Dear DU Brothers, Parents and Friends:

In 2015, Delta Upsilon embarked on the most ambitious and comprehensive research project of any fraternity to date, and over the past six years, our partnership with Dyad Strategies has affirmed the value of the Delta Upsilon experience and its impact on young men. Delta Upsilon is seen as a leader in research and assessment, and two years ago I was asked to chair the North American Interfraternity Conference’s (NIC) newly formed Research Committee. Our committee was charged with establishing a research agenda that would help us better understand the experience and could articulate the value of fraternity. We have worked with independent, third-party researchers and completed six projects. I couldn’t be more pleased to share our initial findings, and you’ll notice the proof points throughout this issue of the DU Quarterly.

Research proves that fraternities foster positive mental health, serve as a success accelerator for students, and engender tremendous loyalty and connection among alumni to support their alma mater.

FRATERNITY MEMBERS EXPERIENCE STRONGER MENTAL HEALTH AND WELLNESS.

While college men are experiencing loneliness and depression at increasing rates, fraternities empower students to create a strong support system. The family that fraternities provide offers help and guidance when a member needs it most.

Research shows that this connection can create a strong sense of belonging, leading members to have more positive mental health and less anxiety and depression than other students. Brothers feel comfortable having tough conversations and learning from each other.

FRATERNITIES ARE AN ACCELERATOR FOR SUCCESS, IN COLLEGE AND BEYOND.

Students spend 90% of their time outside the classroom. Fraternities capitalize on those hours by preparing men for success in college and in their futures regardless of an individual’s background or socioeconomic status entering college.

Not only do fraternity members experience greater gains in learning and graduate at higher rates than their peers, 83% of members say their confidence in their leadership skills increased because of their membership. Fraternity and sorority members also report higher levels of interaction with people different from themselves, making them more prepared to join a diverse workforce and community. So, it is no surprise that fraternity alumni are twice as likely to believe their college experience prepared them well for life after college. Fraternity alumni also report being more fulfilled in every aspect of wellbeing measured, from career to community and financial to physical, because of the relationships and resources they can leverage.

So, while research shows that one in five students considers joining a fraternity but don’t because of concerns around academics or finances, studies show membership is a worthwhile investment.

FRATERNITIES CREATE LIFELONG CONNECTION TO THE CAMPUS, COMMUNITY AND THEIR PEERS.

Fraternity men love their collegiate experience—as students and as alumni. In fact, more than 8 out of 10 fraternity members say they would re-join their organizations. Research shows fraternity membership connects men to the university in a way that nonmembers simply don’t experience. They’re more satisfied as students, and as alumni, are more likely to recommend and give back to their alma maters.

Members are more engaged inside and outside of the classroom than their peers—they report feeling more supported by their faculty, and nearly half serve in leadership roles across campus. They’re also more connected to their local communities, with research showing they spend significantly more time volunteering than nonaffiliated students.

I strongly believe young men need a community where they can learn, grow and have meaningful relationships with other men. The fraternity experience matters. We’ve seen the significance it can have in the lives of college students and alumni, long after graduation. Now, we have the research to prove it!

Fraternally,

JUSTIN KIRK
Executive Director
Delta Upsilon Fraternity and Educational Foundation

Studies Referenced:
1. Fraternities & Values of Single Sex Experience, UT-PERC
2. The Greek Experience Revisited: The Relationships between Fraternity/Sorority Membership and Student Engagement, Learning Outcomes, Grades, and Satisfaction with College; Pike
3. Perspectives on Fraternity and Sorority Life; Positive Youth Development, EverFi
4. Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021
5. Mental Health and Wellness for Fraternity and Sorority Members; Biddix, Assalone and Grace
6. Greek Values and Attitudes: A Comparison with Independents; Baier and Whipple
MISSION

Building Better Men

FOUR FOUNDING PRINCIPLES

- The Promotion of Friendship
- The Development of Character
- The Diffusion of Liberal Culture
- The Advancement of Justice

VISION

To be the premier men’s Fraternity committed to Building Better Men through service, leadership development and lifelong personal growth for our diverse membership.

MOTTO

Dikaia Upotheke – Justice, Our Foundation

NON-SECRET

Founded in 1834 as a non-secret Fraternity, DU proudly and openly shares our Ritual with others.

DELTAU.ORG/GIVE
DUEF Purpose: To advance the International Fraternity through educational programs, scholarships and initiatives that build better men.

PRIORITIES OF THE DU EDUCATIONAL FOUNDATION

- Cultivate Friendships & Alumni Engagement
- Solicit Members & Friends
- Fund Educational Programs & Initiatives
- Steward & Recognize Donors
- Manage Educational Investments
- Support Educational Housing Needs
- Provide Tuition Scholarships
Research shows that 83% of members have stronger leadership confidence as a result of their fraternity membership, and fraternity members show significantly higher learning gains than their peers in their first year of college.

Fraternities & Values of Single Sex Experience, UT-PERC
FISCAL YEAR IN REVIEW

EDUCATIONAL FOUNDATION RESULTS

ANNUAL LOYALTY FUND HISTORICAL RESULTS

ANNUAL LOYALTY FUND GIFTS BY DONOR

$744 Undergraduates

$348,533 Alumni

$14,034 Parents & Friends

$165,398 Fraternity and Foundation Boards & Staff

IMPACT MADE BY DONOR GIFTS

1,593 TOTAL DONORS

$1,231,850 GIFTS TO ALL FUNDS

249 NEW DONORS

67.8% ALUMNI DONOR RETENTION

105 VIRTUAL PARTICIPANTS

64 VIRTUAL PARTICIPANTS

463 VIRTUAL PARTICIPANTS

41 VIRTUAL PARTICIPANTS

22 VIRTUAL PARTICIPANTS

456 COACHING TOUCHPOINTS WITH DU CHAPTERS

826 MEN COMPLETED

$41,150 GRANTED IN TUITION SCHOLARSHIPS

$101,699 GRANTED FOR CHAPTER HOUSING PROJECTS
BY THE NUMBERS

Although the International Fraternity and Educational Foundation are legally separate organizations, our joint mission allows us to maximize the various educational programs and resources funded by both organizations. The DUEF is fully committed to financial transparency and to raising and spending charitable contributions in an efficient manner. Our goal is to ensure our donors advance our Building Better Men mission in direct and purposeful ways each year.

ANNUAL FUNDRAISING AND GRANTS

In the 2020-2021 fiscal year, the DUEF raised $1,268,404 and awarded $194,145 in grants for scholarships, educational programs and housing projects.

DUEF COST TO RAISE A DOLLAR

An organization’s cost to raise a dollar is best expressed through the Fundraising Efficiency Ratio. This ratio represents the percentage of each dollar received that is spent on fundraising expenses (fundraising expenses/annual support). The LOWER the Fundraising Efficiency Ratio, the better. The DUEF staff measures the results of each development strategy and strives to limit the amount of annual fundraising expenses.

<table>
<thead>
<tr>
<th>DUEF 10-YEAR AVERAGE</th>
<th>NONPROFIT BENCHMARK</th>
<th>10-YEAR AVERAGE FOR ALL FRATERNITY FOUNDATIONS</th>
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<tr>
<td>$0.24</td>
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<td>to raise a dollar</td>
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STATE OF THE FRATERNITY
DATA FROM THE 2020-2021 ACADEMIC YEAR

MEMBERSHIP

3,562 undergraduate members
1,135 new initiates
69 chapters
86,703 living alumni

6% decrease in total membership for DU from June 2020-June 2021 due to the pandemic.
12% average membership decrease among NIC member fraternities from June 2020-June 2021.

MAIN TAKEAWAY: While the fraternity/sorority community did see membership decreases as a result of the pandemic, Delta Upsilon out-performed peers in terms of membership retention and recruitment. Brothers and new members found value in their membership when it came to social interaction, support systems and career preparation.

