Connecting Hands



The American Massage Therapist Association Wisconsin Chapter

Spring 2008



Volume 15-02

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Updating Wisconsin's Massage Therapy Certification Law

By Attorney Tony Driessen, of Quarles & Brady, LLP

What Will Be Proposed

The AMTA, Wisconsin Chapter is now in the midst of gaining suggestions and ideas from the membership (and others) regarding what improvements should



Attorney Tony Driessen

be made to current Wisconsin law. This process is intended to be both very inclusive and deliberative. The fact that work has begun on the proposal many months before

the next Wisconsin legislative session (it doesn't start until January of 2009) certainly confirms that a very thorough approach is being taken.

Hence, as of right now, we don't know exactly what specific changes to Wisconsin law will be in our proposal. However, we do have a good sense of what the Chapter members want, as the statewide survey done in July 2007 and many town hall meetings held since around the State have been very informative. In addition, the most recent massage therapy licensing laws proposed in other states, plus licensing initiatives in Wisconsin by various groups (physical therapists, radiation technologists, dietitians, etc.) are useful resources from which we will gain helpful ideas.

Of course, if you have any specific thoughts or recommendations that you would like to share with us, they would be very much appreciated!

What It Will Take to Win

We are fortunate in Wisconsin to have a legislative process that gives great weight to the views that constituents of legislators communicate to them. This "grassroots" approach to policymaking ensures that the views of active and engaged citizens are largely determinative of issues. In a sense, the democratic process relies on an active and engaged constituency in order for government to be truly representative.

Wisconsin legislators welcome the opportunity to make connections with

continued on page 7

A Great Big Thank You

Thank you to Marty Ferris and Kirsten Severeid for your contributions as volunteers with the AMTA-WI Chapter Board of Directors. Both volunteers contributed ideas that lead to positive changes to your chapter. See page 3 in the President's Message for more.

If you would like to contribute your talents and ideas see the volunteer form on page 13 and get started. Remember: The Best Way to Predict the Future is to Help Create It.

AMTA - WI Chapter Officers

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Betsy Krizenesky, WCMT

Term ends 2/10 325 N. Commercial St. #100 Neenah, WI 54956 920-725-0224 fax 920-725-5617 Krizenesky@aol.com



The AMTA Purpose

The purposes of the AMTA shall be; To advance the science and art of massage and related techniques; To raise and maintain the standards of the massage profession; To foster a spirit of cooperation and the exchange of ideas and techniques among its members and others who are part of the massage profession; To promote legislation that supports and upholds, and oppose legislation that harms and damages, the massage profession; To protect and preserve the rights of its members; To enhance the public's understanding and appreciation of massage; To further the broad objective of improving conditions of life, or individual well being, in our society through utilization of the professional knowledge and skills of massage therapy; To advocate the rights and interests of persons seeking massage therapy as health care; To conduct any other activity in connection with the purposes stated in this Article and to undertake such other desirable activities as the Board of Directors may determine.

Connecting Hands

This newsletter is a quarterly publication of the AMTA Wisconsin Chapter, (AMTA-WI) a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for submission may be presented in any format, but must include the name, address and phone number of the writer. Copyright materials must be accompanied by written permission by its holder. The Wisconsin Chapter reserves the right to edit material for space and clarification; accept or reject materials; and assumes no responsibility for errors, omissions, corrections or modifications to publications. The beliefs or opinions contained in this publication do not necessarily reflect those of the AMTA-WI Chapter.

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Website: www.amtawi.org

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500 Davis St, Suite 900

Evanston, IL 60201-4444

Toll Free Phone: 877-905-2700.

Fax: 847-864-1178

Website: www.amtamassage.org Email: info@amtamassage.org

For address changes, insurance questions, etc.

Wis. Dept. of Regulation & Licensing

1400 E. Washington Ave.

PO Box 8935

Madison, WI 53708-8935 Fax: 608-267-0644

608-266-2112 Automated line for credential applications

608-266-7482 For complaint forms

Website: http://drl.wi.gov (new web address)
To check law updates, licensee status, etc.

Wis. Educational Approval Board

PO Box 8696

Madison, WI 53708-8696 Phone: 608-266-1354 Fax: 608-264-8477

To verify a school's status, make reports

National Certification Board

1901 South Meyers Road suite 240 Oakbrook Terrace, IL 60181-5243 800-296-0664 for applications Website: www.ncbtmb.com

For application downloads, updates, etc

Newsletter Committee Chair

Kay S. Peterson Layout/Design Mike Rude

Editorial Committee Board of Directors

Deadlines

November 30 (January Issue) February 28 (April Issue) May 31 (July Issue) August 31 (October Issue)

Submissions will be accepted by email at:

essentialmassage@sbcglobal.net & mikerude@mac.com Advertisement should be sent in PDF format by email to the above addresses.

