



Phoenix
KARNEA
SCHEDULE OF EVENTS

RAH RAH DELTA



DELTA TAU DELTA & BREAKTHROUGH T1D: A MATCH MADE FOR A CURE

Join brothers and Delt friends from across the country for a fun, interactive trivia experience supporting the Fraternity's philanthropic partner. Gather your team, put your knowledge to the test, and compete for top prizes. Learn more by visiting the Karnea app or stop by the Breakthrough T1D table.

Thursday, Aug. 6 | 8:00 - 10:00 pm, Grand Sonoran Ballroom



DELTA TAU DELTA



Breakthrough T1D™



WHAT TO KNOW

KARNEA APP

Everything you need for Karnea in one place. For more information about speakers, hotel maps, Karnea documents and more download the Karnea app or visit delts.org/karnea26. After downloading, make sure to log in to access more features. Don't forget to turn on your push notifications so you can get Karnea alerts and information in real time. To download the app, open your phone's store (App store or Play store), search Karnea to find the app and click download. When opening the app for the first time, it will ask you to turn on notifications. Click yes. Open the app to install the event and select the Karnea 2026 event to download within the app. Once the app and event are downloaded, you are ready to sign in to use all the app features

KARNEA ATTIRE

Polos, collared shirts and nice pants are acceptable for most events during Karnea. Coat and tie is expected for the *Ritual* on Thursday and the banquet Saturday evening. Swimwear is acceptable for the pool party Wednesday evening. No hats during sessions, please.



WHAT TO KNOW

SOCIAL MEDIA

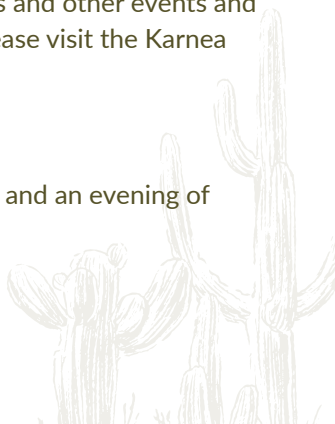
When posting on social media use **#Karnea26** or **#RahDelt**. Tag the Fraternity as you experience Karnea on Facebook and Instagram.

NAMETAGS

Your nametag is your admission ticket to business sessions, meals and other events and should be worn throughout Karnea. If you lose your nametag, please visit the Karnea registration desk.

KICK-OFF EVENT - POOL PARTY

Escape the heat and join us poolside for delicious bites, a live DJ, and an evening of brotherhood under the Arizona sun.



WHAT TO KNOW

KARNEA PHOTO

Participants and guests will come together for one of Karnea's greatest traditions, the Karnea group photo, during the closing banquet on Saturday.

EDUCATION BLOCKS

Our education blocks are the cornerstone of Karnea. Personal and professional development take center stage. Immerse yourself in a diverse array of thought-provoking sessions, workshops, and seminars meticulously curated to elevate your skills, broaden your horizons and ignite your passion for growth. Whether you're a seasoned professional seeking new ideas or a newcomer eager to embark on your developmental journey, our comprehensive educational program offers something for everyone.



WHAT TO KNOW

GUEST PROGRAM

Whether this is your first or your 20th Karnea, we're excited to welcome you to the guest experience in Phoenix. In many places, our guest schedule coincides with the Delt schedule; be sure to join us for the Karnea Kickoff at the Pool Party and the closing activities on Saturday. Thursday and Friday, there are programs specifically for guests.

THURSDAY, Aug. 6, 2026

Guests will begin their Karnea experience with a Stitch & Mingle private desert-inspired needlepoint experience led by the team at Be Stitched. As needlepoint continues to trend as a relaxing and creative hobby, this guided session offers the perfect opportunity to try it firsthand. Participants will create their own desert landscape design while enjoying a laid-back, social atmosphere and learning a new skill.

Location: 5:30-7:30pm, Sonoran A

FRIDAY, Aug. 7, 2026

The experience continues with a private day trip to Sedona. Along the way, guests will visit scenic landmarks and take in breathtaking views, with opportunities to explore Sedona's shops, galleries, and local dining. From the desert's peaceful beauty to the charm of Sedona's vibrant community, this experience offers a memorable blend of creativity, culture, and adventure.

