

Illinois Athletic Trainers Association BOARD OF DIRECTORS BUSINESS MEETING

Sunday, August 18, 2019
NIU – Anderson Hall

BOARD ROLL CALL

Present:

President	Holly Odean-Carpenter, ATC
Past President	Matt Munjoy, ATC
Vice President	Jordan Anderson, ATC
Treasurer	Kristin Trinite, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Andrew Renner, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Megan Hutchins, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Greg Garofalo, ATC

Absent: Porters, Cunnane, Gilboe

GUEST ROLL CALL

Present:

ATs Care Committee Chair	Tanya Marquez, ATC
Committee on Practice	
Advancement Chair	Charley Young, ATC
Education Committee Chair	Nick Grahovec, ATC
Secondary Schools Committee Co-Chairs	Gaa, Florence, ATCs
Archivist	Dave Jerbi, AT-Retired
Student Congress Advisor	Taylor Arman, ATC
Illinois Student Senator to GLATA	McCormack, Kirsch
IATA Student Congress President	Slovin
Young Professionals Chair	Anne Burke, ATC

Absent: Young, Florence, Arman, McCormack, Kirsch, Slovin, Burke

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS – 12:10pm

2.0 # APPROVAL of the Sunday, August 18, 2019 MEETING AGENDA

Ludwig moves to approve the August 18, 2019 IATA BOD meeting agenda. Walker seconds. 11-0-0. Motion passes.

3.0 # APPROVAL of MINUTES

3.1 Approval of Minutes from the July 7, 2019 Board of Directors Meeting (Appendix A)

Streeter moves to approve the July 7, 2019 BOD Meeting minutes. Munjoy seconds. 11-0-0. Motion passes.

4.0 Reports - Board of Directors

4.1 President Report (See report)

- Odean-Carpenter

As reported. Odean-Carpenter requests that appointed Board members inform her of any upcoming re-appointments.

4.2 Past President Report (See report)

- Munjoy

4.2.1 2019 IATA Elections update

The following positions are available: President-Elect, Vice President, Secretary, Region 3, and Region 4. President-Elect, VP, and Secretary applicants still needed. Applicants for region 3 and 4 already. Please turn in applications by September 1, 2019.

4.3 Vice President Report (See report)

- Anderson

4.3.1 Begin Honors and Awards revision work group

Anderson would like to start a work group to initiate revision of the evaluation and application process for Honors and Awards, and Scholarships. He noted some discrepancies between paper and online version of applications, as well as in scores coming from those reviewing. He would like to revise for consistency purposes. With regards to scholarship applicants – there are not many, and often there are individuals applying for more than one scholarship. Anderson also proposes revising some of the qualifications for Honors and Awards. Odean-Carpenter would like establish work group for revision and review for Honors and Awards, and Scholarships. Work group would include Vice President, Student Congress Advisor, all Region reps, Communications Director, and a previous HOF winner.

4.3.2 Google Drive tutorial

May eventually need to purchase space on Google Drive, as a few Board members utilize Google Drive for other associations, and they are running out of their account space. As needed moving forward, IATA will consider purchasing more space. Google Suite is another option moving forward as well.

#4.4 Treasurer Report (See report) - Trinite

4.4.1 Account Updates, as of 8/13/2019

1. Operations: \$179,079.13
2. PAC: \$22,261.00
3. Development: \$30,320.17
4. Money Market: \$45,274.39
5. Endowment: 9,037.11
6. Endowment Investment: \$25,431.55
7. RBC: \$56,677.68
8. Rewards point balance: \$231.10

4.4.2 2020 budget request forms

Please turn into Trinite by the end of August. Those transitioning out of their roles are okay to keep their proposed budget for those coming into their roles moving forward. Contact Trinite with any questions.

4.4.3 Finance Committee Meeting will be set up in September

Munjoy, Hutchins, Walker, Renner, and Trinite on the Finance Committee will meet in September. This meeting will include budget discussions.