ACADEMICS

3.265 DU GPA
3.17 ALL MEN’S GPA

SERVICE

20,665 total service hours (either virtual or in-person)
6 average service hours per member
$33,523 raised for the Global Service Initiative

CHAPTER SUPPORT

456 touchpoints between staff liaisons and chapter officers
6.8 average touchpoints per chapter in the 2020-2021 academic year

*Expansions at Purdue University and the University of Delaware were mostly virtual in nature. Staff continues to work in-person with these groups in 2021-2022.

* Despite halting in-person chapter visits, staff significantly increased outreach to chapters by utilizing virtual connections.
Delta Upsilon offers many award-winning educational programs that have responded to the needs of our undergraduates effectively over the past year and half in the face of the COVID-19 pandemic. Many of our programs took on a virtual flair while retaining all the personal growth and impact for our undergraduate leaders that one would expect.

We also added an exciting new program, the Amplify DU: Recruitment Training Program, empowering our chapters to recruit the best and brightest as the next generation of brothers.

Our educational programs currently include: Presidents Academy (for our newly elected Presidents), Regional Leadership Academies (five academies taking place across North America for chapter Executive Boards and future chapter officers), DU Emerging Leaders Experience (for our freshman and sophomore up-and-coming leaders), Building Better Men Retreats (customized educational programs for the entire undergraduate chapter), Leadership Institute (a celebration of all things Delta Upsilon where business, education and awarding excellence collide), Global Service Institute (our award-winning philanthropy and service program), and our newest program Amplify DU (for our Vice Presidents of Recruitment and their recruitment committees).

All the programs above are supported by the Delta Upsilon Educational Foundation. The DUEF supports the Fraternity’s educational programs in several ways, including grants to fund the programs and scholarships for students to attend. Currently, the DUEF is only able to partially fund these educational initiatives, and the demand for educational programming increases every year. Ongoing financial support from brothers and friends of DU will improve our undergraduate-focused initiatives and help DU keep pace with the changing college landscape.

As the graph shows above, in-person attendance dipped in the face of an ongoing COVID-19 pandemic as some programs could not be held. Both the return of these paused programs, as well as utilizing additional online engagement opportunities, are expected to increase the overall number of educational program attendees going forward. Our mission of Building Better Men is very much tied to increasing the percentage of chapter members who have engaged in at least one DU program during their undergraduate experience.
PROGRAM TESTIMONIALS & IMPACT

PRESIDENTS ACADEMY

Presidents Academy accelerates the growth and learning of Delta Upsilon's Presidents each year. Presidents from every chapter/associate chapter come together to participate in an institute-style program with a curriculum that emphasizes the mission and Principles of Delta Upsilon as a foundation for effective chapter leadership.

"By attending Presidents Academy, I was able to form meaningful relationships with my fellow Presidents nationwide. These connections became invaluable during my term and will continue as lasting friendships into the future."

- Ryan Duncan, Cal Poly '21

Held virtually this past year, DU was able to reach 64 Presidents from their homes and deliver the educational content to prepare them to achieve their goals for their term. After kicking off the weekend with teambuilding activities, participants had the opportunity to delve into their personal leadership styles and what can set them apart within their chapter, campus and life after graduation. They then went on to identify areas of concern and focus within their chapter to develop a vision and action plan.

EMERGING LEADERS EXPERIENCE

The Delta Upsilon Emerging Leaders Experience (DUEL) is a highly interactive program that encourages newly initiated members to create a deeper and broader definition of who they are and where they can have an impact. This program is typically held in Massachusetts in June. Due to the pandemic, the 2021 DUEL was held in New Orleans in July in conjunction with the Leadership Institute.

"DUEL not only gave me a great opportunity to develop my leadership skills, but an awesome opportunity to meet with and learn from brothers from all different chapters!"

- Tyler McCoach, Kansas State '23

"I want alumni to know that their contributions and legacies have set me up for a brighter future and a more well-rounded life."

Jake Dederer, Kansas State '24
The Regional Leadership Academies serve as a unique opportunity for chapter officers and future chapter leaders in a specific geographic region to learn about a wide range of topics affecting fraternity life today. Five RLA sessions are held in different geographic regions each year and are intentionally designed as an officer training platform to provide tangible skills needed for success as defined by the Delta Upsilon Officer Core Competencies.

Held virtually in 2021, chapter officers were able to choose from one of two Saturdays in February to attend RLA. The program featured general sessions, as well as small group breakout sessions that focused on a variety of different chapter operations and personal leadership development topics.

These chapter retreats are tailored to meet specific chapter needs and are led by trained DU staff and volunteers. Retreats include defining effective brotherhood within the chapter, identifying chapter priorities and creating a plan of action.

Interested in holding a Building Better Men Retreat for your own chapter? We have spots open for this upcoming year. Inquire with your chapter liaison for more details!
LEADERSHIP INSTITUTE

As the annual Fraternity convention, the Leadership Institute serves as the highlight of the educational calendar. The Leadership Institute provides an opportunity to celebrate the accomplishments of a brotherhood that stands on a foundation of justice, while targeting educational content to meet the contemporary challenges of students and alumni.

A full Leadership Institute was not held in 2020, however, meetings of the Undergraduate Convention and Assembly of Trustees and an awards show were held virtually. The 2021 Leadership Institute (which falls in the 2021-2022 fiscal year) was held in-person in New Orleans this past July.

DU has taught me to internalize a sense of drive that others do not possess. I find myself out-working my peers and going the extra mile that defines what it means to be a man of DU.”
- Nate Carpenter, San Jose ’22

“I feel like I’m learning a lot from the leadership seminars. I never imagined that once I joined a fraternity that they would be so invested in me and my future.”
Jack Martin, Purdue Associate Chapter’24

GLOBAL SERVICE INITIATIVE

The Global Service Initiative (GSI) serves a dual role for Delta Upsilon: our international philanthropy and an international service project.

Unfortunately, during the COVID-19 pandemic, DU had to pause GSI. The Fraternity is optimistic to resume it in the future and encourages all our chapters to continue fundraising for this important work as we prepare our undergraduate brothers to become true global citizens.
In summer 2021, Delta Upsilon launched a new, summer recruitment program called Amplify DU. This virtual program is geared toward chapter Vice Presidents of Recruitment. Amplify DU consists of five recruitment webinars for all attendees, as well as three small group coaching calls and three guided GroupMe chats. Alumni Recruitment Coaches and DU staff facilitate the webinars and small-group discussion, and small groups consist of 6-10 chapters based on similar characteristics (campus type, recruitment timeframe, housed/unhoused chapters, etc.) and provide more focused recruitment coaching. One to two additional recruitment chairs/assistant VPs also can attend the webinar portions of this program.

As part of the training program, all participating chapters are eligible for incentives based on recruitment performance during the 2021-2022 academic year.

“Having a recruitment coach to chat with has helped me keep recruitment front of mind over the summer. We have a jump start on recruitment and are looking forward to a successful fall.”

-Randy Manzano, Arlington ‘23
SAVE THE DATE

PRESIDENTS ACADEMY
Jan. 6-9, 2022 - Camp Tecumseh, Brookston, IN

ADVISORS ACADEMY
Jan. 29, 2022 - Virtual Program

REGIONAL LEADERSHIP ACADEMY
Feb. 4-6, 2022 - RLA West, Portland, OR
Feb. 4-6, 2022 - RLA South, Atlanta, GA
Feb. 11-13, 2022 - RLA Northeast, Philadelphia, PA
Feb. 11-13, 2022 - RLA Great Plains, Kansas City, MO
Feb. 18-20, 2022 - RLA Midwest, Chicago, IL

RECRUITMENT SYMPOSIUM
Held in conjunction with each RLA

DU EMERGING LEADERS EXPERIENCE
June 7-11, 2022 - UMass Amherst & Williams College

LEADERSHIP INSTITUTE
Aug. 4-7, 2022 - Hilton Disney Springs, Orlando, FL

AMPLIFY DU:
RECRUITMENT TRAINING PROGRAM
June - August, 2022 - Virtual Program

GLOBAL SERVICE INITIATIVE
TBD
Delta Upsilon’s tuition scholarship program provides 11 merit-based scholarships of $1,000 to members seeking undergraduate or graduate degrees. These scholarships are made possible each year thanks to the McQuaid Scholarship Fund, which honors James D. McQuaid, Chicago ’60, for his service as a six-year president of the International Fraternity and a longtime advisor of Chicago Chapter. The annual application for McQuaid Scholarships is available online in the spring and is due June 1. Scholarship winners are notified each summer and recognized on stage at the Leadership Institute.

