

Illinois Athletic Trainers Association BOARD OF DIRECTORS BUSINESS MEETING

Sunday August 14, 2016

1:00pm

Shirk Hall

Illinois Wesleyan University

Bloomington, IL

BOARD ROLL CALL

Present:

President	Mike "Sully" Sullivan, ATC
President-elect	Matt Munjoy, ATC
Vice President	Brian Robinson, ATC
Treasurer	Lauren Krysciak, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Mark "Flo" Florence ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Bill Dill, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Kristen Brendel, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Jordan Anderson, ATC

Absent:

everyone but Munjoy, Streeter, Whitson, Walker, Ludwig, and Anderson. Robinson absent. Kovalsky and Porters called in.

GUEST ROLL CALL

Present:

CISM Team Coordinator	Tanya Marquez, ATC
Committee on Professional Advancement Chair	Holly Odean-Carpenter, ATC
Education Committee Chair	Noelle Selkow, ATC
Secondary Schools Committee Chair	Phil Dryer, ATC
Archivist	Vacant
Student Congress Advisor	Taylor Arman, ATC
Illinois Student Senator to GLATA	Jake Campbell
Illinois Student Senator to GLATA	
IATA Student Congress President	Alexandra Harris
Young Professionals Chair	Vacant

Absent:

All but Selkow.

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS - 1:21 pm

2.0 # APPROVAL of the Sunday August 14, 2016 MEETING AGENDA

4.11.4 Streeter added change of WATA Third Party Symposium attendance.

Streeter motions, Whitson seconds. 8-0-0. Motions carries.

3.0 # APPROVAL of MINUTES

3.1 Approval of Minutes from the May 21, 2016 Board of Directors Regular Meeting (*Appendix A*)

Whitson motions. Streeter seconds. 8-0-0. Motion carries.

4.0 Reports - Board of Directors

4.1 President Report (See report)

-Sullivan

4.1.1 NATA Annual Meeting Review

4.1.1 Capitol Hill Day

11-12 ATCs from State of Illinois. Spoke with reps from 16/20 offices. Follow up encouraged.

4.1.2 National Center for Catastrophic Sport Injury

Research Partnership Meeting (*Appendix B1, B2*)

They will take information from years back, and look at a number of injuries/catastrophic events. Any/everybody report any incident.

4.1.2 Corrupted Files-DropBox

Backups to be restored to DropBox. If something is missing, please tell President or Secretary. Will look into saving documents on external drive.

4.1.3 Appointed Positions

Anderson uploaded table with each position. Appointments and re-appointments will be explored by President and President-Elect. Please inform these two if you are/are not interested in remaining in position.

4.2 President-elect Report (See report)

- Munjoy

4.2.1 Elections Update

Treasurer, Region 1, Region 2, Membership Director positions up for election this year. Multiple people interested in putting in their name for various positions. This includes individuals such as: Greg Garafolo, Charley Young, Kristin Romani, etc. Documents being put together now by

President Elect. Call for Applications will go out via email this week, with a deadline of Mid-September. Elections during month of October.

4.2.2 Sox Box Event Review

Paul Strandquist invite from MOR. Good event, potential to host annual event where BOD meets outside of formal meeting setting. Sullivan sent him a hand-written note. Sullivan encourages those who attended to thank Paul.

4.3 Vice President Report (See report) - Robinson

4.3.1 State Meeting Update

As reported at this time. No changes to report. Munjoy sent sponsors reminder email for IATA meeting. Robinson then sent Brendel an email about a month ago to have her contact vendors/sponsors for updates for November. Unsure if there has been contacts made. In general, need to increase number of vendors and sponsors, in particular for this upcoming state meeting.

4.3.2 Status Update on BOC Provider Status

Membership Director, President Elect and VP applied to renew BOC number. Most things were compliant in initial application, but there are some changes to be made to the manual. Changes have been made and it has been resent to the BOC. No response yet from the BOC. Region 2 Rep Florence had event already, and if there is no approval for the provider number, then his event can be categorized as a Category D CEU. No marketing and no EBP CEU events for the November IATA meeting can be advertised until our provider number is re-approved.

4.4 Treasurer Report (No Report Received) - Krysciak

4.4.1 Account Updates, as of July 27, 2016:

1. Operations = \$137,136.51
2. PAC = \$9,494
3. Money Market = \$45,097.41
4. Development = \$3,879.90

4.5 Secretary Report (See report) - Ludwig

4.5.1 Directory Updates

As reported. In addition, add the 3 student Reps to future communications. Ludwig will add these individuals to her IATA BOD/Committee email group. For others: update Secretary if there are any changes to the Directory or DropBox (given the recent file corruptions).

4.6 Membership Director Report (See report) - Anderson

4.6.1 GLATA Online CEU project (Get Anderson to edit this)

Had discussed using GLATA provider number for online CEU events for IATA members. Not sure how possible this could be. However, there are available coupon codes that can be distributed. All GLATA members get 50% off online CEU events. If IATA comes up with content, can possibly submit to GLATA online project.

