



Lifetime Engagement Area Director

Bold Goals:

- To perpetuate lifetime membership in all aspects of the Fraternity and ensure that all alumnae understand the many ways they can participate in Alpha Xi Delta.
- To help develop and support alumnae programming that is accessible and engaging to all Sisters and that increases alumnae support for chapters and involvement with the Fraternity.
- To cultivate growth and promote engagement within communities of Alpha Xi Deltas across the country.

Outline of Responsibilities:

- Maintain frequent and open communication and perform all duties assigned by the National Lifetime Engagement Director, seeing that the overall alumnae involvement of the assigned alumnae associations is strengthened.
- Identify and implement strategies to increase involvement in current alumnae associations.
- Assist the National Lifetime Engagement Director in conducting analysis and evaluation to make recommendations for alumnae membership programs and services, procedures, and strategies.
- Encourage assigned alumnae associations in understanding the need for elevated alumnae involvement to maintain the strength of the National Fraternity.
- Coordinate and deliver the appropriate responses to requests for assistance from alumnae associations or individual alumnae members.
- Assist associations in implementing strong programs for their members.
- Assist with and encourage associations to support Alpha Xi Delta's philanthropic goals and efforts.
- Provide assistance to alumnae members wishing to form new alumnae associations.
- Improve the value of alumnae membership.

Time Commitment:

- Approximately 5-10 hours per month.
- Attend monthly team calls and other calls as needed.
- Time commitment may vary by appointed area and time of year.
- Attend training and educational opportunities provided by the Fraternity.

Staff Liaison:

- Director of Lifetime Engagement