2021 MCQUAID SCHOLARSHIP RECIPIENTS

Cole Cairns  
Alberta ‘22  
Mechanical Engineering

Jordan McGinty  
Louisville ‘22  
Criminal Justice & Political Science

Zachary Shawhan  
Carthage ‘22  
Business Management & Marketing

Nicholas Lee  
Iowa State ‘23  
Aerospace Engineering

Tien Nguyen  
DePauw ‘23  
Communications & Computer Science

Richard Sugden  
Western Ontario ‘21  
Medical Biophysics

Evan Mahaffey  
Lehigh ‘23  
Accounting

Ryan Poppert  
Iowa State ‘23  
Architecture

Parker Vulgamore  
Kansas State ‘23  
Agricultural Economics & Pre-Law

Aulden Maj-Pfleger  
Alberta ‘22  
Political Science & History

John Ramey  
Wichita ‘22  
Business Marketing

“Investing in the continuing education of young men is critical to both the Fraternity and to the communities our young DUs will improve and advance in the years to come.”

- James D. McQuaid, Chicago ’60
OUR WAYS TO GIVE

Fraternity alumni feel a deeper sense of loyalty with their alma mater because of their positive college experiences, and they are more likely to recommend their school to others and donate after graduation.

Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021
6 UNIQUE WAYS TO MAKE AN IMPACT

#1: APPRECIATED STOCK

Gifting appreciated stock is a fantastic way for a donor to invest in DU’s mission of Building Better Men while also receiving significant tax benefits. Because the DUEF is a 501(c)(3) charitable organization, gifts of stock avoid capital gains tax, and the donor receives an income tax deduction for the full fair-market-value of the stock at the time of the gift.

To make a gift of appreciated stock or learn more please contact Senior Director of Advancement Colin Finn, Iowa State ’05, at finn@deltau.org.

#2: CHARITABLE IRA GIFTS

If you have an Individual Retirement Account (IRA) and are over the age of 72 (or were at least 70 ½ before January 1, 2020), a gift to the DUEF from your IRA will have many benefits. Along with supporting the educational development of today’s DU undergraduates, a gift made directly from your IRA is considered a Qualified Charitable Distribution (QCD). The QCD can be counted toward satisfying your Required Minimum Distribution (RMD) for the year, and the QCD is excluded from your taxable income, which may keep you in a lower tax bracket.

Share the following transfer instructions with your IRA Custodian:

Legal Name: Delta Upsilon Educational Foundation
Address: 8705 Founders Road, Indianapolis, IN 46268
Tax ID #: 35-1976226

#3: DONOR ADVISED FUND

An increasingly popular charitable vehicle, donor advised funds are an excellent way to both simplify your charitable giving and facilitate your strategic philanthropic goals. Donor advised funds are established using a sponsoring charitable organization, and you get to take a tax deduction for any contributions you make to your DAF account. You then can watch the investments grow tax-free and you likely will have even more to give to causes like the DUEF than when you opened the account. Although the tax benefit is provided to you by the sponsoring organization holding your DAF, the DUEF still gives you full recognition for a gift from your DAF.

Make your donor advised fund gift online at deltau.org/donor-advised-funds.

“I have been very blessed over my lifetime with a CPA firm, as well as having a speaking and writing business. My wife, Pat, and I were able to donate my CPA firm to charity and create a donor advised fund with the proceeds. I even wrote a new book last year about the experience called “Save a Million, Give a Million.” Our family goal has always been to give back. That is one of the reasons I have given to the Delta Upsilon Education Foundation every year since I graduated from Miami of Ohio in 1980. DU was a great experience for me, and I was even honored to be on the Foundation Board many years ago.”

- Dave Krebs, Miami ’80
#4: MATCHING GIFTS

Many companies, corporations, foundations and other employers have established matching gift programs that incentivize employees to make gifts to certified nonprofit organizations—including the Delta Upsilon Educational Foundation.

Check with your employer to see if it offers a matching gift program, and it may be possible for you to double, or even triple, your gift to the DUEF. Not only will your matching gift make a greater impact on our Building Better Men initiatives, but when calculating your annual giving club and lifetime giving society, the DUEF will give you credit for both your original gift and any dollars matched. It is a win-win for your and for today’s DU undergraduates.

#5: RECURRING GIFTS

Establishing a recurring gift to the DUEF is a great way to make a year-round impact on the Building Better Men programs and initiatives supporting our undergraduates. Rather than wait for a solicitation from the DUEF, you can make your giving automatic with a simple and secure recurring gift. Establishing a recurring gift saves you time writing checks and giving online, while also minimizing the number of solicitations you receive from the DUEF. Many donors prefer this giving method because it allows them to break down their charitable giving into more manageable amounts within a monthly budget, and it ensures they invest in the Foundation-funded programs happening all year.

Set up your recurring gift online at deltau.org/recurring-gifts or call Director of Development Rayna Fordahl at (317) 875-8900.

#6: FOUNDERS MEMORIAL COURTYARD

The Founders Memorial Courtyard stands as a lasting tribute to the DU Founders of 1834, and it is a great way for donors to etch their name in DU history. Bricks in the courtyard come with a $200 gift to the Annual Loyalty Fund, which is an investment to the educational development of today’s undergraduates.

Secure your brick today at deltau.org/founders-memorial-courtyard.

“DU was a very important way for me to feel comfortable with college life when I first arrived at Michigan State. I still have fond memories of all the brothers I met and how they made my college experience valuable. It is important for my wife, Cathy, and I to give to the DU Educational Foundation because we believe in the importance of Delta Upsilon and the role it plays on campuses across North America today. In fact, I still wear my badge to show my pride in Delta Upsilon.”

- Brad Hoot, Michigan State ’65
NAMED ENDOWMENT FUNDS

Named endowment funds ensures a donor’s giving makes an impact forever. A minimum pledge of $25,000 is required to establish a named endowment fund, and the funds are subject to a 4% annual spend rate (based on the prior 12-quarter fund average). Alumni chapters can also establish a Chapter Education or Housing Account (CEA/CHA), which are not subject to the 4% spending policy and provide grants to chapters for educational needs.

EDUCATIONAL PROGRAM FUNDS
Providing these annual educational program scholarships

- Roy F. Allan Scholarship
- Bruce S. Bailey Scholarship
- Lisa and William J. Bittner Scholarship
- Richard B. Campbell Scholarship
- Anthony B. Cashen Scholarship
- Richard L. Delano Scholarship
- Charles E. Downton Scholarship
- Clint M. Dworshak Scholarship
- Stephen J. Frawley Scholarship
- Jeffrey L. Fuhrman Scholarship
- Robert K. Gerometta Memorial Scholarship
- Nicholas T. Giorganni Scholarship
- Gary J. Golden Memorial Scholarship
- William R. Gordon Scholarship
- Gus H. Harwell, Jr. Scholarship
- John C. Herron Scholarship
- John W. Hoffman Memorial Scholarship
- Troy E. Horine Memorial Scholarship
- Michael P. Hurley Memorial Scholarship
- Scott A. W. Johnson Memorial Scholarship
- Howard Kahlenbeck, Jr. Scholarship
- Martin Krasnitz Scholarship
- Allan M. Lansing Scholarship
- Donald E. Larew Scholarship
- David D. McKeag Scholarship
- Charles D. Miller Scholarship
- Warren P. Nesbitt Scholarship
- Oak Circle Scholarship
- Alvan E. Porter Scholarship
- Purdue Alumni Scholarship
- Thomas S. Rakow Scholarship
- William C. Rappolt Scholarship
- John W. Rogers Scholarship
- Neal D. Roper Memorial Scholarship
- Paul E. Rosenthal Scholarship
- Christopher L. Saricks Scholarship
- Roy E. Shaffer Scholarship
- Donald C. Slawson Scholarship
- Taylor Family Scholarship
- David H. Wynja Scholarship
TUITION SCHOLARSHIP FUNDS
Providing these annual merit-based tuition scholarships

Dennis H. Cheatham Memorial Scholarship
Ross K. Fuller Memorial Scholarship
Thomas R. Harney Scholarship
Roy J. Harney Memorial Scholarship
Dion L. Higgins Memorial Scholarship
Kansas State Rural Opportunity Scholarship
Kansas State Study Abroad Scholarship
Louisville Alumni Scholarship
Raymond E. Mason, Jr. Scholarship
James D. McQuaid Scholarships
Leonard E. Rhodes Memorial Scholarship
Nathaniel Sceva Memorial Scholarship
Robert J. Sovchik Memorial Scholarship

RECRUITMENT SCHOLARSHIP FUNDS
Providing annual merit-based recruitment scholarships

BRADLEY J. MARSHALL RECRUITMENT SCHOLARSHIP (NEW!)

