

Aspire October 25, 2017
Franklin City Council Chambers

Welcome and round robin and astrological signs -Dr. Kent DeKonick

Dana welcome to everyone. Erin Slevin talked about local food summit at C9 make connections between growers, restaurants, educators, etc.

Carmen- Whiteland trails present to Whiteland School Corp. last night. 1.69 miles trail approved to go around high school- catalyst to get them going on a county-wide trail plan.

Mayor Steve Barnett- City of Franklin

Franklin "City of Choice". IN Franklin app to view events, entertainment, businesses.

Location- Johnson county seat- home of the armory, museum of history, LJC, fairgrounds JCDC, etc. A lot of non-profits here that you can get involved in here to help with your community.

Proud to have courthouse here. Work well with commissioners- Ron West, Kevin Walls and Brian Baird.

Franklin is paving the way as a walkable city - hosted walkability study to show successes and find places to improve.

12 downtown public parking lots. City owned, county owned. 1300+ parking spaces and now bike racks.

Higher education- Franklin College and Ivy Tech are both located. In Franklin. 6 colleges are less than 1 hour away.

Great working relationship with our schools- meets with education leaders on a regular basis. Started a Mayors youth council. Teach them what they can work with civic leaders. Last year created a new city flag. 2017, ADA accessible park grounds; currently fundraising.

Education from police on public safety- cyber safety, with Franklin College for education on assault, plan national night out with city of Franklin and police department. Franklin Fire Department also does a great job.

Access to care- Talks with Larry Heydon regularly on how to communicate wellness in Franklin. Started a 42 million dollar expansion at JMH.

Parks department continues to improve quality of life: senior activities, kids program. Have a fun guide with info on how to get involved. Over 10 parks - will be expanding trails to offer over 16 miles. 4 bike repair stations. Franklin aquatic center. Facility rentals available for Beeson hall, Compass park and

the Elk lodge & and Triple Play BBQ are available to use for special events. Garment Factory can hold up to 600 people. Looking ahead at for the need for a parking garage in downtown. Retail on bottom floor with 340 parking spaces. Running out of retail space too in downtown Franklin.

Always a festival or event going on- Over 20 community events. Discover Downtown Franklin has transformed Franklin! Smoke on the Square, Strawberries on the Square, 60 years of holiday lighting. Also organizes our local farmers market- 40 vendors and 1000 attendees weekly. Franklin has become a destination because of it's locally owned businesses.

Meijer store has opened in Franklin, new Kroger marketplace with Ross, Marshalls, etc. Urban Air new to Franklin in old grocery store location. Franklin Development Corp- broke ground on second shell building and a great opportunity to bring a new business to Franklin. Cuts out a lot of time to get a new manufacturing company up and running. Last shell building also brought 2 other new companies along with it.

King street improvement project- goal to create an entrance. Just about halfway finished. Ground breaking tomorrow- Fairfield Inn by Marriott. Next year, another hotel- Hampton Inn will be coming where the Red Carpet Inn was. Liquor store will be going away. Working with a developer. Phase 4 in downtown will be completed by Thanksgiving. Worked hard to minimize impact on downtown businesses.

Demand for quality affordable homes in Franklin- homes don't stay on the market very long. Hillview estates is ready- talking with a developer that is interested to get more lone star/ one star housing?

Add businesses and jobs, continuing progress for future generations to live work and play in Franklin.

Next year- 3 roundabouts- King street/ Eastview, Middleton, Jefferson street work to Brannigan will be done in 2018. By school another roundabout and by Hurricane road. Working to get the semi-trucks out of downtown. Articulating a letter to get the map change accomplished- wrote 9 tickets last week to prevent damage to curbs/ sidewalks.

Another long term plan- making US31 pedestrian friendly with trails on both sides from city limits and connect to Whiteland, Greenwood, Edinburgh etc. Working on a plan with INDOT on how to get that done.

Working on amphitheater in the flood area and flood retention area (6 acres - buy out from business.

Follow City of Franklin on Facebook, Instagram, twitter. Guide on construction area available today.

