



Aspire
economic development
+ chamber alliance

2026 INVESTOR RESOURCE GUIDE

66 S. WATER STREET
FRANKLIN, IN 46131

1499 WINDHORST WAY, SUITE 160
GREENWOOD, IN 46143

317.888.4856 | [ASPIREJOHNSONCOUNTY.COM](https://aspirejohnsoncounty.com)



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WHO DO WE SERVE?

Aspiring entrepreneurs, small businesses, and large corporations looking to launch, locate, expand, or do business in Johnson County and southern Indy.

WHO IS ELIGIBLE FOR MEMBERSHIP?

We welcome any business and individual investor excited about our local economy, business success, and access to valuable member investor services. If you are interested please contact Aspire at info@aspirejohnsoncounty.com.

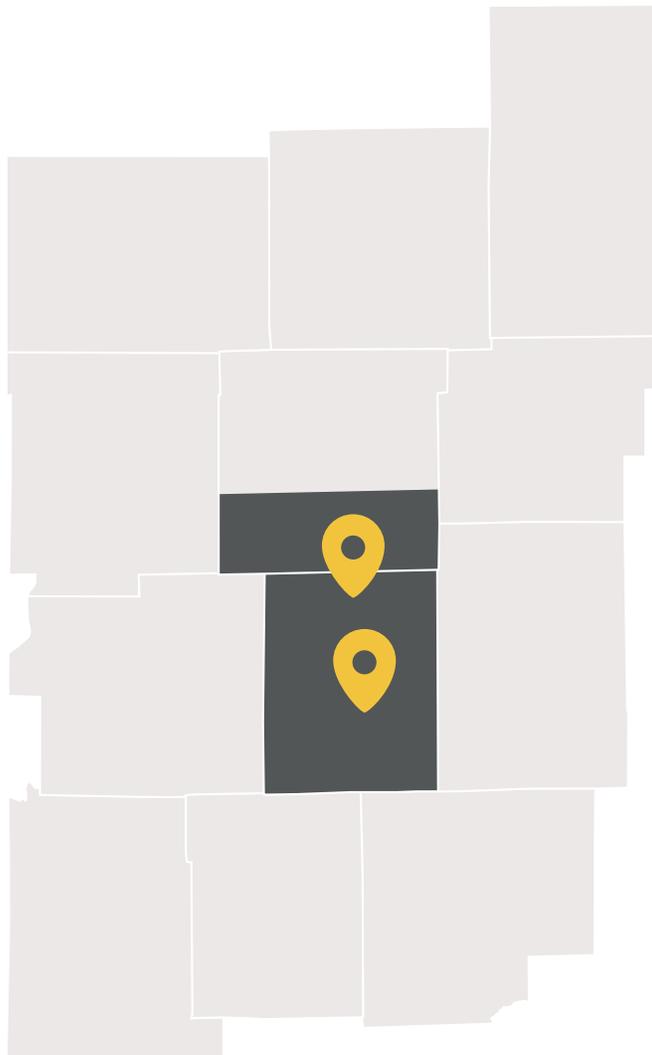
OFFICE LOCATIONS

FRANKLIN

66 S. Water Street
Franklin, IN 46131

GREENWOOD

1499 Windhorst Way
Suite 160
Greenwood, IN 46143





ABOUT ASPIRE

Aspire Economic Development + Chamber Alliance drives economic development and business success in Johnson County and southern Indianapolis.

As a local economic development organization, Aspire delivers strategic services to enhance returns on investment. This includes site location and business attraction, expansion, and retention. Aspire also works in talent attraction and retention to build up a workforce that is in high demand by employers.

As a chamber of commerce, Aspire's extensive connections throughout the business community makes us the go-to for support and resources for entrepreneurs. We support businesses every step of the way - from concept to launch to expansion. We can connect our members to resources for technical coaching and microlending programs. Aspire also hosts educational events on topics of importance to the business community.