Location: 7:45 am, hotel main entrance/carport

WHAT TO KNOW

ALCOHOL AND ILLEGAL DRUGS

The national minimum drinking age is 21. It is illegal for you to drink while underage. Illegal drugs and their use are never tolerated. The hotel staff has been notified by the Fraternity to deal with noise complaints and other security problems as they see fit. The Delt Sergeant-at-Arms Committee will be working the night shift to maintain the honor of the Fraternity. Illegal activity will not be tolerated and may result in the removal from Karnea and the hotel. Chapter delegates required to leave will not receive a refund, must pay the additional cost of early travel home and will automatically be referred to the Fraternity's Standards Committee.





WEDNESDAY, AUGUST 5

11:00 a.m. – 5:00 p.m. **Credentialing & Registration Opens** - *Sonoran Grand Foyer*

5:00 p.m. – 6:00 p.m. **Karnea First Timers Welcome** - *Grand Sonoran H-K*

7:00 p.m. – 10:00 p.m. **Karnea Kickoff & Pool Party** - *Resort Pool Area*

Food stations & entertainment provided



THURSDAY, AUGUST 6

8:00 a.m.	Credentialing & Registration Opens - <i>Grand Sonoran Foyer</i>
8:00 a.m. – 9:00 a.m.	Vendor Hall Opens - <i>Grand Sonoran Foyer</i>
8:30 a.m. – 10:00 a.m.	Parade of Chapters & Opening of Karnea - <i>Grand Sonoran Ballroom</i>
10:00 a.m. – 10:30 a.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
10:15 a.m. – 12:15 p.m.	Ritual & Business Meeting I - <i>Grand Sonoran Ballroom</i>
12:00 p.m. – 12:30 p.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
12:30 p.m. – 1:30 p.m.	Breakthrough T1D Luncheon - <i>Grand Sonoran Ballroom</i>
1:30 p.m. – 2:00 p.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
2:00 p.m. – 3:00 p.m.	Education Block I - <i>Desert Suites 1-8</i>
3:00 p.m. – 4:00 p.m.	Keynote: Craig Pollard - <i>Grand Sonoran Ballroom</i>
4:00 p.m. – 5:00 p.m.	Special Presentation - <i>Grand Sonoran Ballroom</i>
5:00 p.m.	Dinner on Your Own
6:00 p.m. – 8:00 p.m.	Order of the C- Reception - <i>(Invite only)</i>
8:00 p.m. – 10:00 p.m.	Breakthrough T1D Evening Programming - <i>Grand Sonoran Ballroom</i>

EDUCATIONAL BLOCK I

2:00 p.m. – 3:00 p.m.

The Simple Road Toward Financial Freedom

Desert Ste. 1

Presented by: Steven Short (USC, 1991)

Most college graduates enter the workforce without ever learning a simple system for managing money. Yet the financial decisions you make in your 20s can have an enormous impact on your future. In this interactive masterclass, Amazon #1 bestselling author Steve Short shares a practical roadmap for building financial confidence. You'll discover the Save-First 50/20/30 Model™, the 20-to-\$1M Method™, STL Moments™, and other simple strategies designed to help you make smarter financial decisions with greater confidence. Whether you're preparing for your first full-time job or have already started your career, you'll leave with practical tools you can begin using immediately. Participants will also be invited to continue building these habits through the 6-Week Financial Freedom Challenge.

Understanding Type 1 Diabetes Through the Lens of Daily Life and the Breakthroughs Ahead

Desert Ste. 2

Presented by: Sydney Watson & Kelly Fleming, Breakthrough T1D

This session helps participants better understand what type 1 diabetes (T1D) is, what daily life with the disease really looks like, and the breakthroughs transforming the future. Through relatable examples and real-world insights, attendees will learn about the constant decision-making required to manage T1D, the role of technology, and how Breakthrough T1D is driving research, innovation, and progress toward life-changing therapies and cures.

Mastering The Ritual: A Holistic Approach

Desert Ste. 3

Presented by: Ross Theriault (Maine, 2008) & Ritual Proficiency Task Force Chairman

This session will help chapter leaders, undergraduates and alumni, hone their skills in coaching their chapters through the *Ritual*. Utilizing the *Ritual Excellence Playbook*, attendees will learn a step-by-step approach to building their chapter's *Ritual* skills and appreciation, as well as connect with the newly-minted Master Ritualists who can help identify more targeted support for chapters. The session will end with a short ritual education session led by our Master Ritualists.

