



**Leadership**  
JOHNSON COUNTY  
at FRANKLIN COLLEGE

**2024-25  
STAKEHOLDER BREAKFAST  
AND SERIES REVEAL  
APRIL 11, 2024**

Leadership Johnson County at Franklin College began in 1994 to promote community involvement and creative community problem-solving among people who live and work in and around Johnson County, Indiana.

A non-profit, non-political organization, LJC provides professional development through a nine-month Signature Program, half-day and full-day workshops, a Youth Leadership Academy, and Leadership to Your Door. Visit our website to learn more:

[www.LeadershipJohnsonCounty.org](http://www.LeadershipJohnsonCounty.org)



## About Us

Our Mission Statement:

To cultivate and develop informed and involved citizens working to make our communities better!

- More than 900 graduates of the Signature Program
- 30<sup>th</sup> Class graduates May 2024
- Class of 2024 -25 starts in September 2024
- Applications for the next best class will be available in January
- Signature Program focuses on:
  - Community Knowledge
  - Learning about Leadership in Theory and Practice
  - Making Projects Happen
  - Building Relationships and Networks
  - Personal Leadership Development



# LJC Signature Program

Open to any resident of Johnson County, or those who have worked or been active in the community for two years prior to applying.

- Began in August 2019
- Graduating the 5<sup>th</sup> class in May
- Almost 200 Graduates
- The 2024-25 class will begin in July
- Applications for the 2025-26 class will be available in January 2026
- Students represent all six county schools, area private schools and home schoolers



# Youth Leadership Academy

Mirrored after the Signature Program, and open to Junior or Senior students who live in Johnson County or attend a Johnson County high school

# Programming Task Force

- Gayle Brooks, Central Nine Career Center
- Brad Coy, City of Greenwood Fire Department
- Alice Heikens, Franklin College
- Janette Helm, Organizational Development Professional
- Tamara Moore, Johnson Memorial Health
- Andy Moorman, NSK
- Meggan Purdy, JCREMC
- Tandy Shuck, LJC
- Sarah Taylor, Johnson County Public Library
- Angela Tressel, NCAA

# SELECT WORKSHOPS

## 2024 – 2025



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# Types of Workshops

## Half-Day Workshops

- 10 half-day workshops
- \$59 per person for LJC and Franklin College Alumni, Franklin, Aspire or Indy Chamber members
- \$69 per person for the general public

## Full-Day Workshop

- Women in Leadership – Dare To Dream
  - \$115 per person for LJC and Franklin College Alumni, Franklin, Aspire, or Indy Chamber members
  - \$135 per person for the general public

**DEEPENING YOUR  
RELATIONSHIPS THROUGH  
AUTHENTICITY AND  
VULNERABILITY**

**TUESDAY  
AUGUST 27, 2024**

**Nichole Alspaugh-Williams**





# EXTINGUISH BURNOUT: LEADING THE WAY OUT OF BURNOUT

FRIDAY

SEPTEMBER 27, 2024

Rob Bogue  
Terri Bogue



# BEYOND GRIT: RESILIENCE IN THE NEW NORMAL

WEDNESDAY  
OCTOBER 30, 2024

Sarah Ratekin



# BALANCING THE WORK / LIFE EQUATION

THURSDAY

NOVEMBER 14, 2024

Heather Lowey



# HUMAN-CENTERED DESIGN THINKING TO INNOVATE AND SOLVE PROBLEMS

TUESDAY

DECEMBER 10, 2024

Lisa Hanger



# FEEDBACK...THE BREAKFAST OF CHAMPIONS

TUESDAY

JANUARY 14, 2025

Steve Wohlford



SO YOU KNOW YOUR WHY.  
NOW WHAT?

THURSDAY

JANUARY 30, 2025



Melahni Ake

# WOMEN IN LEADERSHIP: DARE TO DREAM

FRIDAY

FEBRUARY 7, 2025

Various Speakers



**DISCOVER YOUR WORKING  
GENIUS!**

**THURSDAY  
APRIL 17, 2025**

**Nora Hoover, Ph.D.**





**THE DREAMERS, THE  
REALISTS AND THE CRITICS –  
WE NEED ‘EM ALL**

**WEDNESDAY  
APRIL 30, 2025**

**Erika Petrelli**



# LOVE LANGUAGES THROUGH THE LENS OF THE GENERATIONS

THURSDAY  
MAY 15, 2025

Amanda Stevenson-Holmes  
Bea Northcott



- Inclusive Leadership, Steve Wohlford
- Networking for Introverts, Eric Salazar
- Making The Most of It, Shannon Anderson
- Ethical Leadership, Eddy Paul Thomas
- Fight-Flight-Freeze, Katie Findley Schwarz
- Delivering Your Message With Impact, Stacy Conrad



# Lunch & Learn

Six 1-hour virtual workshops on a variety of topics.

\$20 each (\$100 or 1 Punch for the whole Series)



# ON DEMAND PUNCH CARDS

Full Punch Card - \$500 for 14 punches (A \$900 +value!)

