



Marketing Intern Role Description

Position Title: Marketing Intern (MI)

Number of Positions: 3

Point of Contact: Vice President of
Advancement & Senior Advancement Officer

Time Expectations: 2-4 hours weekly

Overview

The Marketing Intern (MI) role is an unpaid internship focused on providing a quality experience that will result in a completed portfolio or other work product that will enhance the participants resume and professional skillsets while improving the Foundation's digital presence and stewardship efforts. The internship will begin in late 2020 and conclude in the summer of 2021. This internship is remote and can be completed entirely from your home or campus.

Description of Work

In collaboration with the Vice President of Advancement and the Senior Advancement Officer, the MI will develop and execute a sustainable digital communications plan for key audiences as defined by Foundation staff. The MI will gain experience in the areas of marketing and communications, nonprofit management, fundraising, design, etc.

Examples of work may include:

- Design and produce digital media schedule with associated collateral materials.
- Develop organic content for various communications channels, print, email, social, phone...
- Participating in and advancing the Delt Day of Giving through outreach and communication strategy development.
- Utilization of video marketing platform to share experiences and steward donors.

Desired Experience & Requirements

Foremost, the MI should be passionate about the Delt experience and willing to share their experiences, growth, and personal insight with key audiences. The MI should also be committed to participating in various Delt events. Secondary, a successful MI will have a basic knowledge of social media, marketing, communications, and have strong interpersonal communications skills. If you are outgoing, energetic, love Delt and have an interest in obtaining an internship focused on marketing, communications, nonprofit management, fundraising, etc. this might be a good fit for you.

- Member in good standing of Delta Tau Delta
- Willing to spend 2 – 4 hours a week on projects
- Willing to participate in the production of digital content

To Apply

Please email your resume along with a brief statement as to how this internship will help you achieve your personal goals to tony.vukusich@Delts.org

