

Vice President of External Relations Advisor

As Vice President of External Relations Advisor, you are a key member of the Advisory Team of a Delta Upsilon chapter or colony. You are not necessarily a member of Delta Upsilon or another Greek organization, but you do believe that a fraternity—when it is operating properly—offers profound benefits to its undergraduate and alumni members, as well as to its campus and community stakeholders. You are committed to the academic and educational development of each and every undergraduate member of the chapter or colony, and you take pride in the direct, integral role you play in ensuring the Fraternity achieves its mission, each and every day, of *Building Better Men*.

The most beneficial Undergraduate Vice President of External Relations Advisor:

- Strives to *Build Better Men* by focusing on our non-secret heritage and Four Founding Principles.
- Serves as the primary advisor and mentor to the VP-External Relations.
- Meets regularly with the VP-External Relations regarding the advancement of the fraternity in the local and university community.
- Assists the VP-External Relations in the development of his position goals and budget.
- Monitors progress and ensures the completion of the VP-External Relations' portion of the Chapter Excellence Plan (CEP).
- Assists in the development and implementation of written communications plans for: alumni, parents, Greek partners, campus partners, community partners, and any other pertinent stakeholders.
- Ensures at least 2 parent or alumni events are scheduled per year.
 - Founders Day, Initiation, Parents Day/Weekend, or Homecoming.
- Ensures the publication of an alumni or parent newsletter published at least 2 times per year.
- Ensures that at least 2 service/philanthropic projects happen each academic year.
- Ensures VP-External Relations is held accountable to his responsibilities.
- Attends all chapter advisory board meetings.
- Participates in pertinent training and educational programs provided by IHQ and the college/university.