

French Lick Springs
Resort and
Conference Center
8670 West State Road 56
French Lick, IN 47432

**Indiana Rural Health Association
21st Annual Rural Health Conference
and Annual General Membership Meeting
June 26 and 27, 2018**

“Creating Healthy Communities”



Conference Brochure Index

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Conference Description

IRHA's Annual Conference brings together physicians, nurses, pharmacists, public health professionals, and other rural health practitioners and advocates with residents of rural communities. Practitioners from the field and national experts discuss current topics, as well as share the experiences of others in public health and rural healthcare delivery, along with the latest information regarding the start-up and on-going management of rural healthcare delivery models.

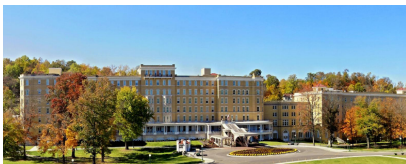
Conference Objectives

At the conclusion of the Conference, participants should be able to:

- * Recognize the national efforts to support population health and healthcare reform in rural communities;
- * Examine unique rural health policy challenges related to finance and quality measurement and resource allocation;
- * Recognize how to effectively engage rural populations and leverage community partnerships;
- * Recognize the need to integrate primary care and behavioral health;
- * Recognize the role of public health and its importance in rural medicine;
- * Recognize the current state of opioid abuse in Indiana and how collective efforts can steadily influence the pain population markets;
- * Recognize opportunities to impact quality improvement in medical practices;
- * Recognize the benefits of integration of mental health services into primary care in rural settings;
- * Identify oral health needs and barriers that affect rural citizens;
- * Recognize lessons learned in adapting standardized measures for a diverse group of telemedicine programs;
- * Learn how regulatory changes impact revenue cycle management.

About IRHA

The Indiana Rural Health Association (IRHA) is a not-for-profit organization representing a diverse statewide membership consisting of individuals and organizations committed to the improvement of health and resources for rural Hoosiers. IRHA seeks to provide a meaningful forum for assessing the strengths and weaknesses of the health and safety of rural communities in Indiana. IRHA seeks to provide educational programs that focus on the unique needs of the residents of rural Indiana and the providers who serve them. IRHA also works to educate the public on relevant issues and focus unified efforts to bring about the necessary changes in public and private policies to ensure that all rural Hoosiers have access to quality health care in their own communities. More information about the IRHA can be accessed through www.indianaruralhealth.org.



Targeted Audience

- Administrators
- Case Managers
- Certified Professionals in Healthcare Quality
- Clinical Managers
- Dentists and Dental Hygienists
- Discharge Planners
- Health Professions' Students
- Hospital Board of Directors' Members
- Information Technology Staff
- Mental Health Professionals
- Nurses and Nurse Practitioners
- Pharmacists
- Physicians and Physician Assistants
- Medical Assistants
- Public Health Professionals
- Quality Improvement Professionals
- Respiratory Therapists
- Social Workers/Community Health Workers/Health Coaches
- Utilization Reviewers
- Accountants
- Rural Health Clinic Coders and Billing Staff
- Rural EMS and First Responders
- Other Healthcare Providers from Hospitals and Rural Clinics
- Workforce Recruiters, Veterans, and Consumers

Educational Grants

This educational activity is funded in part by the Indiana State Department of Health/State Office of Rural Health federal grant #0000000018445

Administrators

The Indiana State Board of Health Facility Administrators (IHFA) has approved IRHA as a sponsor of continuing education programs for health facility administrators. IRHA's license number is 98000258A.

In Collaboration with HFMA of Indiana



Management Sessions Co-Sponsored by Indiana Healthcare Executives Network

Sessions with IHEN logo have been preapproved for ACHE Qualified Education CEUs. As an independent chartered chapter of the American College of Healthcare Executives, Indiana Healthcare Executives Network is authorized to award 8.75 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

Psychology

The Indiana Professional Licensing Agency (PLA) has approved IRHA as a sponsor of continuing education programs for psychology. IRHA's license number is 98000383A.

This activity is supported by a contribution from Lilly.

Special Activities

Monday, June 25, 2018

Golf Beginning at 11:00 a.m.—18-hole best-ball tournament at the Donald Ross Course
Contact Tina Elliott at telliott@indianarha.org if interested in participating.

