

**Illinois Athletic Trainers Association**  
**BOARD OF DIRECTORS BUSINESS MEETING**

*Sunday, 5/5/2024*

IATA Zoom

**BOARD ROLL CALL**

**Present:**

<b>President</b>	<b>Greg Garofalo, LAT, ATC</b>
<b>Past President</b>	<b>Jordan Anderson, LAT, ATC</b>
<b>Vice President</b>	<b>Andy Renner, LAT, ATC</b>
<b>Treasurer</b>	<b>Jerry Bornhoff, LAT, ATC</b>
<b>Secretary</b>	<b>Jenny Ludwig-Anderson, LAT, ATC</b>
<b>Reg 1 Representative</b>	<b>Denny Wongosari, LAT, ATC</b>
<b>Reg 2 Representative</b>	<b>Tanya Marquez, LAT, ATC</b>
<b>Reg 3 Representative</b>	<b>Justin Stanek, LAT, ATC</b>
<b>Reg 4 Representative</b>	<b>Sarah Turner, LAT, ATC</b>
<b>Governmental Affairs Director</b>	<b>Brandon Gonzales, LAT, ATC</b>
<b>Past Governmental Affairs Director</b>	<b>Bill Durand, LAT, ATC</b>
<b>Public Relations Director</b>	<b>Cortney Brunner, LAT, ATC</b>
<b>Development Director</b>	<b>Megan Hutchins, LAT, ATC</b>
<b>Communications Director</b>	<b>Andrea Kovalsky, LAT, ATC</b>
<b>IL Representative to GLATA</b>	<b>Eric Streeter, LAT, ATC</b>
<b>Membership Director</b>	<b>Greg Gaa, LAT, ATC</b>

**Absent: Wongosari, Stanek, Durand, Brunner, Hutchins, Streeter**

## **GUEST ROLL CALL**

### **Present:**

<b>ATs Care Committee Chair</b>	<b>Tanya Marquez, LAT, ATC / Leah Oliver-Pataki, LAT, ATC</b>
<b>COPA Chair</b>	<b>Mark Colston, LAT, ATC</b>
<b>Education Committee Chair</b>	<b>Nick Grahovec, LAT, ATC</b>
<b>SSC Co-Chairs</b>	<b>Aaron Kremmel, LAT, ATC &amp; Chris Murphy, LAT, ATC</b>
<b>Archivist</b>	<b>Dan Stephens, LAT, ATC</b>
<b>CLCA Chair</b>	<b>Ryan Moran, LAT, ATC</b>
<b>CECAT Co-Chairs</b>	<b>Emily Espinosa, LAT, ATC &amp; Lara Stremplewski (AT Student)</b>
<b>Veteran Members Committee Chair</b>	<b>Tony Garofalo, LAT, AT-Retired</b>
<b>DEIA Committee Chair</b>	<b>Autumn Taylor, LAT, ATC</b>

**Absent:** Oliver-Pataki, Kremmel, Murphy, Stephens, Moran, T. Garofalo, Taylor

**Special Guests:** Tim Mizdrak, LAT, ATC and Chuck Harrier, LAT, ATC

**# = Motion and Vote Expected or Possible**

### **1.0 CALL TO ORDER/INTRODUCTIONS**

#### **#2.0 APPROVAL of the Sunday, May 5, 2024 Meeting Agenda**

**Motion:** I move to approve the agenda for the 5/5/24 BOD Meeting

**1st:** Marquez                      **2nd:** Gaa

**9-0-0. Motion passes.**

#### **#3.0 APPROVAL of Minutes from February 4, 2024 BOD Meeting (Appendix A)**

**Motion: I move to approve the minutes from the 2/4/24 BOD meeting**

**1st: Ludwig-Anderson**

**2nd: Bornhoff**

**9-0-0. Motion passes.**

## **4.0 Reports - Board of Directors**

### **4.1 President Report (See Report)** - G. Garofalo

4.1.1 Review the NATA SAAC Best Practices and IATA strategic plan (Appendices B and C)

In June, Garofalo wants to go over the strategic plan and how it falls in line with NATA SAAC Best Practices. Please review individual sections