Our public policy advocacy, lobbying campaigns, and educational programs are founded on a pro-business and community development philosophy. Aspire specializes in programs to convene business leaders and elected officials in Johnson County. We believe a prosperous and growing economy is at the base of a thriving society.

Membership with Aspire is a ticket to the leading access point to a large network of business leaders and industries in all areas of Johnson County and southern Indianapolis. Members will have ample networking opportunities to grow your financial, human, and social capital. Members have first-hand access to resources such as public policy and economic updates, business savings and targeted marketing.

Aspire's work goes beyond helping businesses succeed to include our current and future residents. We develop and execute plans that enhance our quality of life, infrastructure, and public services. We uncover barriers, gaps, and opportunities for growth through community engagement, planning and placemaking.

Aspire's role in the area is to serve and bring together workers and employers, consumers and producers, students and educators, and taxpayers and government officials. Investing in Aspire is to be a part of our mission to drive economic development and create an environment for lasting business success.

STRATEGIC PLAN

Aspire Johnson County's updated strategic plan focuses on two interconnected goals: increasing capital investment within the county and expanding a credentialed workforce to support long-term growth. The plan is organized around a clear attract, retain, and grow framework that applies to both business and workforce development. By aligning business attraction and expansion with workforce recruitment, retention, and upskilling, the strategy responds to today's reality that talent availability and site readiness are key drivers of investment decisions, while ensuring growth strengthens existing employers and community stability.

The plan prioritizes target industries where Johnson County has established strengths, including current Good Manufacturing Practice (cGMP) users in life sciences and defense-related subsectors across manufacturing, technology, and R&D. Key action steps will leverage regional assets such as the I-65 and I-69 corridors, Camp Atterbury, and NSWC Crane, education partners such as Franklin College and Ivy Tech, along with the professional services that support these industries including engineering, industrial design, cybersecurity, and financial, insurance, and legal services. Together, these assets position Johnson County to compete for investment while growing and attracting skilled talent aligned with employer demand.



ASPIRE STAFF



Scan this code to hear
a message from our
president and CEO,
Christian Maslowski.



Amanda Rubadue
Vice President of Economic Development
arubadue@aspirejohnsoncounty.com

Angela Vandersteen
Vice President of Investor Development +
Relations
avandersteen@aspirejohnsoncounty.com

Angie Keene
Senior Manager of Operations + Relations
akeene@aspirejohnsoncounty.com

Christian Maslowski
President + CEO
cmaslowski@aspirejohnsoncounty.com

Jennifer Hollingshead
School to Work Specialist
jhollingshead@aspirejohnsoncounty.com

Mary Glowner
Investor Development Executive
mglowner@aspirejohnsoncounty.com

Nick Burns
Employer Resource Network Success Coach
nick@ernsuccesscoach.com

Patricia Moon
Economic Development Specialist
pmoon@aspirejohnsoncounty.com

Savanah Esquivel Stark
Events + Relations Specialist
sstark@aspirejohnsoncounty.com

BOARD OF DIRECTORS

EXECUTIVE OFFICERS

Chair | Greg Simons
Simons, Bitzer & Associates

**Vice Chair, Economic Development |
David Coffey**
Mutual Savings Bank

**Vice Chair, Business Advocacy |
Lee Ann Abercrombie-Logan**
Franciscan Health

Secretary | Dr. David Dunkle
Johnson Memorial Health

Treasurer | Julia Saltsgaver
Quality Connection of Central Indiana

Past Chair | Eric Prime
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Molly Burns, F.A. Wilhelm Construction

Chris Hamm, HWC Engineering

Deana Haworth, Hiron

Leah Huelsebusch, Taxman Hospitality Group

Jamie Medlock, SAIC

Kyle Stiens, NSK

John Thawngmung, Indy Staffing

ASPIRE AMBASSADORS

Our Ambassadors are highly visible, esteemed volunteers who serve as crucial liaisons between Aspire investors and the Aspire staff. Each Ambassador makes a commitment to developing personal connections with our members to build a loyal, engaged membership base, helping members get the most of their benefits and keeping them invested in Aspire. All new Aspire member investors are assigned an Ambassador upon membership.



