



LEADERSHIP
INSTITUTE
DELTA UPSILON



Leadership Institute

Welcome to Atlanta and the 2024 Leadership Institute! Get ready for a weekend of brotherhood, networking, learning, recognition and fun!

In this program book, you will find important information about the LI schedule, program offerings and more. Use it as your guide for the weekend. Should you have any questions, visit the Leadership Institute registration desk or find a member of the International Headquarters staff. Thank you for joining us and have a great weekend! Dikaia Upotheke.



FACEBOOK

Like our page and get updates from the Fraternity by visiting facebook.com/deltaupsilon.



X/TWITTER

Follow [@deltaupsilon](https://twitter.com/deltaupsilon) and include #DULI2024 when you tweet during the Leadership Institute.



INSTAGRAM

Make sure to follow [@deltaupsilon](https://www.instagram.com/deltaupsilon) on Instagram and use #DULI2024 when you share photos from LI.



YOUTUBE

Watch DU videos from the Leadership Institute and more on our YouTube channel, [DeltaUpsilonMedia](https://www.youtube.com/DeltaUpsilonMedia).



TIKTOK

Find Delta Upsilon on TikTok [@deltaupsilonihq](https://www.tiktok.com/@deltaupsilonihq) to find behind the scenes footage from LI.



FLICKR

View all of the event photos from LI after the weekend by visiting flickr.com/deltaupsilon.

USE #DULI2024

WHEN POSTING ON
SOCIAL MEDIA AT LI

Schedule at a Glance

FRIDAY, AUG. 2

1:00 p.m. – 5:00 p.m.	Recruitment Symposium	Library
3:00 p.m. – 4:00 p.m.	Province Meetings (Provinces 1, 2 and 3)	Various Locations
4:00 p.m. – 5:00 p.m.	Province Meetings (Provinces 4, 5 and 6)	Various Locations
5:00 p.m. – 6:00 p.m.	Undergraduate Advisory Board Meeting	Azalea
5:00 p.m. – 6:00 p.m.	DU Educational Foundation Thank-you Writing Session	Peachtree
5:15 p.m. – 6:15 p.m.	Associate Chapter Roundtable Discussion	Ivy
6:30 p.m. – 8:30 p.m.	Welcome Dinner	Grand Ballroom 1 & 2
8:45 p.m. – 10:15 p.m.	Undergraduate Convention	Grand Ballroom 3
8:45 p.m. – 9:45 p.m.	Educational Breakout Sessions	Various Locations

SATURDAY, AUG. 3

9:00 a.m. – 10:15 a.m.	General Session: Recruitment Panel Discussion	Grand Ballroom 1 & 2
9:00 a.m. – 10:15 a.m.	Assembly of Trustees	Grand Ballroom 3
10:30 a.m. – 11:15 a.m.	Educational Breakout Sessions	Various Locations
10:30 a.m. – 11:15 a.m.	Alumni and Volunteer Conference	Buckhead 2
11:30 a.m. – 1:15 p.m.	Recognition Luncheon	Grand Ballroom 1 & 2
1:30 p.m. – 2:30 p.m.	Loss Prevention Educational Breakout Sessions	Various Locations
1:30 p.m. – 2:30 p.m.	Alumni and Volunteer Conference	Buckhead 2
2:45 p.m. – 4:00 p.m.	General Session: Redefining Brotherhood	Grand Ballroom 1 & 2
4:15 p.m. – 5:00 p.m.	Educational Breakout Sessions	Various Locations
4:15 p.m. – 5:00 p.m.	Alumni and Volunteer Conference	Buckhead 2
6:15 p.m. – 7:15 p.m.	Pre-Banquet Reception	Grand Ballroom Foyer
7:30 p.m. – 9:30 p.m.	Grand Banquet	Grand Ballroom 1 & 2
9:45 p.m. – 11:00 p.m.	DU Educational Foundation Ice Cream Social	Grand Ballroom 3

General Information

CONFERENCE CONDUCT

The 2024 Leadership Institute will provide you with new insights and a variety of experiences that will enhance your chapter or associate chapter. Please ensure that you fully understand the code of conduct and attendance policy for the 2024 Leadership Institute.

DU CODE OF CONDUCT

I understand and will adhere to the following policies throughout the duration of the 2024 Leadership Institute:

As a Delta Upsilon brother, I will know and understand our Founding Principles—Friendship, Character, Culture and Justice—and will strive to incorporate them into my daily life.

As a Delta Upsilon brother, I will respect the dignity of all persons; therefore I will not physically, mentally, psychologically or sexually abuse or haze any human being.

As a Delta Upsilon brother, I will protect the health and safety of all human beings.

As a Delta Upsilon brother, I will respect my property and the property of others; therefore, I will neither abuse nor tolerate abuse of property.

As a Delta Upsilon brother, I will neither use nor support the use of illegal drugs; I will neither misuse nor support the misuse of alcohol.

As a Delta Upsilon brother, I will challenge all my Fraternity brothers to abide by these fraternal expectations and will confront those who violate them.

