

Growth and Planning

June 13, 2019

The Elevator

Bob Seifker, Mike Wright, Karri Steckler, Jordan Shae, Jennifer Hollingshead, Cindy Cook, Iddot Porat

Karri- Strategic planning- 4 areas that we're looking at as a team. Think about what it is that we're hoping to see in the next 2-3 year period. What needs to happen between now and then to move towards that goal. Willie and Karri met one on one with Bea to review. Had a big picture meeting with the Aspire chairs, Dana, and Jennifer to get to this point. Something may need to be added or removed. Think about who would be responsible as well.

Diversify membership- Bring a friend to the next meeting in July- Iddot suggested moving it to August/ Sept. Cindy said it would be more welcoming if we had name tags. Jennifer will print nametags for regulars and bring blanks/sharpies for visitors for the August meeting.

Bob is there a local newsletter? Chamber community calendar- Jennifer will add Growth and Planning meetings to Franklin and Greenwood Chamber calendars.

Mike suggested altering agenda to give short presentations to overview and update new members. Trails, pitch, I-69, coworking topics will be covered.

Sharing moment after each team meeting

Recruit strategically (other areas of county/ more diverse resident)

Identify county government officials/ individuals

Lisa Lintner- does she have connections with different groups? Cindy will reach out to her.

Karri and Willie talked about changing I-69 and Trails so they aren't separate. Talk about transportation as a whole.

Be the Conveners of the Community Conversations on county-wide issues

Unified plan for transportation

Unified vision for amenities (family friendly missing?)

I-69

Trails

Red Line

Co-working

Jordan, could we do an open community event? We could do the bulk of the conversation about trails and get the public up to date?

Cindy is on the steering committee for trails. Gathering public survey input (now closed). About 400 people participated in survey in addition to public input meetings and stakeholder meetings.

Wednesday July 10th at the Johnson County Courthouse Annex will have stakeholder meetings at 8am.

July 23 & 25th, there will be public meetings that will go through the master plan from Griffin

Collaborative at White River Library and in Franklin (location tbd).

July meeting needs to be a planning for the August meeting (bring a guest). Work on presentation with Facebook live, promoting trails public meetings, I-69

Continue support entrepreneurs and promote business community-

Pitch event at elevator

Co-working space

Business education- what is going on what now? Greenhouse program, SCORE. These resources aren't being utilized. Mike works with start up businesses and they don't know about them. Can we compile something so they know about all of the options and make it more comprehensive?

Bob- real time text polling at a meeting. Can create with a link or through text. Kahoot is useful for interactive polls/ questionnaire. Facebook live has a polling option as well. Could be directed to a survey monkey poll at the end of a Facebook live video?

Prep to discuss in July

Presentations (in bedded poll)

Survey monkey for follow up

Facebook live video

Next meeting July 11th 3:30-5pm at the Elevator.