Typed or handwritten submissions are also welcome, they should be mailed to: Essential Massage

4330 Golf Terrace #209 Eau Claire, WI 54701

Advertising Rates

Professional Networking- FREE to all AMTA members and

Chapters.

A Message From The President

Recently I watched a friend of mine's son for an afternoon and was amazed at how much he laughed. I was reminded of a statistic I once read that children laugh on average 400 times per day as compared to an adult

who may laugh 10 times per day. The following day, my cheeks were a tad sore from laughing alongside him and I realized I found profound joy in laughing. I know that scientific research indicates that laughter increases oxygen in the bloodstream, provides pain relief, brain hormones that reduce stress, and even boosts the immune system. So to experience this and observe this is quite remarkable. I observed this "joy" during our February

2008 workshop with David Kent. Everyone enjoyed working with each other and learning about headaches and treatment. David Kent provided a workshop that was informative, effective, and fun! I heard a lot of laughter so that means not only was your head and neck being massaged but your internal organs too. David was pleased to present his seminar to the Wisconsin Chapter and would be willing to provide other workshops to suit our needs. It was great to see all of you there and hope to see you at our next workshop in August.

I would like to welcome our new board members, Ellen Wittwer; 2^{nd} VP and Awards Committee Chair, Sara Smiley-Robbins; 3^{rd} VP and Membership Chair, and Shane Granzow; Treasurer. I look forward to working with all of you. Please welcome and contact any of these new members if you have any questions.

We did not have an awards chair at the last chapter meeting so I would like to acknowledge two members who volunteered on the board. Special thanks goes to our past treasurer, Marty Ferris, for all of his hard work in updating the financial software, keeping the finances in order, and making suggestions to improve the Wisconsin Chapter. Marty has a solid love for the massage therapy profession and it shows through the work he does. Thank you for making a difference! I would also like to thank Kirsten Severeid. Kirsten was on the board for a short term and provided us with suggestions that are currently being utilized. Thank you, as well, for making a difference!

The current BOD set the calendar for the year. The following dates have been set for meetings. Anyone is encouraged to attend. Please let me know if you are interested in attending by contacting me at amy120@wi.rr.com.

April 20th 10 AM Madison **BOD MEETING** June 8th 10 AM Neenah **BOD MEETING** 6 PM August 22nd WI Dells Chula Vista **BOD MEETING** WI Dells Chula Vista August 23 Noon **CHAPTER MEETING** November 9th 10 AM Madison

January 4th 10 PM Madison

February To be determined (depends on where the education committee decides to be)

Teleconference calls may be switched to face-to-face meetings and vice versa depending on the agenda. I welcome any and all questions, joys, and/or concerns.

Take a few minutes out of your day to find some time to laugh, work those abdominals, and perhaps even create some "happy" cells. Happy to serve you...

Believe, Imagine, and Dream,

Amy



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CONTINUENCE EDUCATION COURSE OWERINGS:

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PROFESSIONAL ETHICS
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6225 University Avenue Soure 202, Madedia, WI 53705 Prone: 908.238,7378 Fige 608.238,7379 Web internassassingulae

Two Tier Licensing

Wanda M Beals, MSSW, NCTMB, WCMT 125-046

On October 29, 2007 the Milwaukee School of Massage hosted a Town Meeting to discuss the nuts and bolts of how to proceed with full licensure. Of special interest to me is to minimize harm to any practicing massage practitioner as AMTA goes ahead with this action. What came out of the discussion has lead me to recommend we consider the following:

1. Temporary Licenses for Recent Graduates

I recommend the state department of regulation and licensing issue 9 month Temporary Licenses to recent graduates from an EAB licensed school, who submit documentation of professional liability insurance.

2. A Two Tier Licensure for Massage Therapists and Bodyworkers

The first tier would be a Massage and Bodyworker Practitioner License. The second tier would be a License of Massage Therapy and Bodyworker.

The Practitioner License requirements would be: Graduate of a 600 hour EAB approved massage therapy school, successfully pass the state on line exam, and provide proof of professional liability insurance at the current rate.

The License of Massage Therapy and Bodywork requirements would be: the same as the Practitioner plus successful completion of the National Certification Exam(NCBTMB). Both would have the same scope of practice. the difference would be the title.

Both would have to submit documentation of having attended 24 hours CE for renewal every two years.

3. Grandfathering

All massage therapists currently state certified be grandfathered in as Therapists.

All non licensed practitioners be grandfathered in as licensed Practitioners as long as they graduated from a 500 hour EAB licensed massage therapy and bodywork school, can pass the state on line exam, and can show proof of professional liability insurance.

These recommendations minimize putting current practitioners out of work and allow those who want to gain additional recognition for the profession to do so. It is a win win strategy. We want an organization that embraces the many splendid ways our profession is manifesting. Change needs to benefit all. If this full licensure causes any one of us to falter, then it has failed us as a professional organization. Please to think about these suggestions. Talk with others

about them. Let your preferences be known.