ATTENDANCE POLICY

Educational programs, meetings and meals are mandatory for all undergraduates in attendance. Failure to attend an event or program may result in your dismissal from the conference and hotel, as well as forfeiture of any registration fee or scholarships.

I pledge that any time an educational session, training or keynote address is offered, I will participate.

I understand that failure to attend all programs may result in dismissal from the conference and my chapter being responsible for the cost of my registration.

ALCOHOLIC BEVERAGES

State laws concerning the consumption of alcoholic beverages are strictly enforced. Alcoholic beverages may not be carried in hallways or elevators. Be prepared to show valid proof of age. Outside beverages are not permitted in the hotel.

CHECK-OUT TIME

Check-out from the Grand Hyatt is required by noon on the day of your departure. If you need extra time, please make your own arrangements with the hotel front desk.

CELL PHONES

Please be respectful. Keep cell phones silent and refrain from using them during educational programs, meetings and meals unless accessing social media sites for DU purposes.

CONFERENCE OFFICE

Please feel free to stop by the LI registration desk if you have needs or questions during the Leadership Institute.

DRESS CODE

Business Casual (worn Friday and Saturday during the day): khaki pants or slacks, button-up or golf shirt, dress shoes

Professional Attire (worn at Grand Banquet): dress shirt, coat, tie, dress slacks, dress shoes, socks and badge

Make sure to wear your favorite blue and gold tie for the Grand Banquet on Saturday night.

EMERGENCIES

Call 911. Report injury or illness to the hotel operator and then report the situation to the DU Leadership Institute Office.

HOTEL CHARGES

All delegates and attendees are responsible for their own incidental charges at the hotel.

LOST AND FOUND

First check with hotel security and then check with the Leadership Institute registration desk.

MEALS

Your registration fee covers the following events that include food and beverage: Welcome Dinner, Recognition Luncheon and Grand Banquet. Requests for special meals (food allergies/vegetarian, etc.) should have been noted on the registration form. Please visit the LI registration desk if you have any special needs that you did not note.

DINING OPTIONS

Inside the Grand Hyatt Atlanta, the Onyx at the Grand Coffee offers a coffee bar and breakfast and lunch items. The Onyx at the Grand Restaurant offers breakfast, lunch and dinner items for both dine-in and to-go.

Nearby, there are a number of dining options within walking distance, including at the Lenox Square Mall.

RESPECT

Please respect other hotel guests by not creating excessive noise at any time. Violations will be reported and you may be asked to leave the Leadership Institute and the hotel.

NAMETAGS & RIBBONS

Your nametag will admit you to all programs and meals. Please wear your nametag at all times during the Leadership Institute. Lost nametags may be replaced at the LI staff office. A variety of ribbons that attach to the bottom of your nametag are available to help you identify Fraternity and Foundation leaders, others who have attended specific programs, served in certain capacities, reached certain donor levels, etc.

"Annual Giving Club"	Each Annual Giving Club recognizes donors at one of 14 club levels for their annual giving	Global Service	Brothers who have attended a Global Service Initiative trip
A.S.C.	Those attendees who have attended seven or more Leadership Institutes	Guest	Our guests at LI
Campaign Volunteer	Volunteers with a campaign for the DU Educational Foundation	Heritage Circle	Those who have chosen to include the DUEF as a beneficiary in their will or estate plans
Chapter Advisor	Volunteers currently serving as a Chapter Advisor	Justice League	Volunteers, friends and the extended members of the DU family
Chapter President	Brothers currently serving as Chapter President	Lifetime Donor	Those who are a part of a Lifetime Giving Circle beginning at a lifetime contribution of \$1,000
"Consecutive Donor"	Those who have given to the DU Educational Foundation for consecutive years	Oak Circle	A DU undergraduate who has given to the Oak Circle with a gift of \$18.34 or more
Delegate	Brothers serving as their chapter's delegate at Convention	Past Chairman	Brothers who have served as Chairman of the International Fraternity Board of Directors
Distinguished DU	Alumni brothers who have received the DU Distinguished Alumni Award, the Fraternity's highest honor for service to Delta Upsilon	Past President	Brothers who have served as International President of the Fraternity
Distinguished Undergrad	Brothers who have received the Distinguished Undergraduate Award, the Fraternity's highest award for an undergraduate member	Past Staff	Brothers who have served on the IHQ staff
DUEF Trustee	Current members of the Foundation's Board of Trustees	Province Governor	Those alumni currently serving as a Province Governor
DUEL	All graduates of the Delta Upsilon Emerging Leaders (DUEL) Experience	Recurring Donor	Those who have set up recurring gifts to the DU Educational Foundation
DUIF Director	Current members of the Fraternity's Board of Directors	UGAB	Those undergraduates currently elected to the Undergraduate Advisory Board
Facilitator	Those who are serving as facilitators or presenters at the Leadership Institute	Williams Society	Those who have visited the DU founding site at Williams College
Founders Medal	Alumni brothers who have received the Founders Medal, which recognizes alumni and volunteers for their support		



Donors to the Ignite The Charge Campaign

TIPPING

No tipping is necessary for the meals included in your Leadership Institute registration fee. At other times, tipping is at your discretion, although 17 percent is recommended. For bell service, please tip one dollar per bag.