The Bradley J. Marshall Recruitment Scholarship Fund has been established as an endowment fund to provide annual recruitment scholarships preferred for the Central Florida Chapter. Brother Marshall is one of many DUs from the Central Florida Chapter whose life and actions personify the Fraternity's Four Founding Principles of Friendship, Character, Culture and Justice. This new fund will empower the Central Florida Chapter to identify and recognize other outstanding men who live according to the Fraternity's Founding Principles—men who may choose to join Delta Upsilon's lifelong brotherhood.

CHAPTER ENDOWMENT FUNDS
Providing annual funding for the educational needs of DU chapters

Bradley Chapter Legacy Plan
Bucknell Chapter Legacy Plan
Chicago Trust
Iowa State Chapter Legacy Plan
Kansas State Trust
Lafayette Chapter Legacy Plan
Miami Chapter Legacy Plan
Michigan Chapter Legacy Plan
Nebraska Chapter Legacy Plan
Nebraska Alumni Scholarship
Northern Iowa Scholarships
Oklahoma Chapter Legacy Plan
Oregon Chapter Legacy Plan
Purdue Chapter Legacy Plan
San Diego State Chapter Legacy Plan
San Jose Chapter Legacy Plan
(Edwin T. Mosher Endowment Fund)
Syracuse Chapter Legacy Plan

OPERATING ENDOWMENT FUNDS
Providing annual operating grants for DUEF programs and initiatives

Wilford A. Butler, Jr. Fund
Endowment for Chapter Leadership
Charles Evan Hughes DUEL Fund
Maurice S. Mandel Fund
Fraternity alumni are twice as likely to feel that their alma maters prepared them well for life after college and that they gained important job-related skills.

Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021
1,593 TOTAL DONORS

44 board member and staff donors
1,307 alumni donors
168 undergraduate and chapter donors
65 parent and friend of DU donors

GIFT AMOUNTS

# OF DONORS

$1-$49: 293
$50-$99: 258
$100-$249: 522
$250-$499: 168
$500-$999: 163
$1,000-$4,999: 147
$5,000-$9,999: 24
$10,000+: 18
The Honor Roll recognizes all donors to the Educational Foundation from July 1, 2020, to June 30, 2021. Regardless of the size of each gift, contributions to the DUEF make a remarkable impact on the experiences of DU undergraduates. Donors in the Honor Roll are recognized for their Annual Giving Clubs, Lifetime Giving Circles and Consecutive Giving of 10 years or more. Thank you to the 1,593 alumni, undergraduates, parents and friends who invested in the educational programs and local chapter resources that are truly Building Better Men.
Fraternity members report higher levels of positive mental health, and less depression or anxiety than unaffiliated members.

Nearly 80% of fraternity men report excellent to good mental health and wellbeing.

Mental Health and Wellness for Fraternity and Sorority Members; Bidix, Assalone and Grace
Fraternities & Values of Single Sex Experience, UT-PERC

ANNUAL GIVING CLUBS

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LIFETIME GIVING CIRCLES

- $1,000,000
- $500,000
- $250,000
- $100,000
- $75,000
- $50,000
- $25,000
- $10,000
- $7,500

RECURRING GIFT DONOR

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When members seek help, they are **twice as likely to turn to a brother** than anyone else.

Fraternity and sorority members believe that good support systems exist on campus for students going through a tough time.

Mental Health and Wellness for Fraternity and Sorority Members; Biddix, Assalone and Grace

Fraternities & Values of Single Sex Experience, UT-PERC
IOWA
Global Impact Club
B. Black, ’95
Non-Secret Club
R. John, ’96
Scales of Justice Club
D. Knuepfer, ’76
Old Gold Club
D. Frederick, ’92
H. Hearn, ’88
T. Keenan, ’77
Sapphire Blue Club
J. Ackerson, ’44
R. Franklin, ’97
G. Lamb, ’94
K. Miller, ’67
P. Parsons, ’67
L. Prybil, ’62
K. Weiss, ’78
L. Prybil, ’74
Loyalty Club
J. McCarraghy, ’88
D. Raco, ’18
A. Sloan, ’80

IOWA STATE
Cornerstone Club
B. Sigman, ’50
Scales of Justice Club
R. Allendorf, ’83
R. Sears, ’63
Founders Club
M. Carstensen, ’81
J. Caughr, ’84
C. Finn, ’85
K. Houseman, ’81
J. Larson, ’74
R. Snyder, ’52
President’s Club
A. Beckman, ’82
K. Bruening, ’80
J. Crotzl, ’60
K. Guinnus, ’15
M. Guiskelman, ’17
L. Haefeli, ’72
S. Hudson, ’84
L. Johnson, ’89
M. Joyce, ’92
S. Linsley, ’76
S. Moeck, ’82
D. Moore, ’72
Old Gold Club
D. Becker, ’76
M. Eppelee, ’91
K. Faxon, ’84
B. Fink, ’51
E. Sohnke, ’66
Sapphire Blue Club
M. Rowan, ’65
C. Burrougou, ’68
L. Drake, ’82
C. Foss, ’71
D. Jacobs, ’82
S. Jensen, ’94
B. Krusman, ’69
M. Kuchel, ’76
J. Shaw, ’80
M. Smalling, ’94
A. Strawl, ’69
Loyalty Club
R. Johnson, ’19
A. Morey, ’30
P. Parsons, ’64
C. Rauch, ’67
S. Smith, ’71
C. Vermes, ’73
DU Donor
B. Ball, ’23
J. Belloli, ’21
N. Bivona, ’24
D. Cone, ’70
D. Day, ’18
C. Chen, ’22
M. Cooper, ’22
M. Dracich, ’24
B. Eberline, ’23
E. Frazier, ’24
A. Frey, ’24
M. Fritz, ’21
J. Hazleth, ’22
M. Hay, ’24
N. Lee, ’23
J. Mahoney, ’23
K. Mahl, ’78
M. Muller, ’21
A. Murphy, ’24
D. Olson, ’24
G. Owen, ’31
M. Parkett, ’24
J. Purvis, ’21
R. Poppert, ’21
J. Romero-Castro, ’19
K. Searle, ’24
K. Solberg, ’99
C. Stevenson, ’21

JAMES MADISON
DU Donor
N. Graham, ’22
M. Parent, ’19
K. Traxel, ’20

JOHNS HOPKINS
President’s Club
R. Deichert, ’97
Old Gold Club
M. Boyd, ’73
Sapphire Blue Club
D. Hanlon, ’50
President’s Club
D. Ballou, ’75
R. Morrison, ’70
P. Starck, ’67

KANSAS
Non-Secret Club
L. Gregory, ’75
Founders Club
R. Barden, ’97
D. Combs, ’62
Old Gold Club
M. Berley, ’61
Sapphire Blue Club
J. Craun, ’71
J. Higdon, ‘47
M. Thomas, ’62
Loyalty Club
M. Croucher, ’99