4.5 Secretary Report (See report) - Ludwig

4.5.1 Google Docs check in

Board is happy to be using this. Ludwig will investigate creating reminders to ensure Board members submit documents on time. She will also research creating contact groups within Google Drive for easier communication as well.

4.6 Membership Director Report (See report) - Garofalo

As reported. 1,761 current active members in IATA. Safety in Football Initiative informational packets going out to schools this week. This year, 38 schools involved, including 4 Division III schools. Last year there were 32 schools. GLATA will also be involved with it, doing a push for two weeks in the month of September. Garofalo will send out information for this. Whitson asked about payment for the Safety in Football Initiative stickers. No sticker invoice yet. Would consider reimbursement from GLATA for these once an invoice is received.

4.7 Region 1 Representative Report (See report) - Porters

As reported.

4.8 Region 2 Representative Report (See report) - Cunnane

As reported.

- 4.9 Region 3 Representative Report (See report)** -Walker
As reported.
- 4.10 Region 4 Representative Report (See report)** - Renner
As reported. 80 attendees for SWC/Region 4 CEU event. IATA store is up and running. Renner will check in on sales for the store and report at next meeting.
- 4.11 Governmental Affairs Report (See report)** - K. Streeter
As reported.
- 4.12 Public Relations Director Report (See report)** - Gilboe
As reported.
- #4.13 Development Director Report (See report)** - Hutchins
#4.13.1 Sponsorship level changes for 2020
See Appendix F for breakdown. Hutchins explained the changes to the levels. For example, Founding Partners sponsorship level left alone. There are now tiers. Tier 1 is now the same as Founding Partners. Same cost/same benefits. Tier 2 is now what the old Presidential level was. Additional discussion was had between the BOD. Whitson expressed concern about reviewing and discussing this additionally before voting on changes. This vote will be tabled for another meeting.
- #4.14 Communications Director Report (See report)** -Kovalsky
#4.14.1 IATA Website Photo project
Kovalsky moves to request \$500 to purchase polos from the IATA apparel store to be used by ATs in photos on the IATA website. Streeter seconds. Kovalsky proposes this idea to purchase IATA polos from the IATA store for photo opportunities to add to the IATA website because most of the pictures are generic and are not from ATs in the state of Illinois. This will also include photo releases. Additional discussion was had on this project.
- President Odean-Carpenter makes friendly amendment to make this a collaboration between the Communications Director and Public Relations Director.
- 11-0-0. Motion passes.
- 4.15 State Rep to GLATA Report (See report)** -Whitson
4.15.1 Strategic plan to utilize surplus monies
As reported. Whitson proposes that BOD utilize surplus monies moving forward in 2020 and onward. No specific ideas currently, but there is a surplus in the budget to allow for an initiative. Whether it be something for third party reimbursement, bringing in a consultant, working with an additional lobbyist, practice act changes (or something else), there is money in the budget for some sort of project. President Odean-Carpenter

will reach out to GLATA President and each state president to discuss strategic plan ideas to bring forward for early 2020 for the BOD to vote on. She will create document in Google Drive and send out to BOD for review throughout the process.

Odean-Carpenter called for break at 2:00 pm. Meeting started again at 2:21pm.

5.0 Reports – Committees

5.1 Finance Committee

-Trinite

Next meeting in September. Mentioned above under Treasurer section.

5.2 Committee on Practice Advancement (See report)

- Young

As reported. Streeter spoke on behalf of Young. COPA has a call this week regarding conversation on NATA Gather, which is about unionizing athletic training. It was decided to have GLATA COPA bring this up to next GLATA BOD meeting for further discussion and/or action. More to come.

5.3 Secondary Schools Committee (See report)

- Gaa/Flo

5.3.1 ROI March Madness sponsorship & sponsorship benefits utilization Appendix G. Gaa explained this document on ROI to BOD. Numbers from the document will be used for the initiative long-term.

5.3.2 IATA/IHSA “partnership”

Gaa reported on recent SMAC call. Each organization asked how they could help one another. Additional information to come, as this idea was tabled until after Labor Day weekend. Moving forward, perhaps the IATA logo can be put on the IHSA website and vice versa. Gaa is looking to see what other partnerships can be created. This could include additional use and promotion of the IATA logo/organization in ways other than post season IHSA events.