4.1.2 Appointment of IATA Education Chair (Executive Session) (Appendices D and E)

4.1.3 Appointment of IATA PR Director (Executive Session) (Appendices J and K)

4.1.4 WaveOn Health Discussion (Appendix F)

This is a concierge AT services app that individuals/organizations can use for ATs to use to serve multiple populations/settings. Garofalo would like to schedule a call to see what capacity the IATA can work with them. Multiple BOD members brought up questions/concerns and pros/cons of partnering with this organization. Garofalo to schedule meeting and will send info out to BOD

### **4.2 Past President Report (See Report)** - Anderson

As reported

### **#4.3 Vice President Report (See Report)** - Renner

#4.3.1 Approval of the new IATA logo(s) (New Business) (Appendix L)

4.3.2 Final Update on 2024 IATA Educ Conference (Appendix G)

This event made \$700. There were 12 tables of sponsors.

Renner felt this was a good event with a lot of interactions with students. Renner expressed appreciation to Espinosa and Grahovec for their help with this event

4.3.3 2024 Elections and Appointments (Appendix H)

Renner wants to clean up the appointment schedule for BOD positions. It is known when the elected roles begin and stop, but the appointment schedule for other roles is often missed

#### 4.3.4 Update on 2024 IATA Annual Meeting

As of 5/5/24, there are 51 in-person registrants, and 15 virtual registrants. Renner reminded the group to register, promote the event, and sign up for hotel rooms

#### 4.3.5 Cyber Security Work Group Update

Renner noted it is important for Garofalo to have all passwords for everything by June 2024. More to come

#### 4.3.6 Onboarding Work Group Update

This is a work in progress. More to come. The group is in discussion and plans to meet soon to bring up everything for the June meeting for approval

#### 4.3.7 IATA Storage Unit Update & Next Steps

Renner recently obtained the CubeSmart keys from Dave Jerbi, previous Archivist. It was cleaned out. The plan is to digitize as much content as possible, and then give what we can to Marquardt Group. If there are any items to keep, then Renner may move the storage unit to a more accessible location closer to Marquardt Group

### 4.4 Treasurer Report (No Report)

- Bornhoff

#### 4.4.1 Account Updates, as of 5/5/2024:

Operations - \$200,644.49

PAC Fund - \$22,803.00

Money Market Fund - \$45,339.23

Endowment Fund - \$9,045.20

Reward Total - \$1,148.64

PNC Investment Account - \$26,664.78

RBC Investments - \$85,719.52

### 4.5 Secretary Report (See Report)

- Ludwig-Anderson

As reported

- 4.6 Membership Director Report (See Report)** - Gaa
- 4.6.1 NATA/IATA membership drive initiative (Appendix M)  
For those members of NATA that don't renew, Gaa works with NATA and those past members get contacted by Gaa, via the NATA, regarding membership renewal. This is the 3rd year of the initiative and the best results yet with 28 renewing (13.79%). Appendix M provides an overview of the metrics from this initiative as well as historical data
- 4.6.2 IATA direct membership statistics (Appendix I)  
There is a large number, over 900, of licensed ATs in Illinois who are not part of the IATA, via NATA or directly. Gaa has not been able to obtain the addresses/demographic information of the Licensed ATs in Illinois, from IDFPR, to compare to the membership directory and communicate with them. The membership directory from the NATA does not include those who opt out of communication (all-inclusive membership numbers can be found in the "D11 at a Glance" document sent monthly with the membership directory. There is a lot of membership traffic because this is a license renewal year. Appendix I provides a snapshot of membership statistics. Gaa expressed thanks to Brunner and Kovalsky for their assistance in sharing membership information
- 4.7 Region 1 Representative Report (No Report)** - Wongosari  
Not on call
- 4.8 Region 2 Representative Report (See Report)** -Marquez  
As reported. Marquez asked about breakouts for regions at state meeting in June. The answer is yes, per Renner. If region reps want to schedule sessions for their region to meet, this can be done
- 4.9 Region 3 Representative Report (No Report)** - Stanek  
Not on call
- 4.10 Region 4 Representative Report (See Report)** - Turner  
As reported. Sip and Snack region 4 event occurred in March. Had 6 people show up for this event. There was discussion around

getting high school students interested in AT. How could IATA get high school kids excited for the profession? More to come from Turner, as she is working on a project about this (as there are funds available for programs/projects)

- 4.11 Governmental Affairs Report (No Report)** - Gonzales  
Getting ready for legislative bootcamp that is scheduled for 7/13 and 7/14. It will be held at North Central College in Naperville. More to come regarding registration.