Editor's Note: The are only two states that have a two-tiered system, Maryland and Delaware. The AMTA-MD Chapter is in the legislature right now to eliminate this system in Maryland, as it is confusing to the public and divisive to the profession. In addition, for the above proposal to be legally possible, there would need to be limits on the scope of practice for the lower tier. Please contact Wanda Beals, 414-263-1179 with thoughts and suggestions.

Don't Miss This! Great Opportunity to Attend NMT or Reflexology for Free

Would you like to win a Scholarship to one of the continuing education classes being offered in August?

The winner can choose from:
Integrative Reflexology with Claire Marie Miller 20 CEs
Precision Neuromuscular Therapy for the Spine and
Thorax with Doug Nelson 19CEs
Ethics with Kathy Ginn 6 CEs

Where: Chula Vista Resort in Wisconsin Dells When: August 22-24

Here is what you need to do:
Write a one-page essay on the topic "How a Workshop
Energized My Life and Practice"

This scholarship is The Renate Egeness Memorial Scholarship honoring Renate Egeness who was a long time volunteer for the AMTA-WI Chapter prior to her death a few years ago. Renate had a passion for education, she had dedicated her life to the pursuit of knowledge both in the field of massage and life in general. This opportunity is open to all AMTA-WI Chapter members and is an annual offering.

Send to Dorothy Sack at dorothy@dorothymassagetherapy.com
Deadline for Submissions is June 1st

Winner will be notified by July 1st.

The winning essay will appear in the July issue of Connecting Hands.

Informed Consent: Touch By Choice at AMTA Events

By Kay S.Peterson, WCMT

After each Chapter Education event I am reminded by members of the importance of informed consent to receipt of touch. As givers of touch we often feel inclined to freely express ourselves through touching others. We see our actions as nurturing and giving and often forget that the recipient may not be willing to receive our touch at that time. I am sure many of us have done this not even considering that the contact may not be welcome. I am sure I have done so myself in various settings. For this reason I would like to offer a few suggestions to follow at massage therapist gatherings.

• If you see a person who you feel looks tense and would benefit from a quick shoulder rub, ask them first. If the touch is unwelcome it might be difficult for the recipient to do anything but submit to being touched.

- Do not approach another from behind and begin rubbing their back (unless it has been part of the class direction to do so as was the case at the recent David Kent seminar). For the same reason as above and adding that this unknown approach can be startling to some.
- If you are assisting a presenter or just wishing to assist a fellow therapist next to you at a seminar and plan on touching through massage, verbally let the person on the table know whose hands are now going to touch them and get their consent. Bend down at the head of the table and say "This is Mary, I am going to touch you now to help Lisa. Is this okay with you?" This applies to instructors in classroom settings as well. The person on the table, although a student, is face down and can be startled by a sudden change in pressure or hand warmth and is due this courtesy.

I hope these suggestions can help make all of our future events comfortable for all. It only takes a second to do but the memory of that courtesy will last forever.

from cover 7

the people they represent. Because most people are not active politically, those individuals who are even modestly engaged politically are influential in advancing reasonable legislation.

The good news regarding our upcoming affirmative massage therapy legislation is that it is non-partisan. That is, both Republicans and Democrats will consider it without applying Party-politics to it.

In order for us to successfully pass the consensus updating of Wisconsin's massage therapy law that we favor, we need to establish good constituent relationships with Wisconsin legislators. This will be accomplished over the next 8-9 months. Your assistance will be needed with these connections made by groups of massage therapists (including you!). We will try to make it as pleasant and enjoyable as possible! Information on who represents you in the Wisconsin Legislature can be found at www.legis.wi.gov or by calling 1-800-362-9472 or 608-266-9960

Conclusion

The personal and professional relationships that we each develop with other people are what give much richness and quality to our lives. By extending yourself to get to know your own Wisconsin Senator and State Representative, you can add more vibrancy and satisfying connections to your life. In addition, you can benefit the practice of massage therapy, and help Wisconsin consumers in the process!

Tony Driessen is the governmental relations consultant to the AMTA-WI Chapter. His responsibilities include working with us to inform and educate our legislators in Madison about issues affecting the profession of massage therapy.

Tony Driessen is an attorney with the law firm of Quarles & Brady LLP. His practice is concentrated on the Wisconsin legislature, state agencies (such as the Department of Regulation and Licensing) and the Governor's office. Tony has more than 20 years experience. He helped the AMTA, Wisconsin Chapter pass the existing certification law. He also represents such other health care groups as nurses, podiatrists and optometrists. Hence, Tony Driessen knows a lot about our profession and also other health care professions that are regulated by the State of Wisconsin. For more detailed information on Tony, go to www.quarles.com.