Welcome/Networking Reception—5:30 to 7:30 p.m.
Hoosier Foyer/Event Center 2nd Floor
Sponsored by:



Tuesday, June 26, 2018

Silent Auction—8:00 a.m. to 5:00 p.m.
Hoosier Ballroom (Exhibit Hall)

Fund Raising Feature:

**Silent Auction to benefit
health professional
students' scholarships**

June 26, 2018

Location: Hoosier Ballroom

**IRHA Blood Drive
by American Red Cross**

Two Days!!!

**June 25 and 26, 2018
10:00 a.m. to 4:00 p.m.
Taggart 100**

***Give the gift of life!
You'll have someone's undying gratitude.***

Student Session/Networking Opportunity/Pizza Night—6:15 to 8:00 p.m.
Windsor Ballroom

Indiana Rural Health Association Annual Conference 2018



2018 Wellness Agenda

Monday, June 25

- **Inaugural Philanthropy Project.** Time slots will be open from 1:00 to 4:00 p.m. to volunteer at Goody B's Teen Center. Children are welcome! To further serve this community, please consider making a food donation to the center. Items needed include: macaroni and cheese, peanut butter, canned fruits and vegetables, crackers, and cereal.

For volunteer signup, go to
<https://www.indianaruralhealth.org/philanthropy>.

Tuesday, June 26

- Stay tuned for some wellness activities.

Wednesday, June 27

- **5K Run & Walk.** Run or walk with conference participants to kick start your final day of the conference! The first 50 to sign up and attend this event will get a FREE t-shirt.

Top 5 ways to maximize **WELLNESS** at the Conference:

1. **Volunteer** at Goody B's upon arrival. You will still have plenty of time to attend the welcome/networking reception at 5:30 p.m.
2. Take advantage of the **standing tables** in the back of Windsor Ballroom. Stretch and move around as needed!
3. Grab a colleague or two or three and invite them to join you in the **5K walk/run** Wednesday morning.
4. **Choose walking meetings.** There is so much space, both outdoors and in!
5. **Walk/Bike/Jog** and observe the beautiful views, paths, trees, and nature of French Lick.



Powered By:
Indiana Rural Health Association, IHIE,
Goody B's, and French Lick Hotel

For more information, ask any IRHA staff, or
contact kchelminiak@indianarha.org



2018 IRHA Annual Conference Agenda at a Glance

Monday, June 25, 2018

Welcome/Networking Reception
Sponsored by BPN Premier Members
5:30-7:30 p.m.

Tuesday, June 26, 2018

8:00-9:00 a.m.
Registration/Breakfast/Exhibitor Networking/
Silent Auction

9:00-9:15 a.m.
Welcome/Call to Order/Introduction of
Board Candidates and Health Professional
Students and their Underwriters

9:15-10:15 a.m.
Keynote Address
"Creating Healthy Communities"
Kristina Box, MD, FACOG
Indiana State Health Commissioner

10:25-11:10 a.m.
Concurrent Sessions I

11:15 a.m.-12:00 p.m.
Concurrent Sessions II

12:00-1:30 p.m.
Lunch and Exhibitor Networking

1:30—2:45 p.m.
Keynote Address
*"Service Excellence is as Easy as PIE:
Perception Is Everything"*
Liz Jazwiec, RN, BSN
Nationally Renowned Motivational Speaker

3:00 - 3:45 p.m.
Concurrent Sessions III

3:45-5:00 p.m.
Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.
General Membership Meeting and Door Prize Drawings
Silent Auction bidding closes at 5:00 p.m.

Wednesday, June 27, 2018

7:00-8:00 a.m.
Breakfast/Exhibitor Networking

8:00-9:30 a.m.
Plenary Session #1
"Rural Hospital Renaissance"
Brian Lee, CSP

Plenary Session #2
"Student-Focused Session"
Speakers TBD

9:30-10:00 a.m.
Exhibitor Networking

10:00-10:45 a.m.
Concurrent Sessions IV

11:00-11:45 a.m.
Concurrent Sessions V

12:00 to 2:15 p.m.
Awards Luncheon and
Keynote Address
"Success Stories from our Peers"
Mike King (facilitator)

2:15 p.m.
Adjournment

Fund Raising Feature:

**Silent Auction to benefit
health professional
students' scholarships**

June 26, 2018

Location: Hoosier Ballroom

**IRHA Blood Drive
by American Red Cross**

Two Days!!!