- 4.7 Region 1 Representative Report (See report)** - Porters
 4.7.1 Communication/Activity within Region
 Sent Region 1 newsletter after May meeting. Looking into CEU event.
- 4.8 Region 2 Representative Report (See report)** - Florence
 4.8.1 Status of CEU Event
 As reported. Had CEU event and is waiting to see if his event will be either a Category A or D based on the status of the provider number application. 12-13 people attended. Good atmosphere and speaker. Hour-long presentation, then socializing after. Same place as SCC meeting. Could work very well. Free cost given the low attendance. Funds came from Region's budget.
- 4.9 Region 3 Representative Report (See report)** -Walker
 4.9.1 Status of CEU Event
 As reported. Less turnout than Region 2. 5-6 in attendance total. Event was at IWU. Good event for those that were there. Only cost incurred was for speaker transportation. Biggest frustration for this was around communication and promoting the event. Perhaps if could have promoted event, there would have been more in attendance. Open to doing more of these events if people find them useful.
- # **4.10 Region 4 Representative Report (See report)** - Dill
 4.10.1 Update on NPI Registration activity
 As reported
 4.10.2 Update on SWC Summer Meeting
 4.10.3 IHSA SMAC Updates
- # **4.11 Governmental Affairs Report (See report) (ASK TO EDIT)** - K. Streeter
 4.11.1 GLATA GAC Updates
 Email conversations for fundraising ideas.
 4.11.2 Dry Needling Update
 Determined which states in GLATA perform dry needling. Wording for legislature will be based on this. Once Practice Acts passed, can move forward with this.
 4.11.3 IL Legislative Activity Updates
 4.11.3a ISMS Call
 August 10th call. Questioned use of term "clinical diagnosis" that we have in the Practice Act. Several physicians calling/emailing in on our behalf. We will continue to push Bill through, but not much can happen now
 4.11.3b NATA Grant Application Update
 Submitted July 27th, requested \$40,000. Tier 1 consideration (because of active Practice Act legislation). Should hear early

October. Last year we also requested \$40,000, and received \$25,000. Hoping to be above that amount this year.

4.11.4 WATA Third Party Reimbursement Symposium
move to approve funding for attendance to the 2016 WATA 3rd Party Reimbursement Symposium for Governmental Affairs Director and Committee on Practice Advancement Chair. This event will be held in Milwaukee WI and costs will not exceed \$700.

November 11-12, 2016 in Milwaukee, WI. Move to approve funding attendance of two parties to attend WATA Reimbursement Symposium. Cost is around \$700. Most likely to attend are Streeter and COPA Chair, Odean-Carpenter. Streeter motions. Whitson seconds. 8-0-0. Motion carries.

4.12 Public Relations Director Report (See report) - Gilboe

4.12.1 Review of postings

Shoulders for Life press release. Will also be helping with Ankles for Life.

4.12.2 Deadlines

4.13 Development Director Report (See report) - Brendel

4.13.1 Status of Vendors for State Meeting

As reported. Is reaching out to vendors and sponsors. If anyone else knows anyone, please send along info to Brendel.

4.13.2 Update of Current Sponsors/Future Sponsors

As reported.

4.14 Communications Director Report (See report) -Kovalsky

4.14.1 Website Update

Going to be trained on how to manage the website on August 23rd.

Should be debuting new website around that date. Kovalsky will confirm with SpinWeb about this.

Action item: needs email address of the new student congress

webmaster, so that SpinWeb can set up a training session for them too.

The student congress will have access to their website, including the blog they asked for. Therefore, they need to be trained on how to use it. Thanks to Lauren for updating award/scholarship applications.

4.14.2 Photo Requests

Still looking for photos to use as backgrounds for the website. Right now we have average stock photos, with a few contributions (Thank you, Joe). Wants to have more photos of athletic trainers across Illinois in ALL settings.

4.15 State Rep to GLATA Report (See report) -Whitson

4.15.1 GLATA EC Update

As reported.

4.15.2 Testimonials Request

As reported. Will be a part of eblast to receive testimonials of positive interactions. Ask Athletico/Jason Bannack for approval to send this on to Brian Weeble.

5.0 Reports – Committees

- 5.1 Finance Committee (No Report Received)** -Krysciak
5.1.1 Budget Process
Should be beginning budget process. Board Members should be thinking about what to request.
- 5.2 Committee on Professional Advancement (See report)** -Odean-Carpenter/
Streeter
Membership Survey-Interested in OSHA presenting at state meeting. Looking into possibility of giving them a vendor table instead to present. If there is some space for presenting, they could possibly take a Sunday spot. However, as of right now, there are no Sunday presentation spots. Hopefully can determine around September.
- # **5.3 Secondary Schools Committee Report (See report)** - Dryer
5.3.1 IHSA Safe Sport School Award Outline Proposal
Still trying to work on it. IHSA wants exact same thing as NATA Safe Schools Award. Looking for standards and ideas, how people can get this, etc. Nothing official has been made. IHSA is giving SSC free reign to make this what we want. Look into asking GLATA/NATA how to help? Anderson will update Dryer and rest of SSC.
5.3.2 IHSA Sports Medicine Spotlight
Video with Kirk Gibson. Concerns about professional image of ATC in the video.
- 5.4 YP Committee Report** -Vacant
- 5.5 Education Committee Report (See report)** -Selkow
5.5.1 State Meeting Program Update (*Appendix C*)
As reported. Program schedule being constructed.