DU EDUCATIONAL FOUNDATION

The Delta Upsilon Educational Foundation plays an important role providing program scholarships for LI each year, and many of our DUEF donors will be recognized throughout the weekend and with nametag ribbons. Please help us say thanks to our loyal supporters and visit the DUEF table (or see a DUEF staff member) to learn how charitable gifts are *Building Better Men* each year.



SCHEDULE KEY

Get the most out of your Leadership Institute experience by using the following key when viewing the LI schedule. Colors correspond with programming designed for various audiences. Alumni may elect to attend breakout sessions intended for undergraduates.

■ **EVENTS FOR ALL ATTENDEES**

■ **EVENTS FOR UNDERGRADUATES**

■ **EVENTS FOR ALUMNI**

■ **BOARD OF DIRECTORS, FOUNDATION TRUSTEES, OR CAMPAIGN VOLUNTEERS MEETINGS**

Friday Schedule

FRATERNITY BOARD OF DIRECTORS MEETING

8:30 a.m. – 12:00 p.m. | Azalea

REGISTRATION

9:00 a.m. – 10:00 p.m. | Ballroom Foyer

Pick up your nametag and other LI materials before you head to your first session. Sign your name in the LI roll book.

RECRUITMENT SYMPOSIUM

1:00 p.m. – 5:00 p.m. | Library

In the Recruitment Symposium, participants will build the key components of an effective recruitment plan that is tailored to their chapter needs. You will learn how to create an appealing chapter brand, identify and communicate with potential members, ramp up the effectiveness of your interactions with potential members, and ultimately close the deal. In addition, participants will learn how to use the resources available through DU to make their recruitment a high performing, year-round operation.



Friday Schedule (continued)

FRATERNITY BOARD, FOUNDATION TRUSTEES & CAMPAIGN VOLUNTEERS MEETING

2:00 p.m. – 4:00 p.m. | Azalea

PROVINCE MEETINGS

3:00 p.m. – 4:00 p.m.

Province 1 (Northeast) – Peachtree

Province 2 (Midwest) – Veranda

Province 3 (South) – Ivy

PROVINCE MEETINGS

4:00 p.m. – 5:00 p.m.

Province 4 (Great Plains) – Peachtree

Province 5 (West) – Veranda

Province 6 (Canada) – Ivy

UNDERGRADUATE ADVISORY BOARD MEETING

5:00 p.m. – 6:00 p.m. | Azalea

Note: This meeting is only for those who were elected as UGAB representatives during Province Meetings.

EDUCATIONAL FOUNDATION THANK-YOU WRITING SESSION

5:00 p.m. – 6:00 p.m. | Peachtree

Brothers who have received scholarships to LI have been asked to help write thank-you notes to donors. Those who should attend this session received a note with their LI registration materials upon arriving.

ASSOCIATE CHAPTER ROUNDTABLE DISCUSSION

5:15 p.m. – 6:15 p.m. | Ivy

Associate chapter members will learn important updates regarding the DU chartering process. They will also have an opportunity to connect with, and learn from, other associate chapter members.

Note: This session is mandatory for all members of associate chapters at LI.

WELCOME DINNER

6:30 p.m. – 8:30 p.m. | Grand Ballroom 1 & 2

Join DU leadership as we welcome you to the 2024 Leadership Institute, recap our success from the past year, and present our first awards of the weekend.

UNDERGRADUATE CONVENTION

8:45 p.m. – 10:15 p.m. | Grand Ballroom 3

The Undergraduate Convention is Delta Upsilon's undergraduate voting body. All chapters must select one member to serve as its delegate for the Convention. To report this delegate, visit the LI registration desk at some point prior to this session. Other undergraduate LI attendees should attend one of the two breakout session options.

EDUCATIONAL BREAKOUT SESSIONS

8:45 p.m. – 9:45 p.m.

Applying the Learning Mindset to Leadership | Buckhead 2

Life and work offer infinite opportunities to learn, develop and adapt. Increasingly, the ability to learn is more important than any existing body of knowledge one may have acquired. And leadership requires consistent and persistent learning in order to overcome emerging challenges, grapple with uncertainty, and deliver sustainable results so organizations thrive. Having and deploying a framework for learning, therefore, is now the most critical skill in a leader's toolbox. In this session, we will introduce a framework for learning, explore its elements, practice methods to support it, and draft a plan for learning at this Leadership Institute while sharing what we have learned with our chapters.

Making an Impact Globally, Nationally and Locally | Peachtree

The motto of Delta Upsilon, "Justice, Our Foundation," calls upon the members of the Fraternity to make a positive impact in their communities. This session will focus on providing members with tools to utilize in making their brothers active citizens who are engaged in positive change. The session will also provide updates on the Global Service Initiative, and members will learn how they can get involved in GSI on an international, national, regional and local level.

