Who Should Know About the Indiana Retired Teachers?

Indiana Retired Teachers Association (website, Bulletin Board)

Local RTAs (website, emails, newsletters)

Legislators (letters of concern, letters of appreciation)

Communities (press releases, volunteer activities)

Civic organizations (news items, volunteer activities)

Churches (news items, volunteer activities)

Businesses (news items, relationships)

Active teachers (Welcome Back to School Days, Teacher Appreciation Days, conference days, retirement workshops, associate memberships)

GET THE WORD OUT!

Newspapers/Magazines
Letters to the Editor
Radio
Television/Cable
Community Publications
Schools
Libraries
Informational Flyers
Websites
Facebook
Festivals/Community Events

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Indiana Retired Teachers
State Public Relations Guide

Advocating for All Retired Educators

www.retiredteachers.org