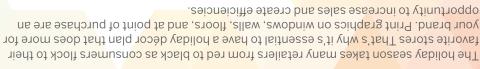


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HOLIDAY PLANNING **NOT TOO SOON FOR**





goes smoothly. Here are some tips to keep in mind for holiday campaigns: for relevant design trends and current events, but enough time to ensure production Holiday planning should begin at least five months out. It's close enough to the holiday



- .gniqqins no • Bundle multiple holidays into a single order to save
- elements. Invest in permanent display systems with interchangeable
- Find a quality print partner and stick with them.

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you with your print needs. hello@vomela.com. Contact The Vomela Companies today to see how we can help







HOSPITAL WALLS PAY TRIBUTE TO PATIENTS AND PARTNERSHIPS

As Novant Health prepared to open the Charlotte Orthopedic Hospital, they turned to their long-term partner The Vomela Transportation Group for assistance branding their hallways, highlighting their local partnerships, and developing a creative patient rehabilitation progress area.

To help patients and their physical therapists track rehab progress, the Vomela team recommended a recovery milestone wall. Magnets were selected as the cleanest and safest option to provide a functional use for the walls while showcasing the partnership with four sports teams spiced up the institutional feel of the hallways.

Using low-tack vinyl, the walls of the primary floor feature the sports team affiliation while helping track patients' daily walking distance progress using branded magnets.

For more details on this project visit us at: www.vomela.com/healthcare.



