Leaving it Better: Creating Your Delt Legacy

Desert Ste. 4

Presented by: Sage Aucoin, Assistant Director of Officer Education (University of Louisiana at Lafayette, 2022)

Every Delt wants to leave a legacy, but lasting change doesn't happen in a single moment. It happens through consistent leadership, shared vision and small actions that move a chapter forward. In this interactive session, participants will explore how to identify opportunities for improvement, create buy-in among brothers and build momentum for meaningful chapter change. Using principles from the Social Change Model of Leadership Development, attendees will learn practical tools for turning ideas into action and ensuring their impact lasts long after their undergraduate experience ends. Whether you're an officer, emerging leader or engaged member, this session will help you discover how to leave your chapter better than you found it.

EDUCATIONAL BLOCK I

2:00 p.m. – 3:00 p.m.

Building Brotherhood

Desert Ste. 5

Presented by: Nick Gaulin (Sacred Heart, 2015)

A brotherhood retreat is a great way to help our members not only develop a stronger bond but also learn more about what makes each other tick. Whether your chapter's retreat could use some adjustments, the brotherhood needs strengthening or you're looking to create a new experience for your members, this is your opportunity to create a brotherhood retreat that is unique to your chapter.

Leading When It Counts: Adaptive Leadership for Delta Tau Delta

Desert Ste. 7

Presented by: Dr. Michael Shonrock (Western Illinois, 1979)

Leadership isn't about having all the answers—it's about navigating change. This interactive session introduces undergraduate members and advisors to adaptive leadership strategies for tackling real chapter challenges. Through fraternity-specific examples and hands-on activities, participants will learn how to lead through conflict, build accountability, strengthen chapter culture, and confidently guide their brothers through change.

Work Smarter, Not Harder: Mastering Fraternity Awards & Accreditation

Desert Ste. 6

Presented by: Holly Mae Meadows, Director of Chapter Services

Awards and accreditation don't have to be overwhelming. This hands-on workshop will help undergraduate officers build simple, sustainable systems for organizing documentation, sharing responsibilities, and submitting stronger Awards and Accreditation Reports. Ideal for chapters looking to improve their process and set themselves up for long-term success.

Job vs. Career: A Different Way to Think About Your Search

Desert Ste. 8

Presented by: Antoine Carriere (Ottawa, 1998)

Understanding what you're actually looking for - and why that clarity matters. Many people begin their search without first understanding whether they are actually looking for a job, a career, or something in between. Through a structured process of information sharing, reflection and discussion, we will explore the distinction between jobs and careers, identify where you currently are on that spectrum, and examine the difference between capacity and fit. You will leave with greater clarity about what you need right now, tips on how to find it and a practical framework to support your career decisions going forward.

THURSDAY KEYNOTE

Craig Pollard (USC, 1990)

Founder, Cancer for College

3:00 PM | Grand Sonoran Ballroom

When cancer threatened the baseball dreams of a teenage boy, Craig Pollard made himself a promise. From his hospital bed, Craig vowed that if he survived, he would dedicate his life to making a difference. That promise grew into a charity called Cancer for College, a \$20 million scholarship foundation that has helped thousands of cancer survivors pursue higher education. It's an organization built on the grit and gratitude Craig developed through years as a competitive athlete and successful entrepreneur. Complications from his early cancer battles led to the amputation of both legs below the knee—a life-changing challenge that ultimately gave him an even deeper appreciation for purpose, resilience, and gratitude. Through raw honesty, heartfelt storytelling, and unexpected humor, Craig shares how life's greatest setbacks can become its greatest opportunities. It is a life built on proving that surviving adversity is only the beginning of building a lasting legacy.



FRIDAY, AUGUST 7

8:00 a.m.

Credentialing & Registration Opens - *Grand Sonoran Foyer*

8:00 a.m. – 9:00 a.m.

Past International Presidents' Breakfast - *(Invite only)*

9:00 a.m. – 10:00 a.m.

Keynote: Kevin Sánchez - *Grand Sonoran Ballroom*

10:00 a.m. – 10:15 a.m.

Vendor Break - *Grand Sonoran Foyer*

10:15 a.m. – 11:15 a.m.

Consultant Cantina Meet & Greet - *Sonoran H-K*

11:15 a.m. – 12:15 p.m.

Master Ritualist Conclave - *Sonoran H-K*

12:30 p.m. – 2:00 p.m.

Etiquette & Networking Luncheon - *Grand Sonoran Ballroom*

2:00 p.m. – 2:30 p.m.