Mini Punch Card - \$300 for 7 punches (A \$450+ value)

Maximum versatility and use – share with co-workers, customers, stakeholders, employees, friends!



# BUT WAIT!!!

If you purchase a Full Punch Card today you'll be credited **2 Extra Punches** for a total of 16!

Mini Punch Cards purchased today will be credited **1 Extra Punch** for a total of 8!

- Whiteland Community High School Auxiliary Gym
- Free for community to attend – more than 40 different nonprofits to meet!
- Free for nonprofits to have a booth
- Giveaways and door prizes!



# All Aboard Community Volunteer & Board Fair

September 18, 2024

5:00 p.m. – 7:00 p.m.

Sponsored by:



Whiteland  
Community  
High School

- Customized workshops to fit your organization's needs
- Nonprofit discounts are available
- Discounts for booking multiple workshops
- Contact Bea Northcott at [bnothcott@franklincollege.edu](mailto:bnothcott@franklincollege.edu) or 317-441-5295



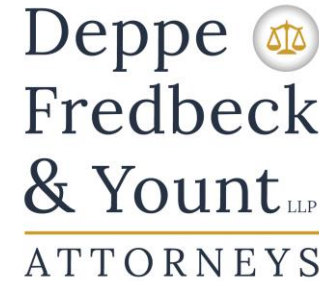
# Leadership To Your Door

Bring one of LJC's great workshops to your organization, on your schedule!

# 2023-24 LJC Select Sponsors



South Grove  
Eye Care





# SPONSORSHIP OPPORTUNITIES

2024-25



# Signature Program

Program Day Underwriter –\$2,500

Benefits include:

- Logo will appear in materials for Signature Program
- Speaking opportunity during program day
- Logo on banner/signage (provided by LJC)
- Mention in pre and post event communication
- Logo in e-newsletter
- Social media mentions

Limited  
Opportunities



# Signature Program



# Youth Leadership Academy

Program Day Underwriter – Exclusive \$1,500 or split for \$750 each

Benefits include:

- Logo will appear in materials for Youth Leadership Academy
- Speaking opportunity during program day
- Logo on banner/signage (provided by LJC)
- Mention in pre and post event communication
- Logo in e-newsletter
- Social media mentions



# Youth Leadership Academy



# Select Workshop Sponsorships start at \$750

## Benefits include:

- Logo on workshop materials
- Logo in LJC Program Guide (approximately 2,000 copies distributed throughout year)
- Logo on banner displayed during workshop
- Logo in LJC e-newsletter
- Opportunity to speak to participants
- Five seats to workshop
- Business table at workshop and/or ability to hand out materials to participants



# Select Workshops

2024-2025

# Lunch & Learn Sponsorship starts at \$750

## Benefits include:

- Logo in LJC Program Guide (approximately 2,000 copies distributed throughout year)
- Logo displayed on screen at each session
- Opportunity to speak to participants
- Logo in LJC e-newsletter
- Five seats to workshop



# Lunch & Learn Series

2024-2025

# All Aboard Community Volunteer and Board Fair

\$500 (3 spots available)

## Benefits include:

- Logo on promotional materials
- Logo in LJC Program Guide (approximately 2,000 copies distributed throughout year)
- Logo on banner displayed during event
- Logo in LJC e-newsletter
- Opportunity to be in video that will be on social media leading up to the event
- Booth at event



# All Aboard

# Mix It Up or Wine Event

- Event Sponsorship - \$2,500
- Trip Sponsor - \$2,000
- Dinner Sponsor - \$1,500
- VIP Sponsor - \$1,250
- Basket Sponsor - \$250

# Main Fundraising Event March 7, 2025



# Leadership Champions

The Leadership Champion levels allow businesses to receive the most recognition throughout the year. The Leadership Champion levels start at \$3,000. You can mix and match your sponsorship/marketing dollars to reach the \$3,000 level or higher.

## Benefits Include:

- Advertisement in Program Guide
- Logo on back of Program Guide and Annual Report
- Logo appears on Leadership Champion flyer that is shared at all LJC Select Workshops
- Vouchers (15 vouchers and up depending on what sponsorship level) to be used for Select workshops
- Logo displayed on traveling banner at all LJC events
- Invited to all sponsor recognition events
- Name and/or logo listed on LJC website





# Sample of Mix and Match Sponsorship

## Company X

- |   |            |
|---|------------|
| <input type="checkbox"/> Youth Leadership Academy September Program Day Sponsor | \$ 750.00  |
| <input type="checkbox"/> LJC Select Workshop in January                         | \$ 750.00  |
| <input type="checkbox"/> Dinner Sponsorship at Wine/Mix It Up Event             | \$1,500.00 |

Total : \$3,000.00





**QUESTIONS**



# THANK YOU

[www.LeadershipJohnsonCounty.org](http://www.LeadershipJohnsonCounty.org)

