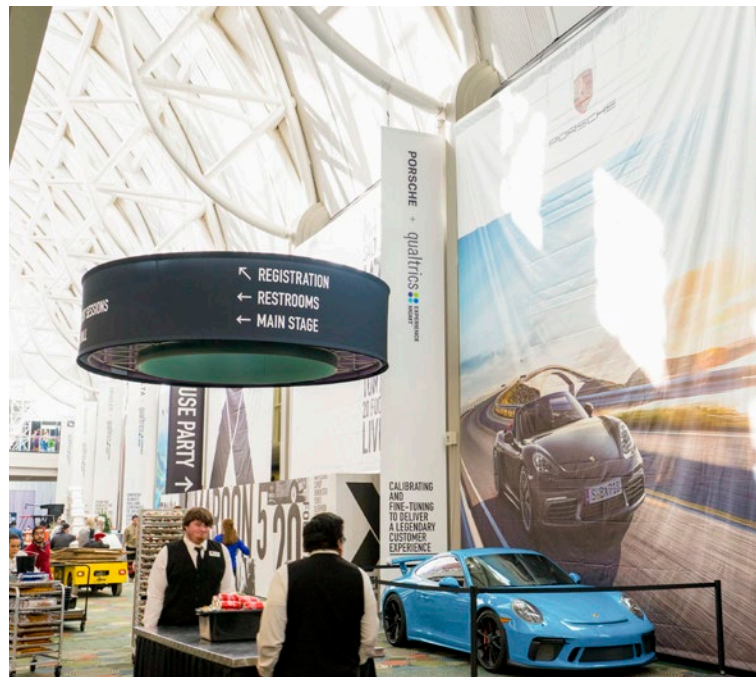


BIG EVENTS NEED BIG GRAPHICS



BRANDING THE QUALTRICS X4 SUMMIT

Qualtrics, a Provo, Utah-based technology company, has experienced an exponential expansion, more than 5,000 attendees and 100 education sessions over four days, for their annual X4 customer summit. The move to Calvin L. Rampton Salt Palace Convention Center required creating a new branding experience.

Wrapping the cylindrical glass tower, which is 30-feet in diameter and 90-feet tall, is something Fusion Imaging, a division of The Vomela Companies, does monthly for various events. This includes 504 windows with 1,008 mullions.

From scope initiation and product recommendations to production, budget management, and installation and removal, Fusion produced 800 separate items for the event.



274 Fillmore Avenue East
St. Paul, Minnesota 55107

Contact Us hello@vomela.com

2018 FAMILY-OWNED MANUFACTURER OF THE YEAR AWARD

In its first year of presenting Business of Manufacturing Awards, The Minneapolis/St. Paul Business Journal named The Vomela Companies as Family-Owned Manufacturer of the Year. According to the publication, "These awards recognize the leaders in the industry that drive our region's economy and grow their businesses through innovation and strategic evolution."

The Vomela Companies Chairman Tom Auth, center, along with his son Mark, left, who is president and CEO of the company, and Tom's son-in-law and Vomela Sales Executive Chris Fretheim, right.



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