



# *Starting Here Starting Now*

2017 ANNUAL REPORT



ALTERNATIVESDV.ORG





## Starting Here, Starting Now

**"I was at the lowest spot anyone could be. Setting short-term goals and checking them off helped build my self-esteem. If I can do it, anybody can."**

**- Cara**

### **Friends,**

For almost 40 years, Alternatives Inc. has been a place for new beginnings. Many of our clients, like Cara, come to us in need of shelter and in search of ways to build a better future. To help meet their immediate and long-term needs, our staff has responded this year with several new beginnings of our own. Among them:

- Alternatives has joined a cohort of Indiana domestic abuse agencies participating in a national program called Move to End Violence. Working collaboratively, we are gathering research that will move us beyond crisis intervention and toward more in-depth prevention.
- We are supporting the introduction of a Lethality Assessment tool to help law enforcement officers assess the likelihood that domestic violence situations could escalate leading to serious injury or homicide. At the center of the assessment tool is a list of questions officers ask victims. The score that emerges helps indicate whether they should contact a victim's advocate immediately or make a referral for assistance.
- Our new three-year strategic plan (2017-2019) is in place and calls for intense efforts to increase awareness and prevention of domestic violence in our East Central Indiana service area.
- We have begun training our staff on inclusiveness to ensure we never use words that unintentionally make a client feel uncomfortable.
- Our staff are expanding the Raise the Bar program statewide. They offer training to employees of alcohol-serving establishments on how to recognize signs of potential domestic or sexual victimization and provide the skills to intervene safely.
- With the retirement of Mary Jo Lee as Alternatives' long-serving CEO, we have reorganized our staff, reassigned some responsibilities, and have created the position of community engagement specialist to strengthen our relationships within the counties we serve.

The community has been especially generous this year with our list of donors exceeding 300 names for the first time in our history. Many supporters responded with memorial gifts in tribute to Lori Spillane, a former Alternatives board member who worked tirelessly on our behalf. Eradicating domestic violence was one of Lori's passions, and her legacy includes the creation of our annual Holiday Heroes shop that enables children in our shelter to shop for their family at Christmastime. Holiday Heroes has become a tradition at Alternatives and is an annual project of employees at Availity and Neuroscience Research, Eli Lilly and Company.

Friends turned out in record numbers in 2017 to support our various fund-raising events. As examples, our annual golf outing raised \$31,000; our first-ever auction of new and gently used purses generated gifts of \$24,000; and Mary Jo's retirement gala resulted in an outpouring of support totaling a phenomenal \$43,000. And speaking of Mary Jo's retirement celebration... Our board members surprised her with the announcement they have established a scholarship fund in her honor. We're in the process of determining application dates and details, but we envision annually awarding a scholarship grant to a recipient who has been affected by domestic violence in some way.

We were honored this year when the Indiana Coalition Against Domestic Violence cited four of our employees for their work on behalf of victims. Kandi Floyd was named 2016 Outstanding Domestic Violence Professional; Ashley Waterbury-Carpenter and Rachael Smith were honored as 2016 Outstanding Preventionists; and Mary Jo Lee received the Harlene Bartlett Award.

Our sincere thanks go out to Jack Shearer and Linda Hajduk who retired from our leadership board after many years of dedicated service. We welcomed incoming board members, Julie Hettinga and Kristin Balazentis.

As we begin a new year with new faces, new responsibilities, and new challenges, we feel we are making real progress toward fulfilling our mission to eradicate domestic and sexual violence through education, prevention, and intervention. We identify with the words of Hannah, a former shelter resident who credits Alternatives with helping her make a fresh start: "I am stronger than ever and pumped full of hope."

**Thomas F. Bannon**  
President

**Johna Y. Lee**  
Chief Executive Officer



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Church

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Sarah Wilson  
Paula Wright  
Ye Olde Head Shoppe  
Salon & Spa LLC  
George & Kathleen Zink  
Rhea D. Zink



# 5 Things YOU HELPED US Achieve in 2017



Provided **8,045** safe nights in our emergency shelter for **362** individuals impacted by domestic and sexual violence



Responded to **3,927** crisis line calls



Served **17,762** meals and snacks



Helped **440** people through our non-residential services



Trained **120** alcohol servers to recognize the signs of a potential assault and how to intervene on behalf of the victim

## Funders

Anderson Community School Corporation

Anderson/Madison County Association of Realtors, Inc.

