RECRUITMENT 101

QUESTIONS TO ASK PNMS

1. What are you looking for in a fraternity?
2. Are there any clubs you are looking to join at K-State? What are you involved in now?
3. What made you choose K-State?
4. Where have you worked in the past?
5. How many brothers and sisters do you have? (Get to know their family/important people in their lives.) Where did they go to school?
6. What was your favorite high school memory?
7. What’s something you like to do in your free time?
8. What are you thinking about majoring in?
9. Favorite sport/movie/TV Show/Music?
10. What are some career goals of yours/dream job?
11. What are you most looking forward to for next year?
12. Do you have any questions about K-State or fraternity life in general?
13. What will you be able to contribute to DU?

WHAT NOT TO SAY

- Talking down on other Fraternities/Sororities
- If you dislike food or meals don’t say anything about it
- Talk bad on any member in the house

THINGS TO HIGHLIGHT

- Talk about the New Member experience
  - Study hours/Grade requirements (recently changed to 3.0)
  - New Member Ed Program (meetings) “What Women Want,” Etiquette Dinner; Talks with Kat about how to treat women
  - TeamBuilding Activities (ropes course)/Faith Talks
- Meal Plan
  - Bluestem Bistro Catering/personal chef & Discounts at Bluestem
- Leadership Opportunities
  - Executive Board and all the positions that we have
  - Exec retreat (day of goal setting and brotherhood)
  - Opportunity to get involved in the house early
    - Only house to allow new members to be on executive board
  - Required to join at least 2 clubs at K-State during the first year/ 1 club with your major
- GPA Requirements
• 3.0 GPA required/3.5+ GPA receives scholarship

• Global Service Initiative
  o Delta Upsilon’s International philanthropy/charity
  o Helps young kids in Jamaica receive an education/sends members on global service trip to build underdeveloped communities
  o Miss K-State Competition (campus/community-wide event in McCain, not just a beauty pageant)
    • Rounds: Wildcat pride, Talent, Career round, Question- winner gets a scholarship
    • Proud to be the largest fraternity on campus host an event that empowers women in K-State student organizations
  o Among the top fundraising DU chapters

• Service Hours
  o Had over 2,500 hours last year/Each member does 20 hours a semester
  o Events like GSI, Cat’s Cupboard, Big Brothers/Big Sisters, Recycling Center, hosts blood drives, raking leaves for neighbors etc.

• How Awesome Our Advisors are
  o Kat
    • House mom/advisor who lives in New Mexico
    • Stays in constant contact with us and comes 2/3x a semester
    • Super Helpful with anything and can always reach out to her
    • Received DU Advisor of the Year honors
    • Helps with peoples resume, papers, etc. Always there for us
  o Russell
    • Chapter Advisor who lives in Topeka
    • Comes to every Chapter and Executive Meeting
    • Great alumnus who started our Miss K-State Competition/Former International Consultant for DU

• Alumni
  o Alumni Board
    • Helped us have our $2.5 million renovation/Won National Alumni Engagement Award last 2 years
    • Provide us with scholarships/connections with them
    • Alumni Golf Tournament/Weekend in the spring

• Mom’s Club
  o Study Snacks
  o PS5 in Rec Room

• Events
  o Family Day/ Dad’s Day/Mom’s Day
  o Various brotherhood events

• Dry House

• Achievements
  o Won International DU’s Most Outstanding Chapter, 10 of the past 11 years
  o 1 of 7 Fraternity chapters in 2017 to win the Chapter of Distinction Award out of the
6,100 North American interfraternity Conference chapters

- Brotherhood Events (specifically)
  - Paintball, Basketball tournaments, game watch parties, etc
KANSAS STATE DELTA UPSILON HOUSE TOUR TIPS

GENERAL TOPICS TO TALK ABOUT
- Biggest fraternity on campus (with 112 members and 82 members living in the house)
- Founded at K-State in 1956
  - Only non-secret fraternity- families attend ritual/initiation services, etc
- Dry house
- $3.5 million renovations (library and dining room)
- Alumni Board support
- Mom’s Club

THINGS NOT TO TALK ABOUT
- Negatively (or at all) about other Fraternities/Sororities
- If you dislike food don’t say anything about it

HOUSE TOUR RECRUITMENT & DISCUSSION POINTS

FOYER:
- “Mom’s Room”
  - Kat lives in New Mexico but stays in constant contact with us and visits two/three times every semester, serves as a chapter advisor for 8 years now (DU here has never had a “live-in” house mom since the 90’s)
  - Car swaps
  - Great hangout place for guys
  - Got a PS5 for moms room

SECURITY OF HOUSE:
- Only members in house have key fobs
  - Two doors for entrance with fob