Saturday Schedule

REGISTRATION

8:00 a.m. – 7:00 p.m. | Ballroom Foyer

GENERAL SESSION: RECRUITMENT PANEL DISCUSSION

9:00 a.m. – 10:15 a.m. | Grand Ballroom 1 & 2

This session will feature a panel discussion of recruitment experts in Delta Upsilon. They will discuss how to prepare your chapter and generate positive energy, as well as share ideas for expanding your prospect pool. They will confront the myths and barriers holding us back. Finally, they will provide tangible steps you can take to improve your recruitment today.

ASSEMBLY OF TRUSTEES

9:00 a.m. – 10:15 a.m. | Grand Ballroom 3

The Assembly of Trustees is Delta Upsilon's alumni voting body. All alumni chapters whose undergraduate chapters are in good standing with the Fraternity are afforded a voting delegate. All alumni are welcome to attend this meeting.

EDUCATIONAL BREAKOUT SESSIONS

10:30 a.m. – 11:15 a.m.

A Conversation with Lance Fritz | Azalea

Brother Lance Fritz, *Bucknell '85*, is the past Chairman, President, and Chief Executive Officer of Union Pacific. The session allows you to hear from this Sloan-Kettering Award of Merit in Business recipient and discuss the lessons he's learned in his career. A full bio for Brother Fritz is on page 12.

Effective Recruitment Activities | Peachtree

A few pizzas thrown on the table, a hastily sent social media promo, a group of brothers huddled up together around a video game, a last minute cleaning job, no plan for welcoming guests at the door ... This is not a recipe for a successful recruitment. This session will help us develop a plan for activities that attract interest, create engagement, build positive energy, and drive a successful recruitment.

Making a Personal Connection in Recruitment | Veranda

If you cannot create engaging conversations with potential new members, you are going to struggle to develop a connection that makes them want to join DU. This session will focus on the interpersonal communication skills you need to have effective recruitment conversations. Participants will learn how to explain the value of DU, tell their own story, ask questions, and break the awkward silence. Participants will walk away with tangible tools to implement in their next recruitment interaction.

Developing a Year-Round Recruitment Plan | Buckhead 1

A successful recruitment does not just happen one week a year. Regardless of the style and timing of recruitment on your campus, your chapter will need an intentional plan focused on recruiting throughout the year. This session will help you build the specific steps you need to put in place for your chapter recruitment plan. It will address all forms of recruitment regardless of the timing of your primary recruitment period.



ALUMNI & VOLUNTEER CONFERENCE

10:30 a.m. – 11:15 a.m. | Buckhead 2

Fraternity Update

This session will provide an update from organizational leadership on how Delta Upsilon is responding to the current fraternal and higher education environments. They will review trends on campus and share opportunities for DU to exert leadership among the fraternity and sorority community. There will also be time for questions.

RECOGNITION LUNCHEON

11:30 a.m. – 1:15 p.m. | Grand Ballroom 1 & 2

During the Recognition Luncheon, we will celebrate chapters and individuals for their outstanding efforts on campus, in the community and within DU.

CRAIG SOWELL BOOK SIGNING

1:15 p.m. – 1:45 p.m. | Ballroom Foyer

This is your chance to have Craig Sowell, *Houston'92*, autograph your copy of the latest edition of "Revealing the Non-Secrets." Autographed copies are available free to all DUs in the Heritage Circle. All other DUs can secure their copy with a gift to the Annual Loyalty Fund for fiscal year 2024-2025 at www.deltatau.org/give. (Alumni – \$100 or more. Undergraduates – \$25 or more)

EDUCATIONAL BREAKOUT SESSIONS

1:30 p.m. – 2:30 p.m.

Making Loss Prevention Work for You

**Alberta – Kansas | Peachtree
Kansas State – Quinnipiac | Veranda
Rochester – Wisconsin | Buckhead 1**

This session will review policies and procedures for Loss Prevention compliance for the International Fraternity. We will explore examples of current chapter engagement and provide best practices for keeping members and guests safe.

Note: This session is required for all members from each chapter in attendance at LI in order to receive Loss Prevention credit for educational program attendance for chapter billing purposes.

Saturday Schedule (continued)

ALUMNI & VOLUNTEER CONFERENCE

1:30 p.m. – 2:30 p.m. | Buckhead 2

Supporting Chapter Recruitment as a Volunteer

We all know recruitment is important for chapter sustainability and success, but how do alumni and volunteers support chapter recruitment without trying to do it for them? This session will provide the keys to a successful chapter recruitment with a focus on tactics for alumni and volunteers to provide coaching and support to undergraduates.