Vendor Break - *Grand Sonoran Foyer*

2:30 p.m. – 3:30 p.m.

Education Block II - *Desert Suites 1-8*

3:30 p.m. – 6:00 p.m.

Business Session II - *Grand Sonoran Ballroom*

6:00 p.m.

Dinner on Your Own

6:30 p.m. – 9:00 p.m.

Affinity Group Receptions

Military Delts - Twenty6

Delt Pride - McDowell Meeting Room 2

Chapter Consultant Alumni - Invite Only

EDUCATIONAL BLOCK II

2:30 p.m. – 3:30 p.m.

GreekBill Demonstration/Training

Desert Ste. 1

Presented by: Brad Wright

GreekBill is the preferred financial management provider of the Fraternity. Anyone interested in learning more about GreekBill should join this demonstration and training. Designed for directors of finance that are current users, but open to all interested in learning more about the member billing and payment platform, come learn how this system can help your chapter collect more revenue and streamline your expense management process.

Building the Next Great Delt Tradition - A Fundraising Master-Class Featuring "Fundraisers in a Box" for Chapters Ready to Scale Impact

Desert Ste. 2

Presented by: Sydney Watson & Kelly Fleming, Breakthrough T1D

Build a fundraiser that lasts beyond one event. This hands-on session teaches chapters how to create scalable, mission-driven fundraising experiences that engage their campus and build lasting traditions. Through "Fundraiser in a Box" concepts centered on T1D awareness, participants will leave with adaptable ideas they can easily implement on their own campuses.

AI is the Tool, You Are the Pilot: An AI vs. IA Master Class

Desert Ste. 3

Presented by: Dr. Samuel Su (Florida Tech, 2022)

Generative AI is everywhere, but merely asking a chatbot for answers isn't enough anymore. This interactive session shifts the spotlight from Artificial Intelligence to Intelligence Augmentation (IA) the art of using technology to amplify your own human expertise, creativity, and critical thinking. Whether you are a first-year student managing heavy coursework or a seasoned professional optimizing complex workflows, this zero-jargon crash course will teach you how to stay in the driver's seat. We will cut through the tech hype to focus entirely on practical applications, showing you how to command these tools instead of letting them dictate your output.

Monkey See, Monkey Do: Building a Chapter Culture People Never Want to Leave

Desert Ste. 7

Presented by: Derek Olive (Western Kentucky, 1991) & Antoine Carriere (Ottawa, 1998)

Why do some chapters keep producing engaged alumni year after year, while others watch members disappear the moment they graduate? The answer starts long before commencement — and this session shows both active members and alumni exactly where and how to change it. If you have ever felt the frustration of disengagement — from either side of it — this session was built for you.

EDUCATIONAL BLOCK II

2:30 p.m. – 3:30 p.m.

Motivation That Lasts: The Power of Autonomy, Mastery, and Purpose

Desert Ste. 4

Presented by: Adam Rice (Missouri S&T, 2021)

The Intrinsic Motivation Program provides participants with evidence-based tools and reflective exercises to increase engagement, performance, and personal fulfillment through internally driven motivation. Drawing from motivational psychology research and concepts popularized by researchers such as Richard Ryan, Edward Deci, and Dan Pink, the program examines how autonomy, mastery, and purpose influence human behavior and long-term success. Participants complete practical activities including autonomy audits and flow-state tracking exercises to identify patterns that support motivation and productivity. The program is designed to help individuals cultivate self-direction, develop growth-oriented thinking, clarify personal purpose, and create meaningful alignment between their goals, work, and values.

The Future of Fraternity Growth: Building Sustainable Recruitment Success

Desert Ste. 5

Presented by: Nolan Briegel, Assistant Director of Recruitment Support & Holly Mae Meadows, Director of Chapter Services

The future of Delta Tau Delta depends on intentional growth. This session explores the Fraternity's vision for expansion, the "Why does the world need more Delts?" initiative, and key growth strategies, including the Growth Challenge and Crescent Initiative. Attendees will learn how their chapter can recruit with purpose, build sustainable growth, and strengthen the member experience. Co-presented with Holly Mae Meadows, Director of Chapter Services.

Better Together: Leadership Through Self-Awareness and Your Personal Board of Directors

Desert Ste. 8

Presented by: Marc Welch (Wabash, 1999)

Great leadership starts with self-awareness. In this interactive session, participants will use the Johari Window to better understand their strengths and blind spots while creating a Personal Board of Directors to identify the mentors and peers who support their growth. Attendees will leave with practical tools to build self-awareness, seek meaningful feedback, and strengthen their leadership long after college.