Discussion regarding SSC speaker for November. Looking to have Secondary School Committee sponsor this speaker for IATA. More discussion to follow.

Details being determined and coming forth about Quiz Bowl logistics. In particular, Education Committee Chair, Student Congress Advisor, Student Congress President, Quiz Bowl Moderator, two GLATA Student Senators, and VP/President Elect to determine Quiz Bowl questions for students. Approval of questions comes from Education Chair.
- 5.6. Archives Committee Report** -Vacant
- 5.7 CISM Team Report (See report)** -Marquez
As reported.

5.8 Student Congress/Advisor Report (See report) -Arman/
5.8.1 State Meeting Program Update Harris

5.9 Student Senator Report (No Reports Received) -

5.10 Honors and Awards -Munjoy/Robinson

5.10.1 Approval of Award Nominees
Nothing to report at moment. Updates to come.

Per conference call on Sunday 9/4/2016:

Call to order: 7:02 pm.

Walker motions to approve Honors and Award Committees nominations as outlined in Appendix H. Flo seconds. 9-0-2. Abstentions include Whitson and Streeter. Motion carries.

Flo motions to adjourn conference call meeting. Munjoy seconds. 11-0-0.

5.11 Golf Outing -Brendel

5.11.1 Results of Event

As reported. 41 people. 20-25 less than year before. Challenges with volunteers. Lost numbers of golfers before. Moving forward, Brendel would like assistance from other Board Members executing this event.

5.12 PAC Committee -K Streeter

5.12.1 Fundraising Events

Charley Young agreed to chair silent auction at state meeting. Must be more active with fundraising.

Will do trivia and silent auction for fundraising efforts.

6.0 UNFINISHED BUSINESS

6.1 Region Rep Newsletters Update -All Reps

Reg 1: Please send newsletter to every person on the Board. When submitting reports for upcoming BOD meeting, please include date of when newsletter was sent out.

Reg 2: Please send newsletter to every person on the Board. When submitting reports for upcoming BOD meeting, please include date of when newsletter was sent out.

Reg 3: Please send newsletter to every person on the Board. When submitting reports for upcoming BOD meeting, please include date of when newsletter was sent out.

Reg 4: Please send newsletter to every person on the Board. When submitting reports for upcoming BOD meeting, please include date of when newsletter was sent out.

6.2 Return on Investment Project Update - Anderson

We spend approx .78/dollar on things that directly benefit them. APTA spends .77/\$1 on every member. Could \$1 not locate NATA numbers. Biggest % of budget on lobbying (32%), 26% at state meeting, 26% on website redevelopment, and 6% to operations. We compare well with APTA. Anderson can put small blurb on this in next eblast.

6.3 P&P Review/Revision Work Group Update -Robinson

6.3.1 Term Limits Proposal (*Appendix D*) -Anderson

For GLATA Rep role, rollover could not happen in November when elections happen, since GLATA is in March. Determine logistics and communication around replacing individuals in that role. Role approval/appointment would occur in November, actual role duties begin in March.

7.0 Executive Session

8.0 NEW BUSINESS

8.1 Presidential Appointments -Sullivan

8.1.1 YPC Chair (*Appendix E1,E2*)

President puts forward- on behalf of YP Committee, former YPC Chair Amanda Bagus recommends current committee member Greg Nordlund (Region 1 to fill Chair role. Dual service with GLATA accepted. Move to appoint Greg Nordlund as YPC Chair. Munjoy motions, Whitson seconds. 8-0-0. Motion carries.

8.1.2 YPC Region 2 Representative (*Appendix F*)

Sara Kilker will serve as Region 2 rep. Midwest Orthopedic Institute.

8.2 “Ankles for Life” Project (*Appendix G1, G2, G3*) -Sullivan

Bag tags, website, PR. Co-brand with IATA at no cost. Move to collaborate with MOR on Ankles for Life project. Whitson motions. Streeter seconds. 8-0-0. Motion carries.

9.0 ANNOUNCEMENTS (Informational Only)

**9.1 Next Official BOD Meeting: Sunday, October 23rd, 6pm
Honors and Awards Conference Call (special mtg): August 28th, 6pm**

1. GET REPORTS IN BY DEADLINE!

2. Should have something to report.

3. Must submit Report Form even if you have nothing to report.

This is part of IATA Official record.

4. State Meeting: Nov. 12-13, 2016

9.2 Next Newsletter Deadline: August 25, 2016

9.3 Next NATA News Deadline: TBD

9.4 NATA Honors & Awards Open: Now-9/15; Materials by 10/1

9.5 Chicago Sports Medicine Society Off-Spring Scholarship

8.6.1 Any IL Licensed AT/PT/KT

Deadline: September 30

\$1000

Contact: Carol Humble jhumble368@aol.com

9.6 GLATA Honors & Awards

Begin to think about

10.0 Adjournment: Munjoy motions. Streeter seconds. 5:00pm