Dana- at the local food summit, Heather Tallman from Indiana Grown said our Kroger in Franklin, 3rd busiest in the entire state. How important the local food experience is and how that helps the local economy- farmer's market, and special events.

Carissa Delph- director, Discover Downtown Franklin

Was part-time, started full time when Tara left to went to work for the Mayor. Organization- comply with Indiana Main Street and National Main Street organization. 4-point approach- organization, design, promotion and economic vitality. Organization- employees, budget, taxes, 4 people committee. Design- support transformation, review business or homeowner FDC facade grants, Economic Vitality- build a healthy downtown. No fee to be a member. Ambassador program- offers benefits to business owners, email distribution list with updates, road construction, tips, also Information on festivals - times and road closures. Works to have really good communication with businesses. Business district Facebook page- have to be a downtown business to be invited. Good communication between the businesses. A great way to network and get tips on bettering their business- run by Debbie at Toodleydoo Toys. Created brochures with their events, as well as other events that other groups put on. Also features a map with all of the downtown businesses. Welcome packet for new businesses and bring flowers by to say hello. Partner with the city on the welcome packet- chamber, library info, FDC grant info. Promotion- sense of community and get people downtown. New businesses are attracted downtown- because of a great sense of community. Partner with the chamber- shop small. Partner with RDC and FDC. Partner with Franklin Heritage on facade grants. Partner with the city and offer resources for their events. Partnered with the parks department and clean up trash. Partner with Franklin college for family weekend. Trying to do more next year so that the students more activities. Partner with Franklin schools by painting windows for holiday lighting.

Board is filled with community partners. Working board help does everything.

Farmer's market- May to August 8-12pm 1000-1500 every Saturday. A great place to come on Saturdays. People stay afterwards and explore the

businesses. Some businesses even started opening earlier to draw the people in.

Future for DDF- expand on our events- Festival county (Johnson County tourism). Add more art and music events, give back to community with way finding signs, SNAP program for Farmer's Market, Create flyer to help new businesses get connected with existing resources, create a package that provide technical assistance to new business owners.

Get funding from events and festivals- 3 events are fundraisers. Gayle Richards said when her friends came - brochure invaluable for out of town guests! Several have come back already to visit.

Holiday lighting- 60 years - huge event! Looking for sponsorships for the lights downtown. Trick or Trunk, Holiday open house Nov 3-4 with punch card to win 10-12 gift baskets.

History of downtown Franklin- Rob Shilts director from Franklin Heritage been around since 1983. In the midst of their 15th project. See attached document.

Janice Bullman- Franklin Chamber of Commerce-

Mission- The Franklin Chamber of Commerce is a catalyst for advancing economic growth and quality of life for it's members and the community.

Been executive director for 3 years. It was a gift to come and be a part of this community, Johnson County, and to be a part of all that is going on. What time has there ever been this much going on!

Rosie is the other half of the team. They were able in February to bring on a part-time person.

How long has the Franklin chamber been in existence? 1907 were the first known documents. Doing business as a full organization since 1910- 107 years! Chamber was incorporated in 1949.

Think about all of the historical events that would have impacted them, but they stayed strong to support commerce in their community.

The chamber is a non-profit membership organization dedicated to the promotion of the business community. Markets the business and the community. Networking and connections is a huge part of what they do. Business related programs to help them be successful.

Why do people join the chamber? Visibility, network, member to member discounts, credibility, voice to the community, and growth.

Franklin chamber is not: a government entity, not a charitable organization- don't hand out funds (501c6), not in control of road , street , or building construction but know the phone numbers of those that are.

Unofficially we are a visitor center, community calendar of events, community resource "things not known" if people don't know how to find out, or who to call, check with chamber!

Governed by a board of directors (16 members). In 2018, no one is going off the board! Have a great team that cares about the FCOC, history, present and future.

Highlights from 2016- reached 400+ members, 22 ribbon cuttings (2017 close or may surpass), hosted 61 events, distributed 5,000 membership directories, 72,265 website views, 2,157 followers on social media.

One of the most fun things is welcoming new businesses with ribbon cuttings. To a new business opening, it is a big deal! The culmination of a lot of hard work to make this new business happen. Got to do the ribbon cutting this year, for the south Main Street bridge.

