

## *IATA Sponsorship Application*

*Thank you for considering sponsorship of the Illinois Athletic Trainers Association. With your assistance we are able to better service our members, but we recognize this cannot be done without your support. Your sponsorship will be based on the calendar year.*

*We have put together a wide and varied list of benefits for each level of sponsorship. It is our goal to serve you by giving your company avenues for advertisement, meeting our members, and supplying them with vital information about your company. Should you have any questions regarding the application or your benefits, feel free to contact:*

Megan Hutchins, ATC  
IATA Development Director  
mhutchins21@gmail.com

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Product or Services Offered \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone (office/cell) \_\_\_\_\_

E-mail \_\_\_\_\_

**Checks can be made out to: Illinois Athletic Trainers Association**  
**Mail to: Kristin Trinite**  
**935 Kilburn Ct.**  
**Grayslake, IL 60030**

- Founding Partner: \$3,000+
- Tier 1: \$4,000 with \$950 worth of below benefits
- Tier 2: \$3,000 with \$950 worth of below benefits
- Tier 3: \$2,000 with \$700 worth of below benefits
- Tier 4: \$1,000 with \$250 worth of below benefits
- Tier 5: \$750

A la carte for sponsors

- |  |       |
|--|-------|
| <input type="checkbox"/> Logo/hyperlink on all IATA web pages            | \$400 |
| <input type="checkbox"/> Logo/hyperlink on all e-blasts                  | \$200 |
| <input type="checkbox"/> Logo/hyperlink on Sponsors Page of IATA website | \$200 |
| <input type="checkbox"/> IATA Hospitality Room at GLATA Sponsor          | \$100 |
| <input type="checkbox"/> IATA State Meeting Social Sponsor               | \$150 |
| <input type="checkbox"/> Hall of Fame Luncheon Sponsor                   | \$150 |
| <input type="checkbox"/> Full page ad in IATA State Meeting program      | \$150 |
| <input type="checkbox"/> Half page ad in IATA State Meeting program      | \$100 |
| <input type="checkbox"/> ¼ page ad in IATA State Meeting program         | \$50  |
| <input type="checkbox"/> Recognition at IATA Business Meetings           | \$50  |
| <input type="checkbox"/> Single e-blast (max 4 per year)                 | \$200 |
| <input type="checkbox"/> Single social media posting (max 4 per year)    | \$200 |

A la carte non-sponsors

- |   |         |
|---|---------|
| <input type="checkbox"/> Single e-blast (max 4 per year)                  | \$200   |
| <input type="checkbox"/> Single social media posting (max 4 per year)     | \$200   |
| <input type="checkbox"/> IATA State Meeting Keynote speaker sponsor       | \$2,000 |
| <input type="checkbox"/> IATA State Meeting Award Ceremony sponsor        | \$1,000 |
| <input type="checkbox"/> IATA State Meeting exhibitor booth               | \$200   |
| <input type="checkbox"/> IATA State Meeting student quiz bowl sponsor     | \$250   |
| <input type="checkbox"/> Individual State Meeting speaker session sponsor | \$150   |
| <input type="checkbox"/> Full page ad in state meeting program            | \$1,000 |
| <input type="checkbox"/> Half page ad in state meeting program            | \$500   |
| <input type="checkbox"/> ¼ page ad in state meeting program               | \$350   |