5.4 YP Committee Report (See report)

-Burke

As reported.

5.5 Education Committee Report (See report)

-Grahovec

As reported. Grahovec spoke on behalf of Arman. NATA and GLATA have specific proposal submissions for their meetings, and Arman proposed having IATA model their process after GLATA and NATA. See above under Education Committee Chair Report for additional information.

Anderson proposes putting this on the IATA website as well to be an open proposal process. This also allows for the Education Committee to create the form themselves.

Anderson moves to create an open call for proposal submission for future IATA meetings. Walker seconds. 11-0-0. Motion passes.

#5.6. Archives Committee Report (See report)

- Jerbi

#5.6.1 Donate leftover raffle items to District 214 Foundation

The D214 Foundation has a golf outing coming up, they are willing to take leftover IATA raffle items as a donation for their raffle at the event. Jerbi will obtain a donation receipt. Ludwig moves to have the IATA donate leftover raffle items to the D214 Foundation for their golf outing raffle purposes. Garofalo seconds. 11-0-0. Motion passes.

5.6.2 Discussion update with Society of American Archivists & Chris Schnell of ALPLM (Appendices B, C)

See appendices B and C. Trinite asked if the IATA can remove items from the Archives in the ALPLM. Anything put in there is now considered a gift, so Jerbi has asked Chris Schnell, and he is uncertain at this time, as it is property of the State of Illinois. The Deed was obtained, and it is one of the appendices that Jerbi submitted. There was additional discussion about where to store certain archive items. There was discussion particularly about getting a storage unit for items. Trinite proposed potentially utilizing office supplies budget from BOD member's budgets or some of the other surplus money to help pay for this. Additional discussion to come.

5.7 ATs Care Committee Report (See report)

- Marquez

5.7.1 Purchase ATs Care shirts and name badges

As reported. Marquez seeks approval for the purchase of ATs Care shirts and name badges for team members to be worn while on-call. This would help to make the group more unified and approachable in times of need. Marquez wants to also update flyers and brochures and create an application. She would like to create work groups within ATs Care. After discussion about her budget, there is no motion needed for any of the above.

Jordan proposed having name badges made when the IATA BOD makes their badges for incoming members around state meeting. Whitson proposed having that come out of state meeting budget funds.

Finally, Marquez brought up that her position is appointed and is a three-year term. Her term is up in November 2019.

5.8 Student Congress/Advisor Report (See report)

-Arman

5.8.1 Proposal submissions for state meetings – model GLATA & NATA

Grahovec spoke on behalf of Arman. NATA and GLATA have specific proposal submissions for their meetings, and Arman proposed having IATA model their process after GLATA and NATA. See above under Education Committee Chair Report for additional information.

5.9 Student Senator Report

- Kirsch/McCormack

No report submitted.

5.10 PAC Committee

-K Streeter/Walker

No updates currently. Streeter updated Bylaws to make this part of Governmental Affairs Director responsibilities.

6.0 UNFINISHED BUSINESS

6.1 Region Rep Newsletters Update

-All Reps

Region 1: None

Region 2: None

Region 3: None

Region 4: None

Will remove this section moving forward, as discussed by the regional reps present at the meeting.

#7.0 NEW BUSINESS

#7.0.1 Odean-Carpenter moves to approve William Durand as Governmental Affairs Director-Elect starting November 2019. Hutchins seconds. 11-0-0. Motion passes. See appendices D and E.

8.0 ANNOUNCEMENTS (Informational Only)

9.1 Next Official BOD Meetings: Sunday October 27, 2019 (Conference Call, 6p)

9.2 Next Newsletter Deadline: August 25, 2019

9.3 Next NATA News Deadline:

9.0 Execute Session

Garofalo moves to move to Executive Session. Renner seconds. 3:35 pm

Renner moves to move out of Executive Session. Whitson seconds. 3:43pm.

10.0 Adjournment: Hutchins moves to adjourn. Anderson seconds. 3:45pm.