

Placemaking meeting

January 5, 2018 JCDC office

Erin Slevin, Katy Cavaleri, Jody Veldkamp, Heather Devocelle, Dana Monson, Jennifer Hollingshead, Peggy Rutledge, Cindy Cook, Bonnie Pribush

We were awarded the grant for \$2500 from Johnson County Tourism. We need to be thinking about our next project now that this is winding down. Dana presented information/ homework to read over about the Heart and Soul project. How do we create sense of place and connection between residents and their homes? We have tourism to look at outside-in visitors, but there is no one group that connects residents to where they live. 2015 community conversation showed need for tourism, marketing, countywide trails (have support from every municipality. But also the realization that people didn't know what was in their own community. Terre Haute is doing a lot to change their image to the outside as well as to the residents. Brainstorm ideas for 2018 projects.

Janice- how can we better connect this group with the existing CVT? We should invite Ken going forward since our mission is connected to his plan. Dana mentioned that he has been invited to attend past meetings. Roger Brooks (consultant) came and helped with CVT action plan. In near future, Ken, Rob Shilts, and Janice will put together a schedule of when they will show tourism videos at the Artcraft and everyone is invited. Please help spread the word about this when it's announced- Janice will get dates to Aspire to share. Ken will facilitate before and after videos.

Dana- we need to be authentic and get a survey from residents to see what they really think and what do our visitors think. How do we best promote our residents to activities and our existing amenities?

Erin- recapped local food summit team and continuing conversations happening in 2018. Focusing on local food and also insecurity/food deserts in Johnson County.

Activity book- Heather worked page by page with designer to get changes made to our specifications. Heather is no longer at Shiel Sexton so we will need to figure out about who will wrap up design of activity book or locate a new designer to make any new changes.

Front page- everyone liked (add address to inside front)

Inside cover--(3/4 to CVT), thank you to partners, letter, cover description: Johnson County Courthouse located in Franklin

Page 2- Aspire intro, table of contents

Page 3- Old Town Greenwood clock with modes of transportation

Page 4-Greater Whiteland Avenue of Flags activity page- looks very rural. Remove farm add roundabout

Page 5-Franklin Gateway Towers

Page 6- Edinburgh (Downtown E)- add 2 more light poles on bottom corners/ flowers

Page 7- Historic Gym Trafalgar- no image. We need to take a picture and convert to doodle page. (Talk to Nancy Voris for image).

Page 8- Mural in Downtown Bargersville- how to color? Add: Find the 6 differences. Maybe change black sun to dotted pattern.

Page 9-10 (Center) Map of Communities with page numbers- New Whiteland needs 1 more space, Bargersville needs 1 more space.

Page 11- Pioneers Cabin at Johnson County Museum of History- adult coloring page.

Page 12- Crossword puzzle- got clues from residents.

Page 13- What's Growing in Johnson County? Remove horns from cow, add question mark- add grapes/vineyard?

Page 14- Parks in Johnson County- word search- can we resize to make it more workable?

Page 15- Don't like image of Artcraft. Check with Rob Shilts to see if he has another line drawing. (Verify name for table of contents)

Page 16- Johnson County Public Library Story Walk

Page 17- Aquatic Center in Johnson County

Inside back cover- Answer Key

Back cover- CVT page

Send files to Jody- let us know the expense for design changes. Need to send copy to Executive board to review final copy.

Have to reduce print quantities to fit into \$2500 budget- CVT doesn't need any printed copies, just electronic. Please look over by mid-week and get changes to Katy; she'll send out electronically through email to review as well.

Katy will send out dates for next meeting for early February.

Meeting adjourned 11am. Minutes submitted by Jennifer Hollingshead