**June 25 and 26, 2018
10:00 a.m. to 4:00 p.m.
Taggart 100**

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Indiana Rural Health Association 2018 Annual Conference June 26 and 27 2018

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Sponsored by BPN Premier Members
5:30 - 7:30 p.m.

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8:00-9:00 a.m.

Registration/Breakfast/Exhibitor Networking/
Silent Auction

9:00-9:15 a.m.

(Windsor Ballroom)

Welcome/Call to Order/Introduction of
Board Candidates and Health Professional
Students and their Underwriters

9:15-10:15 a.m.

(Windsor Ballroom)

"Creating Healthy Communities"

Kristina Box, MD, FACOG
Indiana State Health Commissioner

10:25-11:10 a.m.

Concurrent Sessions I

- 1 Quality Opportunities: A View from Indiana Medicaid Managed Care Plans**
Laurie Weinzapfel, MSW, LSW
Marcia Franklin, RN
Lisa Lant, RN
(Truman 201)
- 2 Swimming Upstream: Reexamining the Social Determinants of Health in Rural America**
Zachary Benedict, AIA
Andrew Mitchell, AIA, ACHA
(Roosevelt 202)
- 3 Opioid Crisis: Its Effect on Communities and Evidence-Based Treatment Options**
Jennifer Hutchens, PhD
(Kennedy 203)
- 4 Healthcare and the 4th Industrial Revolution—Closing the Rural Connectivity Gap**
Cullen McCarty
(Eisenhower 204)
- 5 Indiana Health Coverage Programs Updates**
Virginia Hudson
(Nixon 205)

- 6 Shoring Up Your Revenue Cycle Process: How Value Stream Analysis Can Target Opportunities to Improve Patient Billing and Hospital Reimbursement**

Melanie Cline, RN, MSN, LPC
Andy Aldred, PharmD
Dawn Gabrich, MS, LAT, ATC
Will Fox, PT
Wendy O'Hair, RN
(Ford 207)

- 7 RHIC Simulation Center Making Simulation Possible**
Laura Livingston, RN
TTAC Technology Showcase
(Reagan 209)

10:25-11:25 a.m.

- 8 Pre-Diabetes and the CDC's National Diabetes Prevention Program (DPP)**
Susie King
(Johnson 206)

11:25 a.m.-12:10 p.m.
Concurrent Sessions II

- 1 Using Data to Manage Providers and Patients in Our Communities Amidst the Opioid Crisis**
Julianne Renz, MBA
(Truman 201)
- 2 Re-Position and Retain—How Rural Hospitals Can Improve Awareness of Strategic Value and Keep Patients**
Michael Snyder, MBA, APR
(Roosevelt 202)
- 3 Overview of Children's Oral Health and Innovative Approaches to Overcoming Barriers**
Leila Alter, DDS
(Kennedy 203)
- 4 Telemedicine for Reducing Potentially Avoidable Transfers**
Dave Wortman
Schneck Medical Center
Margaret Mary Health
IU Health
(Eisenhower 204)
- 5 Provider Enrollment**
Charles James, Jr.
(Nixon 205)



6 Revenue Cycle Risk: Emerging Billing Risks and the Best Practices Utilized to Avoid

Nick Lizanich, MBA
Casandra Graham Curtis
Hospital CEO TBD
(Ford 207)

7 RHIC Simulation Center/TTAC Technology Showcase

(Reagan 209)

12:10-1:30 p.m.

Lunch and
Exhibitor Networking

1:30-2:45 p.m.

(Windsor Ballroom)
Keynote Address

"Service Excellence is as Easy as **PIE**:
Perception Is Everything"

Liz Jazwiec, RN, BSN

3:00-3:45 p.m.