KANSAS STATE
Old West College Club
P. Edgeley, ’78
Non-Secret Club
D. Drumm, ’81
R. Fackler, ’72
Scales of Justice Club
J. Epler, ’75
R. Fauser, ’79
C. Jones, ’77
L. Mauer, ’71
T. Nemer, ’82
A. Sidara, ’04
T. Smith, ’70
B. Velazquez, ’91
Founders Club
K. Barrow, ’91
D. Baumgartner, ’78
C. Bolejack, ’30
J. Breden, ’83
F. Carpenter, ’71
B. Franklin, ’75
D. Hokin, ’91
Q. Hurst, ’95
L. Kendall, ’58
J. Moser, ’77
B. Reinhardt, ’81
C. Sorensen, ’77
M. Swanston, ’57
F. York, ’71
President’s Club
R. Abbott, ’61
L. Cooper, ’71
R. Hartungs, ’79
C. Kirchoff, ’68
R. Knav, ’77
C. Nave, ’93
J. Pfeifer, ’94
W. Ray, ’97
D. Sharpe, ’82
D. Tillo, ’87
B. Wase, ’90
Old Gold Club
B. Alexander, ’86
L. Buer, ’87
J. Callen, ’62
R. Feust, ’70
J. Genfroid, ’65
S. Gifford, ’92
T. Heiman, ’76
B. Johnson, ’72
S. Lawrence, ’97
N. Reinhardt, ’69
K. Ross, ’02
M. Scarp, ’88
T. Stryker, ’04
R. Vines, ’82
B. Wilkerson, ’11
Sapphire Blue Club
R. Allweg, ’82
J. Anderson, ’04
W. Bahr, ’94
R. Biedron, ’12
T. Currans, ’95
L. Dean, ’66
J. Deubers, ’75
D. Ecklund, ’14
A. Ellis, ’08
D. Johnson, ’75
F. Jurke, ’59
R. Kendall, ’70
G. Lawless, ’99
D. McKinley, ’71
J. Meier, ’72
S. Opto, ’70
J. Oppy, ’64
T. Parent, ’90
L. Reilly, ’81
D. Reinhard, ’80
S. Schriefer, ’90
C. Sharp, ’87
J. Young, ’94
Loyalty Club
J. Grinstead, ’73
B. Jobe, ’84
S. Moore, ’99

DU Donor
E. Bergersen, ’23
S. Cashman, ’23
J. Dederer, ’24
O. Egan, ’21
D. Herring, ’23
A. Kofield, ’21
S. McGuire, ’18
L. Nelson, ’24
G. Opt, ’22
W. Swanston, ’22
M. Vickers, ’24
J. Weddle, ’23

KENT STATE
President’s Club
D. Cassens, ’68
N. Giorgiani, ’56
Old Gold Club
M. Caza, ’76
Fraternity and sorority members in need of therapy or counseling are more likely to be willing to seek professional help than non-affiliated peers also in need.

Fraternities provide an environment where members can have tough conversations, especially about personal issues like relationships, family and mental health struggles.

Mental Health and Wellness for Fraternity and Sorority Members; Biddix, Assalone and Grace Fraternities & Values of Single Sex Experience, UT-PERC

ANNUAL GIVING CLUBS

| $50,000 | Old West College Club | $500 | Loyalty Club |
| $25,000 | Men of Merit Club | $250 | J. Alber, 65 |
| $20,000 | Coat of Arms Club | $100 | J. Alcoro, 74 |
| $15,000 | Cornerstone Club | $50 | F. Berson, 50 |
| $10,000 | Global Impact Club | $1 | A. Cannon, 74 |
| $7,500 | Seven Stars Club | $25,000 | D. Stadhowski, 82 |
| $5,000 | Non-Secret Club | $500 | DU Donor |
| $2,500 | scales of Justice Club | $10,000 | J. Edel, 79 |
| $1,000 | Founders Club | $15,000 | M. Hendrians, 23 |

LIFETIME GIVING CIRCLES

| $1,000,000 | Dikia Upshoke Circle | $5,000 | Circle of Character |
| $500,000 | James A. Garfield Circle | $2,500 | Circle of Friendship |
| $250,000 | Charles Evan Hughes Circle | $1,000 | Loyal Brothers |
| $100,000 | Williams Circle | |
| $75,000 | Chairman’s Circle | |
| $50,000 | Trustees Circle |
| $25,000 | Hugh Neubert Circle |
| $10,000 | Circle of Justice |
| $7,500 | Circle of Culture |

RECURRING GIFT DONOR

(Name in blue)
Despite being less diverse than students in general, fraternity/sorority members reported higher levels of interaction with people different from themselves than did other students.

The Greek Experience Revisited: The Relationships between Fraternity/Sorority Membership and Student Engagement, Learning Outcomes, Grades, and Satisfaction with College; Dr. Gary Pike
2020-2021 ANNUAL REPORT

LOYALTY CLUB

J. Looker, ’96

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G. Smith, ’23

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K. Martin, ’74

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R. Zakos, ’02

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Fraternity alumni **find jobs more quickly** after graduation and are **more engaged** in the workplace.

They’re more likely to be **thriving in every aspect of wellbeing** — career, community, financial, physical and social wellbeing.

Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021

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  - Old West College Club
  - $500
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  - $250
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  - $250
  - Sapphire Blue Club
  - $250
  - $100,000

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  - Coat of Arms Club
  - $50
  - Cornerstone Club
  - $50
  - Global Impact Club
  - $5

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  - $1
  - $7,500
  - Seven Stars Club
  - $7,500
  - $10,000

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  - Non-Secret Club
  - $5
  - Scales of Justice Club
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  - $2,500

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  - $75,000
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O. Svenson, 50

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L. Seif, '71
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$20,000
$15,000
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$7,500
$5,000
$2,500
$1,000
Old West College Club
Men of Merit Club
Coat of Arms Club
Cornerstone Club
Global Impact Club
Seven Stars Club
Non-Secret Club
Scales of Justice Club
Founders Club

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$500,000
$250,000
$100,000
$75,000
$50,000
$25,000
$10,000
$7,500
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Old Gold Club
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RECURRING GIFT DONOR
(Name in blue)
Fraternity members leverage their networks, with almost half stating that another member helped them find an internship or job and provided them with career advice.

Fraternity members experience stronger retention and persistence to graduation.

Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021
Greek Values and Attitudes: A Comparison with Independents; Baier and Whipple
Below is a list of our most consistent donors who continue to provide gifts to the DU Educational Foundation year after year. These DU brothers have given for a minimum of 25 consecutive years and have invested in multiple generations of DU undergraduates. We offer our most sincere and eternal gratitude for the lifelong commitment these donors have made to Delta Upsilon’s mission of Building Better Men.

**51 YEARS**
- Leland J. Adams, Bucknell ’64
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- Charles L. Kavanagh, California ’64
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- Richard L. Sonnen, Colgate ’68

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- David C. Myers, Tennessee ’74
- David E. Vinson, Wisconsin ’59

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- Mark S. Jones, Atlanta ’75
- Kenneth D. Miller, Iowa ’67
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- Gary A. Ragel, Illinois ’78
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- Robert W. Shively, Nebraska ’82
- Richard B. Wilcox, Florida ’68

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- Patrick D. Laper, Wisconsin ’68
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- Walter G. Tippin, Texas ’61

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- Richard L. Stern, Georgia Tech ’90

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- Charles B. Fulghum, Georgia Tech ’78
- Michael L. Fuller, Georgia Tech ’79
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The Foundation if forever grateful for the DUs, parents and friends who provide gifts of time and treasurer throughout their lives. The more lifelong donors committed to investing in our Building Better Men mission, the greater our Fraternity and our world will be.

The donors recognized in this list are also on permanent display on the Lifetime Giving Wall at the International Headquarters. This display commemorates the cumulative impact of our most loyal and generous donors and reminds future generations of the loyal DUs who came before them.

"I am proud of my support of the DU Educational Foundation over the past 50 years. Delta Upsilon has provided me with a life-changing experience through undergraduate associations and lifelong friendships ever since. It is highly gratifying to see the tradition of developing new leaders continue from the Fraternity’s efforts, and I’m glad to support the work DU continues to do."