*Scan to hear a message
from Ambassador
Keith Cecil,
SlyFox Creative.*





MEMBER ONLINE PORTAL

Website Benefits

Each Aspire member is assigned their own unique login credentials that allows them to post events, job openings, news online, and referral reports. Access referral reports are a great way to see how many people are finding you through the Aspire website.

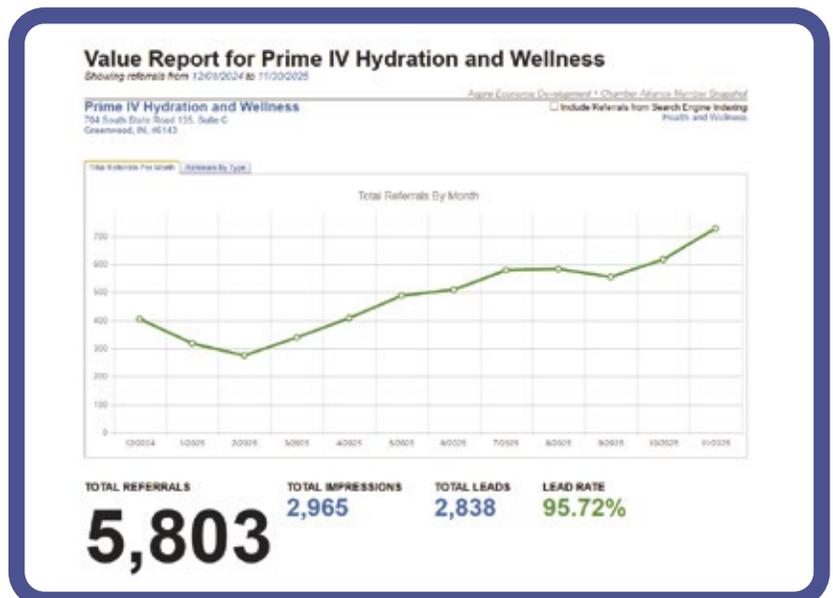
Referral Report

You can view your referral report at any time through the Member Online Portal. When visiting our website, click the three stacked lines on the upper right side to access the website menu. Scroll down to About Us. Here will be a link to login to your member portal.

The report can also be viewed in two different ways: by total referrals per month or by referral type. The report automatically defaults to only the current date; however this can be changed by clicking the date and manually changing the time frame.

Referral reports are handy and give value to your Aspire membership. It is fast and easy. In review, here are the quick steps:

- 1 Login to the Aspire website using your member login credentials (If you do not have credentials, please call the office).
- 2 Find the referral report.
- 3 Uncheck "search engine indexing".
- 4 Change the date, and your results are available instantly.



CHAMBERCARE

CHAMBERCARE | HIGH-VALUE HEALTH PLAN FOR SMALL BUSINESSES

Aspire Economic Development + Chamber Alliance is partnering with the Indiana Chamber and Indy Chamber on an enhanced health plan for Hoosier small businesses called ChamberCare. This MEWA (multiple employer welfare arrangement) - for employers with two to 50 employees - boasts competitive rates and new value-added features.