In July 2007 the leadership of AMTA-WI, in conjunction with ABMP and AOBTA conducted a statewide survey of members of the massage therapy and bodywork profession which determined that our state's licensing law needed to be improved in order to better protect consumers. As we con-

sider the specific changes to Wisconsin law that should be made, Tony Driessen will provide experienced guidance to us. We believe the advice and counsel we receive from Tony Driessen will help us be successful in passing the important improvements to Wisconsin's massage therapy licensing law that we will be advancing in the 2009-2010 legislative session.

Please direct any questions to Betsy Krizenesky, Law & Legislation Chair, 920-725-0224, Krizenesky@aol.com

Attention AMTA Chapter Members

Please think about an outstanding fellow member that you believe deserves the *Meritorious Award* for our chapter. Please get your requests into Ellen by April 21st, 2008. Send it to her email stressrelief1@juno.com Thank you for your support and help in recognizing an AMTA-WI member for this awesome award.

Body Worlds, the phenomenal exhibit of real human bodies that seems made to order for massage therapists, is at the Milwaukee Public Museum until June 1, 2008.

Go to www.amtawi.org to print a discount coupon for AMTA-WI Chapter members, good through the month of April.

Dear AMTA Wisconsin Chapter Members:

The Massage Therapy Foundation would like to congratulate you and your Chapter on yet another successful Dollar-Per-Member Campaign! The 2007 campaign raised over \$40,000 with 39 chapters participating.

Thank you for supporting our work.

If you have any comments, concerns or questions regarding the Dollar-Per-Member campaign, please do not hesitate to contact us.

Thank you,

Colleen Kruse, Foundation Manager_500 Davis Street, Suite 900_Evanston, IL 60201_Ph: 847-905-1635 Fax: 847-864-1178

www.massagetherapyfoundation.org

Legislative Action Volunteer Form Wisconsin Massage Licensing Coalition

The results of the July 2007 survey of all AMTA, ABMP, AOBTA members and all Wisconsin Certified Massage Therapists and Bodyworkers came out **FOR** (64% of the 1146 respondents, which is **2/3**) pursuing full licensure for the profession in the 2009-10 Wisconsin Legislative Session. The coalition needs many, many volunteers to do this work. Please fill out this form if you are willing to help in **any** capacity.

My sp	terested on being a member of the Wisconsin Massacecific interests are: I'd like to host a town hall meeting. I'd like to facilitate a town hall meeting. I'd like to help drafting the legislation. I'm not sure yet. I am willing to contact my legislators with my though	
Last Name	First Name	Date
HOME ADDRESS	, not a PO Box or work address:	
Street		
City, ST, Zip		
Preferred mailing a	address if different from above:	
Home phone	Work phone	
Email		
ing the Wisconsin I The info is a	them, please let us know who your legislators are Legislative Hotline 1-800-362-9472, 608-266-9960 or Ilso on the Wisconsin Legislature's website www.legi.ho Represents Me? then fill in your home address.	ГDD 1-800-228-2115.
State Senator's Na	me & Senate District	
State Assembly Rep	presentative & Assembly District	
Send this form to:	Betsy Krizenesky, WCMT Wisconsin Massage Licensing Coalition Chair	

You may also email Betsy at Krizenesky@aol.com or send a fax to 920-725-5617

325 N. Commercial St., Suite 100

Neenah, WI 54956

one of us

This new column "one of us" will feature one of our members to help us get to know one another a little better.

Betsy Krizenesky, WCMT, AMTA-WI Immediate Past President and Law & Legislation Chair.

Every time I go to my doctor, he asks me if I'm now the oldest living Massage Therapist in the Fox Valley. It's probably true, considering I graduated from massage

Betsy and her husband Dave in

Betsy and her husband Dave Monterey Caifornia

school in California in 1983, moved here in 1986 and have been in practice ever since. Fortunately, after 25 years, I still find massage therapy to be a deeply satisfying profession.

Besides having a full time massage therapy practice and volunteering in Blue Sky's CMA program, I teach Russian part time at Lawrence University and Fox Valley Technical College. Although Slavic

in origin, my last name is not Russian, it's Czech. I only started learning the language when in college. Sharing my passion for this beautiful language is one of the joys of my life.

At the center of my personal life are a husband and two playful dogs; a mother and her son. Any activity related to food (reading or writing about it; growing it, shopping for it or cooking for family and friends) is of great interest to me. When I want to blow off steam I do Middle Eastern Dance or ride my bike.

Pretty much since I graduated from massage school in 1983 I have been involved with AMTA and for the last 10 years have been on the AMTA-WI Chapter Board of Directors. Currently occupying a lot of my time is the Wisconsin Massage Licensing Coalition, formed upon the completion of the statewide licensing survey done in July 2007. Over the 25 years I have been in practice I have seen the public's use of massage therapy grow and change tremendously. The massage client base has expanded from a healthy population seeking massage as a component of wellness to a group that has significantly more complex health needs. Our clients need us all to be well educated! Primarily for this reason I am devoting the next several years of my life to the pursuit of full licensure for the massage profession in Wisconsin.