- Maury Mandel, Chicago ’55

DUEF Donor for 51 Consecutive Years!

DELTAU.ORG/GIVE
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Holly Bevan in honor of Beverly and Donald Rajanen
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Ralph N. Ten Bruijn, Carthage ’97, in memory of Nathan Bruschoff, Carthage ’96
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Carl W. Vail, Cornell ’64, in memory of Bob Broadd, Cornell ’60
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Mark S. Young, Illinois ’73, in memory of Robert M. Young, Illinois ’33
Mark S. Young, Illinois ’73, in memory of Robert M. Young, Jr., Illinois ’60

To make an Honorary or Memorial Gift, simply make a note on the giving form at www.deltau.org/give.
You can also mail a note along with a check made out to the Delta Upsilon Educational Foundation.
Each year, DU undergraduates are encouraged to give back through the Oak Circle—the Foundation’s undergraduate giving program. Hundreds of undergraduates join the Oak Circle each year with a gift of $18.34 to the Oak Circle endowment, and the dollars raised are given directly back to students through scholarships to our award-winning educational programs.

**MCKEAG AWARD WINNERS**

The McKeag Award is presented annually to recognize chapters for their members’ contributions to the Oak Circle. This award is named for Brother David McKeag, *Minnesota ’04*, who was instrumental in ensuring the Oak Circle was a success in the Club’s early years.

Congratulations to the Wichita Chapter for sweeping the McKeag Awards with 24 donors and 67% of the chapter making a gift.

This was a record year of giving for the Oak Circle with $3,228 received from 163 undergraduate donors.

**THANK YOU TO THE 2021 OAK CIRCLE PRESIDENTS GIVING COUNCIL**

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Colin Popper, *Seton Hall ’22*  
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Cade Swayne, *Wichita ’23*  
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**OAK CIRCLE GIFT**

Every undergraduate who joins the Oak Circle Undergraduate Giving Club by May 1 annually will receive the membership apparel item for that year (unveiled at the Presidents Academy in January). The 2021 apparel item was a DU necktie!
The Heritage Circle honors living brothers and their families who have chosen to include the Delta Upsilon Educational Foundation as a beneficiary in their will or estate plans. This prestigious society was established in 2000, and our Heritage Circle members have solidified their commitment to Building Better Men for generations to come. Heritage Circle members are honored on a permanent recognition plaque at the Fraternity’s International Headquarters and periodically receive special communication and event invitations.

<table>
<thead>
<tr>
<th>Clint M. Dworshak, North Dakota ’00</th>
<th>Oregon State ’92</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas F. Durein, Virginia ’69</td>
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<td>Robert E. Collins, Eastern Kentucky ’74</td>
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<td>Robert A. Dahlgard, Bradley ’63</td>
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<td>Craig R. Milkint, Chicago ’60</td>
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<td>Stephan C. Davis, Northern Colorado ’94</td>
<td>Steven R. Fisher, Washington ’87</td>
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<tr>
<td>John A. Delaney, Florida ’77</td>
<td>David Franzetta, Michigan State ’70</td>
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<tr>
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<td>Jeffrey L. Fuhrman, Northern Iowa ’94</td>
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<td>Lewis D. Gregory, Kansas ’75</td>
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<td>Terrence E. Grimes, Eastern Kentucky ’71</td>
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<td>Jordan L. Guesa, Oregon State ’13</td>
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<td>Tyler K. Stevens, North Carolina State ’11</td>
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<td>Nathaniel Szolk, Carthage ’07</td>
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<td>Richard S. Wilson, Pennsylvania State ’52</td>
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<td></td>
<td>Scott W. Wilson, Colorado ’73</td>
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<td></td>
<td>Craig D. Zelent, Illinois ’84</td>
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</table>

**DU Brothers Leaving a Legacy**

Brothers Peter Bridgford, Northwestern ’56 (pictured on right) and Leslie Dashiell, Miami ’52 (pictured below with DU brothers) each considered the Delta Upsilon Educational Foundation in their estate plans as members of our Heritage Circle. These transformational gifts secure the future of the Fraternity and inspire the generation of DU brothers to come.

In Brother Bridgford’s case, his $3,770 bequest provided a needed boost to our Annual Loyalty Fund and will further our educational priorities with an investment in our endowment.

Brother Dashiell directed his estate gift of $38,000 toward the Miami Chapter Legacy Plan, which secures the educational program attendance of his fellow undergraduate brothers and a sense of longevity for his beloved chapter.
70% of adults in the U.S. do not have a will. Estate planning is traditionally considered complex, scary and expensive. That’s why FreeWill set out to build a simple tool that anyone can use to create these important documents. All estate plans made using FreeWill are 100% legal and specifically tailored to your jurisdiction.

FreeWill also believes in the human instinct to do good—that’s why they have made charitable giving especially easy. To date, people have used their platform to commit more than $2.6 billion to nonprofit organizations.

FreeWill really is free, and Delta Upsilon is proud to partner with them so that our alumni can secure the future of their loved ones and their favorite charitable organization. FreeWill’s no-cost estate planning tools are made possible by the support of hundreds of nonprofit organizations that work on meaningful issues. Many people who create their estate plans on FreeWill choose to leave a gift to a cause they care about, and we hope you’ll consider doing the same. It’s never too soon to consider the legacy you want to leave behind.

START YOUR WILL TODAY AT WWW.FREEWILL.COM/DELTAUPSILON

HOW FREEWILL WORKS

1. FILL OUT ONLINE
   It only takes 20 minutes to fill out the information needed to create your last will and testament.

2. PRINT OUT FORMS
   The information you provide is combined with the precise language of our legal forms and provided back to you as a printable will.

3. SIGN AND KEEP SAFE
   To make your will official, sign and initial the document in-person with your witnesses. Keep your new will somewhere safe but accessible.

PAIR FREEWILL WITH AN ATTORNEY

If you have a larger estate, children with special needs or complicated family dynamics, you may want to pair FreeWill with an experienced attorney’s help.

FreeWill provides all its will-makers with free forms to bring to an attorney (saving time and money).

“When I received the offer from the DU Educational Foundation to utilize FreeWill, it seemed like a natural opportunity to think long term and how to create a lasting influence. As the only organization I listed in my will, I realize the impact that Delta Upsilon had on my personal and professional life. I wanted to make sure to continue that legacy in any way that I could for future brothers. I’ve always wondered about the right time to create a will but hadn’t taken the first step, and this prompted me to do so. I was impressed by how streamlined the platform was in making what I viewed as a complicated and unknown process very easy.”

- Jordan Guess, Oregon State ’13
If they had to do it over again, more than 8 out of 10 fraternity members would rejoin their organizations.

Fraternities and Sororities: Experiences and Outcomes in College, Work and Life; Gallup 2021
CHAPTER SCORECARDS

At the end of each academic year, each DU chapter receives a scorecard of its vital stats in relation to the Fraternity’s Men of Merit Chapter Standards Program. The scorecards on the pages that follow highlight some of the information shared. Chapters are encouraged to use these scorecards and the Men of Merit Chapter Standards to set goals for the coming year and ensure that they are operationally sound.

Due to the pandemic, several Standards within the Men of Merit Program were updated to account for limited in-person gatherings and other campus restrictions.

Please note that information listed reflects what was reported by Aug. 1, 2021. These stats reflect the 2020-2021 academic year.