Why ChamberCare may be right for you:

- Many employers are receiving new coverage quotes that are up to 20% less than comparable competitor rates
- You only need to belong to our chamber to get ChamberCare, which then makes you an Indiana Chamber and Indy Chamber healthcare member
- Your employees will have access to a dedicated Indiana-based customer service team, zero or low-cost medications, expedited claims and more affordable outpatient procedures
- The TruConnect ChamberCare comprehensive provider network includes every major hospital and health system in Indiana

Presented by



Our partners



ACCOUNTING OFFICE HOURS

Have questions about your business finances but not sure where to start? Aspire Johnson County members are invited to take advantage of **Accounting Office Hours** with Compass Pointe CPAs, LLP, a valuable member benefit designed to give business owners direct access to experienced accounting professionals. Offered quarterly, these **45-minute, in-person sessions** at Aspire's Greenwood office provide a no-cost opportunity for general business accounting discussions, guidance, and education. Sessions are limited to one per member per calendar year to ensure broad access, so secure your time by registering in advance and make the most of this exclusive member service.



MONEY SAVING PROGRAMS

Aspire has partnered with the following companies to provide our members exclusive access to group savings on office supplies, email marketing, and insurance. For more information on these savings programs, contact Aspire at 317.888.4856 or info@aspirejohnsoncounty.com



Franciscan Health's HEALTHeACCESS primary care and wellness program is now available to Aspire member investors at a discounted rate. HEALTHeACCESS is an innovative healthcare access program designed to provide comprehensive primary care services to employees without the need for traditional insurance coverage. It is not a replacement for health insurance, but a health program designed to improve employee health by reducing common barriers to care. There are no copays for any of the program's services and no minimum participation rate for an employer to make the program available to their workers. No insurance coverage is required for the employer or employee to participate. **To participate in the HEALTHeACCESS program, please be aware that activation is initiated 45 days from the monthly cutoff date.**



Office360 offers a special Aspire Economic Development + Chamber Alliance pricing program on 100 of the top office products items, as well as deep discounting on over 30,000 items, all available for next day delivery. To open an account with Office360 please contact: Brenda Kelley, Account Manager at: 317.445.2007 or b.kelley@office3sixty.com.



Constant Contact offers discounts on their email marketing to help you stay in touch with your customers. Plus, you get our unlimited, award- winning FREE support and personal coaching to help you do it right every step of the way! With your Aspire membership, you receive up to 20% at 6 month prepay and 25% at 12 month.



Accident Fund Insurance of America, worker compensation program, offers members a 5% up-front discount, an opportunity for long-term dividends, no minimum premium to qualify, and access to Accident Fund's online Loss Prevention Toolbox. Contact Aspire for a list of independent agents.



The Aspire Economic Development + Chamber Alliance Rx Card is a free prescription discount program that offers free drug cards to all investors, investors' employees, friends, and family. The program provides discounts on both brand and generic medications up to 75%. The program has no restrictions to membership, no income requirements, no age limitations and there are no applications to fill out. All members are eligible to receive savings! Contact Aspire to receive copies of the Rx Card.

SMALL BUSINESS RESOURCES & MENTORING

Aspire has partnered with the following organizations to support growing businesses. Meeting with advisors can be held virtually or in person and are available at no cost.



SCORE is Counselors To Americas Small Business providing free counseling for starting or expanding your business, solving business challenges and more.

Local SCORE Counselor

John Ross | 317.410.3778
John.e.ross@scorevolunteer.org



The Indiana Business Development Center (SBDC) is a government agency that helps grow the economy of Indiana by providing entrepreneurs with the education, information and tools necessary to build successful businesses. Examples include FREE demographic business reports to help estimate a company's target market, industry marketing reports to help identify macro national trends, and financial analysis reports that compare a firm's performance to other businesses in their industry.

ISBDC Business Advisor

Dan Drexler | 317.940.3919
isbdc.org
Email Central Indiana SBDC for more information at
central@isbdc.org.



BOI offers small business loans (microloans) from \$1,000 to \$50,000+ that are available for startups or existing businesses. No minimum credit score is required. Your interest rate will be prime plus 3% to 8%.

Contact BOI

information@businessownership.org

MARKETING OPPORTUNITIES

Aspire offers a variety of marketing opportunities to help you stand out in the business community. Check your membership level as some of these marketing opportunities are included or discounted.