EDUCATIONAL FOUNDATION BOARD OF TRUSTEES MEETING

1:30 p.m. – 3:00 p.m. | Azalea

GENERAL SESSION: REDEFINING BROTHERHOOD

2:45 p.m. – 4:00 p.m. | Grand Ballroom 1 & 2

Why did you join Delta Upsilon? Perhaps for the social experience, sense of solidarity and belonging, or maybe even to find a group of friends to challenge each other and hold each other accountable. These are all aspects of brotherhood that the DU experience offers. Redefining Brotherhood explores these concepts in depth, exploring the four dimensions of brotherhood and why they matter. Based on data collected in the DU Membership Outcomes Assessment, this session will allow DU members to better understand their chapter's brotherhood and how to strengthen it.



Saturday Schedule (continued)

EDUCATIONAL BREAKOUT SESSIONS

4:15 p.m. – 5:00 p.m.

Effective Associate Member Education

**Alberta – Kansas | Peachtree
Kansas State – Quinnipiac | Veranda
Rochester – Wisconsin | Buckhead 1**

An effective Associate Member Education Program establishes the foundation for a positive and developmental DU membership experience. Participants will leave this session with a plan for implementing the DU Associate Member Education Program in their chapters. This session will also include updates on changes to the program for the upcoming year and tactics for confronting inappropriate behaviors in Associate Member Education.

ALUMNI & VOLUNTEER CONFERENCE

4:15 p.m. – 5:00 p.m. | Buckhead 2

Utilizing the Membership Outcomes Assessment to Support Chapters

This session will help you better understand how the data from the Membership Outcomes Assessment can inform your work with undergraduate chapters. Dr. Gentry McCreary of Dyad Strategies will include a review of current trends in the DU data, comparison to peer groups, and a discussion about how to analyze the data. Participants will also walk away with tactics for discussing the data with undergraduate members and utilizing the data to inform decisions.

PRE-BANQUET RECEPTION

6:15 p.m. – 7:15 p.m. | Ballroom Foyer

Join us for a cocktail reception before the Grand Banquet. This is your chance to network and have your photo taken as a chapter. There will be a cash bar, so don't forget your wallet.

GRAND BANQUET

7:30 p.m. – 9:30 p.m. | Grand Ballroom 1 & 2

The highlight event of the Leadership Institute, the Grand Banquet is the Fraternity's opportunity to recognize members and chapters for their work to further the Four Founding Principles of Delta Upsilon. We will provide an exciting update with the culmination of the Ignite The Charge Campaign and present the Fraternity's biggest awards, including naming our Sweepstakes Award recipients!

DU EDUCATIONAL FOUNDATION ICE CREAM SOCIAL

9:45 p.m. – 11:00 p.m. | Grand Ballroom 3

Join the Delta Upsilon Educational Foundation for an ice cream social and cocktail reception to celebrate our *Building Better Men* mission and thank our supporters of the Ignite The Charge Campaign.

Award of Merit

Delta Upsilon's Awards of Merit are presented to those who have exhibited a devotion to DU, as well as excellence or notoriety within their profession. Congratulations to this year's recipient.

LANCE FRITZ, BUCKNELL '85

SLOAN-KETTERING AWARD OF MERIT IN BUSINESS



Lance M. Fritz served as Union Pacific's Chairman, President, and Chief Executive Officer from 2015 until his retirement in 2023, culminating a distinguished 23-year career with the railroad. Today, he continues to contribute to the company as a special advisor.

Lance began his journey with Union Pacific in July 2000 as Vice President and General Manager of Energy in the Marketing and Sales Department. His talent and dedication quickly propelled him through the ranks. He held key executive positions in the Operating and Labor Relations departments and eventually served as President and Chief Operating Officer of Union Pacific Railroad. His leadership was instrumental in navigating the company through periods of significant growth and operational challenges, ensuring its position as a leader in the transportation industry.

In addition to his ongoing role at Union Pacific, Lance joined the board of Fiserv, Inc. in mid-February of this year. His expertise in corporate governance and strategic management is a valuable asset to the company.

Lance is a proud graduate of Bucknell University, where he laid the foundation for his career in business. He further honed his skills by earning a master's degree in management from the prestigious Kellogg School of Management at Northwestern University. His educational background has been pivotal in his approach to leadership and strategic decision-making.

Lance's commitment to service extends beyond his professional achievements. He is an active member of several boards, including Nebraska Medicine, the Omaha Zoological Society, the Kiewit Luminarium, Parker-Hannifin Corporation, and The Business Council. His involvement in these organizations reflects his dedication to enhancing community well-being and fostering innovation.

Lance and his wife, Julie, have two children and are deeply committed to their community. They focus on initiatives that support women and children at risk in the Omaha area, demonstrating their commitment to making a positive impact.

Brother Fritz will receive his Award of Merit and provide remarks during Friday night's Welcome Dinner and lead a breakout session Saturday morning.