Brees Dream Foundation

Christ Church Cathedral

City of Anderson CDBG

City of Greenfield

Community Hospital Anderson

County Materials Corporation

Domestic Violence Network

Emergency Food and Shelter Program

Episcopal Diocese of Indianapolis

Hamilton County CDBG Program

Hancock County Community Foundation

Indiana Criminal Justice Institute

Indiana Department of Education

Indiana Housing and Community Development Authority

Legacy Fund, a CICF affiliate

Madison County Coalition Against Substance Abuse

Madison County Community Foundation

PNC Foundation

The REALTOR® Foundation

Sam's Club Community Funding

Shelter Alliance

Tipton County Foundation

Tipton County Foundation

Women's Fund

United Way of Central Indiana

United Way of Madison County

Vectren Foundation

Verizon Foundation

Walmart Foundation

Youth Leadership Academy of Madison County

Alternatives Inc. strives to eradicate  
domestic and sexual violence through  
education, prevention, and intervention  
in Central Indiana.



## Mission Impact Testimonials

### PAULA'S STORY

"I would like to be an advocate for abused women and children. I am determined that my story will not die, neither will I ever be ashamed to tell of my journey."  
– Paula

"Paula" was all alone with an abusive husband. It was at the hospital after he had physically assaulted her that she was directed to Alternatives. "Alternatives has impacted my life and has given me strong determination to help fulfill my goals." Paula wishes to go back to school and pursue a career as a CNA.

Her journey has given her purpose to help others and she says this to others facing abuse, "Seek help once your abuse starts. It will not stop, no matter how much the abuser promises that it will never happen again. It will and it will get worse. At the first sign or act of abuse, don't hesitate. Seek help. Don't be a victim. Love does not hurt."

### FIONA'S STORY

"Alternatives has made a huge impact on my life. I spent almost a year and a half there. If it wasn't for the support of the staff, I'm not sure where I would be today."  
– Fiona

"Fiona" was led to Alternatives the night her ex pointed a gun at her and told her son that he was going to kill her. Alternatives was the only place she knew of and because of embarrassment, she had put off leaving much longer than she felt she should have. During Fiona's stay at Alternatives, she received so much help and direction, today she has changed her major to social work so she can help other women.

"The staff at Alternatives helped me realize my own potential and I have been building on it ever since. I am working towards becoming financially stable and finishing my degree at Anderson University. I would like to come back to work in a shelter and help women like me. It's hard, but I refuse to give up. I want my children to have the best life possible."



## CLIENT SUCCESS QUOTES

"Without Alternatives,  
I would be on the streets  
and would not be able  
to care for my son."  
- Jessica

"I've come a long way.  
I don't want my kids to  
worry about anything.  
I don't want them to go  
through what I went  
through. A mother is  
supposed to protect  
their children."  
- Melinda

"Alternatives saved me and  
was my pillar of support  
during a time of  
inimaginable pain & chaos."  
- Tiffany

"I never had a  
support system before  
Alternatives. They  
helped change my  
attitude and learn to  
put my kids first."  
- Julie

In Honor of Judy Austin  
Tod Richardson

In Honor of Tom Bannon  
Denise Ewing  
Linda West

In Honor of Lee, Heather,  
& Holly Buchanan  
Judith B. Austin

In Memory of Cheryl Calder  
Anonymous  
Peggy Deeter

In Memory of Robert D. Carr  
Betty L. Stinson

In Memory of Robert E. Davis  
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In Memory of Jerry Etchison  
Anonymous

In Memory of Alexis Fite  
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Lynnda Petersen  
Gary & Connie Powell