<table>
<thead>
<tr>
<th>Chapter Scorecard Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) CEP stands for Chapter Excellence Plan.</td>
</tr>
<tr>
<td>2) LP stands for Loss Prevention.</td>
</tr>
<tr>
<td>3) '-' signifies information was not submitted to IHQ.</td>
</tr>
<tr>
<td>4) &quot;N/A&quot; for GPA and Campus Average signifies that the university does not collect this information or the information was not available at the time of submission.</td>
</tr>
<tr>
<td>5) Program attendance numbers include those who had already registered for a summer educational program prior to its cancellation due to the pandemic.</td>
</tr>
<tr>
<td>6) Associate chapters are assessed based on progress toward goals with the aim to be at or above campus averages at the time of chartering.</td>
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### Chapter Scorecard Notes Example

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<thead>
<tr>
<th>ALBERTA</th>
<th>BOISE STATE</th>
<th>BUCKNELL</th>
<th>ARLINGTON</th>
<th>BRADLEY</th>
<th>CAL POLY</th>
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<tbody>
<tr>
<td><strong>FALL</strong></td>
<td><strong>SPRING</strong></td>
<td><strong>ALL MENS AVG</strong></td>
<td><strong>ADVISORS</strong></td>
<td><strong>FALL</strong></td>
<td><strong>SPRING</strong></td>
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<td>N/A</td>
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<td>LEARNING ASSESSMENTS</td>
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<td>GREEKLIFEEDU 37% COMPLETE</td>
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## 2020-2021 ANNUAL REPORT

### CALIFORNIA

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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 83% COMPLETE
- OUTCOMES ASSESSMENT: 92% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### CENTRAL FLORIDA

<table>
<thead>
<tr>
<th>GPA</th>
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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 66% COMPLETE
- OUTCOMES ASSESSMENT: 74.5% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### CHRISTOPHER NEWPORT

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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 67% COMPLETE
- OUTCOMES ASSESSMENT: 67.9% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### CARPATHGE

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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 94% COMPLETE
- OUTCOMES ASSESSMENT: 94.6% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### CHICAGO

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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 91% COMPLETE
- OUTCOMES ASSESSMENT: 90.6% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### CLARKSON

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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 84% COMPLETE
- OUTCOMES ASSESSMENT: 89.7% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

### COLGATE

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<td>15%</td>
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<td>VIOLATIONS</td>
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<td>SERVICE HOURS PER MAN</td>
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**LEARNING ASSESSMENTS**
- GREKLIFEEDU: 84% COMPLETE
- OUTCOMES ASSESSMENT: 89.7% COMPLETE
- ACCOUNTS RECEIVABLE: CURRENT

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The Georgia Tech Chapter took home several awards during the Leadership Institute. The chapter was named a Sweepstakes Finalist for the second consecutive year, and it received three Chapter Excellence Plan Awards: Overall Chapter Excellence, Academic Excellence and Operations. Brother Nick Liccini, Georgia Tech ’20, also received The President’s Award: Chapter President of the Year for his work leading the chapter.
75% of fraternity members demonstrate strong satisfaction with their overall student experience.

78% of fraternity members feel a strong connection to campus and are more satisfied with their experience.

Fraternities & Values of Single Sex Experience, UT-PERC

The Greek Experience Revisited: The Relationships between Fraternity/Sorority Membership and Student Engagement, Learning Outcomes, Grades, and Satisfaction with College; Dr. Gary Pike

<table>
<thead>
<tr>
<th>COLORADO ASSOCIATE CHAPTER</th>
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<th>FLORIDA</th>
<th>GEORGIA TECH</th>
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DELTAU.ORG/GIVE
Iowa State Chapter and Kansas State Chapter

The Iowa State and Kansas State Chapters were named the 2021 Sweepstakes Trophy Winners during the 2021 Leadership Institute. This marked the seventh consecutive year the Iowa State Chapter was named a Sweepstakes Finalist and the first time in chapter history it took home the trophy. The Kansas State Chapter received the Sweepstakes Trophy for the sixth year in a row and the ninth time in 10 years.

**HAMILTON**

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Nearly half of fraternity members serve in other campus leadership roles.

Fraternity members are more involved in cocurricular activities, and membership promotes student leadership development, as well as satisfaction with the collegiate experience.

Fraternities & Values of Single Sex Experience, UT-PERC
The Greek Experience Revisited: The Relationships between Fraternity/Sorority Membership and Student Engagement, Learning Outcomes, Grades, and Satisfaction with College; Dr. Gary Pike
The Nebraska Chapter was one of many DU chapters to thrive during the pandemic. It was named a Sweepstakes Finalist this past year for the first time since 2016 and took home three Chapter Excellence Plan Awards during the Leadership Institute: Academic Excellence, Campus & Community Involvement and Membership Development.
Fraternity members have **stronger interaction with faculty** than their peers, with higher rates feeling like their professors cared about them as a person or made them excited about learning.

The Greek Experience Revisited: The Relationships between Fraternity/Sorority Membership and Student Engagement, Learning Outcomes, Grades, and Satisfaction with College; Dr. Gary Pike

### NORTH CAROLINA

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**Learning Assessments**
- GREKLIKEFDU: 55% Complete
- OUTCOMES ASSESSMENT: 67.4% Complete
- ACCOUNTS RECEIVABLE: CURRENT

### NORTH FLORIDA

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**Learning Assessments**
- GREKLIKEFDU: 33% Complete
- OUTCOMES ASSESSMENT: 82% Complete
- ACCOUNTS RECEIVABLE: CURRENT

### OREGON

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**Learning Assessments**
- GREKLIKEFDU: 47% Complete
- OUTCOMES ASSESSMENT: 50% Complete
- ACCOUNTS RECEIVABLE: CURRENT

### PENNSYLVANIA STATE

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**Learning Assessments**
- GREKLIKEFDU: 33% Complete
- OUTCOMES ASSESSMENT: 53.3% Complete
- ACCOUNTS RECEIVABLE: CURRENT

### PURDUE ASSOCIATE CHAPTER

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**Learning Assessments**
- GREKLIKEFDU: N/A
- OUTCOMES ASSESSMENT: N/A
- ACCOUNTS RECEIVABLE: CURRENT
The Virginia Chapter was named a Sweepstakes Finalist for the very first time in its nearly 100-year history. At the Leadership Institute, it also received two Chapter Excellence Plan Awards: Associate Member Education and Operations.

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Fraternity members spend significantly more time volunteering, mentoring and doing other types of service work, and they feel like they belong in their communities.

Perspectives on Fraternity and Sorority Life; Positive Youth Development, EverFi
2021 AWARDS

CHAPTER AWARDS

SWEETSTAKES FINALISTS

Georgia Tech Chapter
Iowa State Chapter
Kansas State Chapter
Maryland Chapter
Nebraska Chapter
Rochester Chapter
Virginia Chapter

MOST IMPROVED CHAPTER
Arlington Chapter

OUTSTANDING ALUMNI CHAPTER
Arlington Alumni Chapter & Cornell Alumni Chapter

INNOVATIVE MEMBER DEVELOPMENT AWARD
Iowa State Chapter

HEALTH, SAFETY AND PREVENTION AWARD
Iowa Chapter

ALUMNI ENGAGEMENT AWARD
Arlington Chapter

CAMPUSS AND COMMUNITY IMPACT AWARD
San Jose Chapter

EXCELLENCE IN VIRTUAL BROTHERHOOD
San Jose Chapter

INDIVIDUAL AWARDS

CHAIRMAN’S AWARD:
OUTSTANDING ALUMNI VOLUNTEER
Kody Rother, North Dakota ’09

OUTSTANDING CHAPTER ADVISOR AWARD
Joshua Sawyer, Arlington ’06

DISTINGUISHED UNDERGRADUATE AWARD
Christopher Gibson, Western Illinois ’21

PRESIDENT’S AWARD:
CHAPTER PRESIDENT OF THE YEAR
Nick Liccini, Georgia Tech ’20

CHAPTER EXCELLENCE PLAN AWARDS

OVERALL CHAPTER EXCELLENCE AWARD
Georgia Tech Chapter, Kansas State Chapter

ACADEMIC EXCELLENCE AWARD
Alberta Chapter, Georgia Tech Chapter, Iowa State Chapter, Nebraska Chapter

ASSOCIATE MEMBER EDUCATION AWARD
Alberta Chapter, Iowa State Chapter, Virginia Chapter

CAMPUS & COMMUNITY INVOLVEMENT AWARD
Nebraska Chapter

HEALTH, SAFETY & PREVENTION AWARD
Kansas State Chapter

MEMBERSHIP DEVELOPMENT AWARD
Cal Poly Chapter, Iowa Chapter, Kansas State Chapter, Lehigh Chapter, Nebraska Chapter

