

**Community Engagement Team
September 11, 2018
White River Trustees Office**

Nancy Voris, Dana Monson, Sam Marcello, Joel Cox, Heather Devocelle, Amy Dalton

Introductions by Heather.

Heather is looking for a co-chair to help with Placemaking. Created 3 subcommittees:

Voice of the Community- getting the message out and engaging with the residents of Johnson County, International festival with JCPL, speaker series.

Home and Garden- conservation efforts, gardening, health and wellness, etc.

Marketing and Sponsorship- how we tell our story, what we offer in Johnson County, marketing efforts for Aspire, sponsorship- who are our sponsors, looking for event sponsors.

Would love to see a leader in each sub-group and still need leaders to step up to help with subcommittees.

Conservation effort in Johnson County- Sam Marcello- works with CISMA, but no umbrella group that connects all the groups and gives support. There are a lot of people that care, but they don't know what to do. Reached out to Megan Bowman from Johnson County Parks to see if there was a centralized group for conservation. Put together an outline and passed out with his ideas. Purpose: Provide centralized source for all things conservation Johnson County by connecting interested individuals to active groups and/or projects. Presented the action plan for the Conservation Connection Source.

Dana said that 90% is education. For Community engagement group, maybe Voice of the Community or Home and Garden subcommittees take on a conservation and environment. Educate our community through blogs, newspaper articles. Amy said celebrating and sharing how-to sustainability in our companies- maybe when they reduce paper consumption, etc.? Active education to get out and see what's here and enjoy nature. Heather suggested checklists of ideas- top 10 places where you can go and do whatever you desire in nature to help public to know they need to help keep preserved. Are there fines for littering? We don't think they are enforced. Money from fines could go straight to conservation efforts.

Like the idea of conservation, trails included in our next activity book.

Partnership for a Healthier Johnson County promotes walks across Johnson county (usually in October). Use a website to promote how many miles walked. (Maybe Erin Slevin could talk to her) Also Indiana Humanities does outdoor book talks on trails or outdoor book space. Purdue Extension may have a website to identify invasive species online.

Did get an email about what people can do that are home: brainstorm some ideas.

Conversation about items people to do from home:

Individual: social media blast, #Capture Johnson County, Share Aspire info with social media contacts, connect work and volunteering with Aspire, Make a choice to be a brand ambassador (positive messages for Johnson County). Entrepreneurial spirit, Posing questions.

Outside- In: (coordinated events with existing groups) Bridges Alliance collaboration, What groups do you know? Share your contacts/ needs.

Inside-Out: (Our initiatives+ collaboration with local groups) Local food summit, Local food app, highlight projects, Activity book distribution

Activity Book-

Need:

Dates and times to deliver to 4th grade students- Jennifer and Dana

Create email/memo + send- do we need background checks? Jennifer and Dana

Volunteers to distribute

Team to tell story (social media), students share colored pictures online?

JCDC can set up with schools- we have those connections to find the best time to have volunteers come in once we have dates. Need 5-10 minutes (volunteer teams) per school to do whatever they (the superintendent/ principal) thinks is best. Let us know what you think- students/ families your photos.

Amy can deliver to Center Grove, wonder if you need background check. Nancy is interested in helping at Indian Creek.

Deliver books after Fall break?

The artist last year, Beth Mangione, suggested working with 4th graders in a junior council to create a 2nd edition. She had offered to help again for 2nd book. This project was done with \$2500. Need data from first edition to give to sponsors. Will Endress said he'd be interested in printing 2nd edition.

Davin will be out marketing liaison for Community Engagement

Local Food summit taking place October 3rd, 9-3pm. Check out Aspire Facebook page to register, \$10 to attend, includes locally sourced lunch.

169 Community Conversation needs planned before November 22nd. Do we need experts to talk?

Growth and Planning have connections with HWC and INDOT for content. Need logistics side- where to have it, set up, market event, attend to run. (Jennifer, Dana, Bonnie, Amy, Cindy Cook, Peggy Rutledge, Janice, Rosie, David Pfeiffer, Kelli Knecht, Amy).

Every Saturday is highlighting a different culture at the JCPL branches, Every Tuesday in October will be a movie at the Artcraft highlighting a different culture. **Looking for immigrant from Japan or Mexico and India. Contact Amy.**

Nancy- Alliance for Healthier Indiana said Indiana is in bottom 10 states for Opioids, Obesity, tobacco use- statewide initiative to bring to Johnson County- need to educate everyone. Have been doing Town Hall meetings. Could bring a portion to Johnson County to educate and influence legislators between Jan-March for town hall meeting.

Meeting adjourned 4:55pm