In Memory of Steven D.  
Guthrie, Jr.  
Steven & Cathy Guthrie

In Honor of Lisa Halstead  
Denise Ewing

In Memory of Wanda  
Harrington  
Community North Rehab  
Services: Deb Carter,  
Jaime Love, Shannon Farrell,  
Pat Kennamos, April Rowan,  
Milly Griffin, Ella DeLeon,  
Tricia Wynn, & Susie Sample

In Honor of John Harris  
Denise Ewing

In Honor of Dr. & Mrs.  
Joseph Hayes; Lauren  
Hayes & Randy Haas; Ryan  
& Liz Hayes; Andrew &  
Charlotte Keister; Todd  
Keister & Sangeeta Pratap;  
Doug Mack; Joe & Tina  
Mack; Kevin Mack; Larry &  
Traci Mack, Jr.; Marilyn  
Mack; Sam & Esta Mack;  
Thomas & Sabrina Mack;  
Tom & Bonnie Mack; Tom &  
Bobbette Snyder; Juan &  
Melissa Valdez  
Richard & Linda Keister

In Honor of The Holloman  
Family  
Avery Smith

In Honor of Richard &  
Linda Keister  
Dr. & Mrs. Joseph Hayes

In Memory of Darlene Lee  
Wes & Diana Likens

In Honor of Gary &  
Mary Jo Lee  
Don & Sandra Volk

In Honor of Mary Jo Lee  
Karen Ambler  
Anonymous  
Garland & Sharon Antrim  
Michael & Terri Jo Austin  
Stephen & Tina Baker  
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Scott & Caryn Burton  
Colt Carpenter & Ashley  
Waterbury-Carpenter  
William & Nancy  
Carpenter, Jr.  
Community Hospital  
Anderson  
Community Long Term Care  
Larry & Lou Ann Contos

## Tributes

In Honor of Mary Jo Lee (cont.)  
Wayne DeVeydt & Michele  
Jackson  
Sally DeVoe  
Craig & Marsha Dunkin  
W.R. Dunkin & Son, Inc.  
James & Deanna Edwards  
Charles & Marsha Gebuhr  
Mary Gibble  
Philip & Nancy Graham  
Chet & Martha Green  
Rick & Linda Hajduk  
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William & Phyllis Riffe

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McWithey  
Anonymous

In Memory of Charles Noland  
Gary & Mary Jo Lee

In Honor of David &  
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Anonymous

In Memory of Jean  
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Diane Wilson

In Honor of Mary Schmid  
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In Honor of Tony &  
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Michael & Melissa Wilhelm

In Memory of Imy Taylor  
Mike & Pat Gallamore

In Honor of Beth Tharp  
Linda West







# Mission Impact Testimonials

*Rachael Mathews, Mackenzie Greer, and Allison Babij*

## **MACKENZIE GREER**

Community Partner

"We are so pleased to be able to partner with Alternatives to bring the residents new clothing and remind them they are valued, loved, and worthy of compassion."

Mackenzie is a volunteer who is using her own business to bring joy to the residents of Alternatives. Through LuLaRoe, Mackenzie has come to the agency and given the residents opportunity to look through the different clothing styles and make two personal selections. Mackenzie encourages her LuLa community to help meet our immediate needs and therefore, continues to help grow our support.

There are many ways to give to the agency and we are so thankful to Mackenzie for her creative and truly impactful ideas, which offer hope to those who may be battling lingering effects from past abuse

**Volunteering makes a big impact on our mission.**

**Victims are not alone,  
and can escape the terror.**

## **SARAH WILSON**

Board Member

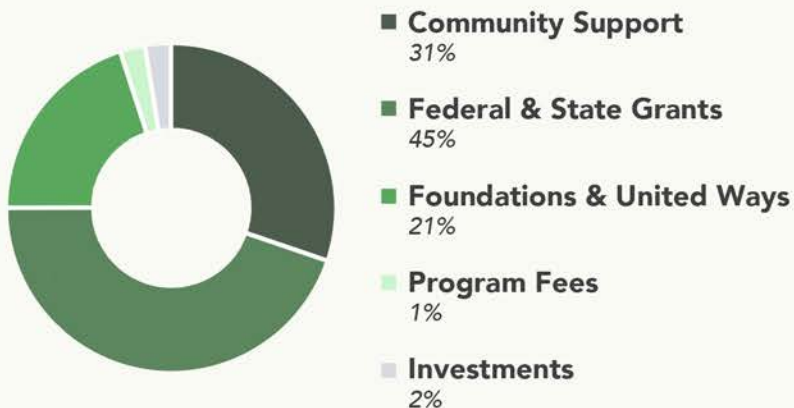
"Having been a victim of domestic abuse, I have always wanted to help others realize they are not alone and can escape the terror and break the cycle."