Communicating with Purpose: Best Practices for Alumni Engagement

Desert Ste. 6

Presented by: Jared Anderson, Elevate IMS

Effective communication is the cornerstone of a strong and engaged fraternity alumni community. This session explores how intentional, consistent, and meaningful communication can strengthen lifelong bonds between alumni and their fraternity, fostering a deeper sense of brotherhood long after graduation. Participants will learn about the importance of establishing an alumni communication program and how they can effectively keep alumni informed about the current undergraduate chapter. Attendees will also discover how strategic alumni communications can increase participation in events, volunteer leadership, mentoring opportunities, and future capital campaigns. Whether your chapter is looking to reconnect with disengaged alumni or build a more comprehensive engagement strategy, this session will provide practical tools and best practices to create communication that inspires alumni to stay connected, give back, and remain active members of Delta Tau Delta for life.

FRIDAY KEYNOTE

Kevin M. Sánchez, CIMA®, CPWA®, CFP®

Senior Vice President – Investments

Senior Institutional Consultant specializing in Non-Profits

9:00 AM | Grand Sonoran Ballroom

For over 30 years, Kevin has advised high-net-worth families, nonprofit organizations, foundations, and endowments in crafting bespoke investment and planning strategies. He helps clients navigate complex conversations involving investment policy, portfolio design, governance, risk management, multigenerational wealth strategy, and outside advisor coordination.

Kevin is a proud Gamma Rho Delt Brother, who earned his M.B.A. in Finance with honors from the University of Oregon's Lundquist School of Business and his B.S. also from the University of Oregon, graduating cum laude with majors in Finance, Management, and Marketing. He holds the Certified Investment Management Analyst®, Certified Private Wealth Advisor®, and Certified Financial Planner™ designations, and has held leadership roles as the Board Chair Emeritus for the Investments & Wealth Institute.

Outside the office and out of a suit & tie, Kevin is known in the mountaineering community as the Seven Summits Silverback for his passionate pursuit of the conquering the worlds Seven Summits, with the goal of finishing his two remaining summits – Denali and Everest, by the tender young age of 65.



SATURDAY, AUGUST 8

8:00 a.m.	Credentialing & Registration Opens - <i>Grand Sonoran Foyer</i>
8:00 a.m. – 9:00 a.m.	AAA / DSC Breakfast - <i>President's Boardroom (Invite only)</i>
9:00 a.m. – 10:30 a.m.	In-Memoriam - <i>Grand Sonoran Ballroom</i>
10:30 a.m. – 11:00 a.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
11:00 a.m. – 12:00 p.m.	Education Block III - <i>Desert Suites 1-8</i>
12:00 p.m. – 12:30 p.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
12:30 p.m. – 2:00 p.m.	Awards Luncheon - <i>Grand Sonoran Ballroom</i>
2:00 p.m. – 2:30 p.m.	Vendor Break - <i>Grand Sonoran Foyer</i>
2:30 p.m. – 4:00 p.m.	Keynote, Steve Whitby - <i>Grand Sonoran Ballroom</i>
4:00 p.m. – 5:30 p.m.	Bethany & Heritage Society Reception - <i>(Invite Only)</i>
5:30 p.m. – 6:30 p.m.	Pre-Banquet Reception - <i>Grand Sonoran Foyer</i>
6:30 p.m. – 8:30 p.m.	Karnea Banquet & Dessert Reception - <i>Grand Sonoran Ballroom</i>

EDUCATIONAL BLOCK III

11:00 a.m. – 12:00 p.m.

Where Did All the Seniors Go?

Desert Ste. 1

Presented by: Holly Mae Meadows, Director of Chapter Services

Recruitment brings members in—engagement keeps them invested. This interactive session explores why upperclassmen disengage and shares practical strategies for strengthening participation, brotherhood, and leadership throughout the undergraduate experience. Attendees will leave with ideas to create a chapter culture that keeps members engaged through graduation and beyond.

