



Third Quarter 2023

# THE LINK

REGISTER NOW FOR



at Garment Factory Events

September 21, 2023  
10:00 a.m. - 3:00 p.m.

→ Sponsorships and booths available

→ Free to attend

→ Open to the public

Visit [franklincoc.org](http://franklincoc.org) for details.



## “GENUINE FRANKLIN” branding campaign defines authentic community

Franklin’s exceptional quality of life and culture – and their importance to the local economy – is the focus of a new branding program by the Franklin Chamber of Commerce.

relate to that message,” said Chambers. “Our community is a collection of relationship-driven businesses and organizations.”

The campaign, called “GENUINE FRANKLIN”, will convey a message

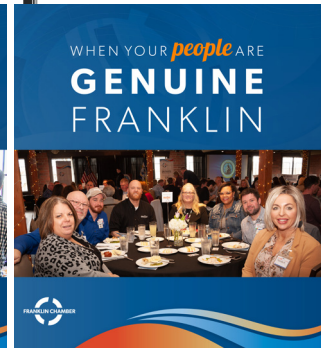
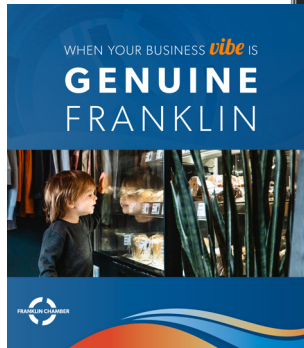
about the authenticity, friendliness and trust within the community located 20 minutes south of Indianapolis.

“An essential part of the chamber’s mission is to promote the important relationships between our businesses, organizations and communities. Telling that story helps Franklin thrive,” said Rosie Chambers, executive director of the Chamber.

The “GENUINE FRANKLIN” campaign will be featured on the chamber’s website, social media channels, videos and signage – and within other partner marketing efforts. Hats, shirts and other items featuring the slogan are available to purchase online.

“We believe people who live and work in Franklin very much

The campaign was developed by Clever Dogs



Media Inc., a Franklin-based marketing firm who engaged chamber leadership and community stakeholders in

a branding process. Chambers said focus groups discussed phrases and words that captured the value of Franklin’s community-centric culture.

“We landed on one important word that best describes our community – **Genuine,**” she said.

Find more information about the chamber at [franklincoc.org](http://franklincoc.org).

believe & belong:  
[franklincoc.org](http://franklincoc.org)

# NEW CHAMBER FOUNDATION

## to award small business grants



**DIRECTOR'S NOTES**  
**Rosie Chambers,**  
*executive director*

We are expanding! The Franklin Chamber of Commerce recently created an extension of our organization

to serve the greater Franklin business community. The Franklin Chamber Foundation, Inc. is a newly formed, registered, 501c3 organization which will enable us to serve the greater Franklin business community at the next level. The 501c3 designation allows to us accept tax deductible donations and apply for grants which were out of our grasp as a chamber of commerce. No worries, **your Chamber isn't going anywhere. The Foundation is merely an arm of the Franklin Chamber.**

We recently launched our inaugural project made possible by funds from the Franklin Economic Development Commission and the response has been extremely positive! With those funds, we created a pilot program which will award grants for small businesses to focus on capacity-building initiatives to strengthen their businesses.

The application process is now closed and we will take on the difficult task of reviewing and awarding these grants. Grants will be reviewed by members of the Franklin Chamber Foundation Board of Directors as well as representatives from the Franklin Chamber of Commerce, Discover Downtown Franklin and the Franklin Economic Development Commission. These applications will be carefully evaluated on sustainability, business longevity, community involvement and the overall potential impact to the business.



Small businesses play a crucial role in the economic and social development of a community. In Franklin, small business owners and employees are friends and neighbors who are the backbone of our city. I am delighted to assist in strengthening these businesses that are so important to the vibrancy of our community and grateful for the funding of this pilot program from the Franklin Economic Development Commission. I look forward to sharing the recipients of this grant funding very soon!



↑ The Chamber welcomed members to a complimentary cookout in July.

Find event details and updates by scanning the QR code or by visiting [franklincoc.org/calendar](http://franklincoc.org/calendar).



View Calendar

## UPCOMING EVENTS

### AUGUST

#### CHAMBER LUNCHEON\*

**Date:** August 10, 2023

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** Garment Factory Events, 101 E. Wayne Street, Franklin

**Program:** The Future of AI in Business

#### BUSINESS AFTER HOURS WITH JCCF

**Date:** August 31, 2023

**Time:** 4:00-6:00 p.m.

**Location:** Johnson County Community Foundation, 398 S Main St., Franklin

### SEPTEMBER

#### BIZBASH BUSINESS AND COMMUNITY EXPO

**Date:** September 21, 2023

**Time:** 10:00 a.m.-3:00 p.m.

**Location:** Garment Factory Events, 101 E. Wayne St., Franklin

### OCTOBER

#### CHAMBER LUNCHEON\*

**Date:** October 5, 2023

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** Augusta Room at Hillview Country Club, 1800 E. King St., Franklin

**Program:** Networking Activity

\* For all monthly luncheons, please RSVP a week prior to the event. Lunch is \$25.