Sweepstakes Award

Based on feedback from the membership, the Delta Upsilon International Fraternity Board of Directors has updated the structure of the Sweepstakes Award. The Fraternity has had several awards models over the years, and the most recent named seven Sweepstakes Finalists and one Sweepstakes Trophy recipient each year. To promote more equity in the awards process, **the Fraternity will now present Sweepstakes Awards to the Fraternity's top chapters, which will make up no more than 10 percent of all Delta Upsilon chapters across North America.** As with the previous model, these chapters are determined based on operational metrics found in the Fraternity's Men of Merit Chapter Standards Program. There will no longer be an overall Sweepstakes Trophy recipient.

During Saturday's Grand Banquet, DU will present the 2024 Sweepstakes Awards to our top chapters. These chapters are a part of the 14 Sweepstakes Finalists that were announced on the Fraternity's social media last week. Finalists were also determined by metrics from the Men of Merit Chapter Standards Program.

2024 SWEEPSTAKES FINALISTS

in alphabetical order

Arlington
Central Florida
Clarkson
Florida

Iowa State
Kansas
Kansas State
Missouri

North Dakota
Purdue
Quinnipiac

Syracuse
Western Illinois
Western Reserve

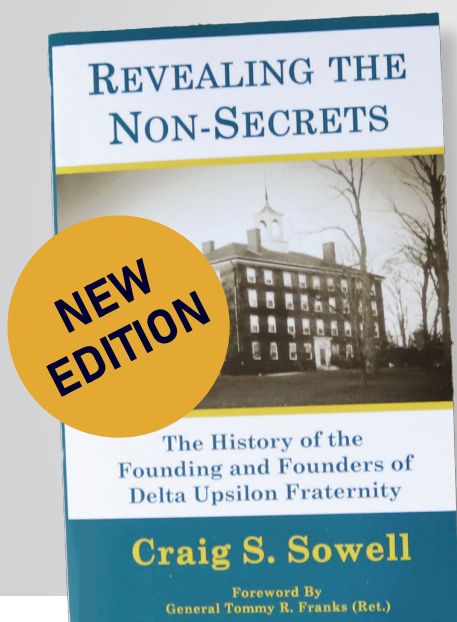
BOOK SIGNING

Saturday | 1:15 p.m. – 1:45 p.m. | Ballroom Foyer

Delta Upsilon's volunteer Historian, Craig Sowell, *Houston '92*, has published an updated 3rd edition of "Revealing the Non-Secrets." This book covers the history of DU's founding and highlights the young men who started our brotherhood at Williams College in 1834. The new edition includes updated biographical information and new details on the final resting places for the last two Founders whose burial locations were previously a mystery.

Autographed copies are available free to all DUs in the Heritage Circle who have documented estate gifts to the Fraternity.

All other DUs can secure their copy with a gift to the DU Educational Foundation's Annual Loyalty Fund for fiscal year 2024-2025 at www.deltatau.org/give. (Alumni – \$100 or more. Undergraduates – \$25 or more.)





DUEF ICE CREAM SOCIAL & COCKTAIL RECEPTION

SATURDAY | 9:45 P.M. | GRAND BALLROOM 3

All DU brothers and friends are invited to an ice cream social and cocktail reception immediately following the Grand Banquet on Saturday evening, which is hosted by the DU Educational Foundation. We look forward to closing the Leadership Institute with a relaxed evening of friendship and celebration as we thank our donors to the Ignite The Charge Campaign.



IGNITE THE CHARGE

Provinces and Leadership

PROVINCE 1 NORTHEAST

Province Governor:

Derek Dunham, *North Dakota '89*

UGAB Representative:

Adam Webb, *James Madison '24*

Christopher Newport Chapter

Clarkson Chapter

Colgate Chapter

Cornell Chapter

Delaware Associate Chapter

Iona Chapter

James Madison Chapter

Lafayette Chapter

Lehigh Chapter

Pennsylvania State Chapter

Quinnipiac Chapter

Rochester Chapter

Rutgers Chapter

Syracuse Chapter

Tufts Chapter

Villanova Chapter

Virginia Chapter

Virginia Tech Associate Chapter

PROVINCE 2 MIDWEST

Province Governor:

Kevin Friis, *Western Reserve '09*

UGAB Representative:

Jack Martin, *Purdue '24*

Bradley Chapter

Carthage Chapter

DePauw Chapter

Illinois Chapter

Miami Chapter

Michigan Chapter

Michigan Tech Chapter

Purdue Chapter

Western Illinois Chapter

Western Reserve Chapter

Wisconsin Chapter

PROVINCE 3 SOUTH

Province Governor:

Walter Oliff, *Central Florida '17*

UGAB Representative:

Nick Andrews, *Florida '24*

Central Florida Chapter

Elon Chapter

Embry-Riddle Chapter

Florida Chapter

Georgia Tech Chapter

Louisville Chapter

North Carolina Chapter

South Carolina Chapter

Tampa Associate Chapter

Tennessee Chapter

PROVINCE 4 GREAT PLAINS

Province Governor:

Kevin Guinan, *Iowa State '15*

UGAB Representative:

Connor Bell, *Kansas '26*

Arlington Chapter

Culver-Stockton Chapter

Iowa State Chapter

Kansas Chapter

Kansas State Chapter

Missouri Chapter

Nebraska Chapter

North Dakota Chapter

Oklahoma Chapter

Texas Chapter

Wichita Chapter

PROVINCE 5 WEST

Province Governor:

Jason Clark, *Washington State '01*

UGAB Representative:

Yogit Sharma, *San Jose '25*

Boise State Chapter

Cal Poly Chapter

California Chapter

Idaho State Interest Group

Loyola Marymount Chapter

Oregon State Interest Group

San Diego State Chapter

San Jose Chapter

Washington State Interest Group

Washington Expansion

PROVINCE 6 CANADA

Province Governor:

Alex Mulligan, *Toronto '18*

UGAB Representative:

Luke Smith-Kelly, *Western Ontario '24*

Alberta Chapter

Guelph Chapter

Toronto Chapter

Western Ontario Chapter

Delta Upsilon Leadership

FRATERNITY BOARD OF DIRECTORS



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President



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LOGAN CAUDILL
Bradley '24
Undergraduate Director



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Wichita '25
Undergraduate Director

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Bucknell '75
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Nebraska '85
Treasurer



ROY ALLAN
Lehigh '68
Secretary



WILLIAM BITTNER
Bradley '74
Trustee



DONALD CHEW
Kansas State '81
Trustee



JOHN DELANEY
Florida '77
Trustee



DAVID FRANZETTA
Michigan State '70
Trustee



TOM LEE
Pennsylvania '91
Trustee



WILLIAM RAPPOLT
Lafayette '67
Trustee



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Rochester '03
Trustee



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Lehigh '10
Trustee

FRATERNITY & FOUNDATION STAFF



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Educational Programs

PRESIDENTS ACADEMY



Presidents Academy accelerates the growth and learning of DU's Chapter

Presidents each year. Presidents from each chapter/associate chapter participate in an institute-style program with a curriculum that emphasizes the mission and Principles of Delta Upsilon as a foundation for effective chapter leadership. As a team, Chapter Presidents are exposed to new ideas and possibilities, discover their strengths, and are encouraged to apply what they learn to their leadership role and responsibility.

Jan. 3-6, 2025 – Camp Tecumseh, Brookston, IN

DU EMERGING LEADERS EXPERIENCE



The James Graham Delta Upsilon Emerging Leaders Experience

(DUEL) is an interactive program that encourages newly initiated members to go deeper and broader in defining their identity and their impact. Participants develop an understanding of their leadership by analyzing their strengths through Gallup's CliftonStrengths Assessment. In addition, students will connect with the history and founding of Delta Upsilon with the most intensive Ritual education offered in DU educational programs. Through developing their strengths and clarifying personal values, participants take ownership for creating their ideal Delta Upsilon experience.

Jan. 3-6, 2025 – Camp Tecumseh, Brookston, IN

TBA – UMass Amherst & Williams College

REGIONAL LEADERSHIP ACADEMY



Each February, Delta Upsilon facilitates the Regional

Leadership Academy (RLA) throughout the U.S. RLA serves as an opportunity for chapter officers in a specific geographic region to attend sessions spanning a wide range of topics affecting fraternity life today. It is intentionally designed as an officer training platform to provide tangible skills needed for success. Participants include both current and future chapter officers who engage in an interactive training and education that helps them explore their role as a part of a highly effective leadership team.

Feb. 7-9, 2025 – RLA West

Feb. 7-9, 2025 – RLA South

Feb. 14-16, 2025 – RLA Northwest

Feb. 14-16, 2025 – RLA Northeast

Feb. 14-16, 2025 – RLA Great Plains

Feb. 21-23, 2025 – RLA Midwest

GLOBAL SERVICE INITIATIVE



The Delta Upsilon Global Service Initiative offers members a unique

opportunity to work with global and local communities, while uniting Delta Upsilon competencies and Principles with substantive volunteer service. Students travel to, study in and work with communities where social and economic conditions are substandard. During the global experience, students engage in service-learning to make a meaningful impact in our global society to address the issues plaguing urban societies; these members will roll up their sleeves to create or rebuild areas of need.

Jan. 4-11, 2025 – Negril, Jamaica

May 17-24, 2025 – Negril, Jamaica

BUILDING BETTER MEN RETREATS



Building Better Men Retreats are intensive

weekend-long retreats customized to meet the needs of a chapter. Senior Fraternity staff and trained volunteers facilitate the retreats, which focus on creating chapter buy-in to a shared plan of action.

Held upon request.

LEADERSHIP INSTITUTE



Leadership Institute is DU's annual leadership conference/Fraternity convention. More than 300 members participate

in defined tracks focusing on leadership development and chapter operations. During the Institute, students meet in the Undergraduate Convention business meeting to discuss the matters of legislation that affect the Fraternity. The Fraternity recognizes its top chapters and individuals in award ceremonies.

Date and location will be announced Saturday!