Gonzales has had some difficulty obtaining physicians for the IDFPR Board. Physicians are curious about time commitment, which is difficult to provide at this time (given that the board has not existed in years). Each physician would be in this position for 4 years, so if there are any prospective physicians, please let Gonzales know. Since this is a long commitment, is it worth exploring the option of keeping the physicians on the Board for 2 years vs 4 years?

Gonzales brought up building a governmental affairs committee as well as legislative allies/advocacy for long term support for all governmental affairs initiatives (vs just approaching legislators as needed when wanting to pass something)

- 4.12 Public Relations Director Report (No Report)** - Brunner  
Not on call. Transitioning out of role
- 4.13 Development Director Report (No Report)** - Hutchins  
Not on call

- 4.14 Communications Director Report (See Report)** - Kovalsky  
As reported. Working on helping people get access to website. NATM campaign did not go as well as she had hoped, unfortunately

**4.15 State Rep to GLATA Report (No Report)** - Streeter  
Not on call

## **5.0 Reports – Committees**

**5.1 Finance Committee** - Bornhoff, et al  
No recent meeting

**5.2 Committee on Practice Advancement (See Report)** - Colston  
As reported

**5.3 Secondary Schools Committee (No Report)** - Kremmel/Murphy  
Not on call. SSC was not able to be present at IADA conference

**5.4 Committee on Leadership and Career Advancement  
(CLCA, formally YP) (No Report)** - Moran  
Not on call

**5.5 Committee on Early Career Athletic Trainers  
(CECAT, formally Student Congress Advisor) (See Report)** - Espinosa

5.5.1 Change part of the CECAT by-laws? Want to add a mentor  
position and more student positions

Reviewed bylaws and policies and procedures and noticed  
some aspects of them were vague - ie is early career AT 0-6  
years into career? Garofalo recommends following what  
NATA does, which states that early career ATs are 0-6 years.  
Career advancement is 6-12 years

Espinosa would also like to expand the CECAT to allow for  
more people to participate (to 16 total)

Garofalo recommends including this role in the onboarding  
process vs adding a mentor to the CECAT

**5.6 Education Committee Report (No Report)** - Grahovec

BOC status: annual report approved. Grahovec is preparing for the state meeting. Encouraged the group to get people to register for event

**5.7 Archives Committee (No Report)** - Stephens  
Not on call

**5.8 ATs Care Committee (See Report)** - Marquez/Oliver-Pataki

5.8.1 Discuss the possibility of including a “hot button or tab” on main IATA page for reporting critical incidents to team; as well as a clearer access to resources

Kovalsky reached out to the IATA web host and asked where a button would go and how much this would cost. Costs for adding direct links depends on location on the main page (though could be free)

Currently, there are 13 people registered for ATs Care course that is planned for IATA weekend

**5.9 IATA Veteran Members Committee (No Report)** - T. Garofalo  
Not on call

**5.10 IATA DEIA Committee (No Report)** - Taylor  
Not on call

## **6.0 UNFINISHED BUSINESS**

## **#7.0 NEW BUSINESS**

### **7.1 Approval of New IATA Logo(s) (Renner)**

**Motion:** I move to approve the new IATA logo(s) as shown in Appendix L

**1st: Renner                    2nd: Ludwig-Anderson**

Anderson asked about costs for promotional materials and costs to update logo on website. Kovalsky does not suspect there will be a cost for the website because of the color scheme. Renner is going to get estimates soon for the physical items used at meetings, etc.

9-0-0. Motion passes

**8.0 ANNOUNCEMENTS** (Informational Only)

**8.1 Next Official BOD Meetings: IATA State Meeting – June 2024**

**8.2 Next Newsletter Deadline: 5/25/2024**

**8.3 Next NATA News Deadline: May 21, 2024 for July edition**

**9.0 Executive Session**

Kovalsky motions to move to Executive Session. Gonzales seconds. 7:56pm.

Gaa motions to leave Executive Session. Kovalsky seconds. 8:20pm.

**10.0 Adjournment:**

**Motion: I move to adjourn the meeting.**

**1st: Gonzales**

**2nd: Marquez**

**Time: 8:21pm**