Chamber events / networking are purposeful and fun! Events have to go back to their mission- is it supporting the local businesses? They also host the State of the City Address by the Mayor of Franklin (Mayor Barnett had only had the job for 8 days for the last state of the city address).

Impact community- 16 member ambassador program, but also community partners help to grow the chamber, the businesses and the community. Collaborate with: Aspire JC, City of Franklin, discover downtown Franklin, Leadership Johnson County, Johnson County CVT, C=9, JCPL, Friends of JC agriculture, IN Assoc. of Chamber executives, also partnership with members and those they serve.

What's next- public affair presentation Nov 8 on school funding, shop small/ shop local Nov 25, 60th holiday lighting and lighted parade- Dec 2nd, Biz Bash- Sept 20, 2018- showcasing businesses and educational learning, prizes, keynote speaker at Garment Factory.

FCOC continues to focus on meeting the needs of their chamber members as they have for 107 years.

Dr. David Clendening- Superintendent- Franklin Schools- Meet community schools- 5 superintendents before him. 3 board goals- financial, culture and collaboration with the city of Franklin. Schools and cities thrive when they have partnership. Over 290 kids choose Franklin that do not live in their school district. 97% choose public school. Only 3 % choose private or charter schools.

Good to great by Jim Collins- looked at how corporations and how their outperformed their peers- 5 guiding principles ensure the goals come alive. Exist: individual student growth, personalized achievement (started Franklin High School Hall of Fame). Graduation walk with seniors to the elementary school- important that the kids connect back. Every student will do a college visit. Also believe it's not the only method starting in grade 5-8- highlight C9- career journeyman, HVAC, air traffic control, etc.

World class experiences- parents choose schools because of sciences, foreign language, sports and performing arts. 2009 saw choir teacher begging middle school students to join choir. Impact of Google event is over \$150,000 from one weekend. Girls swim team one of the best in the state. Parents have moved to Franklin because of swimming. All kids should experience an overnight field trip someplace- flat rock, union to learn away. Kids need to get outside of Franklin Indiana to learn what it's like.

Signature sound- ISSMA state champions- Michael has created great program with a lot of hard work by the students.

Collaboration- cyber security- kids do dumb things on social media. Not their job to teach, but they don't want anyone to be harmed. Partner with prosecutor and city to offer program. 10x- Spin off of gmail- grants \$3000- \$5000 to teachers to make learning come alive for their students. Rotary adopted their kids- kids become rotarians for 1 year and engage in conversation at meetings. Teachers get better from learning from their peers.

Communication- recognizing the need to communicate- it matters! Google comes and is a part of things. Over 600 people, including teacher participate in the Google conference. Every summer does a board retreat- school board, all principals, admin team and a teacher rep from each school. Come together to discuss how they are going grow and communicate as a district. Meets quarterly with all PTO presidents. Superintendents corner meet and discuss what's going on.

Systemic Continuous Improvement- partnered with Cummins and attended Six Sigma events. Helped the Artcraft get \$375,000 from RDC to get data. Kids not graduating have an impact on the economy- Franklin Strong- graduate in a non- traditional method. Performing arts center- tried to reach out and have some unique things- Last month the Hit Men. RDC gave Chromebooks to their students. Did a systemic process and found that writing is the best way for them to use the computers.

Cub Academy, Cub Care, and Cub Quest is a unique offering.

Trust- guiding principles - Everyone evaluates the superintendent with 360-degree feedback. Riley Dance marathon raised \$40,000 last year! NSK and armory - kids go there for study buddy help.

Titus the wonder dog- therapy dog- comes to the school when stress happens.

School finance 101 November 8th,

2018 school board run- So you think you want to be a school board member- coming up in February. November 25 Southern Fried Chicks- at the Performing Arts Center.

Wrap up by Steve Jarosinski- thanks to sponsors and presenters.

Next meeting Timber gate Golf course from 4-5:30pm in Edinburgh on November 29th.

Adjourned at 10am

Minutes submitted by Jennifer Hollingshead