AMPLIFY DU: RECRUITMENT TRAINING PROGRAM



Delta Upsilon's newest program is geared toward chapter Vice Presidents of Recruitment and other recruitment volunteers. In 2024,

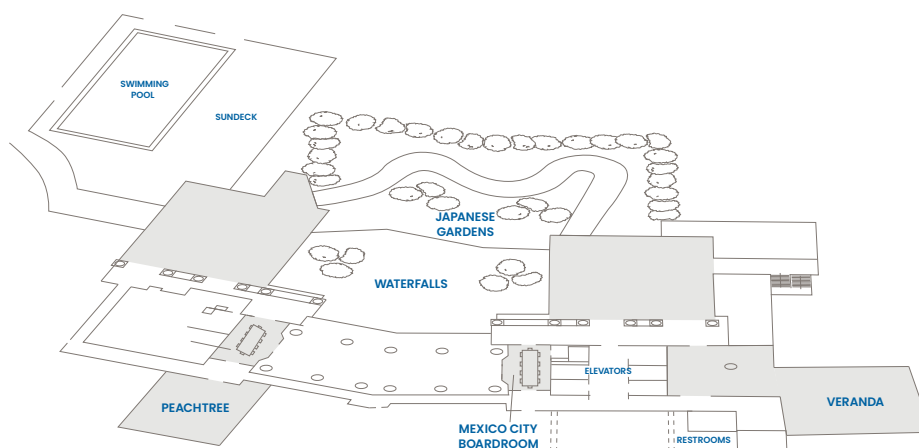
Amplify DU will consist of three recruitment webinars, as well as the recruitment programming at the 2024 Leadership Institute. Alumni Recruitment Coaches and DU staff will facilitate webinars, as well as focused recruitment coaching for select chapters/associate chapters.

Summer Virtual Program

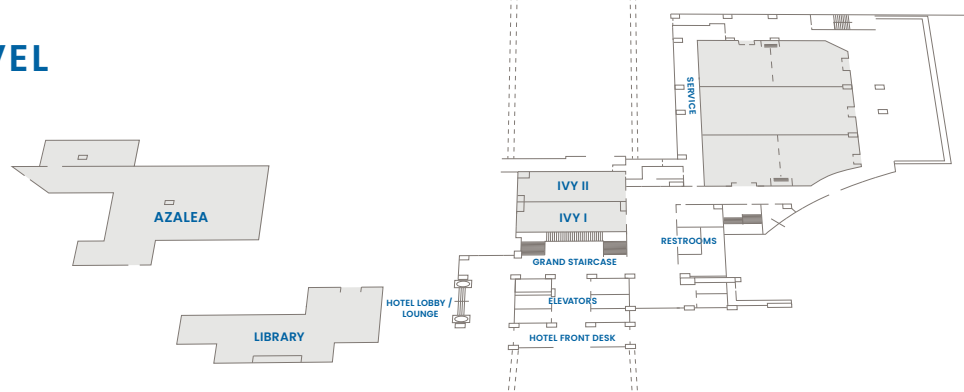
Hotel Map

The Grand Hyatt Atlanta is our host for the Leadership Institute. LI meetings and events will take place on three different floors. Please familiarize yourself with the hotel layout so you know where sessions will be held.

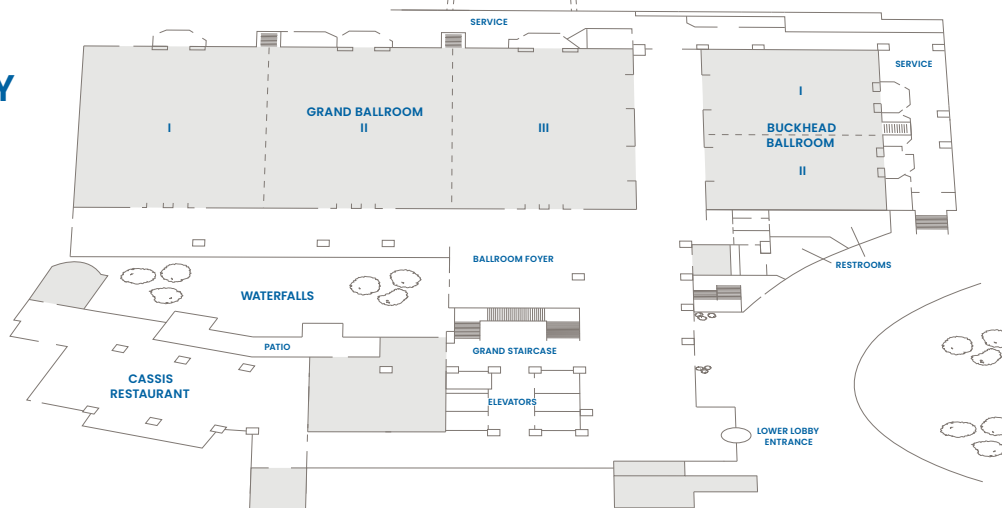
GARDEN LEVEL



LOBBY LEVEL



LOWER LOBBY LEVEL





DELTA UPSILON

INTERNATIONAL FRATERNITY