1

Annual Community Guide and Membership Directory

A copy of the community guide is directly mailed to your business with a total of 17,500 copies printed and distributed throughout the year. This resource has information about the southside community and our Aspire members. Members are listed both alphabetically and by their category listings. Advertising opportunities are available through our publisher.



2

THIS WEEK @ ENEWSLETTER

The Aspire E-Newsletter is sent weekly to 2,000+ local business people.

Member News Briefs

Newsworthy write-up about employees and leadership; company milestones, awards and achievement; mergers and acquisitions; and grand openings or relocations. This benefit is available at all membership levels. Reserved on a first-request basis. Email your submissions to info@aspirejohnsoncounty.com.

ENews Ads

This opportunity is for an exclusive e-news content sponsor ad that will display in the top section of content. Your ad will be linked to your online Aspire business directory listing or a landing page you specify.



3

M2M Emails

Send announcements about your special offers, new services, company awards, new employees, or seminars and events. Your M2M Email will reach more than 2,000 local business people and come from Aspire, but contains your content and graphics. Due to the demand for the M2M email marketing program, all M2M emails must be pre-paid by at least two weeks before their release date.



2026 PROGRAMS AND EVENTS CALENDAR

For more information including times, locations, and event descriptions and to register, visit our event page at aspirejohnsoncounty.com/events.

JANUARY

- 6 - Coffee Connections
- 23 - Legislation Matters
- 27 - Speed Networking

FEBRUARY

- 5 - Greenwood State of the City
- 10 - Coffee Connections

MARCH

- 3 - W.I.L.D. Women in Leadership Development
- 6 - Legislation Matters
- 10 - Coffee Connections

APRIL

- 14 - Coffee Connections
- 16 - Celebrate Aspire
- 28 - Speed Networking

MAY

- 12 - Coffee Connections
- 21 - Legislation Matters

JUNE

- 2 - W.I.L.D. Women in Leadership Development
- 9 - Coffee Connections

JULY

- 16 - Golf Classic
- 28 - Speed Networking

AUGUST

- 11 - Coffee Connections
- 20 - Legislation Matters

SEPTEMBER

- 1 - W.I.L.D. Women in Leadership Development
- 15 - Coffee Connections
- 24 - Corporate Pickleball Tournament

OCTOBER

- 13 - Coffee Connections
- 22 - Legislation Matters
- 27 - Speed Networking

NOVEMBER

- 5 - Economic Outlook Breakfast
- 10 - Coffee Connections
- 19 - Legislation Matters: Pints + Policy

DECEMBER

- 1 - W.I.L.D. Women in Leadership Development
- 9 - Tidings + Tinsel
- 15 - Coffee Connections

- SIGNATURE PROGRAMS
- LEGISLATIVE/POLICY PROGRAMS
- NETWORKING EVENTS

- PROFESSIONAL GROWTH PROGRAMS
- ANNUAL CORPORATE TOURNAMENTS

*Event dates are subject to change.

ADVOCACY

We believe that Aspire's engagement in legislative issues echoes our investors' collective voice and demonstrates strong leadership. Below you will find our three **legislative session policy priorities**.



WHY PUBLIC POLICY MATTERS TO BUSINESS

A healthy business environment is essential to growing the economy, creating jobs, and improving our quality of life. Decisions made by elected officials have a direct impact on business. Legislative and executive branches at all levels of government regularly consider legislation regulating infrastructure, permitting, taxes, trade, and construction. Aspire's role is to advocate for business interest. We do this by convening forums with business leaders and elected officials, as well as lobbying directly for specific bills and issues. Our Business Advocacy Council (BAC) monitors and researches issues and recommends policy positions. Aspire's board of directors reviews and adopts our final policy positions.

2026 LEGISLATIVE PRIORITIES

Modernizing Local Government Systems | Aspire's first priority for 2026 is modernizing Indiana's regulatory and governmental systems to make it easier for businesses to operate and grow. Reducing unnecessary or duplicative regulations, along with streamlining and consolidating government functions where appropriate, will improve service coordination, simplify permitting, and eliminate conflicting requirements.

