

COURSE FIVE: ORGANIZATIONAL ALIGNMENT



BY THE END OF THIS COURSE, YOU WILL:

- Explore the concepts of organizational architecture and how the concept of The Road: The Journey to Excellence can fit into chapter success.
- Learn about the role and importance of the Road Committee.
- See how The Road can help the organization advance.

STEPS:

1. READ

Spend time reading through the content presented in this course.

[READ NOW](#)

2. TAKE ACTION

Over the next two weeks, take time to complete the following actions

[BEGIN HERE](#)

- Read through the 2015 FAAR.
- Schedule your first meeting with the Road Committee.
- Start planning your member education programs.

3. REFLECT

Complete the Reflection Questions in this packet.

[RESPOND NOW](#)

READ:

To really be successful in with The Road: The Journey to Excellence there are three questions you need to ask yourself:

1. DOES YOUR OFFICER STRUCTURE REFLECT THE IMPORTANCE OF THIS PROGRAM?

The purpose of the executive board is to develop the vision for the chapter. The Road: The Journey to Excellence touches most operational and administrative roles in the chapter. It is important for the director of member development to serve in a capacity where he can help create vision and execute programming.

THINGS TO CONSIDER:

- Are you still serving on the administrative board?
- What role do you see in creating the chapter vision?
- How effectively can you communicate with other chapter leaders?

2. DO YOU HAVE A STRONG TEAM TO IMPLEMENT THE PROGRAM?

The concept of the Road Committee is similar to the Finance Committee. This team includes the director of recruitment, director of academic affairs, new member educator and Guide. As the director of member development, you should be meeting with this team every other week to ensure their success with their portion of the program.

THINGS TO CONSIDER:

- How can I create excitement and energy with this committee?
- What can I do to motivate team members who don't perform well?
- Are there other chapter leaders we should include in our meetings?

3. IS YOUR CHAPTER USING THE FRATERNITY ACCREDITATION/AWARDS REPORT (FAAR) TO STRATEGICALLY PLAN CHAPTER PROGRAMMING?

As a chapter leader, you may have heard the term the FAAR. The Fraternity Accreditation/Awards Report is the instrument used to ensure chapters are meeting the organizational minimum standards and to recognize those who excel. Chapters who earn the top 10 scores receive the coveted Hugh Shields Award. While we hope the reason you are doing The Road: The Journey to Excellence isn't to win a Hugh Shields, we are realistic an incentive for some members to buy into The Road is the motivation to do well on the FAAR.

As the director of member development, you have the unique opportunity to organize and bring other officers together to implement the program. We found with the 2015 FAAR results, chapters who have opted into The Road: The Journey to Excellence scored higher than other chapters in every category. This is very exciting for you!

THINGS TO CONSIDER:

- What is my level of knowledge or comfort with the FAAR?
- How can I use the FAAR to encourage participation in The Road: The Journey to Excellence?
- What role do I play in completing the FAAR?

TAKE ACTION:

1. READ THROUGH THE 2015 FAAR.

See the attachment to this email and make note of the member education section. Make sure you have a clear understanding of what is expected of your chapter.

2. SCHEDULE YOUR FIRST MEETING WITH THE ROAD COMMITTEE

This should include the new member educator, director of recruitment, Guide and director of academic affairs. The goal is to meet at least once a month to develop a plan and strategy of implementing the different sections since everyone touches the program.

3. START PLANNING YOUR MEMBER EDUCATION PROGRAMS.

Remember, your role is to organize and promote opportunities for the members to learn items outlined in the learning objectives. Your goal is to organize or promote four programs a month.

REFLECT:

Reflect on what you have learned.

<http://goo.gl/forms/X1hCbH8sPd>



THE JOURNEY AHEAD IS
**YOURS FOR
THE TAKING**