Sarah joined our board in May 2013 to help bring domestic violence awareness into her community, where she is one of the leaders of the Hancock County Coalition Against Domestic and Sexual Violence. She was a victim (although she doesn't like the word victim) of domestic abuse. She considers herself lucky she had a family to help her get out of the situation before it impacted her children, not wanting her son or daughter growing up thinking abuse was acceptable. Sarah appreciates that in addition to being a shelter, Alternatives focuses on education to help break the cycle of abuse. Alternatives is honored to have Sarah, her passion and support for this cause that is near to her heart.

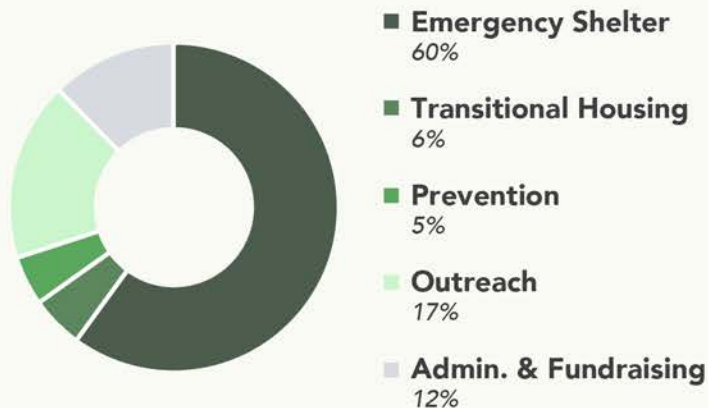


# 2017 FINANCIALS

## WHERE OUR FUNDS COME FROM



## HOW WE USE OUR FUNDS



### REVENUE

Community Support	\$132,771
Inkind Contributions	174,296
Special Events	118,154
Federal & State Grants	625,700
Foundations	129,158
United Ways	159,436
Program Fees	25,072
Investments	27,184
<b>TOTAL REVENUE</b>	<b>\$1,391,771</b>

### EXPENSES

Personnel	\$863,659
Professional Fees	35,388
Supplies	190,034
Occupancy Expenses	157,567
Client Assistance	39,454
Auto Expense	19,244
Miscellaneous	8,217
Depreciation	85,685
<b>TOTAL EXPENSES</b>	<b>\$1,399,248</b>

**CRISIS**  
**765.643.0200**

**TOLL FREE CRISIS**  
**866.593.9999**

**SATELLITE OFFICES**  
Elwood: 765.552.4721  
Hamilton County: 317.770.5710  
Hancock County: 317.462.8777  
Tipton County: 765.675.1409

**ADDRESS**  
P.O. Box 1302  
Anderson, IN 46015



**ALTERNATIVES inc.**



### LEADERSHIP

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**Blanchard H. Shearer\***  
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**Sarah Wilson**  
Elanco Division, Eli Lilly & Company

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Sarah Wilson

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Christine L. Nottingham

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Mary Huff-Campbell\*  
Christine L. Nottingham  
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Terra Skinner

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Mike Harpe  
Melinda Neeley  
Beatrice Ramey, Chair  
Pat Storm  
Shawn Swindell

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Julie Hettinga\*\*  
William Ingles  
Julianne Jarrell  
Jim Linville  
Sharon L. Rich, Chair  
Kathi Wasilewski

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John B. Harris  
Kristi Lemerick  
Christine L. Nottingham  
Sandra L. Volk

\* Service concluded in 2017  
\*\* Joined in 2017