DINING ROOM:
- Meal plan
  - Meals from Sunday night to Friday afternoon
  - Catered by Bluestem/chefs
  - Two hot breakfasts
  - Healthy Option
    - Cereal, pastries, donuts, waffle mix, etc. put out every morning
  - Chapter Meal on Wednesdays (Family style)
- Study snacks from Mom’s club
- New additions
  - Ability to walk out to basketball court from dining room
  - More tables and seats for everyone to sit at dinner together
  - Ping Pong table

3RD FLOOR:
- Introduce 3-person room
  - New members live with upperclassmen to help make them get acclimated to the house easier. Roommates serve more as mentors.
- One guy sleeps in the room and two other guys get to keep their clothes/food/necessities in there but sleep in the sleeping dorms
- All guys spend time in the rooms and with different age groups, but just sleep in the sleeping dorms
- These rooms are generally where juniors like to live because they are more spacious
  - 3rd floor was added in 2000
    - $1.5 million addition so more guys could live in-house

2ND FLOOR:
- Second and third floor share bathroom
  - Never have issues of waiting on a bathroom or shower
  - Mention 2 private bathrooms
- (Peak into sleeping dorms)
  - Explain that it’s where everyone that doesn’t have their own room sleeps and that it’s a good time
  - Quiet for the most part and dark at all times
  - Very comfortable place to sleep
  - People get creative with their space

1ST FLOOR:
- Have their own bathroom and showers
- More rooms

DOWNSTAIRS:
- Rec Room
  - Guys hang out and watch games and movies down there
  - Another good hangout/brotherhood spot
    - Great place for freshmen who do not have their own rooms
  - Show the sauna, just got it after thanksgiving break
    - Get your sweat on
- Laundry Room (Point out but don’t show)
  - Washers, 4 dryers, and FREE (kinda;))
  - Names get put on whiteboard so people can keep track of their stuff easily

TROPHY CASE/COMPOSITE:
- Discuss Executive Board (Show the pictures of leaders or look at composite)
  - Plenty of leadership opportunities
  - List some of the positions
  - Great real life experience & resume builder
  - Opportunities to go to regional and national conferences (Leadership Institute)
- Global Service Initiative (Show big check picture)
  - Delta Upsilon’s International philanthropy/charity
  - Since 2011, DU and GSI have taken members from across the US to Jamaica for a service immersion trip where they are engaged in direct, hands-on service.
  - Every chapter around the country raises money to help underdeveloped communities
  - Many of our chapter members have gone on this trip
  - Our chapter has been among the top fundraising across the country for the last seven years
    - Miss K-State Competition (NOT “pageant”)
      - Largest chapter fundraiser
      - Allows organizations from all over campus to showcase a member
        (Rounds: school spirit, talent, career, question)
• Huge campus event - held in McCain in April

CHAPTER ROOM:
• Chapter is every Wednesday and since we are non-secret, non-hazing, anybody can sit in.
• Associate Member meetings held here weekly
  o New Member Educators help orient new members to college, Greek Life, and Delta Upsilon through lessons
  o Team Building: Challenge Course
  o Enrichment Programs: Guest speakers, workshops
• Won Delta Upsilon’s International Sweepstakes award (Most Outstanding Chapter) 10 out of 11 years (show trophies)
  o Award is based off of an accumulation of Service, GPA, retention of members, philanthropy, behavior, recruitment, and overall programming

*If talking to a PNM:
• Study Hours
  o 8 hours a week required, offered Mon-Thu. 6:30 pm - 9:30 pm
  o Minimum GPA of 3.00 required to get initiated
  o 3.35 all chapter GPA last fall

LIBRARY:
• Main space
  o Brand new renovations that opened Second Semester in 2017
  o Part of the $3.5 million renovations that took place
• Upstairs study rooms
  o Used for group projects (anyone is allowed in the library - encourage work with others)
  o Anyone can study here, not just DUs
  o Almost never need to go on campus to study
  o Outlets everywhere

OUTSIDE:
• Basketball Court aka “Slab”
  o Games are played all the time
  o Grill out
  o DU Basketball tournament
    • Biggest rush event - in the spring (typically in March/April)
    • 3 on 3 tournament for DU members
    • Activities throughout the event for rushes
  o Projector Screen
    • DU Drive-In
    • Big games
• Fratio (Simply point out and briefly talk about)
  o Fireplace up there and another great hangout spot
  o Bonfires are a common thing

OVERALL:
• Recall good memories (appropriate) stories for each stop on the tour to make it more personal
• Don’t forget to ask them questions about themselves as you walk, make guests feel comfortable
• Make the connection with the rush on a personal level - much more important than facts!