Fraternity Housing Trends in 2026

Desert Ste. 2

Presented by: Jack Kreman, CEO (Nebraska at Kearney, 2004)

Panelists: Patrick Alderdice, Pennington & Co.; Shana Draper, Upper Crust Food Service; Allan Lutes, Alpha Property Management (Michigan, 1987); Mike Walton, Northwestern Housing Corps. Officer (Northwestern, 1965)

Bigger, bolder and better - Fraternity housing in 2026 can be a tricky, shifting landscape to navigate. Join this expert panel to learn more about the challenges facing fraternal housing in 2026. Participants will leave armed ready to take on the next challenge at their Shelter.

Shaping the Future: The Delta Tau Delta Alumni Association

Desert Ste. 3

Presented by: Travis Gass, Director of Alumni & Stakeholder Engagement (Washington, 2010)

The future of Delta Tau Delta extends beyond graduation. Learn about the vision, purpose, and strategic roadmap for the new Delta Tau Delta Alumni Association, and discover opportunities to stay connected, give back, and help shape the Fraternity's future through alumni leadership and engagement.

(Re)Connecting with your Chapter's Alumni: 50 Years of Lowell's Luau - ZL Chapter, Western Illinois University

Desert Ste. 4

Presented by: Douglas Jordan (Western Illinois, 1989); Barry Meyer (Western Illinois, 1977); Nick Tomich (Western Illinois, 2012); Ayden Day & Ryan Centers (Western Illinois, 2027)

This presentation will discuss some of the lessons learned and suggested best practices for holding alumni events that will link current Active Chapter members with your Alumni. This presentation will be a photo tour through the history of Lowell's Luau and will discuss the origins, value and challenges of hosting an annual Alumni Luau that bring back over 70 alumni members each year and raises funds to support chapter and house corporation activities. This presentation will provide a handout and reference materials

EDUCATIONAL BLOCK III

11:00 a.m. – 12:00 p.m.

They Just Ask For Money - Alumni Relations

Desert Ste. 5

Presented by: Jerry Cooper (Illinois State, 1998)

Strong alumni engagement is more than a newsletter, email, or Instagram post. This session explores practical strategies for building lifelong relationships that strengthen chapter loyalty, increase involvement, and enhance the brotherhood experience. Participants will learn how to create effective alumni relations plans, develop meaningful alumni experiences, engage volunteers, and foster lasting connections after graduation. Through real-world examples and actionable ideas, attendees will leave with tools to strengthen alumni outreach, deepen engagement, and make fundraising a natural result of strong relationships.

Somebody Should. You're Somebody.

Desert Ste. 6

Presented by: Tommy Holstein (Lindenwood, 2018)

Real change starts when someone decides to act. Inspired by Delta Tau Delta's Founders, this session explores how ordinary people can create extraordinary impact. Participants will challenge the excuses that keep them on the sidelines, discover where they can influence change, and leave with one practical action they can take to make a difference in their chapter, community, and beyond.

The Advisor Playbook: Coaching Today's Chapter Officers

Desert Ste. 7

Presented by: Sage Aucoin, Assistant Director of Officer Education (University of Louisiana at Lafayette, 2022)

Great advisors develop leaders, not just chapters. This session equips volunteers with practical strategies to coach undergraduate officers through effective communication, leadership transitions, and team development. Using Tuckman's Stages of Group Development, participants will learn how to build stronger advisor-officer relationships and help executive boards succeed.

True Colors & Personalities for Chapter Leadership: Valuing Differences, Creating Unity to Build a Stronger Brotherhood

Desert Ste. 8

Presented by: Randy Claybrook (Alabama, 1988)

Your chapter is dozens of personalities recruiting, living, voting, and leading. There's bound to be conflicts. True Colors helps you quickly understand core values and drivers. In this session you will learn your Color and recognize those of your brothers, co-workers, and friends. Use this insider knowledge to 1) read a PNM's color in five minutes and connect with him in way that actually lands. 2) Retain brothers by making sure they feel understood and appreciated. 3) Create Executive boards and select chairmen where roles match strengths 4) Lead chapters with less drama and more fun.

SATURDAY KEYNOTE

Steve Whitby

Head of Strategy & Innovation, Cabin

2:30 PM | Grand Sonoran Ballroom

Steve Whitby is the Head of Strategy + Product at Cabin, an AI transformation consultancy. Steve helps fraternity members and alumni to get tactical and practical as we (begin to) treat AI as a real organizational capability versus a collection of tools. Steve guides organizations to open up new ways of working, without losing sight of culture, mission or relationships.

