather Devocelle, Sarah Hanson, Jennifer Hollingshead, Alicia Geesey

Introductions- round robin

Heather- Held Aspire large group meeting last month at Endress+ Hauser. Loved the energy around the Bridges Alliance presentation. Wants to plant a seed for the future how we can tie in with our team. Bonnie said that Bridges Alliances Focus is on helping under resourced neighbors- stable, but behind. Working, but entry level, falling behind instead of moving ahead. Bridges Alliance doesn't work with homeless.

Goals:

1. Educate the community about under resourced neighbors (not just get a job).
2. Help under resourced- 14 weeks of classes (hidden rules of economic class, goal setting, budgeting) includes meal, gift card, free childcare.

Graduation took place the beginning of August and then paired with middle income allies for approx. 18 months. Possibly Placemaking could do a first quarter community conversation with 1<sup>st</sup> class just graduated. Next class will start November 7<sup>th</sup>. Contact them if you know someone that might be interested in joining the class; Bonnie will walk them through the short application.

[www.bridgesalliance.jc.org](http://www.bridgesalliance.jc.org)

-Wednesday evening: need volunteers to set up and serve meals. Contact Bonnie if you can help

-Poverty simulation- Grace Methodist- approx. Sept.; Greenwood in Oct/Nov.

Last meeting asked to look at name change for team. Still some confusion about what is Placemaking. Heather passed around a paper for the team to vote anonymously.

Possible names: Community Engagement got the most votes (4) vs. Placemaking (3), Community Awareness & Engagement (3), Community Strength (1).

One our website: vision, mission and goal are outdated. Some goals are already completed. Heather took time to create. Put something out there and let the team tweak it. Likes the idea of a manifesto. Passed out so we can all make suggestions.

Discussion about vision, mission and manifesto that Heather compiled from older documents and current themes.

Stellar communities- SaraBeth-

Growth and Planning team had Randy Strausser from Delphi. Multi-million, multi-year OCRA, INDOT, HUD state agencies for strategic investment plan: Delphi, Rushville, Princeton, Wabash etc. that have used the program \$10-30 million investments.

Letter of intent is due April 2019. Steve Powell, Cindy Cook, Sam Marcello and SaraBeth. Looking at methodology and structure for the projects, how Johnson County could apply for the program. Certain areas (2 or more entities). Rely on this group for needs, public spaces, for strategic plan. Still working on 1<sup>st</sup> team meeting. Reached out to local OCRA rep., community of Corydon. Who pays the money for the grant- private corporations, municipalities and state. Stellarcommunities.org with overview, how they

process, community listings with bios. Trails, community gardens. Right now, just needs group input, wants more diverse representation from county from large group.

I-69 community conversation: needing volunteers to plan with Karri and Willie

Trails: have been given a \$40,000 grant, towards \$90,000 goal but only have 1 year to use it. Need more community volunteers to help fundraise. Need some members of different communities to help champion trail plan in public meetings to come.

Sub-committee breakout:

### **Marketing- Davin**

Building up a concrete timeline of major events created or sponsored by Aspire to start pushing things out. Asking for help ahead and celebrating event afterwards. First item on timeline is Activity Books.

### **Home and Garden-**

App to show farmers market, vendor, restaurant with map for people to see where to go. Reach out to Franklin College first to see if they can do it as a project by September otherwise with talk to high schools. Also include trails in Johnson County on app (trail map). Purdue extension- food link- how to prepare, when in season, how to cook- potentially link to app they already have- want to launch by next Spring. Alicia talked about doing a garden tour (at homes) with map in Brown County and would like to see it here in Johnson County next summer. Flower, vegetable gardens...looking at next July. Sunny Lawn farms- does a fairy garden diy, Fairy garden tour?

### **Voice of community-Dana leader?**

I-69 plan Community Conversation- How to be more engaging? Could be good to have small groups to share with each having a knowledgeable person. Registrations so we have a good idea of attendees; need 8 or so knowledgeable people. Requires a very skilled moderator. Talk to INDOT, Zoning, Former Franklin Mayor, Jody Veldkamp did a good job. Hold between Fall break- Thanksgiving 11/22.

At Home International Festival- Amy- they have space for additional presenters. Talk about experience-bring items to display. Do you know anyone that is new from Mexico, China, Japan, India? Also, promote to others to boost attendance. Know anyone that would donate food? Last year they just purchased. Need to reach the temple (siek) to present/ attend.

Have yoga, henna, dance, craft, artisan display from India, Maraichi band, **Jennifer** send out info to Aspire: Contact Amy [adalton@jcclin.org](mailto:adalton@jcclin.org). Each Saturday in September. Anything donated is really helpful.

Community Conversation- Bridges Alliance (1<sup>st</sup> quarter 2019)

Amy will ask if anyone from LJC trails group would be interested in helping with Trails.

New Opportunity for sponsor- company sponsor as a team \$3000 – recognition at 2 public meetings via 2 meeting notifications, verbally recognized at large group meeting on agenda. Also, can host monthly team meeting. Will be listed on Aspire website, can have seat on team if they want to attend. Aspire marketing committee will do a video which features sponsor and why they chose the team. Quarterly, 5-10 minutes to present at large group meeting. 12-month term with first right of renewal. Make sure

they aren't already affiliated with JCDC/Aspire before you ask. Be sure to share sponsorship contact/company with Heather to vet out with Dana. \$3000 would stay with the team to use with their programs. Maybe put together a flyer about what our team does to give out to potential sponsors.

Meeting adjourned.

Minutes submitted by Jennifer Hollingshead

**UPDATE:** After asking for additional feedback from members who were not in the meeting, the final votes are in. Very close race, however, in the end...*Community Engagement* won, followed by Community Awareness & Engagement. We are moving forward now and I'm proud of our new branding. -HD

**Vision:** To make our community a destination to live, work, play and learn.

**Mission:** We will support the needs of our residents and future residents by maintaining the vision of Aspire and providing resources and opportunities; while representing the voices of the community, celebrating our homes and gardens, and sharing our story through strategic marketing and sponsorship efforts.

**Manifesto:**

**WE BELIEVE:**

- that we are story gatherers, story tellers...creating the story of home.
- that we cannot take our resources for granted, giving us great pride of place.
- that we thrive in collaborative and connected settings that represent all voices of the community.
- that we need to be mindful of true diversity in our county, finding common ground and living inclusive values.
- that we enjoy small town benefits with big city amenities.
- that we capitalize on our local community's assets, inspiration and potential to create public spaces that promote health, happiness and well-being.

and overall, we believe that Johnson County is a great place to live, work, play and learn!