



DELTA TAU DELTA

Compass (Division Conferences) Internship

Overview:

The Compass Internship is an unpaid internship focusing on the branding, marketing and communication, registration, and execution of Delt's division conferences and relevant educational programming in 2023. Interns will work directly with the Director of Member Education and Experience and the Brand Advancement team. Interns will volunteer 2 hours a week after onboarded through December 16, 2022, and between 2-4 hours a week in January in preparation of the conferences. Interns will be provided the opportunity to attend one of the 5 conferences throughout February 2023 (with all costs associated including travel, meals, and room and board covered by the Fraternity). This internship may be eligible for campus credit through your institution.

Description of Work:

In collaboration with the Brand Advancement team, Compass Interns will develop and execute a sustainable digital communications plan for key audiences as defined by the Central Office. Interns will gain experience in the areas of marketing and communications, program design and execution, project management, design, and non-profit/membership organization management. Examples of work may include:

- Design and produce digital media schedule
- Participate in member outreach to drive conference registration
- Develop a plan to gather various communication and marketing needs at the conferences
- Identify areas of improvement in the outreach plan for conferences
- Attend and assist in the execution of the conference, including managing fraternity social media accounts, taking videos and photographs of sessions, gathering testimonials, etc.
- Other areas of interest, as applicable.

Desired Experience and Requirements:

Foremost, Compass Interns should be passionate about the Delt experience and committed to helping drive the Fraternity brand. Secondary, successful interns will have a basic knowledge of social media, marketing, communications, and have strong interpersonal communications skills. If you are outgoing, energetic, love Delt and have an interest in obtaining an internship focused on marketing, communications, branding, event management etc. this might be a good fit for you.

You should be a member in good standing with Delta Tau Delta and willing to spend between 2-4 hours a week on projects throughout the fall and early January 2023. You should also be willing to participate and attend a conference (all associated costs will be covered by the Fraternity including travel, meals, and lodging) in February 2023.

To Apply:

Please email your resume and a brief statement as to how this internship will help you achieve your personal or professional goals (with no more than 250 words) to alex.kennedy@delts.org by Monday, November 7, 2023.