



Lifetime Engagement Specialist

Bold Goals:

- To perpetuate lifetime membership in all aspects of the Fraternity and ensure that all alumnae understand the many ways they can participate in Alpha Xi Delta.
- To help develop and support alumnae programming that is accessible and engaging to all Sisters and that increases alumnae involvement with the Fraternity.
- To cultivate growth and promote engagement within communities of Alpha Xi Deltas across the country.

Outline of Responsibilities:

- Maintain frequent and open communication and perform all duties assigned by the National Lifetime Engagement Director, seeing that overall alumnae involvement is strengthened.
- Identify and implement strategies to increase involvement in current alumnae programs.
- Assist the National Lifetime Engagement Director in conducting analysis and evaluation to make recommendations for alumnae membership programs and services, procedures, and strategies.
- Collaborate with National Lifetime Engagement Team members to develop a lifetime engagement timeline.
- Create and develop an educational timeline that increases understanding of the need for elevated alumnae involvement to maintain the strength of the National Fraternity.
- Collaborate with the National Lifetime Engagement Team and Fraternity Staff to create educational resources and programs to better transition collegiate members to engaged alumnae.
- Coordinate and deliver the appropriate responses to requests for assistance from individual alumnae members.
- Improve the value of alumnae membership.
- Encourage newly interested communities of alumnae in understanding the need for elevated alumnae involvement to maintain the strength of the National Fraternity.

Time Commitment:

- Approximately 5-10 hours per month.
- Time commitment may vary by time of year.
- Attend trainings and educational opportunities provided by the Fraternity.

Staff Liaison:

- Director of Lifetime Engagement