

Growth and Planning
November 8, 2018

Attendance: Willie Matis, Jennifer Hollingshead, Dana Monson, Joel Cox, Jordan Shae, Ido Porrat, Karrie, Willie, Eric Vermilion, Toby Wininger, Steve Powell, Eric Leugers, Bob Seifker, Cindy Cook

Growth and Planning is the first team to have a sponsor- Leugers Insurance! Eric said that they will get sponsorships and notifications of opportunities. Leugers Insurance will also have time to speak to the Aspire Large Group and let them know about his business.

I-69- Eric- January 16, 2019 Wednesday Center Grove High School, time to be determined. Still working on getting Joe McGuinness confirmed. Larry DeBoar may still be available, he wasn't available on Thursday nights. Eric has been talking to Andy Deitrich, communication director for INDOT. Eric has HWC presentation and wants to support Aspire event. Wants to set up a meeting between Aspire and Jim Earl (managing section 6) to go over presentation with Chris Hamm. Plan from HWC is still to be voted on by Bargersville Planning Commission on November 19th. Work on December or early 2019 meeting with Jim Earl. Dana has talked to Ron West to keep him updated and will reach out that we have a date set for an I-69 Community Conversation. Eric said that some of the Johnson County councilors think there is a current plan in place for the county, which isn't the case.

Dana will talk to Chris Hamm about setting up the meeting with Jim Earl.

Expected outcome of the Community Conversation is to educate the public and get them talking to friends and neighbors and contact elected officials to show support, even if it means an increase in the wheel or LOIT taxes. Will have tangibles for the public at the meeting, maybe a pre-scripted message to reach out to elected officials and talking points for the public. The meeting needs to be done positively and in an upbeat manner, but it needs to be a priority to commissioners and county council. Bob wants to make sure that we sell the product and let the people know why they are there. Will be capturing emails from the public to follow up on questions. Eric said a few years ago they got the question why are they doing this and working on I-69? It's to create influence because we care. They'll realize that urgency needs to happen. The decisions need to happen by the people that make the decisions. That will then turn into the asks for the public.

Marketing discussion-Use Next Door to help publicize event. Jordan will help with marketing and getting the word out. Suggested to create Aspire Facebook group page to address questions as a closed group. Next planning meeting for the Community Conversation is November 19th. Help with set up of the event- Toby can help. Willie is looking at the equipment needs for the event.

Asks: Eric may need someone to help him filter through the public questions at the Community Conversation.

Trails: \$1600 raised from the Meet The Match campaign was in October. Need to raise \$23,400 by December. Carmen will be getting sizes from the park directors to give them shirts. Store is still open to purchase a shirt. Looking to do RFI process with Franklin in December. Willie said who else can we have conversations with to raise the funds? A team member can meet with a potential donor to show the passion for a trail plan. Have to use \$40,000 grant by June 2019. With Franklin doing their plan and using their engineer, there will be some cost savings. Money we're raising now will pay for the last 1/3 of the plan. Eric- have we talked to Dr. Clendening? Need the traction to get the rest raised. Could we get a rendition of a potential new trail section? Trails team has asked Health By Design (non-profit) to put together a visual, but haven't yet received. Jordan will talk to Anytime Fitness manager in

Bargersville. We have reached out to Ray Skillman as well, but have gotten no response. Are there bike clubs? David Hittle has reached out to some of those. Eric mentioned B2S labs.

Ask: large sponsors to help with funding the match.

Epics program- Bob- Got a call that the expected size of the program exceeds the Epics program, but did forward it on to the students for a potential senior project. Could resubmit if we have a smaller piece.

Stellar Communities- Cindy- SaraBeth gave her some notes to share. Cindy, SaraBeth and Sam met with HWC last week. HWC analysis is all about partnerships. Recommendation that we partner with northern part of the county to bring up the southern part. Northern part has more population and more funds, can't apply, but would need to be supportive. Negative of Stellar program is that we lose out on funding opportunities for 3-4 years. Can be limiting. Need a comprehensive county-wide strategic development plan. Trails could be a part of it, but not the focus. Next steps, working with Bargersville because of redevelopment similarities between them and Edinburgh. Looking for Johnson County Parks, and Festival County as partners. Pros: if you are in program, can have access to state resources, DNR, arts, get attention, brings focus to other opportunities. Cons: lengthy process, need innovative plan. INDOT and OCRA funding for Stellar is less than it used to be.

Other funding alternatives are out there. Talked about bicentennial in 2022(?) for Edinburgh. Maybe involve the White River as an asset. The dam needs repaired or replaced. The amphitheater at the horse park needs redone. Maybe history or nature center developed in the southern area of the county. The team hasn't gotten to a point of knowing if they want to move forward yet. Deadline to apply is April 2019.

Eric is wondering if there is another organization to take this project on, maybe it's more for a government agency. Dana said that Aspire can gather information, but Edinburgh or Bargersville has to be the lead on applying for the program. Next step- SaraBeth needs to find out if Edinburgh is interested.

Co-Working Spaces- Jordan and Eric- Had soft opening Oct 27th. Have first Co-Worker. Lot's of community engagement as an event space. Goal is to have ribbon cutting in January. Willie thinks that Indy is oversaturated with co-working spaces. Jordan is hoping to communicate with Columbus community to pass along info on the Elevator.

Karri- Lot's going on! She'll reach out to Community Conversations volunteers. Need more voices for asks on trails. Talk about tangible asks for I-69. She and Willie will get pizza for the December meeting from Greeks.

Next meeting December 14th 3:30pm at The Elevator.