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Years of Membership

The awards committee would like to congratulate the following members on their years of membership.

Chippewa Falls

Oconomowoc

Madison

Kenosha

Saukville

Appleton

Madison

Whitehall

Madison

Bayside

Madison

Monona

Milwaukee

Lake Geneva

Sheboygan

West Bend

Washburn

Lake Geneva

Milwaukee

Oak Creek

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Mercedes Ramona DzindzeletaRacine

20 Year Members

15 Year Members

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25 Year Members

Ann M. Meyer Wausau Sandra J. Wojtecki Tamel Cudahy

Congratulations!

New Members

From December 2007 to February 2008 the following members joined the AMTA-WI Chapter. As of March 1, 2008 our chapter has 1,676 members. For information on member benefits and resources to support you in your profession go to the AMTA-WI website at www.amtawi.org and the AMTA National website at www.amtamassage.org.

If you have any questions about member benefits or if you are interested in representing the AMTA at schools in your area, please contact Sara Smiley-Robbins at (414) 429-5791, or email at ssmileycmt@yahoo.com.

Jennifer Abbott Pewaukee Milwaukee Christopher L. Aiello Tanva Babino Muskego Scott Buechs Franklin **Pickett** Krista Faye Campbell Lindsey M. Coppens Green Bay Anjail Floyd-Pruitt Milwaukee Ann Fothergill Milwaukee Jennifer Friedrich Burlinaton Angelique Galligan Oshkosh Jacqueline M. Gallo Franklin Amy Lynn Garcia Milwaukee Christina M. Grubb Stevens Point Amber L. Haring Tomahawk Lisa Johnson Cambellsport Saren Johnson-Chase Schofield Constance A. Kanitz Menasha Lisa Klatkiewicz Seymour Bill Kleinhenz Janesville Milwaukee Leah L. Noel Sarah E. Pederson Eau Claire Peter W. Piotrowski Milwaukee Xuefen Rex Waterford Richard Dominic Schumann Madison

Paula Slamann Port Washington

Kathleen Smedema Cambria Lake Delton Lisa M. Smith Desirae A. Vassilew Manitowoc Jessica L. Viste Sturgeon Bay Natalie Wahlgren Milwaukee Brian Anderson Madison Jennifer Marie Antony West Salem Katrina Y. Cesar Milwaukee Carolyn DeLong Land O Lakes Cheryl L. Dick Wisconsin Dells Karen A. Erickson Monticello Sondra M. Gesselle Walworth **Ebony Gruber** Appleton Tataia Johnson Milwaukee Megan Kirkpatrick Oconomowoc

Craig Kitzman Deerfield Andrea M. Knoll Waukesha Cassandra Kraft West Bend Diana Lambries La Crosse Jamie Lind Green Bay Katy E. Luck Madison Sasha Mason Middleton Melissa Mitchell Milwaukee Erica A. Murillo Milwaukee Krista Nowicki Madison Christine Podewils Milwaukee Andrea Van Dam Menomonee Falls

Robin L. Wenninger

Karen Teague Milwaukee

Welcome Aboard!

David Kent Entertaining and Informative By Kay S.Peterson, WCMT

Eighty five massage therapists most of them AMTA-WI Chapter members were entertained and informed for 12 hours by David Kent in Madison in February. David has a sophisticated presentation set-up using Power Point presentation combined with live video, recorded video and demonstration to instruct therapists on techniques for resolving headache pain. He also spent a good deal of time teaching us techniques to determine the suitability of the techniques for each client. I learned that dysfunction in the carotid sinus can cause some people to lose consciousness when rotating the head to look over the shoulder. This is the cause of many back up accidents where the driver just keeps on going into a building, pedestrians or other traffic and when questioned is completely unaware of what occurred. After sixteen years of continuing education seminars I am pleased when I come away with one really solid piece of new information. For me this was it. I will be adding the assessment techniques taught to make sure the people I am working on, will not be adversely affected by my massage.

nterspersed with the education were energizing breaks where we all formed conga lines and did tapotement on each other to the song "Break Out" it was fun energizing and also exhausting, (That is one long song!).

The education committee has three new volunteers: serving as co-chairs will be Amy Appel from Eau Claire, Mary Mc Clusky and Jennifer Morgan from Racine. These three will work in conjunction with Amy Remillard and myself to get the education programs up and running for 2008 and 2009.

Hope to see many of you at Wisconsin Dells in August.