Johnson County has already demonstrated leadership in this area through two voluntary township consolidations - the only ones in the state - illustrating how local governments can proactively pursue modernization. These broader reforms strengthen Indiana's business environment and help employers navigate government processes more efficiently.

Strengthening Public Safety to Ensure Thriving Communities | Aspire's second major priority recognizes public safety as a foundational component of economic vitality. Businesses invest, jobs grow, and families choose communities where they feel secure. Johnson County's strong reputation for safety has long been a competitive advantage in the Central Indiana region.

To maintain this strength, Aspire supports policies that reinforce law enforcement capabilities, improve prosecutorial and judicial consistency across counties, and expand access to modern investigative tools. Enhanced state support for personnel, equipment, and infrastructure will help ensure Indiana communities remain safe, prosperous, and attractive to employers and talent.

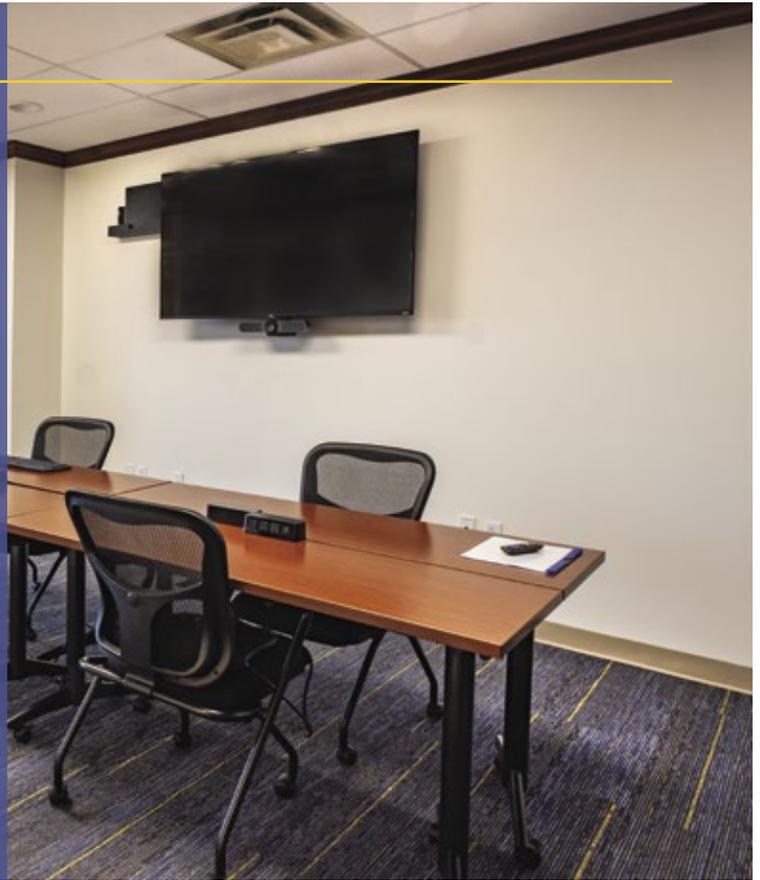
MEETING SPACES

The Aspire office in Greenwood features conference rooms that provide a professional space perfect for in-person or virtual business meetings, seminars, and interviews.

Members get complimentary rentals during regular business hours! Please call the office to reserve the space, 317.888.4856.



Scan to see video of our meeting spaces.



THANK YOU TO OUR 2026 PARTNERS

Aspire Partners, below, go "above and beyond" in their commitment to Aspire and leadership within the business community. They are passionate about the Southside business community and passionate about Aspire. Call the office to learn more about how you can become an Aspire Partner.

– PLATINUM –



– GOLD –



– SILVER –



– BRONZE –