## HOLIDAY CLOSINGS

### CHAMBER OFFICE IS CLOSED:

- Labor Day – September 4
- Columbus Day – October 9

## MEMBER BENEFITS DID YOU KNOW?

Did you know that the Franklin Chamber hosts the only **one of its kind Business and Community Expo each September?** BizBash is the perfect opportunity for Franklin Chamber members to showcase their services, enjoy Business2Business and Business2Consumer networking and just plain have fun!

For more information on participating in this year's event **scan the QR Code here**, and join us on September 21!



Thank you **JOHNSON MEMORIAL HEALTH** for your diamond partnership!



**JOHNSON  
MEMORIAL  
HEALTH**

Johnson Memorial Health is the health care system built by and for the people of Johnson County. We offer high-quality, lower-cost care that is focused on putting the Patient First. A member of the prestigious Mayo Clinic Care Network, Johnson Memorial Health provides primary and specialty care to meet the growing health care needs of our communities.

While the hospital is the center of everything we do, we also provide convenient access to care at our Franklin, Whiteland and Greenwood Primary Care Centers and at the Stones Crossing Health Pavilion. Johnson Memorial Health recently completed a \$47 million building project that features a new state-of-the-art emergency department, a new orthopedic and rehabilitation center and outpatient services building. Find a physician and explore all the services we offer at **JOHNSONMEMORIAL.ORG**.

## Welcome New Members

### APRIL

**IU Credit Union**  
**Kevin Osborne**  
105 E Winslow Road  
Bloomington, IN 47402  
iuc.u.org  
*Financial Institutions,  
Mortgage Companies,  
Investment Securities*

**PMR Healthcare**  
**Todd Foushee**  
7399 Shadeland Ave. #103  
Indianapolis, IN 46250  
pmrhealthcare.com  
*Healthcare, Wellness*

**Lollypop Event Rentals and Planning**  
**Holly Stalets and Troy Tumey**  
3088 RJ Parkway  
Franklin, IN 46131  
facebook.com/profile.  
php?id=100091101920182  
*Event Planning, Rentals*

### MAY

**Heartland Security Solutions**  
**Nate Kessler**  
PO Box 470  
Franklin, IN 46131  
heartlandsecuritysolutions.com  
*Security Guard Solutions*

**The Wikid Agency**  
**Nikki Venter**  
641 Washington St.  
Columbus, IN 47201  
thewikidagency.com  
*Digital Marketing, Graphic Design, Web Hosting/Design*

**Miss Cara Photography**  
**Cara Wagner**  
2729 Hurricane Road  
Franklin, IN 46131  
misscaraphotography.com  
*Photography*

**Jack Laurie Home Floor Designs**  
**Layne Pass**  
3857 E 82nd  
Indianapolis, IN 46240  
jacklauriegrouppindy.com  
*Building/Remodeling,  
Carpet and Floor Covering,  
Construction*

**JUNE**  
**Arise Safety and CPR**  
**Amanda Starr**  
3209 W Smith Valley Road, Ste. 219  
Greenwood, IN 46142  
arisesafety.com  
*Education, Emergency Services, Health Care*

**T-Mobile**  
**Madison Hendershot**  
174 N Morton St  
Franklin, IN 46131  
t-mobile.com  
*Telecommunications,  
Retail Stores*

**Mr. Appliance**  
**Nicholas Marino**  
mrappliance.com/columbus-in  
*Appliances*

**DeArmitt Financial Group LLC**  
**Joshua DeArmitt**  
901 N Main St  
Franklin, IN 46131  
dearmittfg.com  
*Financial Advisor, Financial Planning, Investment Advisory Services*



↑ Mayor Steve Barnett and Executive Director Rosie Chambers posed for a photo with Ben Franklin, who stopped by the annual member cookout to celebrate Franklin's 200th birthday.



Find **MEMBER PROFILES** at  
**www.franklincoc.org**

# CHAMBER BOARD AND STAFF

**President**  
Amy Richardson

**Vice President**  
Todd Shuck

**Treasurer**  
Krista Linke

**Past President**  
Kristen Loy

**At Large Member**  
Dr. David Clendening

Steve Berkhouse  
Aleks Davis  
Lisa Jones  
Eric Leugers  
Andy Moorman  
David Pfeiffer  
Lezlie Richards  
Betsy Schmidt  
Sally Wells

**Executive Director**  
Rosie Chambers

**Assistant Director**  
Anya McConnell

**Event Coordinator**  
Tina Stinson



## believe & belong ↑

The Franklin Chamber welcomed more than 250 participants, sponsors and volunteers to the 45th Annual Chamber Golf Outing at Hillview Country Club on June 1, 2023. The outing is the longest running golf outing in the county.



## Diamond PARTNERS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview  
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

**P:** 317-736-6334 **F:** 317-736-9553 | **W:** franklincoc.org |    

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