

Who Should Know About the Indiana Retired Teachers?

- Indiana Retired Teachers Association (website, Bulletin Board)
- Local RTAs (website, emails, newsletters)
- Legislators (letters of concern, letters of appreciation)
- Communities (press releases, volunteer activities)
- Civic organizations (news items, volunteer activities)
- Churches (news items, volunteer activities)
- Businesses (news items, relationships)
- Active teachers (Welcome Back to School Days, Teacher Appreciation Days, conference days, retirement workshops, associate memberships)



GET THE WORD OUT!

- Newspapers/Magazines
- Letters to the Editor
- Radio
- Television/Cable
- Community Publications
- Schools
- Libraries
- Informational Flyers
- Websites
- Facebook
- Festivals/Community Events

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Indiana Retired Teachers State Public Relations Guide



Advocating for All Retired Educators

www.retiredteachers.org