Reflexology with Claire Miller

Claire began her career in the Lake Tahoe basin, both practicing and teaching. She created her style of reflexology work, beginning with the question of how reflexology works. This desire to understand how reflexology works, evolved into the 4 theory approach, structural alignment, zones, meridians, and proprioceptors. The



reflexology charts also did not fit the anatomy of the body reflected in the x-rays she took for7 years. Out of her frustration with many of the reflexology charts she developed her own charts, that have an anatomical base. Claire Marie Miller taught the beginning workshops at the Lake Tahoe Community College as classes for the public. In 1988 Claire and her family relocated to Chapel Hill, NC. Her classes grew as the information and techniques blossomed, at Body Therapy Institute, a premier NC Triangle area school. Bring the Feet to Life seminar as it was first called, taught the first

certification in 1993. Today the program now called Integrative Reflexology® has taught over 5,000 students and has 8 additional instructors teaching throughout the country. Advanced Integrative Reflexology are workshops that incorporate the whole body into the session, with new protocols and reflexology techniques to better assist the therapist to support the client in achieving health and well-being. NC license #580

What You Will Learn

- Foot reflexology basics and techniques
- Hand and ear reflexology basics and techniques
- 4-theory approach to reflexology: structural alignment, zones, oriental meridians, and proprioceptors
- Easy to use whole hand approach, gentle on thumbs
- Cautions and contraindications to reflexology
- Proper standing and structural alignment exercises
- Anatomy of the lower leg and foot: bones, muscles, and actions
- Elements of spa reflexology
- Massage techniques
- History of reflexology and marketing reflexology
- Working with special populations: infants, children,pregnancy, the elderly, and the terminally ill

Chapter Elects 3 New Board Members

Ellen Wittwer, WCMT

2nd Vice-President and Awards Chair

Ellen was elected as 2nd VP at the meeting in February, she has previously served on the AMTA-WI Chapter board as secretary, we are all very happy to have her back. Here are a few of her words.

"I have been a massage therapist for ten years now. I still go to different companies and do chair massage and have an office where I do full body massages. I wanted to be on the board again to get more involved with the changes that will be taking place hopefully in regards to practice protection, instead of just title protection and I love meeting new therapists. I look forward to working on the awards committee because I was thinking it is important to recognize those individuals that do so much for our chapter and massage in general. I enjoy doing things with my family and my girls, for instance I am a brownie leader for both my girls, two troops, first grade and third grade."

Shane Granzow, WCMT Treasurer



The AMTA-WI Chapter members elected Shane Granzow as your new treasurer. Shane is an enthusiastic volunteer who has some background in financial affairs. He will be working with National in keeping the chapter books in order as well as handling chapter finan-

cial transactions and will also be representing the chapter in Phoenix in September. Shane has the following to say about himself.

"I am a personal trainer and massage therapist. Massage is my passion and I am compassionate about helping people achieve their health and wellness goals. I am a Wisconsin native but spent a good chunk of my years in Virginia. I am military trained and am a driven individual but have left that life for one that is so much more relaxed and flowing. Kind of like my balance of yin and yang."

Sara Smiley – Robbins, WCMT 3rd Vice-President and Membership Chair

Since my first experience in massage school I have been imbued with a sense of pride and deep respect for what we do. I enjoy surrounding myself with people who are pas-

sionate about massage therapy. They inspire me to try harder to educate, promote and work to advance our profession. I am excited for the opportunity to serve on our Board of Directors as your Third Vice President.

state.



In my time on the Board my goal is to increase awareness of the AMTA and all the benefits it has to offer. I believe that everyone deserves the opportunity to belong to an organization that represents them and their beliefs. Through the AMTA we all have the chance to make our voices heard, to connect with other professionals, to learn and to grow. I look forward to sharing my passion with aspiring massage professionals as I represent the AMTA-WI at schools around the

I am blessed with a supportive, caring group of family and close friends who I try to spend much of my time with. I have a wonderful husband and two cats that keep us entertained. Last year I realized my goal of having my own practice by opening a small office in Brookfield. I enjoy learning from my clients, there always seems to be something new to try or to find, and it keeps the work challenging and engaging.

I am thankful for this opportunity to share my passion and to be a part of this group. I hope to meet many of you at our Chapter meeting in August at the Dells.



Board positions announced. Cindy Spitza introduces I-r Amy Remillard, Ellen Wittwer and Shane Granzow. Amy was elected to her second term as President. Ellen was elected 2nd VP and Shane was elected Treasurer.

Town Hall Meetings: A Facilitators' Perspective

By Kay S. Peterson, WCMT

Since September I have participated in six separate Town Hall Meetings on the Licensing Initiative for Massage Therapists and at five of these I served as facilitator. I have had the pleasure to dialogue with over sixty massage practitioners and therapists across the state as well as many current students of massage therapy. The final consensus at all of these meetings is that we need full licensure. Even at meetings where many of the attendees initially came opposing this initiative, they felt after discussing their feelings and concerns that what they really do desire is full licensure. Below I will address some common concerns I have heard expressed.

One of the main concerns has been government control of their lives. There is not now nor will there be in the future "Massage Police". All licensed professions are self regulated, licensure simply opens an avenue for the general public or members of a profession to lodge a complaint against someone holding that license. The control will be by members of our profession through a regulatory board made up primarily of massage therapists.

