

PROCESS FOR EXTENDING BID CARDS

- 1. Prospective member shows interest in becoming a member of Delta Upsilon.
- 2. Brothers talk about pros/cons of inviting prospective member to join Delta Upsilon.
- 3. Prospective member is brought to a recruitment event.
- 4. Toward the end of the recruitment event, the VP Recruitment pulls recruit aside and asks him:
 - a. "Our brothers have given it some consideration, and we were wondering if you would be interested in joining our brotherhood?"
 - i. If he says "no/I'm not sure," then more recruitment is needed to get to know the potential member and explain the benefits of DU membership. Continue to stay in touch and invite him to recruitment events.
- 5. If a prospective member is interested in joining, the VP Recruitment goes over financials and obligations with him to ensure he knows the expectations of membership.
- 6. If the potential member is comfortable with the financials/obligations, he is given a copy of the financial agreement and a bid card. The potential member should read and sign both documents.
- If the chapter provides associate members with DU merchandise or other memorabilia, it should be given at this time.
- 8. The Vice President of Membership Education and Associate Member Educator should work to set a time for the Pledging Ceremony in which all new members should participate in.