OPERATIONS AWARD
Clarkson Chapter, Georgia Tech Chapter, Iowa State Chapter, Kansas State Chapter, Virginia Chapter, Western Reserve Chapter

RECRUITMENT
Alberta Chapter

GSF FUNDRAISING AWARDS

TOP FUNDRAISING PER MAN
Kansas State Chapter

TOTAL FUNDRAISING
1. Kansas State Chapter
2. Iowa State Chapter
3. Missouri Chapter

$500+ FUNDRAISING LEVEL
Christopher Newport Chapter, Clarkson Chapter, Bucknell Chapter, Georgia Tech Chapter, Iowa State Chapter, Kansas State Chapter, Lehigh Chapter, Loyola Marymount Associate Chapter, Miami Chapter, Michigan Tech Chapter, Missouri Chapter, Nebraska Chapter, Pennsylvania State Chapter, San Jose Chapter, Western Illinois Chapter

DELTAU.ORG/GIVE
DISTINGUISHED UNDERGRADUATE AWARD
CHRISTOPHER GIBSON, WESTERN ILLINOIS ’21

FINALISTS
Jack Connally, Kansas State ’21
Graham Owen, Iowa State ’21
Trevor Smith, Michigan Tech ’21
Matthew Talley, Maryland ’21

Christopher Gibson, Western Illinois ’21, was named the 2021 Distinguished Undergraduate, the top honor bestowed upon an undergraduate member. This award recognizes a brother’s accomplishments in his chapter, on campus and in the community throughout his time as an undergraduate.

During his time as an undergraduate, Chris was instrumental in his chapter’s growth, helping it to win the Fraternity’s Most Improved Chapter Award in 2019. He served in a number of roles within the chapter, including as Chapter President, Vice President of Finance, Vice President of Academic Excellence and Standards, Chapter Historian and IFC Representative. On the international level, he served as a member of the Undergraduate Advisory Board in 2019-2020 and as a summer intern in 2019.

On campus and within the community, Chris has volunteered with the McDonough County and IFC Victim Services Effort, the Macomb Veterans Flags of Love Project, City of Macomb Elting Street Clean-up, and St. Paul’s Church Lenten Fish Fry. This work earned Chris the Western Illinois Chapter President of the Year Award and Merit Scholarship. He was also accepted into the Western Illinois Honors College.

During his acceptance speech at the Leadership Institute, Chris said: “This award means a lot to me. It means a lot to my chapter. We are a smaller chapter over there in Macomb, Illinois, so when someone from a smaller chapter wins an award of this magnitude, it really means a lot. I hope it shows all the other chapters that are a bit smaller that if you put your mind to it, you can accomplish anything. Don’t limit yourself. I did not dream I would be up here, and here I am. Thank you for everything.”

PRESIDENT’S AWARD: CHAPTER PRESIDENT OF THE YEAR
NICK LICCINI, GEORGIA TECH ’20

The recipient of the 2021 President’s Award was presented to a brother who has worked to lead his chapter in a number of ways. As a former Recruitment Chairman and Vice President of Recruitment, Nick Liccini, Georgia Tech ’20, helped ensure recruitment ran smoothly, and he took that organization into his role as President. Nick worked tirelessly to help his chapter reach new levels of proficiency by focusing on the leadership development of all chapter officers. This included planning programs with reputable experts and reinvigorating relations with alumni. All of this is on top of maintaining a 3.97 GPA as an aerospace engineering major.

Nick’s advice for other Presidents includes asking for help. “The best Presidents aren’t those who do everything themselves; rather, a strong President knows the individual skills of those whom he is working with (chapter officers or not) and helps guide them to making the best decisions to meet a common goal. You should defend them, provide them all the help and resources they need, and praise their accomplishments because a sign of a strong leader is how strong his team is.”
Delta Upsilon’s growth and progress over the past 15 years has been quite significant. We have been successful in transforming the DU experience and reaching unprecedented levels of success despite growing scrutiny of college fraternities. Loyal Foundation donors, hard-working local volunteers, and undergraduate leaders committed to our Four Founding Principles have driven the success of our Building Better Men mission.

Knowing the pressure to prove our relevance and vitality is only increasing, the leadership of the International Fraternity and Educational Foundation spent the 2020-2021 fiscal year testing and developing bold plans to fund DU’s next historic chapter through a campaign. The early campaign planning phase was aided by a leading fundraising firm in Indianapolis (Johnson, Grossnickle & Associates), along with a 13-person Campaign Advisory Committee consisting of volunteers and staff with clear fraternal knowledge and fundraising experience. A thorough campaign feasibility study quickly followed, which gathered feedback on DU’s current and future funding needs. After 35 personal interviews, a survey of 1,600 donors, and multiple Advisory Committee meetings, five key takeaways (below) were delivered to the DUEF Board of Trustees and DUIF Board of Directors in early March.

### Campaign Feasibility Study - Five Key Takeaways

**#1**
Delta Upsilon is a clear leader in the Fraternal industry, but our winning story and future vision needs to be better communicated to our alumni membership.

**#2**
Donors have great confidence in the impact of our leadership programming, but the DUEF is only funding 38% of the Fraternity’s annual educational expenses.

**#3**
Despite increasing scrutiny of fraternities, our alumni strongly believe in today’s DU experience and the role our Four Founding Principles play in young men’s lives.

**#4**
Many alumni who feel a stronger tie to their DU chapter would be more generous if their DUEF gifts directly supported the educational needs of the local chapter.

**#5**
The Fraternity’s rich history, track record, innovative nature and loyal alumni base should give DU the confidence and enthusiasm to proceed with a bold campaign!
Joining the team leading this bold fundraising effort is E. Bruce McKinney, Missouri ’74, who has agreed to serve as Campaign Chairman. Brother McKinney is a former President of the International Fraternity and currently serves as the House Corporation President for the Missouri Chapter, which recently completed a successful $3 million chapter housing campaign. Brother McKinney—along with DUEF Chairman Lewis Gregory, Kansas ’75, and his 14-man Trustee Board—is leading this critical campaign for Delta Upsilon’s future.

A team of DU volunteers is already being recruited to serve on a Campaign Cabinet, and in the coming weeks and months, the campaign leadership will unveil more details through in-person visits with key alumni and alumni receptions across North America. Momentum is quickly building for this historic campaign, and more DUs and friends will soon learn how to support our undergraduates, chapters and volunteers in new and innovative ways.

“Now more than ever, our world needs leaders committed to Friendship, Character, Culture and Justice. This exciting campaign will develop our undergraduate men, enhance our local chapters, and solidify our relevance in bold and innovative ways. I hope you become a part of Delta Upsilon’s next historic chapter.”

- E. Bruce McKinney, Missouri ’74
Campaign Chairman

READY TO LEARN MORE?
deltau.org/bio-card
Update your contact information online to ensure you receive special alumni reception invitations and other campaign updates in the months ahead.

DELTAU.ORG/GIVE
CHANGE OF ADDRESS?

MAIL updated information to Delta Upsilon International Fraternity
CALL 317-875-8900
EMAIL jana@deltau.org (subject line: Change of address)
VISIT deltau.org/contact

Please include your full name, chapter and graduation year.

PARENTS: Your son’s magazine is sent to his home address while he is in college. We encourage you to review it. If he is not in college and is not living at home, please send his new permanent address to jana@deltau.org.

Name: __________________________________________
Address: _______________________________________
City: __________________________________________ State: _______ ZIP: __________
Phone: ________________ Email: __________________
Chapter: ________________ Graduation Year: ______

CELEBRATE 187 YEARS OF DELTA UPSILON BROTHERHOOD ON NOVEMBER 4!

Through the Delta Upsilon Educational Foundation, DU funds programs and initiatives that develop tomorrow’s leaders. It also helps fund expansion projects and recruitment training to keep our membership numbers strong!

Two $1,000 recruitment scholarships are available for the chapter with the most donors and the chapter with the most dollars raised.

Make your gift today to make a BIG impact on our undergraduate brothers: deltau.org/FDOG