Concern was also expressed for those already practicing who may not meet the current standards. This concern is easily calmed with discussion of the grandparenting phase. At every meeting those present favored some form of grandparenting, all did feel there is a need for standards, which lead to their support of licensure.

Another concern is the cost of continuing education. I am and have always been in favor of licensing. I joined this

profession 16 years ago and have always felt proud of what I do and proud of the numerous opportunities for continued learning in the massage field. The opportunities available to advance my skills and knowledge are what keep me excited and involved. I am not alone in my perspective but have met many who do not feel they should have to improve their skills throughout their careers. This is one area

where a meeting of the minds has not occurred. I suggest to those who hold the opinion that continuing education is too expensive and a racket devised to get their money join the AMTA. Extremely reasonable, high quality education is actually one of our best recruitment tools. I doubt that anyone can provide a convincing enough argument to change my opinion that the pursuit of continuing education is what defines one as a professional.

I thank you for taking the time to read my thoughts and look forward to dialogue with any of you who wish to discuss this or any other topic. True freedom is the ability to express your ideas without retribution. Speak up, speak out and be heard. Please take the time to attend a Town Hall Meeting in your area, be part of the process - get involved. Town Hall Meetings will end soon, however opportunities for input will exists after that time as the law is drafted. Member assistance will also be needed during the legislative phase to get out your friends, clients and family to write letters of support of the initiative to their State Senators and Assembly Representatives. The best way to stay in touch with the process is to read Connecting Hands and contact Betsy Krizenesky whose information in on page 2.



2009 Delegates for National Convention in Orlando.Pictured I-r are: PJ Mattson, Marty Ferris, AnnMarie Kolb, Mike Rude, Kathleen Treffert, Ken Ring and Robin Brauner.



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BOD Minutes

AMTA-WI Board Meeting
December 9, 2007
Waukesha, WI – Amy Remillard's Home

Meeting called to order at 10:16am by Amy Remillard. Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), AnnMarie Kolb (Secretary), and Betsy Krizenesky (Immediate Past President/Law & Legislation).

Approval of Minutes from September 8, 2007

MOTION: AnnMarie Kolb moved that we approve the minutes as corrected. Betsy Krizenesky seconded. All approved.

Approval of Minutes from November 26, 2007

MOTION: Kay Peterson moved that we approve the minutes as corrected.

AnnMarie Kolb seconded. All approved.

Officer and Committee Reports:

President: Amy Remillard reported on membership numbers. Education: Amy Remillard reported that the committee met December 8, via teleconference. Contracts will be sent out by December 15, for the August 2008 education conference, to Claire Marie Miller (Integrative Reflexology), Kathy Ginn (Ethics) and Doug Nelson (NMT).

MOTION: Kay Peterson moved that the amount of chapter funds directed to education from member dues be raised from \$8,000 per year to \$12,000 per year. Betsy Krizenesky seconded. AMENDMENT: Betsy would like to raise it to \$16,000. Kay seconded. Amendment approved. Motion approved as amended.

1st VP/Newsletter: Kay Peterson reported that Mike Rude is very excited to be involved in the newsletter and doing an awesome job. Kay presented the invoices from Rooney Printing for the April & July 2007 newsletters. There was an error in billing, and they undercharged the AMTA-WI for printing newsletters for this fiscal year.

MOTION: Kay Peterson moved that the AMTA-WI Chapter newsletter Connecting Hands have its publication schedule reduced to three issues per year from the current four. The new schedule being February, June and October. Betsy Krizenesky seconded.

Betsy suggested we wait, due to increased need of communicating to the membership about the Legislative processes ahead. The motion was tabled by Kay Peterson.

2nd VP: Vacant. 3rd VP: Vacant.

Treasurer: Budget discussion.

Secretary: AnnMarie Kolb has nothing to report at this time.

Immediate Past President/Law & Legislation: Betsy Krizenesky reported that the town hall meeting schedule is well underway. These meetings are being held through the end of April 2008 (an extended schedule) for gathering specific opinions from the profession in Wisconsin on the proposed draft of the massage licensing bill. In May the Wisconsin Massage Licensing Coalition will meet to prepare the first draft of the bill, which will then be published in the July 2008 issue of the AMTA-WI chapter newsletter, Connecting Hands. The second draft will be done after members of the massage profession and related professions are allowed to comment in late summer and fall. During that time legislative sponsors will be sought and the goal is to have the bill draft ready to present to the legislature in

January 2009. It will then make the long journey through various hearings and committees of both the State Assembly and Senate hopefully ending up on the Governor's desk for signature by the end of the 2010 session, if not before.

OLD BUSINESS:

Bookkeeping Options: Amy Remillard discussed the options available from AMTA National. MOTION: Kay Peterson moved that AMTA-WI begin using AMTA National Booking Services Option 2 on March 1, 2008. Betsy Krizenesky seconded. All approved.