Concurrent Sessions III

5 Coding E/M Services Based on Medical Necessity

Sharon Shover, CPC, CEMC
(Nixon 205)

6 Revenue Integrity: The Impact of Clinical Validation Denials and 2018 IPPS Rule ICD-10 Coding Changes

Lynette Thom, RHIC, CCS, CDIP
(Ford 207)

7 RHIC Simulation Center/TTAC Technology Showcase

(Reagan 209)

3:00-4:00 p.m.

8 Transition of Care Management: Moving Beyond a Hospital's Boundaries to Improve Patient Care Outcomes

Cynthia Lee, ASA
Rose Higazy, MSN
Allison Bryan-Jungels, MS, CHES
(Johnson 206)

3:45-5:00 p.m.

(Hoosier Ballroom)

Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.

(Hoosier Ballroom)

General Membership Meeting and Door Prize Drawings
Silent Auction bidding closes at 5:00 p.m.

1 Tackling the Opioid Crisis in Indiana by Collaboration and Education: Indiana Rural Opioid Consortium

Amnah Anwar, MBBS, MPH
Cody Mullen, PhD
(Truman 201)

2 Enhancing Academic-Community Partnerships to Promote Student Interest in Rural Medicine

James Ballard, EdD, MS
Jennifer Taylor, DHEd, MPH, MCHES
Michael Edwards
Jeff Hartz, MA
Jackie Mathis, MS
Sarah Goletz, MPH
(Roosevelt 202)

3 Urban Level 1 Trauma Center: What Can and Must We Do for the Rural Hospital?

Thomas Z. Hayward, MD, MBA
(Kennedy 203)

4 Evidence-Emergency Network Grant Program

Becky Sanders, MBA (moderator)
Stephanie Laws, MSN, RN
Amy Sheppard, RN, BA
Jackie Martin, MSN, RN, AGCNS-BC, CEN
(Eisenhower 204)



Wednesday, June 27, 2018

7:00-8:00 a.m.

Breakfast/Exhibitor Networking

8:00-9:30 a.m.

(Windsor Ballroom)

Plenary Session #1—Windsor A

“Rural Hospital Renaissance”

Brian Lee, CSP

Custom Learning Systems



Plenary Session #2—Windsor B

Student-Focused Session

Speakers Xavier University and IU School of
Medicine in addition to Healthcare Administrator
Panelists

9:30-10:00 a.m.

Exhibitor Networking

9:45-10:45 a.m.



1 Thriving on Multiple Priorities

Brian Lee, CPS

(Johnson 206)

10:00-10:45 a.m.

Concurrent Sessions IV

2 The Bridge Device: Changing the Face of Recovery

Brian Carrico

(Truman 201)

3 Continuity of Operations During Emergencies

Mike Elkin

(Roosevelt 202)

4 Child Fatality Review and Injury Prevention

Kelly Cunningham, MPH

Gretchen Martin, MSW

Lynn Herr, BSN, RN, CPN

(Kennedy 203)

5 Infant Mortality: Closing the Gap in Rural Communities

Becky Sanders, MBA (moderator)

Lauren Majors, IBCLC, RLC

Brea Carlson, IBCLC, RLC

(Eisenhower 204)

6 Chronic Care Management

Cody Mullen, PhD

(Nixon 205)

7 Medicare’s Appropriate Use Criteria Program

Monica Lelevich

(Ford 207)

8 RHIC Simulation Center Making Simulation Possible

Laura Livingston, RN

TTAC Technology Showcase

(Reagan 209)

11:00 a.m.-12:00 p.m.



- 1 Empathizing with Difficult Patients and Families**
Brian Lee, CPS
(Johnson 206)

11:00-11:45 a.m.
Concurrent Sessions V

- 2 Improving Acute Stroke Care in Indiana**
Alex Meixner
(Truman 201)
- 3 Community Benefit: A New Approach to Health Improvement Priorities**
Kelly Peisker, BGS
Renee Stratton, MPH, MS, CCRP
Stephanie Uliana
(Roosevelt 202)
- 4 Fulfilling Our Obligation to Improve Opioid Safety**
Palmer MacKie, MD, MS
(Kennedy 203)
- 5 Telehealth Care—Closing the Gap in Traditional Healthcare**
Dietra Watson, RN, MSN
(Eisenhower 204)
- 6 Differences in Rural and Urban Community Paramedicine Programs: Implications for Success in Rural Settings**
Jill Conners, PhD, MSSW
(Nixon 205)
- 7 Managing the Collections Process & Maximizing the Results—Get on Track!**
Candace Lewis, MBA
(Ford 207)
- 8 RHIC Simulation Center/TTAC Technology Showcase**
(Reagan 209)

