Spend Matters Almanac

PRESS RELEASE

Procurement Provider to Watch/Know Lists Released Today by Spend Matters at ISM2018

May 7, 2018



Chicago, IL – <u>Spend Matters</u> released the 5th annual '<u>50 Providers to Know/50 Providers to Watch</u>' lists today in conjunction with the annual ISM conference.

"Spend Matters has a unique role in the industry, covering the rapid evolution of procurement technology and solutions. With the growing adoption and usage of disruptive technologies for procurement applications in all key solution areas, we expect providers to continue to refine and expand their capabilities faster than before," says Jason Busch, Founder and Managing Director at <u>Spend Matters</u>, "We're thrilled to recognize providers that set the industry standard, as well as innovative newcomers, at ISM's annual conference – the premier celebration of new services and technology within the supply management community."

As in previous years, the lists will generate keen interest at ISM2018, where many will receive their recognition plaques on the exhibit floor.

"The Institute for Supply Management, as the unbiased source for the supply management profession, is pleased to have Spend Matters once again release the 2018 '50 Providers to Know and '50 Providers to watch' lists at ISM's Annual Global Conference," says Jim Barnes, Managing Director at ISM. "We view Spend Matters as an essential resource for supply management professionals, providing thought-leading research and tools to enable better decision making while sourcing technology solutions."

Vendors listed on the '50 Providers to Watch/50 Providers to Know' lists were independently selected by Spend Matters' analyst team based on each provider's merits and much internal debate.

Companies such as OpusCapita, Proxima Group, RapidRatings and Scout RFP make their first appearances on the 50 to Know list in 2018, having been on the Watch list in previous years. This year also sees many newcomers to the lists; a quarter of all 2018 recipients have not been named a Provider to Watch or Know before. Additionally, to celebrate 5 years of the 50 to Know/Watch lists, Spend Matters is presenting a special 5-year plaque to the providers present on the lists since day one.

To learn more about the selection process, join Spend Matters' founder Jason Busch and research chief Pierre Mitchell in a <u>Q&A webinar</u> on Tuesday, May 15th (12pm CT) as they

explore what you should know about the 2018 Providers to Watch and Know.

To view the 2018 lists: 50 Providers to Know and 50 Providers to Watch

About Spend Matters - Solution Intelligence for Procurement

<u>Spend Matters</u> is the leading solution intelligence source for procurement and supply chain professionals. Combining deep technology analysis and tailored advisory services with daily news coverage and subscription research, Spend Matters is trusted by CPOs, consultants, investors and solution providers alike as their procurement technology intelligence partner. Spend Matters is owned and managed by <u>Azul Partners, Inc.</u>

Press Contact:

Carina Kuhl, VP Marketing, Azul Partners, Inc.

ckuhl@spendmatters.com