Rules of Engagement: Amy Remillard requested that we look at the AMTA National's Rules. Kirsten Severeid emailed some rules of engagement that Amy presented for consideration, as well, and a hybrid of the two documents was created.

MOTION: Kay Peterson moved that the AMTA-WI BOD adopt the Rules of Engagement for all elected or appointed AMTA-WI chapter volunteers as created on December 9, 2007. AnnMarie Kolb seconded. All Approved. See the attached document. These rules will be printed in the Connecting Hands Newsletter once a year.

Mission Statement: Amy Remillard asked if the AMTA-WI Board feels we need to change our mission statement. Our current mission statement is printed in the Connecting Hands Newsletter every issue. The current mission is "Promoting Wellness Through Massage." The opinion was that it is not necessary to change it at this time.

NEW BUSINESS:

Amy Remillard would like to appoint Sara Smiley-Robbins to membership chair. All approved.

MOTION: Betsy Krizenesky moved that the AMTA-WI Chapter enter into lobbying contract Quarles & Brady for passage of massage licensing in the 2009-2010 legislation session. The cost of the contract is \$42,000 to begin May 1, 2008. Kay Peterson seconded. All approved.

MOTION: Betsy Krizenesky moved that AMTA-WI Chapter extend the legislative watch contract at \$500 per month from January 1, 2008 to April 30, 2008, after which the lobbying contract will cover legislative watch services. Kay seconds. All approved.

MOTION: AnnMarie Kolb moved to adjourn the meeting. Kay Peterson seconded. All approved.

Meeting was adjourned at 2:06pm by Amy Remillard.

AMTA-WI Board Meeting January 20, 2008 Madison, WI – Best Western InnTowner

Meeting called to order at 12:42pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard
(President), Kay Peterson (1st VP/Newsletter Editor), AnnMarie Kolb
(Secretary), Betsy Krizenesky (Immediate Past President/Law & Legislation),
Sara Smiley-Robbins(Membership Chair) and Paulette Gehrke (Education Chair).

Approval of minutes from December 9th, 2007

MOTION: Kay Peterson moved to approve the minutes as corrected.

Betsy Krizenesky seconded. All approved.

from page 25

Officer and Committee Reports

President/Education - Amy Remillard reported on the four changes of members liability insurance coverage which included modality exclusions, coverage for massage therapy goods, extended protection for esthetic services, and interim coverage. See attached or visit www.amtamas-sage.org. Amy reported that the Membership Chair position will be expanding its position by recruiting and managing Student Recruitment Designees. Each membership chair will be given a starter kit to present at schools.

Membership Report: Sara Smiley-Robbins reported that we have 1527 professional members, 12 schools and 171 student members. There are 1714 total members in the AMTA-WI.

Education Report: Amy Remillard reported that there are 54 people registered at this time for the David Kent Workshop in February. Paulette Gehrke reported that the Claire Marie Miller, Kathy Ginn and Doug Nelson contracts are signed for the August 2008 education conference. Kay Peterson reported that she is pricing projectors and head sets for future education conferences.

 1^{St} VP/Newsletter - Kay Peterson submitted copies of the advertising deposit ledger for the April, July and October 2007 issues of Connecting Hands. At this time, January 2008 advertisers have not been billed. 2^{nd} VP - Vacant

3rd VP - Vacant

Treasurer/Finance – Amy Remillard asked for bills to be submitted.

Secretary - AnnMarie Kolb had nothing to report.

Immediate Past President/Law & Legislation - Betsy Krizenesky reported

that the Town Hall meetings are in progress.

Old Business

Policy Manual - AnnMarie Kolb reported that she is sorting through old meeting minutes to add to the current policy manual.

MOTION: Kay Peterson moved to send Rooney Printing a check for \$1,936.31 to cover the undercharge for the April and July, 2007 Connecting Hands Newsletter Issues. AnnMarie Kolb seconded. All approved.

New Business

Nothing new was presented.

MOTION: Kay Peterson moved to adjourn the meeting. AnnMarie Kolb seconded.

Meeting adjourned at 2:03pm by Amy Remillard. Respectfully submitted by AnnMarie Kolb, Secretary.



David Kent and John McMahon setting up the Postural Analysis Chart at the February Conference.

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Calender

April 20th

BOD MEETING, Madison

June 8th

BOD MEETING, Neenah, 920-725-0843

August 22nd

BOD MEETING, WI Dells Chula Vista

August 23

CHAPTER MEETING, WI Dells Chula Vista

August 22-24

See pages 14 & 15 for details

AMTA-WI Chapter Fall Educational Conference Chula Vista, Wisconsin Dells

NMT by Doug Nelson, Reflexology by Claire Marie Miller and Ethics by Kathy Ginn

September 17-20

AMTA National Convention Phoenix, AZ

Connecting Hands

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