12:00 p.m.
Awards Luncheon

1:15-2:15 p.m.
(Windsor Ballroom)
Keynote Address
“Success Stories from our Peers”
Mike King (facilitator)
Panelists TBD

2:15 p.m.
Adjournment



Featured Keynote and Plenary Speakers



Kristina Box, MD, FACOG, was named Indiana State Health Commissioner by Governor Eric J. Holcomb on September 18, 2017. She brings to the role a passion for improving the health of Hoosiers, beginning before birth.

Dr. Box has been a practicing obstetrician and gynecologist in Indianapolis for 30 years, starting her career at Community Hospitals

of Indianapolis in 1987 as a private practitioner with Clearvista Women's Care. Since 2015, she has served as the Physician Lead for Community Health Network's Women's Service Line. In this role, she built the first multi-disciplinary women's center in the Community Health Network, developed critical partnerships with area children's hospitals to improve care and decrease health care costs, and led efforts to ensure that low-income women receive the important free health screenings they need.

She has served on the Indiana Perinatal Quality Improvement Collaborative (IPQIC), an advisory council to the Indiana State Department of Health that is comprised of more than 300 statewide community professionals working to reduce infant mortality. Her work with IPQIC includes serving on a state task force to address neonatal abstinence syndrome (NAS), which established standards for the diagnosis of NAS and developed a hospital study to determine the prevalence of drug exposed newborns.

Dr. Box earned her undergraduate degree at Indiana University in Bloomington and her medical doctorate at Indiana University School of Medicine in Indianapolis. She is a member of several professional organizations, including the Indiana State Medical Association and the Marion County Medical Association, and serves on many hospital committees.

Dr. Box has been involved in ongoing surgical medical missions to Haiti and Bolivia for more than a decade.

She and her husband of 35 years, David, a retired ophthalmologist, live in Indianapolis. They have four adult children.

Liz Jazwiec, RN, is a nationally renowned speaker, strategist, and author who has shared her passion for leadership, engagement and service with audiences across the country. Her combination of content and anecdotes make her thoughts and ideas memorable, while her humor and enthusiasm hold the attention of your audience.



She is a longtime hospital officer who helped raise service scores at Holy Cross Hospital (Chicago, Illinois) from the 5th to the 99th percentile in just a few years. Her work as vice president of patient care and as the director of emergency services was one of the key reasons Holy Cross won Fortune magazine's Enterprise Award for Best Business Practices. She uses that expertise to inspire other organizations interested in building a culture where excellence is driven by strong leaders and engaged employees. Liz is the award-winning author of the bestselling books *Eat That Cookie! Make Workplace Positivity Pay Off...for Individuals, Teams and Organizations* and *Hey Cupcake! We Are ALL Leaders* (both from Fire Starter Publishing). In 2010 *Eat That Cookie!* was chosen as a winner of the *American Journal of Nursing* Book of the Year award in the leadership and management category. Her latest book, *Service Excellence Is as Easy as PIE (Perception Is Everything)* (Fire Starter Publishing), was released to rave reviews. Many audiences describe Liz's presentations as uplifting, motivational and fun. However, they also clearly respect her practical and experience-based style. You're sure to enjoy her creative and viable suggestions for addressing some of the difficult issues facing organizations today.



Brian Lee, CSP, is one of North America's leading voices in the fields of Patient/Resident Satisfaction, HCAHPS, Continuing Care, and Nurse and Employee Retention.

As the CEO of Custom Learning Systems Group LTD, Lee and his team have led hundreds of hospitals and healthcare organizations through the journey to service excellence.

Known as Healthcare's "Mr. Loyalty," Lee not only educates his audience on the how-to's of patient, staff, and physician loyalty (a particularly important subject in this era of HCAHPS and Value-Based Purchasing), he also inspires hope and commitment, resulting in a renewed passion for caregiving.

