



Effective Strategies for Volunteer Coordination and Engagement

Tuesday, Sept. 24, 12-1 p.m.
at Fusion 54, 101 W. Main St.

Interested in learning how to recruit, engage, and celebrate volunteers?

Purdue Extension and MCCF are excited to invite organizations or entities that engage volunteers to this Lunch and Learn event to learn volunteer management best practices. It is no secret that volunteers are the key to most organizations and without their time, talents, and resources, these organizations would not be able to achieve their mission. This time will be spent equipping participants with practical tools that they can use to recruit new volunteers and strategies on how to match a volunteer's skills and talents with the right role so they can thrive. Come and learn simple ways that we can celebrate our volunteers and all that they do.

Presenters:

Monica Nagele, MS/RD, is the Purdue Extension Health and Human Science Educator, working with extension for 12 years. Her role as the director of a non-profit organizations has allowed her many opportunities to work with volunteers and see what does and doesn't work.

Abby Morgan is the 4-H Youth Development Extension Educator and has been with Purdue Extension for almost 10 years and serves as the 4-H Educator in Montgomery County. With her experiences collaborating and managing close to 70 adult volunteers within the Montgomery County 4-H program, she understands how important and needed volunteers are in helping an organization thrive.

Website Basics: Building Your Nonprofit's Online Presence

Thursday, October 17, 12- 1 p.m.
at MCCF, 119 E. Main St.

During this event, we will cover why having a website is crucial for nonprofits and show you examples of successful nonprofit websites. You'll learn how to plan your website, including defining its purpose and identifying your target audience. We'll discuss essential pages every nonprofit website should have and provide tips for writing engaging content and using visuals effectively. Additionally, the basics of creating a user-friendly design will be explored, along with guidance on maintaining your website and keeping it up to date. Don't miss this opportunity to enhance your nonprofit's online presence!

Presenter: Maggie Taylor

Maggie graduated from Southmont High School in 2018 and went on to complete a double major in Communication and Business from Hanover College in 2022. With over seven years of experience in marketing across various industries, including non-profit, Maggie has honed her skills across multiple marketing disciplines. Currently, she serves as a Senior Marketing Specialist at Remodel Health, a B2B software company in the health insurance sector, located in downtown Indianapolis. There, her responsibilities include graphic design, email marketing, event marketing, social media management, content creation, and website design. Her role encompasses marketing strategy, content development, overseeing paid advertisements, and collaboration with the sales team. She is passionate about working in a mission-driven company and thrives in the dynamic environment of startup.



The Lunch & Learn sessions are free!

Bring your own lunch or snack. Bottled water will be provided.

Reserve your spot at <https://tinyurl.com/bd7mt9hv>

Direct questions to Cheryl Keim.

cheryl@mccf-in.org or call 765-362-1267.