



# DELTA UPSILON

## INTERNATIONAL FRATERNITY

### DELTA UPSILON BROTHER OF THE WEEK AWARD GUIDELINES

#### PURPOSE

A Brother of the Week Award provides an opportunity to recognize brothers and affirm positive behaviors that align with the Four Founding Principles of Delta Upsilon and the expectations of chapter membership. This can be an important regular practice within the chapter to accomplish several outcomes:

- Help members to feel valued and appreciated for their contributions.
- Provide members with an opportunity to express their appreciation for another brother.
- Add a social and fun aspect to the chapter meeting. (This can also be a way to add a fraternal aspect to a virtual chapter meeting.)
- Provide an opportunity to celebrate the accomplishments of our members.
- Provide an opportunity to publicly recognize members.

#### HOW TO DELIVER/AWARD

Brother of the Week is typically awarded during a chapter meeting, although it could be delivered via chapter announcements or at a different gathering if there is no chapter meeting that week. Brothers can also be featured on social media each week to publicly recognize and celebrate the accomplishments and contributions of members.

There are several ways a chapter may determine how to give out the award.

1. Members of the chapter can nominate brothers for the award (prior to or during the weekly chapter meeting), then vote on who should receive the recognition. This can be a nice way to allow multiple members to receive a shout out from the chapter, and it can create more chapter engagement. However, it is important that members recognize and respect the intention of the award in their nominations. In addition, it is important to keep explanation for each nomination and debate to a minimum to ensure the meeting does not go too long.
2. The award can also be given out “Popcorn Style” where the chapter selects a brother to receive the award the first meeting of the term. Then, the next week, that brother selects another member he believes is deserving of the recognition that week. The process continues each week with the award being passed around the chapter.
3. Members of the Executive Board can also select someone each week they believe has exemplified what it means to be a brother in DU. In doing so, it is important to ensure the award is spread around so the same people are not recognized multiple times.

It is not necessary to give anything out along with the Brother of the Week Award. The act of public recognition and the pat on the back from your brothers is generally reward enough. However, if the chapter would like to add to the recognition here are some options:

- A trophy could be passed around, so each recipient has it for a week
- A small gift card (This can be a good option for virtual meeting settings, members can be sent a small electronic gift card to a business they would have access to in their area.)
- DU or college/university memorabilia (pennant, keychain, mug, T-shirt, etc.)
- An inexpensive gift like a candy bar

## CRITERIA

- Award reinforces behaviors and expectations of being a good brother. Brother of the Week is not awarded for any form of bad behavior or reinforcement of stereotypes.
- Awarded to a brother who embodies and is a representation of the Four Founding Principles.
- Awarded to a brother who assisted or helped another brother during the past week.
- Awarded to a brother who performed an act of kindness for someone inside or outside the chapter.
- Awarded to brother who achieved excellence on campus or the local community.
- Awarded to a brother who excelled academically, athletically, musically or in another performance-based activity.