Featured Keynote and Plenary Speakers

Plenary Session #1
"Rural Hospital Renaissance"
Brian Lee, CSP

Plenary Session #2
"Student-Focused Session"

Awards Luncheon Emcee and Conference Public Relations



Mike King— Born in Virginia and raised in North Carolina, Mike King has called Indiana home since January of 1986, when he became the sports anchor at WTHI-TV (CBS) in Terre Haute.

He has worked as a journalist and professional broadcaster for 36 years, taking his first full-time job in the field in the late '70's as the sports editor of The Daily Record in Dunn, North Carolina, while still attending Campbell University. In the years that would follow, King would serve as sports anchor at a pair of North Carolina television stations, WNCT-TV (CBS) and WCTI-TV (ABC), before making the move to Indiana.

King joined the Indianapolis Motor Speedway Radio Network in 1994 as a pit reporter for Indianapolis 500 broadcasts and five years later was named the chief announcer for the network. He held the position of Radio Voice of the Indianapolis 500 and IndyCar Series for 15 years before retiring from the position at the end of the 2013 season. King became the only announcer in history to call action from the pits and all 4 turn positions during radio broadcasts at the Indianapolis Motor Speedway, while also serving as network anchor. He was fortunate enough to work on 232 IndyCar Series broadcasts, 12 Brickyard 400s, 6 United States GP Formula One races, and 4 MotoGP events.

In 2011, King took his media/broadcast skills to the Union Health System and Union Hospital in Terre Haute, Indiana, joining the Public Relations and Marketing Department as a media marketing specialist. He developed and produces *Radio Union Today*, a daily two-minute feature that is presented by Union Hospital and heard 52 weeks a year in the Wabash Valley on 92.7 WFNB, WTHI-FM (HI99), 105.5 Jack-FM and 100.7 MIX-FM. Five different features each week highlight medical professionals, community events and technology updates. Additionally, he is responsible for producing Union Hospital's radio and television marketing and public service announcement messaging to the community, while coordinating health fairs and special events.

Mike and his wonderful wife, Nicole, have 3 great children, Tyler (24), Madison (21), and Abigail (19), along with a lazy Golden Retriever named Hoosier, and a crazy black cat named Yugi.

About the Mobile Simulation Lab—June 26 and 27

The Mobile Simulation Lab, operated by the Rural Health Innovation Collaborative, will be featured in breakout room Reagan 209 on Tuesday and Wednesday, June 26 and 27.

The plan is to take the first 15 minutes of each of the sessions to have all participants learn about a "featured topic." The purpose is to highlight ways used for simulation-based methodologies for targeted education in rural communities. The three highlighted topics will be:

1. Using Simulation to Educate Law Enforcement on Opiate Overdose Treatment -Erik Southard
2. Using Simulation to Train EMS -Robert Eberhardt
3. Neonatal Outreach Simulation Training for Critical Access Hospitals -Jack and Jennifer Jaeger

For the remaining 30 minutes of each session, the room will be open to allow participants to go to a variety of stations set up to try out simulators, skills trainers, and hi-tech gadgets. Experts will be available at each station to discuss topics related to that piece of equipment. Included will be:

1. Intubation with an airway trainer
2. Delivering a baby with our Obstetrical Simulator
3. Stabilizing and Resuscitation a Premature Infant with our Neonatal Simulator
4. Driving our Double Robotics telepresence simulator
5. Tourniquet Care on an accidental leg amputation with an adult simulator
6. Assessing breath sounds on an auscultation simulator
7. Procedural Skills with a Virtual Reality Simulator



Telehealth Technology Showcase—June 26 and 27

The National Telehealth Technology Assessment Center (TTAC) has developed a traveling Telehealth Technology Showcase that provides an opportunity for conference attendees to be able to review and assess similar medical peripherals side by side in a vendor agnostic environment.

TTAC will display and demonstrate a range of current and up-and-coming telehealth technologies through the Showcase. The Showcase will include a range of medical peripheral devices, including innovative watch equipment that is new to the market, or soon to be released.

The Showcase is designed for participant interaction. Program staff will be on hand to answer questions about the technology present, as well as technology options for those organizations new to telehealth, or who are planning an expansion of their telehealth program.



