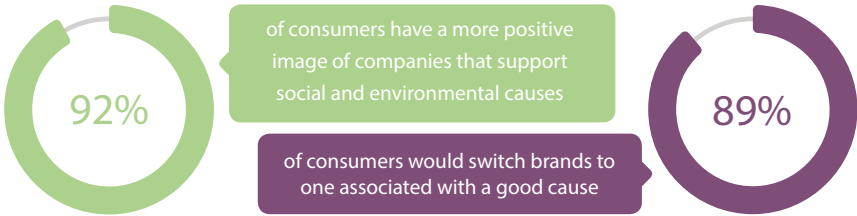


Support a cause you, your employees,  
and your customers can feel great about.



We'd love to be the good cause you support. We have lots of great sponsorship opportunities that give engaged organizations like yours excellent exposure to the people you want to reach—and allow your employees and customers to feel proud of the good work they help support.

## Great exposure for your message

Becoming a Families First sponsor is more than a feel-good gesture. It's also a great way to get your image and message in front of lots of potential customers and influencers.



Large consumer market of moms, dads, and families of multiple ethnicities



Significant presence in both Indianapolis and Greenfield



2,850+ Total followers on Facebook, Twitter, and Instagram



130,990 Annual website visits



6,200 Monthly e-newsletter subscribers



400 Annual event attendees



196 Employees and volunteers

## Partnership Opportunities

Families First has a number of à la carte sponsorship opportunities to fit any budget—or let us work with you to develop a custom sponsorship program that fits your needs. Opportunities include:

### Logo, Ad, or Message

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- Main office reception area TV: 630 average individuals/month
- Greenfield reception area: 100 average individuals /week
- Counseling room signage

### Logo/Recognition

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- Annual Fundraiser (Salute to Families): on program, table signs, nametags, large screen, marketing materials; in remarks and e-blasts; and at place-settings
- Volunteer Event (Give A Wrap): on table signs and in remarks
- Purchased media: for example, IJB Giving Guide printed insert (30,000+ copies)
- Families First website
- Families First monthly e-newsletter (6,200+ subscribers)
- Social media posts with mentions of your social media handle
- Blog post
- Story pitch about the partnership to local media

### Employee Perks

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- Preferred seating at annual fundraiser-Salute to Families event
- Mental Health First Aid training
- Suicide prevention course (Question Persuade, Refer)
- Lunch and Learns on domestic violence, sexual abuse/assault, or substance use prevention

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## Contact Us

Let us help you find the right sponsorships for your organization.

Please call us at 317-634-6341, or find out more at [familiesfirstindiana.org](http://familiesfirstindiana.org).



Annual UWCI support to Families First may include unrestricted, program, and capital grants. Companies are encouraged to engage with the UWCI so it can continue to support agencies.