With 25+ years of experience in leadership, education, and change management, Steve has impacted students and professionals on 250+ campuses. His journey includes roles with Pi Kappa Phi and the College of Charleston and decades of volunteer work with the Association of Fraternal Leadership. As a storyteller and strategist, his work is grounded in a simple belief: stories move people, and people move change.

Steve and his team at Cabin bring a thoughtful, human-centered approach to solving complex problems. They do innovation, research, product design, engineering and just about anything you need to lead digital transformation or user-centered efforts.



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This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.



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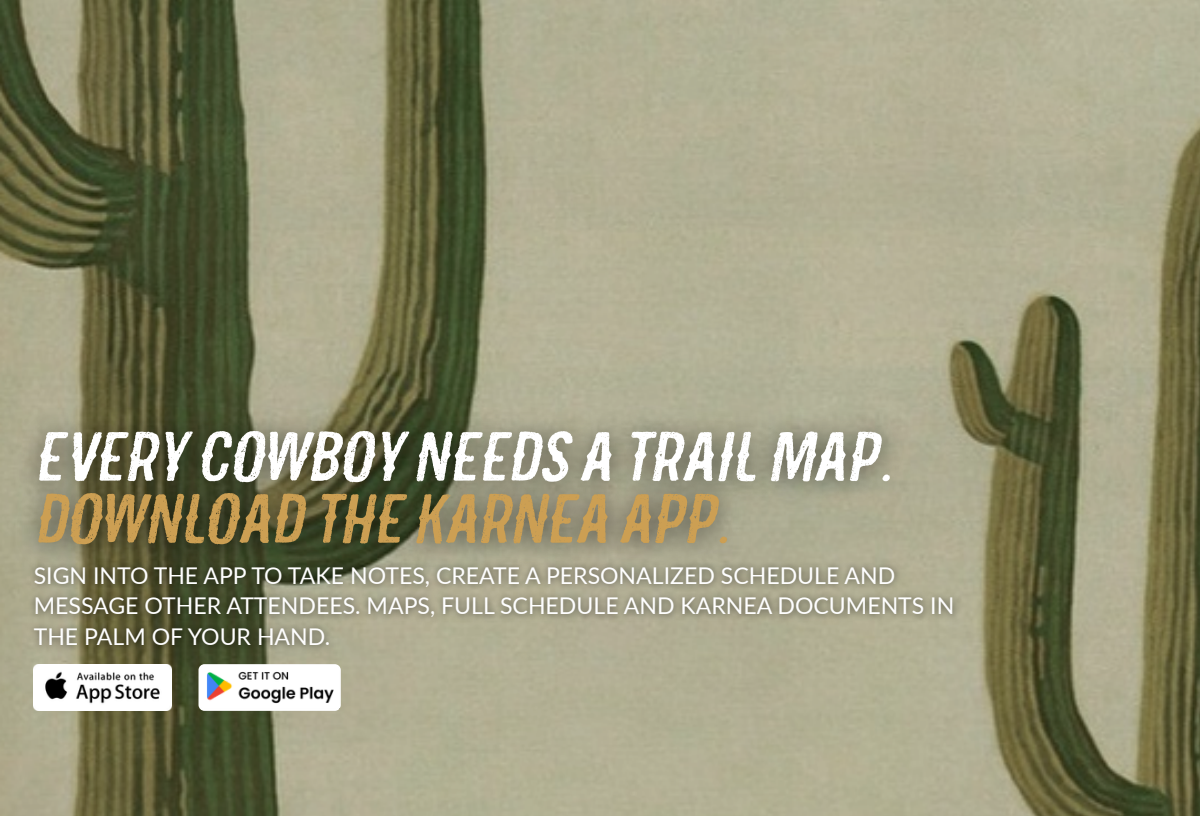
Brooks Brothers

johnnie-O



Shop the **largest selection** of official
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The background of the entire advertisement is a stylized, painterly illustration of a desert landscape. It features several saguaro cacti in various shades of green and brown, set against a light, textured beige background that resembles a wall or a canvas. The cacti are positioned on the left and right sides of the frame, with one large cactus on the left and a smaller one on the right.

EVERY COWBOY NEEDS A TRAIL MAP. DOWNLOAD THE KARNEA APP.

SIGN INTO THE APP TO TAKE NOTES, CREATE A PERSONALIZED SCHEDULE AND MESSAGE OTHER ATTENDEES. MAPS, FULL SCHEDULE AND KARNEA DOCUMENTS IN THE PALM OF YOUR HAND.



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