Conference Fee and Hotel Information

Conference Fee

A Conference fee of \$350 for both days or \$250 for one day includes Conference materials, break refreshments, group meals, reception, and a one-year IRHA membership.

Student Conference scholarship information and online registration are available at www.indianaruralhealth.org.

French Lick Springs Resort and Conference Center Individuals will be responsible for their own reservations.

French Lick Springs Hotel

8670 West State Road 56

French Lick, IN 47432

A discounted group rate is being offered until May 29, 2018, (midnight) for \$135 per night.

Reservations can be made 2 ways:

1. Call the resort directly 1-888-936-9360 and use the group code **0618INR**. You must identify yourself as being with the Indiana Rural Health Association at the time the reservation is made in order to receive the special group rate.
2. On the website www.frenchlick.com using the group code **0618INR**.





Hotel History

For nearly 170 years, there has been a lodging establishment operating at the current site of French Lick Springs Hotel. It all began in 1845, when Dr. William Bowles, a physician from Paoli, Indiana, opened the first French Lick Springs Hotel. Bowles used his knowledge as a physician to explore the healing properties of the abundant mineral springs in this area of the country.

Bowles' enterprise was prosperous and continued to thrive under various owners. In 1901, the outgoing mayor of Indianapolis, Tom Taggart, along with a small group of investors, formed the French Lick Hotel Company and bought the property. It was under Tom Taggart's imaginative direction that French Lick Springs Hotel made great strides in décor, development, and transportation. He enlarged the east wing, now known as the Spa Wing, using the yellow "French Lick Brick," scagliola (faux marble) and Italian mosaic floors. He also encouraged the Monon Railroad to lay a special spur and run daily trains between Chicago and the front entrance of the hotel.

Taggart modernized and expanded the mineral springs for which the hotel was becoming famous. He built pavilions to shelter them and added a new bath building on the current site of the Spa at French Lick Springs Hotel. He brought electricity, a fresh water system, and a trolley line to the town. He built a new bottling house to bottle water from his Pluto Spring for national distribution.

While French Lick Springs Hotel was expanding, the game of golf was gaining popularity the world over. In 1907, Taggart hired Tom Bendelow to design the hotel's first championship golf course, known at the time as "The Valley Course." Just ten years later, Taggart commissioned Donald Ross & Associates to design and build "The Hill Course."

Also in 1917, the world famous chef Louis Perrin first served tomato juice. As luck would have it one morning, he was out of oranges and could not serve the traditional orange juice. Needing to serve some sort of juice at breakfast, Chef Perrin squeezed tomatoes; and the rest is history. With Taggart serving as the chairman of the Democratic National Committee, French Lick Springs Hotel developed a reputation as the unofficial headquarters of the Democratic Party. In 1931, Franklin D. Roosevelt rounded up support at a Democratic Governor's Conference, being held at French Lick Springs Hotel, for the party's presidential nomination.

In 1946, Thomas Taggart, Junior, sold French Lick Springs Hotel. Over the next nearly 60 years, French Lick Springs Hotel was owned by five companies operating out of five different states, none of which was Indiana. In 2005, French Lick Springs Hotel was purchased by COOK Group, Inc., a global medical device manufacturing company, headquartered in Bloomington, Indiana. The COOK Group stepped in to preserve both French Lick Springs Hotel and West Baden Springs Hotel. Under the direction of Bill, Gayle, and their son, Carl Cook, both hotels and their grounds received a multi-million dollar renovation returning them to the grandeur of the days of Taggart and uniting them as one resort. In 2006, French Lick Springs Hotel reopened after an extensive renovation and new addition, French Lick Casino. The original 1917 "Hill Course" was reopened and restored as The Donald Ross Course. With the completion of the West Baden Springs Hotel restoration in 2007, French Lick Resort was born.

French Lick has lots of activities
for the entire family:

Tennis	Biking
Golf	Stables
Indoor Pool	Carriage Rides
Outdoor Pool	FootGolf
Basketball	Power Walks
Bowling and Arcade	Area Attractions
Historical Tours	Hiking
Shopping	Trolley

Bring the family!

