



DELTA UPSILON

INTERNATIONAL FRATERNITY

ENGAGING ASSOCIATE MEMBERS REMOTELY

INTRODUCTION AND PURPOSE

As campuses have shifted to online instruction, many chapters have had to abruptly interrupt their Associate Member Education processes. A number of these chapters have expressed an interest in finding a way to continue their Associate Member Education in a virtual format as a means to both keep our newest members engaged in Delta Upsilon and provide ongoing support and social connection. As members move away from campus and adjust to online instruction, Delta Upsilon should continue to be a part of their support network, and continuing some form of associate member engagement can be an important part of that work.

Each chapter will need to create its own calendar and plans based on member needs and where the chapter is in the associate member process. However, in doing so, each chapter should continue to utilize the Delta Upsilon Associate Member Education Program as outlined in the Associate Member Education Facilitation Guide and Associate Member Education Workbook. These materials can be accessed online at <https://www.deltatau.org/associate-member-education>.

SAMPLE STRUCTURE

We recommend continuing a plan structured by the week. The key with this format is to keep your plan purposeful, supportive and manageable. Each interaction can include three different items: a growth activity, a brotherhood activity and a virtual meeting.

A list of activity ideas can be found at <https://www.deltatau.org/associate-member-education>.

Growth Activity – This would be an activity or task members are assigned to complete during the week that will be oriented toward learning and development. A list of suggested activities can be found at [deltatau.org](https://www.deltatau.org).

Brotherhood Activity – This could be something done virtually in a small group, a large group or individual formats that help members connect. The primary objective is to maintain fraternal connections and provide a social outlet. A list of suggested activities can be found at [deltatau.org](https://www.deltatau.org).

Virtual Educational Session – During a weekly meeting, members can check in with each other, share updates and announcements, share the tasks they completed that week, and hear from other chapter members and alumni who can join to add their thoughts on DU membership. In addition, this is where the Associate Member Educator should lead the educational session for that week. While the delivery, and some of the activities may have to be altered to work in a virtual format, the core of the educational sessions should be retained.

MEETING PLATFORMS

There are a number of video conferencing services available. Below is a list of several options chapters can utilize.

Zoom

- a. This video conferencing service has a free version available for up to 100 participants for 40 minutes. (A paid version allows you to have longer meetings.)
- b. Create a meeting and send the meeting link to those you want to participate.
- c. Watch this [tutorial](#) to get you and your chapter started.

- d. If scheduling a virtual Initiation Ceremony, please contact your IHQ liaison, and they can help set you up a meeting.

Microsoft Teams for Education

- a. This platform offers video conferencing and chatting utilizing your school email.

Skype

- a. Utilize this platform to schedule a video meeting.
- b. Generate a link to your meeting to send to participants. Participants only need link to join (no downloading app required).
- c. A free version is available.

FreeConferenceCall.com

- a. This service offers video and teleconferencing for up to 1,000 participants.
- b. Downloading software is required.

THE CORNERSTONE READINGS

Associate members can also continue to complete weekly reading assignments in *The Cornerstone*. Suggested reading assignments for each week can be found in the Associate Member Education Facilitation Guide. Associate members can be asked to complete a weekly reading assignments as they align with the educational session for that week.

INITIATION OPTIONS

It is unlikely that returning to campus for Initiation this spring will be an option for many chapters. So, there are a couple options chapters could pursue.

1. Schedule Initiation to take place at a summer retreat or immediately upon returning to campus in the fall (within the first two weekend back on campus).
2. Conduct a virtual Initiation at the conclusion of the Associate Member Education process. This can include the readings, response and even a Charge Address. The chapter can hold a follow-up ceremony over the summer or in the fall where members can sign the Roll Book, take pictures, and hold a dinner or reception to celebrate.
 - a. Note: For a Charge Address, if you are unable to find a speaker to deliver the address virtually, we have several options available from previous Model Initiations at Leadership Institute. They can be accessed at <https://www.youtube.com/user/DeltaUpsilonMedia>.

BIG BROTHERS

Big Brothers will continue to have an important leadership role in guiding and mentoring our newest members. Big Brothers should continue to have conversations and check-ins with their Little Brothers at least weekly. It is also strongly encouraged that chapters consider having Big Brothers participate in some of the associate member meetings or activities.

RESOURCES

Tips for Hosting a Virtual Meeting - <https://matchboxvirtual.com/tips-to-host-virtual-meeting/#more-4922>

The assigned chapter liaisons for each chapter will be available to provide guidance for each chapter.

Chapters can also contact Noah Borton, Senior Director of Educational Programs, at borton@deltatau.org for assistance in developing a program and schedule to meet their specific needs.